



MA in Strategic Communication & Public Relations

Course Schedule

ACADEMIC YEAR 2026–2027

FALL TERM 2026-27 / September 21, 2026 - December 19, 2026

CN6010	Media and Communication Theory	R	3 cr.	M	18:30-21:30
CN6001	Public Relations Strategy	R	3 cr.	T	18:30-21:30
CN6006	Applied Communication Research Methods	R	3 cr.	W	18:30-21:30
CN6025	Digital Media Production	E	3 cr.	W	18:30-21:30
CN6127	Quantitative Research in Communication	R	3 cr.	W	18:30-21:30
CN6002	Advanced Media Writing Techniques	R	3 cr.	TH	18:30-21:30
CN6007	Strategic Corporate Communication	E	3 cr.	TH	18:30-21:30
CN6512	Capstone Project	R	3 cr.	TH	18:30-21:30
CN6460	Thesis	R	3 cr.	NA	

WINTER TERM 2026-27 / January 5, 2027 - March 3, 2027

CN6010	Media and Communication Theory	R	3 cr.	M	18:30-21:30
CN6003	Political Communication	E	3 cr.	M	18:30-21:30
CN6020	Effective Intercultural Communication	E	3 cr.	T	18:30-21:30
CN6127	Quantitative Research in Communication	R	3 cr.	T	18:30-21:30
CN6017	PR and the New Media	R	3 cr.	W	18:30-21:30
CN6002	Advanced Media Writing Techniques	R	3 cr.	W	18:30-21:30
CN6011	Crisis Communication Management	R	3 cr.	TH	18:30-21:30
CN6008	Communication for the Entertainment Industry	E	3 cr.	TH	18:30-21:30
CN6512	Capstone Project	R	3 cr.	T	18:30-21:30
CN6460	Thesis	R	NA		

SPRING TERM 2026-27 / April 12, 2027 - July 24, 2027

CN6017	Public Relations and New Media	R	3 cr.	M	18:30-21:30
CN6022	Event Planning & Management	E	3 cr.	T	18:30-21:30
CN6001	Public Relations Strategy	R	3 cr.	T	18:30-21:30
CN6006	Applied Communication Research Methods	R	3 cr.	W	18:30-21:30
CN6004	Communications for the Tourism Industry	E	3 cr.	W	18:30-21:30
CN6025	Digital Media Production	E	3 cr.	W	18:30-21:30
CN6009	PR in Public and Nonprofit Organizations	E	3 cr.	TH	18:30-21:30
CN6011	Crisis Communication Management	R	3 cr.	TH	18:30-21:30
CN6460	Thesis	R	3 cr.	NA	
CN6512	Capstone Project	R	3 cr.	TH	18:30-21:30