



School of Graduate
and Professional
Education



MA in Strategic Communication & Public Relations

Course Schedule

ACADEMIC YEAR 2025–2026

FALL 2025-2026

CN6010	Media and Communication Theory	R	3 cr.	M	18:30-21:30
CN6030	Multimedia Applications for Communication Campaigns	E	3 cr.	M	18:30-21:30
CN6001	Public Relations Strategy	R	3 cr.	T	18:30-21:30
CN6006	Applied Communication Research Methods	R	3 cr.	W	18:30-21:30
CN6127	Quantitative Research in Communication	R	3 cr.	W	18:30-21:30
CN6002	Advanced Media Writing Techniques	R	3 cr.	TH	18:30-21:30
CN6007	Strategic Corporate Communication	E	3 cr.	TH	18:30-21:30
CN6512	Capstone Project	R	3 cr.	T	18:30-21:30
CN6460	Thesis	R	3 cr.	NA	

WINTER 2026

CN6010	Media and Communication Theory	R	3 cr.	M	18:30-21:30
CN6020	Effective Communication Skills	E	3 cr.	T	18:30-21:30
CN6127	Quantitative Research in Communication	R	3 cr.	T	18:30-21:30
CN6512	Capstone Project	R	3 cr.	T	18:30-21:30
CN 6017	PR and the New Media	R	3 cr.	W	18:30-21:30
CN6002	Advanced Media Writing Techniques	R	3 cr.	W	18:30-21:30
CN6011	Crisis Communication Management	R	3 cr.	TH	18:30-21:30
CN6008	Communication for the Entertainment Industry	E	3 cr.	TH	18:30-21:30
CN6460	Thesis	R	NA		

SPRING/SUMMER 2026

CN6022	Event Planning & Management	E	3 cr.	M	18:30-21:30
CN6017	Public Relations and the New Media	R	3 cr.	M	18:30-21:30
CN6001	Public Relations Strategy	R	3 cr.	T	18:30-21:30
CN6003	Political Communication	E	3 cr.	T	18:30-21:30
CN6006	Applied Communication Research Methods	R	3 cr.	W	18:30-21:30
CN6004	Communication for the Tourism Industry	E	3 cr.	W	18:30-21:30
CN6009	PR in Public and Nonprofit Organizations	E	3 cr.	TH	18:30-21:30
CN6011	Crisis Communication Management	R	3 cr.	TH	18:30-21:30
CN6460	Thesis	R	3 cr.	NA	
CN6512	Capstone Project	R	3 cr.	M	18:30-21:30