

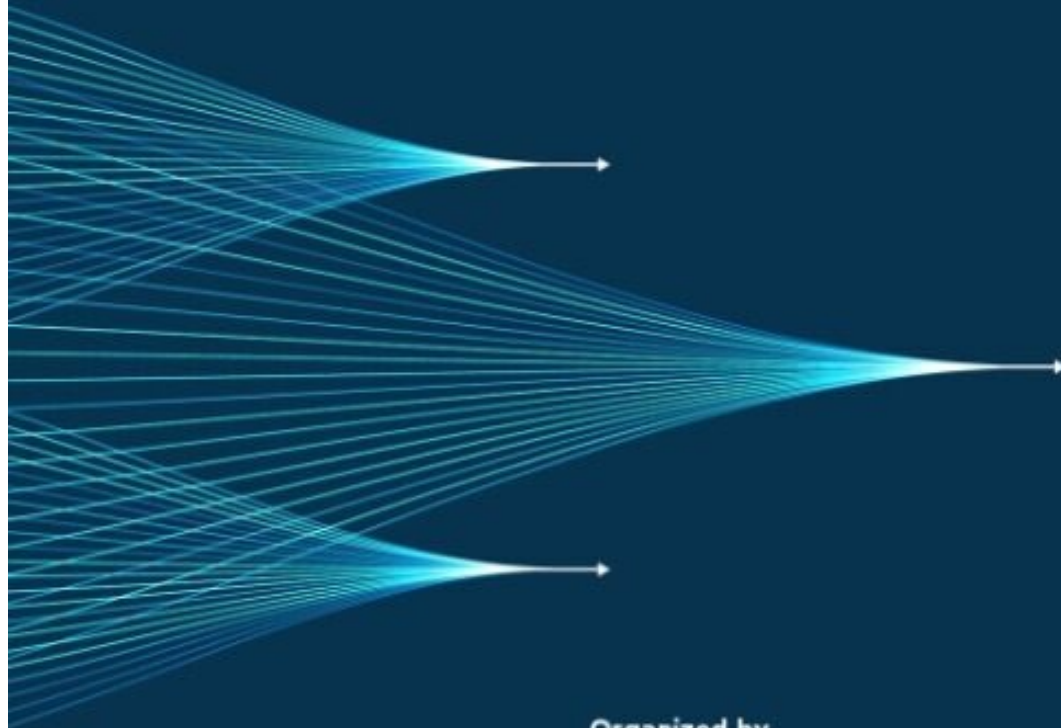
Business Week 2024

March 19-22

ACG Events Hall

Leading Boldly

Celebrating 20 years
of Business Week



Organized by
Academic Societies of the School
of Business and Economics

Tuesday, March 19, 2024		
Slot#1	11:30-12:20	<p>Opening Reception / Opening Remarks</p> <p>Dr David Horner President, The American College of Greece Welcome</p> <p>Dr Panos Vlachopoulos Vice President for Academic Affairs, Deree-The American College of Greece Welcome</p> <p>Dr Annie Triantafillou Dean, School of Business and Economics, Deree-The American College of Greece Opening Remarks</p> <p>Lila Mordochae Dean, School of Business 2004 Deree-The American College of Greece Remarks on the Idea of Business Week 20 Years ago</p>
Slot#2	12:30-14:00	<p>Keynote Speech by Dr Lars Rasmussen Angel Investor</p> <p>From Google Maps to Athenian Angel Investor</p> <p><i>Hosted by the Management Society</i></p>
Slot#3	14:10-15:25	<p>Dr Chris Allen DG ECFIN Resident Adviser in Athens, DG Economic and Financial Affairs, EU Commission</p> <p>How Can We Develop a Project for Long-Run Growth in Greece?</p> <p><i>Hosted by the Economics Society</i></p>
Slot#4	15:35-16:50	<p>Sophia Kounenaki-Efraimoglou President, Athens Chamber of Commerce and Industry</p> <p>Why it Falls upon International Business to Lead Boldly?</p> <p><i>Hosted by the International Business Society</i></p>
Slot#5	17:00-18:15	<p>Evelina Mavrides (DC '20) Founder & CEO, CLEAN i.T Forbes List 30 under 30, 2023</p> <p>Road to Success: Leadership as a Compass to Everyday Victories</p> <p><i>Hosted by the Management Society</i></p>
Slot#6	18:30-19:45	<p>Dr Yannis Tountas Emeritus Professor of Social and Preventive Medicine Director of Institute of Social and Preventive Medicine (ISPM)</p> <p>Senior Tourism and Health Tourism in Greece</p> <p><i>Hosted by the International Tourism & Hospitality Management Society</i></p>

Wednesday, March 20, 2024		
Slot#7	11:30-12:20	<p>Anastasios Economou Founder, iGrow Venture Partners YPO Global Chairman Emeritus</p> <p>Embracing Technological Ecosystems: Seizing Opportunities in Greece</p> <p><i>Hosted by the Accounting & Finance Society</i></p>
Slot#8	12:30-13:20	<p>George Katsaros Non-executive BoD Member, Eurobank Luxembourg SA</p> <p>The Greek Banking System – the Case of Eurobank</p> <p><i>Hosted by the Economics Society</i></p>
Slot#9	13:30-14:20	<p>Grigoris Vasileiou (DC '16) Global HR Business Partner, Allianz Trade</p> <p>Born or Made?</p> <p><i>Hosted by the Management Society</i></p>
Slot#10	14:30-15:20	<p>Dress Boldly Fashion Show</p> <p>NOTE : will take place in the DC Main Corridor <i>Hosted by the Marketing Society and the Fashion Club</i></p>
Slot#11	15:30-16:20	<p>Nikitas Marinos (DC '22) Country Manager, Greece, Workable Software</p> <p>Lead Yourself Boldly: Perspective of a GenZ Manager</p> <p><i>Hosted by the Marketing Society</i></p>
Slot#12	16:30-17:20	<p>Rania Krayem Senior Manager, EY Tax Advisory Services</p> <p>Speech title TBA</p> <p><i>Hosted by the Accounting & Finance Society</i></p>
Slot#13	17:30-18:20	<p>Rosanna Mortoglou (DC '15) CEO, Libra Philanthropies</p> <p>Leading with Purpose and Authenticity</p> <p><i>Hosted by the Management Society</i></p>
Slot#14	18:30-19:20	<p>Violeta Spyropoulou Head of Equities Eurobank Asset Management MFMC President, CFA Society Greece</p> <p>Navigating Change, Ethical Leadership, and Professional Growth in Today's Dynamic Landscape</p> <p><i>Hosted by the Accounting & Finance Society</i></p>

Thursday, March 21, 2024		
Slot#15	11:20-12:35	<p>Anastasia Makarigaki Founding Partner and Executive Board Member, Further Up</p> <p>How to Inspire Diverse Teams Remotely</p> <p><i>Hosted by the Management Society</i></p>
Slot#16	12:45-14:00	<p>Danae Bezantakou CEO, Navigator Shipping Consultants</p> <p>Look Back, Leap Forward. Navigating the Path You Aspire to Be On</p> <p><i>Hosted by the Maritime Transport & Logistics Society</i></p>
Slot#17	14:10-15:25	<p>Nicholas Nikolaou (DC '94) CEO, Cabtivo IKE</p> <p>A Deep Look at the Global Business Environment in the 21st Century, Opportunities and Threats and How Failure Can Lead to Success</p> <p><i>Hosted by the International Tourism & Hospitality Management Society</i></p>
Slot#18	15:35-16:50	<p>Leonardo Valettas - Founder of Stewards, Business Angel Antonis Prentzas - Co-founder & CEO of Finloup Christos N. Chiletis - Founder & CEO of Caroo</p> <p>Innovate and Elevate: A Startup Workshop for Visionaries</p> <p>LIMITED PLACES /WORKSHOP STYLE</p> <p><i>Hosted by the Entrepreneurship & Innovation Club in collaboration with the Hellenic Business Angels Network</i></p>
Slot#19	17:00-18:15	<p>Theofilos Vasileiadis CEO, Kariera Group</p> <p>Let's Book a Flight and Go</p> <p><i>Hosted by the Management Information Systems Society</i></p>
Slot#20	18:20-19:20	<p>Dr Michalis Psalidopoulos Professor Emeritus Economics IHGP Chief Consultant and Chair of the Advisory Board, The American College of Greece</p> <p>The Great Economists Honouring Economics Professors of the past 20 Years</p>
Slot #21	19:30-20:20	<p>Dr Stavros Elliniadis Director, Advisory – Finance Transformation, PricewaterhouseCoopers</p> <p>Leading Boldly with IT</p> <p><i>Hosted by the Management Information Systems Society</i></p>

Friday, March 22, 2024		
Slot#22	11:30-12:20	<p>Michalis Konstantoulakis Head of Business Intelligence and Insights, e-food</p> <p>Data-Driven Leadership: The Science behind Successful Teams</p> <p><i>Hosted by the Management Information Systems Society</i></p>
Slot#23	12:30-13:20	<p>Pavlos Nomikos (DC '95) CX and Digital Strategy Head, Technology, Intelligence & Performance, Grant Thornton Greece</p> <p>Customer Experience (CX), Driving Business Results through Experience, Emotions and Memory</p> <p><i>Hosted by the International Business Society</i></p>
Slot#24	13:30-14:20	<p>Alexandros Papageorgiou (DC '11) CFO, Harbor Lab</p> <p>Leading Boldly: Culture and Values</p> <p><i>Hosted by the Maritime Transport & Logistics Society</i></p>
Slot#25	14:30-15:20	<p>Panel Participants: Nery Mantey Niangkouara Physical Education Teacher seconded at the Kids' Athletics Program at Panathenaic Stadium, Ministry of Education, Religious Affairs & Sport</p> <p>Alexandros Alvanos Handball Technical Director of Developmental Ages, ESN Vrilissia</p> <p>Konstantinos Filippidis Ambassador of International Olympic Truce Centre, World Athletics Athletes' Representative</p> <p>Moderator: Konstantinos Asimakopoulos (DC '21) Sports Entries Coordinator, The Paris Organising Committee for the 2024 Olympic and Paralympic Games</p> <p>Athens 2004 to Beyond: Reflecting on 20 Years of Inspiration and Charting the Path Forward</p> <p><i>Hosted by the Sports Management Society</i></p>
Slot#26	15:30-16:20	<p>Nicolas A. Vernicos President, International Chamber of Commerce – Hellas</p> <p>Merchant Shipping Management Institutions, Ministries, Chambers, Trade Unions</p> <p><i>Hosted by the Maritime Transport & Logistics Society</i></p>
Slot#27	16:30–17:20	<p>Closing Speech by Konstantinos Sotiropoulos Managing Director Greece & Cyprus, Mondelēz</p> <p>Inclusive Leadership: Cornerstone of Effective and Sustainable Bold Leadership</p> <p><i>Hosted by the Marketing Society</i></p>
	18:00-22:00	Organizers Party (by invitation only)