

SCHOOL OF GRADUATE AND PROFESSIONAL EDUCATION - SPRING TERM 2024 TEXTBOOKS

PSYCHOLOGY						
RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	IN PERLEGO/NOTES
AP 5001	FUNDAMENTALS IN PSYCHOLOGY SCIENCE	PSYCHOLOGY: THE SCIENCE OF MIND AND BEHAVIOUR	HOLT, BREMNER, SUTHERLAND, VLIEK, PASSER, & SMITH	4TH EDITION	MCGRAW-HILL	E-book (access through Deree Blackboard)
AP 5002	RESEARCH METHODS IN PSYCHOLOGY	DISCOVERING STATISTICS WITH SPSS	FIELD A.	LATEST	SAGE	Available on Perlego
		THE PRACTICAL RESEARCHER: A STUDENT GUIDE TO CONDUCTING PSYCHOLOGICAL RESEARCH	DUNN D.S.	2 ND EDITION	WILEY	Available on Perlego
AP 5003	PYCHOPATHOLOGY	ABNORMAL PSYCHOLOGY: AN INTEGRATIVE APPROACH.	BARLOW, DAVID V., & HOFMANN, DURAND S.	8TH EDITION	CENGAGE LEARNING	E-book (access through Deree Blackboard)
		ABNORMAL PSYCHOLOGY	BUTCHER, J., HOOLEY, J., MINEKA, S., & NOCK, M	17TH EDITION	PEARSON	Not Available on Perlego
AP 6244	COUNSELING IN HEALTH SETTINGS	COUNSELLING IN HEALTH CARE SETTINGS: A HANDBOOK FOR PRACTITIONERS	BOR R, MILLER R, GILL S, EVANS A.	LATEST	UK: PALGRAVE MACMILLAN	Available on Perlego
AP 6023	QUALITATIVE RESEARCH	INTRODUCING QUALITATIVE RESEARCH IN PSYCHOLOGY	WILLIG, C.	LATEST	UK: OPEN UNIVERSITY PRESS.	Available on Perlego
AP 6043	ADVANCED ANALYSIS AND INTERPRETATION OF BEHAVIORAL DATA	DISCOVERING STATISTICS WITH SPSS	FIELD A.	LATEST	LONDON: SAGE PUBLICATIONS	Available on Perlego
AP 6034 A	GROUP COUNSELING & PSYCHOTHERAPY	THE THEORY AND PRACTICE OF GROUP PSYCHOTHERAPY	YALOM, D.I., LESZCZ, M.	LATEST	BASIC BOOKS	Available on Perlego
AP 6034 B						Available on Perlego
AP 6246	PSYCHOLOGY OF ADDICTIONS (6 weeks)	ADDICTION COUNSELING	CAVAIOLA,ALAN	2021	SPRINGER PUBLISHING COMPANY	Available on Perlego
AP 6585	SHORT TERM APPROACHES TO COUNSELING & PSYCHOTHERAPY					Available on Perlego
NOTES WILL BE PROVIDED BY THE INSTRUCTOR						
AP 6803	PRACTICUM III	CLINICAL CASE FORMULATIONS: MATCHING THE INTEGRATIVE TREATMENT PLAN TO THE CLIENT	INGRAM, B.C.	LATEST	NEW JERSEY: JOHN WILEY & SONS, INC.	Available on Perlego
AP 6007	RESEARCH METHODS FOR MENTAL HEALTH PROFESSIONALS	UNDERSTANDING RESEARCH METHODS: AN OVERVIEW OF THE ESSENTIALS	NEWHART, M. & PATTEN, M. L	11TH EDITION	ROUTLEDGE	Available on Perlego
AP 6055	WORKSHOP ON CRISIS INTERVENTION	NOTES WILL BE PROVIDED BY THE INSTRUCTOR				
AP 6029	MULTICULTURAL PERSPECTIVES	COUNSELING ACROSS CULTURES	PAUL B. PEDERSEN, WALTER J. LONNER, JURIS G. DRAGUNS, JOSEPH E. TRIMBLE, AND MARIA R. SCHARRÓN-DEL RÍO	LATEST	SAGE	Available on Perlego
AP 6057	FAMILY, SCHOOL AND COMMUNITY SYSTEMS	HOME, SCHOOL, AND COMMUNITY COLLABORATION: CULTURALLY RESPONSIVE FAMILY INVOLVEMENT		LATEST	THOUSAND OAKS, CA: SAGE PUBLICATIONS.	Available on Perlego
AP 6073	INSTRUCTIONAL INTERVENTION AND CONSULTATION	HANDBOOK OF EVIDENCE-BASED INTERVENTIONS FOR CHILDREN AND ADOLESCENTS	THEODORE, L. A. (ED.).	LATEST	SPRINGER PUBLISHING	Available on Perlego

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AP 6478	FIELDWORK/ ONLINE/ AEP STUDENTS ONLY	CASE STUDIES IN SCHOOL PSYCHOLOGY, APPLYING STANDARDS FOR PROFESSIONAL PRACTICE	RAHILL, S., KAISER, L.	LATEST	ROUTLEDGE	Available on Perlego
AP 6384	PRACTICUM II / ONLINE	CASE STUDIES IN SCHOOL PSYCHOLOGY, APPLYING STANDARDS FOR PROFESSIONAL PRACTICE	RAHILL, S., KAISER, L.	LATEST	ROUTLEDGE	Available on Perlego
AP 6072	CHILD AND ADOLESCENT THERAPEUTIC INTERVENTIONS	COUNSELING AND PSYCHOTHERAPY WITH CHILDREN AND ADOLESCENTS: THEORY AND PRACTICE FOR SCHOOL AND CLINICAL SETTINGS	THOMPSON PROUT H. & BROWN, D.T.	LATEST	NEW JERSEY: JOHN WILEY & SONS, INC	Available on Perlego
OP6015	PERSONALITY AT WORK	HANDBOOK OF PERSONALITY AT WORK	CHRISTIANSES, N.D. & TETT, R.P.	1ST EDITION	ROUTLEDGE	Available on Perlego
OP 6050	ETHICS IN ORGANIZATIONAL PSYCHOLOGY	ORGANIZATIONAL ETHICS; A PRACTICAL APPROACH	CRAIG E. JOHNSON	5TH EDITION	SAGE	Available on Perlego
OP 6055	NEGOTIATION & CONFLICT RESOLUTION SKILLS WORKSHOP	<i>NOTES WILL BE PROVIDED BY THE INSTRUCTOR</i>				
OP 6285	CAPSTONE IN ORGANIZATIONAL PSYCHOLOGY	<i>NOTES WILL BE PROVIDED BY THE INSTRUCTOR</i>				
OP6040	TRAINING AND DEVELOPING	WORKPLACE LEARNING, HOW TO BUILD A CULTURE OF CONTINUOUS EMPLOYEE DEVELOPMENT	PAINE, N.	2ND EDITION	KOGAN PAGE	Available on Perlego
OP 6005	APPLYING PSYCHOLOGY AT WORK	A COLLECTION OF JOURNAL ARTICLES AND BOOK CHAPTERS FROM THE LIBRARY E-SOURCES WILL BE DISTRIBUTED EACH WEEK THROUGH BLACKBOARD				
COMMUNICATION						
RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	IN PERLEGO/NOTES
		EXCELLENCE IN BUSINESS COMMUNICATION	JOHN V. TILL, COURTLAND L. BOVEE	2022	PEARSON	Available on Perlego
CN 6276	PRACTITIONER'S KIT	<i>ADDITIONAL READINGS WILL BE GIVEN TO THE STUDENTS AHED OF THE WORKSHOP</i>				
CN 6488	CAPSTONE PROJECT	ADVERTISING ,PROMOTION AND OTHER ASPECTS OF MARKETING COMMUNICATIONS	ANDREWS J.C. & SHIMP T.A	2018	CENGAGE	Available on Perlego
CN 6127	QUANTITATIVE RESEARCH IN COMMUNICATION	QUANTITATIVE RESEARCH METHODS IN COMMUNICATION: THE POWER OF NUMBERS FOR SOCIAL JUSTICE	ERICA SCHARRER, SRIVIDYA RAMASUBRAMANIAN	2021	ROUTLEDGE	Available on Perlego
CN 6079	DIGITAL ADVERTISING	<i>ARTICLES PACK WILL BE PROVIDED BY INSTRUCTOR AT THE START OF COURSES</i>				
CN 6377	INTERNSHIP IN ADVERTISING	THE SUCCESSFUL INTERNSHIP	SWEITZER, H.F. & KING, M.A.	LATEST	CENGAGE	Available on Perlego
CN 6590	PORTFOLIO IN ADVERTISING	ADVERTISING BY DESIGN: GENERATING AND DESIGNING CREATIVE IDEAS ACROSS MEDIA	LANDA, R.	LATEST	WILEY	Available on Perlego
CN 6249	CAPSTONE PROJECT	DRIVING DIGITAL STRATEGY: A GUIDE TO REIMAGINING YOUR BUSINESS	GUPTA, S.	2018	HARVARD BUSINESS REVIEW PRESS	Available on Perlego
CN 6127	QUANTITATIVE RESEARCH IN COMMUNICATION	QUANTITATIVE RESEARCH METHODS IN COMMUNICATION: THE POWER OF NUMBERS FOR SOCIAL JUSTICE	ERICA SCHARRER, SRIVIDYA RAMASUBRAMANIAN	2021	ROUTLEDGE	Available on Perlego
CN 6079	DIGITAL ADVERTISING	ABSOLUTE ESSENTIALS OF DIGITAL MARKETING	ALAN CHARLESWORTH	2020	ROUTLEDGE	Available on Perlego

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CN 6065	SOCIAL MEDIA MANAGEMENT	SOCIAL MEDIA CAMPAIGNS: STRATEGIES FOR PUBLIC RELATIONS AND MARKETING	KIM, C. M.	LATEST	ROUTLEDGE	Available on Perlego
CN 6043	BRAND COMMUNICATION	STRATEGIC BRAND MANAGEMENT	KELLER KEVIN	4TH EDITION	PEARSON	Available on Perlego
CN 6015	INTERCULTURAL COMM & INTERNATIONAL PR	USE YOUR DIFFERENCE TO MAKE A DIFFERENCE: HOW TO CONNECT AND COMMUNICATE IN A CROSS-CULTURAL WORLD	ROCKSON, TAYO	LATEST	WILEY	Available on Perlego
CN 6030	MULTIMEDIA APPLICATIONS FOR COMM CAMPAIGNS	SIGHT, SOUND, MOTION: APPLIED MEDIA AESTHETICS	ZETTL, H.	LATEST	WADSWORTH/CENGAGE LEARNING	Available on Perlego
CN 6127	QUANTITATIVE RESEARCH IN COMMUNICATION	QUANTITATIVE RESEARCH METHODS IN COMMUNICATION: THE POWER OF NUMBERS FOR SOCIAL JUSTICE	ERICA SCHARRER, SRIVIDYA RAMASUBRAMANIAN	2021	ROUTLEDGE	Available on Perlego
CN 6011	CRISIS COMMUNICATION MANAGEMENT	ONGOING CRISIS COMMUNICATION: PLANNING, MANAGING AND RESPONDING,	W. TIMOTHY COOMBS	6TH EDITION	SAGE	Available on Perlego
CN 6017	PR AND THE NEW MEDIA	THE NEW RULES OF MARKETING & PR: HOW TO USE SOCIAL MEDIA, ONLINE VIDEO, MOBILE APPLICATIONS, BLOGS, NEWS RELEASES, AND VIRAL MARKETING TO	DAVID MEERMAN SCOTT	LATEST	WILEY	Available on Perlego
CN 6022	EVENT PLANNING AND MANAGEMENT	EVENT MANAGEMENT: PRINCIPLES AND	RAJ, RAZAK, WALTERS, PAUL, RASHID, TAHIR,	3RD EDITION	SAGE	Available on Perlego
CN 6512	CAPSTONE PROJECT IN COMMUNICATION	PRACTICE	ALISON THEAKER, HEATHER YAXLEY	LATEST	ROUTLEDGE	Available on Perlego

DATA SCIENCE

RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	IN PERLEGO/NOTES
ITC 6125	MACHINE LEARNING AND APPLICATIONS	MACHINE LEARNING: A PROBABILISTIC PERSPECTIVE	KEVIN P. MERPHY	2012	MIT PRESS	Not Available on Perlego
ITC 6045	PROJECT MANAGEMENT IN DATA SCIENCE	<i>PROJECT MANAGEMENT – A MANAGERIAL APPROACH</i>	MEREDITH, MANTEL, SHAFER	2015	WILEY	Available on Perlego
		DATA ANALYTICS FOR BUSINESS	IRA J. HAIMOWITZ	2022	TAYLOR & FRANCIS LTD	Available on Perlego
ITC 6010	NATURAL LANGUAGE PROCESSING	SPEECH AND LANGUAGE PROCESSING: PEARSON NEW INTERNATIONAL EDITION	D, JURAFSKY, J. MARTIN	2013	PEARSON	Available on Perlego
ITC 6005	KNOWLEDGE GRAPHS	ONTOLOGY ENGINEERING	Elisa Kendal, D. McGuinness	2019	Springer	Available on Perlego
ITC 6421	CAPSTONE	<i>VARIOUS JOURNAL ARTICLES AND BOOK CHAPTERS (AND OTHER RESOURCES) MADE AVAILABLE THROUGH THE LIBRARY, ACG DATABASES AND BLACKBOARD LEARN</i>				
ODS 6001	PROGRAMMING FUNDAMENTALS	Intro to Python for Computer Science and Data Science: Learning to Program with AI, Big Data and The Cloud, Global Edition	Paul Deitel	LATEST	PEARSON	Available on Perlego

TESOL

RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	IN PERLEGO/NOTES
TL 6004	EDUCATIONAL TECHNOOY & TESOL	<i>VARIOUS JOURNAL ARTICLES AND BOOK CHAPTERS (AND OTHER RESOURCES) MADE AVAILABLE THROUGH THE LIBRARY, ACG DATABASES AND BLACKBOARD LEARN</i>				
		TEACHING FOREGIN LANGUAGE SKILLS	W. RIVERS	2ND EDITION	UNIVERSITY OF CHICAGO PRESS	Available on Perlego

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TL 6005	TEACHING LANGUAGE SKILLS	TEACHING ESL/EFL LISTENING & SPEAKING	J. NEWTON & K. BAILEY	2020	ROUTLEDGE	Available on Perlego
		TEACHING ESL/EFL REDING & WRITING	KORMOS, J., & SMITH, A. M.	2020	ROUTLEDGE	Available on Perlego
TL 6015	LEARING DIFFICULTIES AND TESOL	TEACHING LANGUAGES TO STUDENTS WITH SPECIFIC LEARNING DIFFERENCES	KORMOS, J., & SMITH, A. M.	LATEST	MULTILINGUAL MATTERS	Available on Perlego
TL 6512	CAPSTONE PROJECT in TESOL	QUALITATIVE DATA: AN INTRODUCTION TO CODING & ANALYSIS	C. AUERBACH & L. SILVERSTEIN	2003	NYU PRESS	Available on Perlego

LEARNING DESIGN AND TECHNOLOGY

RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	IN PERLEGO/NOTES
LDT 6045	MANAGING DISTANCE EDUCATION	HANDBOOK OF DISTANCE EDUCATION	MOORE, M. G., & DIEHL, W. C. (EDS.)	2018/ 2ND ED.	ROUTLEDGE	Available on Perlego
		MAKING SENSE OF CHANGE MANAGEMENT	CAMERON, E., & GREEN, M.	2024/5TH ED.	KOGAN PAGE	Available on Perlego
LDT 6010	FOUNDATIONS OF LEARNING DESIGN AND TECHNOLOGY	DESIGN FOR LEARNING: PRINCIPLES, PROCESSES, AND PRAXIS	MCDONALD, J. K., & WEST, R. E.	2021	BYU INSTRUCTIONAL PSYCHOLOGY AND TECHNOLOGY	Not Available on Perlego
		FOUNDATIONS OF LEARNING AND INSTRUCTIONAL DESIGN TECHNOLOGY.	WEST, R. E.	2018	BYU INSTRUCTIONAL PSYCHOLOGY AND TECHNOLOGY	Not Available on Perlego
		THE ESSENTIALS OF INSTRUCTIONAL DESIGN: CONNECTING FUNDAMENTAL PRINCIPLES WITH PROCESS AND PRACTICE	BROWN, A., & GREEN, T.	2024/ 5TH ED.	ROUTLEDGE	Available on Perlego
		ISSUES IN TECHNOLOGY, LEARNING, AND INSTRUCTIONAL DESIGN	CARR-CHELLMAN, A., & ROWLAND, G.	2016	ROUTLEDGE	Available on Perlego
		THE ID CASEBOOK: CASE STUDIES IN INSTRUCTIONAL DESIGN	ERTMER, P. A., QUINN, J. A., & GLAZEWSKI, K. D. (EDS.).	2019/5TH ED.	ROUTLEDGE	Available on Perlego

THESIS

RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	IN PERLEGO/NOTES
AP 6591	THESIS IN COUNSELING PSYCHOLOGY- * THESIS duration 3 terms or 39 weeks	DISSERTATIONS AND THESES FROM START TO FINISH. PSYCHOLOGY AND RELATED FIELDS	CONE, J.D. & FOSTER, S.L.	1996	WASHINGTON D.C.: AMERICAN PSYCHOLOGICAL ASSOCIATION	Not Available on Perlego
		PUBLICATION MANUAL OF THE AMERICAN PSYCHOLOGICAL ASSOCIATION	AMERICAN PSYCHOLOGICAL ASSOCIATION	6TH EDITION	AMERICAN PSYCHOLOGICAL ASSOCIATION	Not Available on Perlego
AP 6489	THESIS IN APPLIED CHILD & ADOLESCENT PSYCHOLOGY - * THESIS duration: 2 terms or 26 weeks	DISSERTATIONS AND THESES FROM START TO FINISH. PSYCHOLOGY AND RELATED FIELDS	CONE, J. & FOSTER, S.	1996	WASHINGTON D.C.: AMERICAN PSYCHOLOGICAL ASSOCIATION	Not Available on Perlego
		PUBLICATION MANUAL OF THE AMERICAN PSYCHOLOGICAL ASSOCIATION	AMERICAN PSYCHOLOGICAL ASSOCIATION	6TH EDITION	AMERICAN PSYCHOLOGICAL ASSOCIATION	Not Available on Perlego
OP 6380	THESIS IN ORGANIZATIONAL PSYCHOLOGY- ** THESIS duration: 2 terms or 26 weeks	PUBLICATION MANUAL OF THE AMERICAN PSYCHOLOGICAL ASSOCIATION	AMERICAN PSYCHOLOGICAL ASSOCIATION	7TH EDITION	AMERICAN PSYCHOLOGICAL ASSOCIATION	Available on Perlego
		DISSERTATIONS AND THESES FROM START TO FINISH. PSYCHOLOGY AND RELATED FIELDS	CONE, J.D. & FOSTER, S.L.	2ND EDITION	AMERICAN PSYCHOLOGICAL ASSOCIATION	Available on Perlego
CN 6389	THESIS IN ADVERTISING COMMUNICATIONS					
CN 6350	THESIS IN DIGITAL COMMUNICATION					Available on Perlego

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CN 6460	THESIS IN STRATEGIC COMMUNICATION-*THESIS duration: 2 terms or 26 weeks	YOUR RESEARCH PROJECT: A STEP-BY-STEP GUIDE FOR THE FIRST-TIME RESEARCHER	WALLIMANN, N.	2001	SAGE	
ITC 6440	THESIS: THESIS duration: 2 terms or 26 weeks	Various journal articles and book chapters (and other resources) available through the Library, ACG databases and Blackboard Learn.				
TL 6513	THESIS: * THESIS duration: 2 terms or 26 weeks	WRITING AN APPLIED LINGUISTICS THESIS OR DISSERTATION: A GUIDE TO PRESENTING EMPIRICAL RESEARCH	BITCHENER, J.	LATEST	BASINGSTOKE: PALGRAVE MACMILLAN	Available on Perlego
LDT 6385	THESIS:* THESIS duration: 2 terms or 26 weeks	RESEARCH METHODS IN LEARNING DESIGN AND TECHNOLOGY	ROMERO-HALL, E.	2021	ROUTLEDGE	Available on Perlego