

Business Week 2026
“From VUCA to Vision: Business in a Volatile Environment”
Program

Tuesday, March 17, 2026		
	12:00 -12:40	Registration Opening Reception
Slot#1	12:45-14:00	<p>Introduction Dr Dimitris Doulos Dean, School of Business and Economics, Deree-The American College of Greece</p> <p>Opening Remarks Dr Edward C. Wingenbach President, The American College of Greece</p> <p>Keynote Speech by Kostas Tsigkourakos (DC '05) Chief Investment & Strategy Officer, IOGR Group / CEO, SKY Express</p> <p>From the Bar to the Boardroom</p> <p><i>Hosted by the Accounting and Finance Society</i></p>
Slot#2	14:10-15:25	<p>Dr Yannis Assael Staff Research Scientist at Google DeepMind specializing in Artificial Intelligence</p> <p>AI Mythbusting</p> <p><i>Hosted by the Economics Society</i></p>
Slot#3	15:35-16:50	<p>Paschalis Tountouris Founder & CEO, PROSPORT - AS1</p> <p>The International Expansion of Greek Businesses and the Benefits for Greek Sports and the Economy</p> <p><i>Hosted by the Sports Management Society</i></p>
Slot#4	17:00-18:15	<p>Panel Discussion Lefteris Katsiadakis – Co-founder & CEO, Panathēnea Dimitrios Iakovakis – Tech & Product - Co-founder, KOIOS Care</p> <p>Panathēnea Founders’ Forum: Navigating Challenges, Unlocking Opportunities</p> <p><i>Co-hosted by the Venture Next and Lean In Clubs</i></p>
Slot#5	18:40-19:30	<p>Panel Discussion Sofia Douratsou (DC '98) - BEO Purina Greece/Cyprus/Albania, Nestle Hellas Katerina Voreopoulou - President of the Marketing society Tina Mavridi - PR & Social Media Officer of the Marketing society</p> <p>The Power of Rewiring for Resilience - Building the Mental Foundations to Thrive Amid Uncertainty</p> <p><i>Hosted by the Marketing Society</i></p>
Wednesday, March 18, 2026		

Slot#6	11:30-12:20	Ananias Deligiannidis Financial Services Principal, Grant Thornton Greece TBA <i>Hosted by the Management Society and International Business Society</i>
Slot#7	12:30-13:20	Dr Harris Apostolopoulos Strategy & Transformation Executive Digital Transformation: The Essential Role of AI in Modern PMO Dynamics <i>Hosted by the Management Information Systems Society</i>
Slot#8	13:30-14:20	Haris Aslanidis Digital Marketing Consultant, Founder of Greek Geeks Digital Team, Co-founder of APE1R0N TBA <i>Hosted by the Management Society</i>
Slot#9	14:30-15:30	Alexandros Furlas Vice Chairman of the Board of Directors, Goldair Handling SA From Volatility to Vision: Navigating Uncertainty in Global Aviation Ground Handling Operations <i>Hosted by the Maritime Transport & Supply Chain Society</i>
Slot#10	15:40-16:30	Chris Aesopos Chairman of The Hellenic Fund & Asset Management Association and CEO of ALPHA TRUST TBA <i>Hosted by the Accounting and Finance Society</i>
Slot#11	16:40-17:30	Panel Discussion Stassia Deligeorgi (DC '01) - Business Process Intelligence Senior Manager, Cosmote Telekom Athanasios Minas Mavroudis - President of the MIS Society Saimun Sarkar - Secretary of the MIS Society The Hidden Engine of Transformation: How Process Intelligence Shapes the Future of Business <i>Hosted by the Management Information Systems Society</i>
Slot#12	17:40-18:30	Petros Georgiakakis Senior Management of Clinical Operations, ICON plc Clinical Research: The Ultimate Case for International Business in a VUCA World <i>Hosted by the International Business Society</i>
Slot#13	18:40-19:30	Theodoros Sakellariou Customer Operations Lead Greece & Cyprus (Supply Chain), Unilever From VUCA to Vision: Business Challenges & Opportunities <i>Hosted by the Maritime Transport & Supply Chain Society</i>

Thursday, March 19, 2026		
Slot#14	11:20-12:35	<p>Nikol Louzi (DC '21) Senior Talent Acquisition Specialist at Blueground</p> <p>TBA</p> <p><i>Hosted by the Management Society</i></p>
Slot#15	12:45-14:00	<p>Panel Discussion George Tsakalakis (DC '04) - Country Manager, Bolton Hellas SA Dimitra Fourla - President of Maritime Transport & Supply Chain Society</p> <p>Future-Proofing the Blue: A 360° Dialogue on Innovation, Science, and Social Impact for our Oceans</p> <p><i>Hosted by the Maritime Transport & Supply Chain Society</i></p>
Slot#16	14:10-15:25	<p>Dr Lefteris Anastasakis BoD Vice President, Priority SA</p> <p>The Positive Side of VUKA for the Consulting Industry</p> <p><i>Hosted by the Management Information Systems Society</i></p>
Slot#17	15:35-16:50	<p>Christos Koutsoukos (DC '05) Executive Creative Director at Rascal & Cream Advertising</p> <p>How to Survive a Zombie Attack</p> <p><i>Hosted by the Marketing Society</i></p>
Slot#18	17:00-18:15	<p>Kostantinos Theodoridis Exports Director, Greek Wine Cellars D. Kourtakis S.A.</p> <p>Wine Business and Career Paths in a Volatile Environment Lessons from National and Global Crises</p> <p><i>Hosted by the International Tourism and Hospitality Management</i></p>
Slot#19	18:40-19:30	<p>Emmanouil Padiaditis Chief Engineer, Maritime Technical Instructor, Inspection</p> <p>Operating Maritime Systems in a VUCA World: Leadership, Technology and Resilience at Sea</p> <p><i>Hosted by the Maritime Transport & Supply Chain Society</i></p>

Friday, March 20, 2026		
Slot#20	11:30-12:20	<p>Eleni Damaskou CEO, Lamda Star SA</p> <p>Against the Odds</p> <p><i>Hosted by the Management Society</i></p>
Slot#21	12:30-13:20	<p>Dimosthenis Broussalis Brand Strategist, Storyteller, Public Speaker, Managing Director, DASC Branding</p> <p>Place Branding, Tourism and You What I Know So Far (and What I'm Still Learning)</p> <p><i>Hosted by the International Tourism and Hospitality Management Society</i></p>
Slot#22	13:30-14:20	<p>Vassilis Boukas (PC '05, DC '10) Partner, McKinsey & Company</p> <p>How strategy champions win in the era of uncertainty</p> <p><i>Hosted by the Accounting and Finance Society</i></p>
Slot#23	14:30-15:30	<p>Nikos Vatopoulos (DC '84) Journalist-Writer at Kathimerini newspaper</p> <p>Historic Identity and Urban Resilience in Athens</p> <p><i>Hosted by the Economics Society</i></p>
Slot#24	15:40-16:30	<p>Memos Kotrozos Chairman & CEO, Eurobank Group Asset Management</p> <p>Managing Assets in the Era of Volatility</p> <p><i>Hosted by the Accounting and Finance Society</i></p>
Slot#25	16:40-17:30	<p>Closing Speech by Vasilis Katsos (PC '91) Chairman – Co founder of VNK Capital</p> <p><i>Hosted by the Management Society</i></p>
	17:45-21:30	<p>Organizers' Party <i>(Speakers and Organizing Teams)</i></p>