

**Business Week 2026**  
**“From VUCA to Vision: Business in a Volatile Environment”**  
**Program**

Tuesday, March 17, 2026		
	12:00 -12:40	<b>Registration</b> <b>Opening Reception</b>
Slot#1	12:45-14:00	<p><b>Introduction</b>            Dr Dimitris Doulos            Dean, School of Business and Economics, Deree-The American College of Greece</p> <p><b>Opening Remarks</b>            Dr Edward C. Wingenbach            President, The American College of Greece</p> <p><b>Keynote Speech by</b>            Kostas Tsigkourakos (DC '05)            Chief Investment &amp; Strategy Officer, IOGR Group / CEO, SKY Express</p> <p><b>From the Bar to the Boardroom</b></p> <p><i>Hosted by the Accounting and Finance Society</i></p>
Slot#2	14:10-15:25	<p>Dr Yannis Assael            Staff Research Scientist at Google DeepMind specializing in Artificial Intelligence</p> <p><b>AI Mythbusting</b></p> <p><i>Hosted by the Economics Society</i></p>
Slot#3	15:35-16:50	<p>Paschalis Tountouris            Founder &amp; CEO, PROSPORT - AS1</p> <p><b>The International Expansion of Greek Businesses and the Benefits for Greek Sports and the Economy</b></p> <p><i>Hosted by the Sports Management Society</i></p>
Slot#4	17:00-18:15	<p><b>Panel Discussion</b>            George Papanikolaou – Co-founder &amp; Head of Operations, Panathēnea            Dr. Mariam Elgabry - Founder and CEO, Bronic Ltd  <b>Panathēnea Founders’ Forum: Navigating Challenges, Unlocking Opportunities</b></p> <p><i>Co-hosted by the Venture Next and Lean In Clubs</i></p>
Slot#5	18:40-19:30	<p><b>Panel Discussion</b>            Sofia Douratsou (DC '98) - BEO Purina Greece/Cyprus/Albania, Nestle Hellas            Katerina Voreopoulou - President of the Marketing society            Tina Mavridi - PR &amp; Social Media Officer of the Marketing society</p> <p><b>The Power of Rewiring for Resilience - Building the Mental Foundations to Thrive Amid Uncertainty</b></p> <p><i>Hosted by the Marketing Society</i></p>

Wednesday, March 18, 2026		
Slot#6	11:30-12:20	<p>Ananias Deligiannidis Financial Services Principal, Grant Thornton Greece</p> <p><b>Resilience as a Strategy – Advising Clients Beyond Business as Usual</b></p> <p><i>Co-hosted by the Management and International Business Societies</i></p>
Slot#7	12:30-13:20	<p>Dr Harris Apostolopoulos Strategy &amp; Transformation Executive</p> <p><b>Digital Transformation: The Essential Role of AI in Modern PMO Dynamics</b></p> <p><i>Hosted by the Management Information Systems Society</i></p>
Slot#8	13:30-14:20	<p>Haris Aslanidis Digital Marketing Consultant, Apeiron Digital Universe, MoroTech</p> <p><b>Who Says You Can't?</b></p> <p><i>Hosted by the Management Society</i></p>
Slot#9	14:30-15:30	<p>Alexandros Furlas Vice Chairman of the Board of Directors, Goldair Handling SA</p> <p><b>From Volatility to Vision: Navigating Uncertainty in Global Aviation Ground Handling Operations</b></p> <p><i>Hosted by the Maritime Transport &amp; Supply Chain Society</i></p>
Slot#10	15:40-16:30	<p>Chris Aesopos Chairman of the Hellenic Fund &amp; Asset Management Association and CEO of ALPHA TRUST</p> <p><b>The Cogs of Asset Management</b></p> <p><i>Hosted by the Accounting and Finance Society</i></p>
Slot#11	16:40-17:30	<p><b>Panel Discussion</b> Stassia Deligeorgi (DC '01) - Business Process Intelligence Senior Manager, Cosmote Telekom Athanasios Minas Mavroudis - President of the MIS Society Saimun Sarkar - Secretary of the MIS Society</p> <p><b>The Hidden Engine of Transformation: How Process Intelligence Shapes the Future of Business</b></p> <p><i>Hosted by the Management Information Systems Society</i></p>
Slot#12	17:40-18:30	<p>Petros Georgiakakis Senior Management of Clinical Operations, ICON plc</p> <p><b>Clinical Research: The Ultimate Case for International Business in a VUCA World</b></p> <p><i>Hosted by the International Business Society</i></p>
Slot#13	18:40-19:30	<p>Theodoros Sakellariou Customer Operations Lead Greece &amp; Cyprus (Supply Chain), Unilever</p> <p><b>From VUCA to Vision: Business Challenges &amp; Opportunities</b></p> <p><i>Hosted by the Maritime Transport &amp; Supply Chain Society</i></p>

Thursday, March 19, 2026		
Slot#14	11:20-12:35	<p>Nikol Louzi (DC '21) Senior Talent Acquisition Professional at Blueground</p> <p><b>What the Stoics Knew About Your Career in a VUCA Age</b></p> <p><i>Hosted by the Management Society</i></p>
Slot#15	12:45-14:00	<p><b>Panel Discussion</b></p> <p>George Tsakalakis (DC '04) - Country Manager, Bolton Hellas SA Helena Athoussaki (ALBA '06) - Head of Sustainability, Motor Oil George Pantazakos - Commercial Director, New Naval Ltd Anna Dima (DC '17) - CMO, Vechro Paints SA Anna Chrysochoou - Vice President of the Maritime Transport &amp; Supply Chain Society Demetra Furla - Communications Officer of the Maritime Transport &amp; Supply Chain Society</p> <p><b>Future-Proofing the Blue: A 360° Dialogue on Innovation, Science, and Social Impact for our Oceans</b></p> <p><i>Hosted by the Maritime Transport &amp; Supply Chain Society</i></p>
Slot#16	14:10-15:25	<p>Dr Lefteris Anastasakis BoD Vice President, Priority SA</p> <p><b>The Positive Side of VUCA for the Consulting Industry</b></p> <p><i>Hosted by the Management Information Systems Society</i></p>
Slot#17	15:35-16:50	<p>Christos Koutsoukos (DC '05) Executive Creative Director at Rascal &amp; Cream Advertising</p> <p><b>How to Survive a Zombie Attack</b></p> <p><i>Hosted by the Marketing Society</i></p>
Slot#18	17:00-18:15	<p>Kostantinos Theodoridis Exports Director, Greek Wine Cellars D. Kourtakis S.A.</p> <p><b>Wine Business and Career Paths in a Volatile Environment Lessons from National and Global Crises</b></p> <p><i>Hosted by the International Tourism and Hospitality Management</i></p>
Slot#19	18:40-19:30	<p>Emmanouil Pediaditis Chief Engineer, Maritime Technical Instructor, Inspection</p> <p><b>Operating Maritime Systems in a VUCA World: Leadership, Technology and Resilience at Sea</b></p> <p><i>Hosted by the Maritime Transport &amp; Supply Chain Society</i></p>

Friday, March 20, 2026		
Slot#20	11:30-12:20	<p>Eleni Damaskou CEO, Lamda Star SA</p> <p><b>Against the Odds</b></p> <p><i>Hosted by the Management Society</i></p>
Slot#21	12:30-13:20	<p>Dimosthenis Broussalis Brand Strategist, Storyteller, Public Speaker, Managing Director, DASC Branding</p> <p><b>Place Branding, Tourism and You What I Know So Far (and What I'm Still Learning)</b></p> <p><i>Hosted by the International Tourism and Hospitality Management Society</i></p>
Slot#22	13:30-14:20	<p>Vassilis Boukas (PC '05, DC '10) Partner, McKinsey &amp; Company</p> <p><b>How Strategy Champions Win in the Era of Uncertainty</b></p> <p><i>Hosted by the Accounting and Finance Society</i></p>
Slot#23	14:30-15:30	<p>Nikos Vatopoulos (DC '84) Journalist-Writer at Kathimerini newspaper</p> <p><b>Historic Identity and Urban Resilience in Athens</b></p> <p><i>Hosted by the Economics Society</i></p>
Slot#24	15:40-16:30	<p>Memos Kotrozos Chairman &amp; CEO, Eurobank Group Asset Management</p> <p><b>Managing Assets in the Era of Volatility</b></p> <p><i>Hosted by the Accounting and Finance Society</i></p>
Slot#25	16:40-17:30	<p><b>Closing Speech</b> by Vasilis Katsos (PC '91) Chairman &amp; Co-founder of VNK Capital</p> <p><i>Hosted by the Management Society</i></p>
	17:45-21:30	<p>Organizers' Party <i>(Speakers and Organizing Teams)</i></p>