Business Week 2024
March 19-22
ACG Events Hall

Leading Boldly
Celebrating 20 years
of Business Week

Organized by
Academic Societies of the School
of Business and Economics
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<thead>
<tr>
<th>Slot#</th>
<th>Time</th>
<th>Event</th>
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| Slot#1 | 11:30-12:20 | **Opening Reception / Opening Remarks**  
Dr David Horner  
President, The American College of Greece  
Welcome  
Dr Panos Vlachopoulos  
Vice President for Academic Affairs, Deree-The American College of Greece  
Welcome  
Dr Annie Triantafillou  
Dean, School of Business and Economics, Deree-The American College of Greece  
Opening Remarks  
Lila Mordochae  
Dean, School of Business 2004  
Deree-The American College of Greece  
Remarks on the Idea of Business Week 20 Years ago |
| Slot#2 | 12:30-14:00 | **Keynote Speech by**  
Dr Lars Rasmussen  
Angel Investor  
**From Google Maps to Athenian Angel Investor**  
*Hosted by the Management Society* |
| Slot#3 | 14:10-15:25 | **Dr Chris Allen**  
DG ECFIN Resident Adviser in Athens, DG Economic and Financial Affairs, EU Commission  
**How Can We Develop a Project for Long-Run Growth in Greece?**  
*Hosted by the Economics Society* |
| Slot#4 | 15:35-16:50 | **Stavros Kafounis**  
Vice President, Athens Chamber of Commerce and Industry  
Owner of Automotive Solutions SA, Kidscom SA, Sakarino SA  
**Bridge the Gap**  
*Hosted by the International Business Society* |
| Slot#5 | 17:00-18:15 | **Evelina Mavrides (DC ’20)**  
Founder & CEO, CLEAN i.T  
Forbes List 30 under 30, 2023  
**Road to Success: Leadership as a Compass to Everyday Victories**  
*Hosted by the Management Society* |
| Slot#6 | 18:30-19:45 | **Dr Yannis Tountas**  
Emeritus Professor of Social and Preventive Medicine  
Director of Institute of Social and Preventive Medicine (ISPM)  
**Senior Tourism and Health Tourism in Greece**  
*Hosted by the International Tourism & Hospitality Management Society* |
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<tr>
<th>Slot#</th>
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<th>Speaker</th>
<th>Title</th>
<th>Hosted by</th>
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<tbody>
<tr>
<td>Slot#7</td>
<td>11:30-12:20</td>
<td>Anastasios Economou</td>
<td>Embracing Technological Ecosystems: Seizing Opportunities in Greece</td>
<td>the Accounting &amp; Finance Society</td>
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<td>Founder, iGrow Venture Partners</td>
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<td>YPO Global Chairman Emeritus</td>
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<td>Slot#8</td>
<td>12:30-13:20</td>
<td>George Katsaros</td>
<td>The Greek Banking System – the Case of Eurobank</td>
<td>the Economics Society</td>
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<td>Non-executive BoD Member, Eurobank Luxembourg SA</td>
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<td>Slot#9</td>
<td>13:30-14:20</td>
<td>Grigoris Vasileiou (DC ’16)</td>
<td>Born or Made?</td>
<td>the Management Society</td>
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<td>Global HR Business Partner, Allianz Trade</td>
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<td>Slot#10</td>
<td>14:30-15:20</td>
<td>Dress Boldly Fashion Show</td>
<td>NOTE: will take place in the DC Main Corridor</td>
<td>the Marketing Society and the Fashion Club</td>
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<td>Slot#11</td>
<td>15:30-16:20</td>
<td>Nikitas Marinos (DC ’22)</td>
<td>Lead Yourself Boldly: Perspective of a GenZ Manager</td>
<td>the Marketing Society</td>
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<td>Country Manager, Greece, Workable Software</td>
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<td>Slot#12</td>
<td>16:30-17:20</td>
<td>Rania Krayem</td>
<td>Leadership Affect while Navigating through Different Roles in your Professional Career</td>
<td>the Accounting &amp; Finance Society</td>
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<td>Senior Manager, EY Tax Advisory Services</td>
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<td>Slot#13</td>
<td>17:30-18:20</td>
<td>Rosanna Mortoglou (DC ’15)</td>
<td>Leading with Purpose and Authenticity</td>
<td>the Management Society</td>
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<td>CEO, Libra Philanthropies</td>
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<td>Slot#14</td>
<td>18:30-19:20</td>
<td>Violeta Spyropoulou</td>
<td>Navigating Change, Ethical Leadership, and Professional Growth in Today’s Dynamic Landscape</td>
<td>the Accounting &amp; Finance Society</td>
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<td>Head of Equities Eurobank Asset Management MFMC</td>
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<td>President, CFA Society Greece</td>
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| Slot#15 | 11:20-12:35 | Dimitris Tzimas  
Founding Partner and Executive Board Member, Further Up  
**How to Inspire Diverse Teams Remotely**  
*Hosted by the Management Society* |
|----------|-------------|-----------------------------------------------|
| Slot#16 | 12:45-14:00 | Danae Bezantakou  
CEO, Navigator Shipping Consultants  
**Look Back, Leap Forward. Navigating the Path You Aspire to Be On**  
*Hosted by the Maritime Transport & Logistics Society* |
| Slot#17 | 14:10-15:25 | Nicholas Nikolaou (DC ’94)  
CEO, Cabtivo IKE  
**A Deep Look at the Global Business Environment in the 21st Century, Opportunities and Threats and How Failure Can Lead to Success**  
*Hosted by the International Tourism & Hospitality Management Society* |
| Slot#18 | 15:35-16:50 | Leonardo Valettas - Founder of Stewards, Business Angel  
Antonis Prentzas - Co-founder & CEO of Finloup  
Christos N. Chiletis - Founder & CEO of Caroo  
**Innovate and Elevate: A Startup Workshop for Visionaries**  
**LIMITED PLACES /WORKSHOP STYLE**  
*Hosted by the Entrepreneurship & Innovation Club in collaboration with the Hellenic Business Angels Network* |
| Slot#19 | 17:00-18:15 | Theofilos Vasileiadis  
CEO, Kariera Group  
**Let’s Book a Flight and Go**  
*Hosted by the Management Information Systems Society* |
| Slot#20 | 18:20-19:20 | Dr Giorgos Georgiadis  
Alex Vamvakas  
**Leading boldly in the Greek Deep Tech Angel Investor ecosystem**  
*Hosted by the Economics Society* |
| Slot#21 | 19:30-20:20 | Dr Stavros Elliniadis  
Director, Advisory – Finance Transformation, PricewaterhouseCoopers  
**Leading Boldly with IT**  
*Hosted by the Management Information Systems Society* |
| Slot#22 | 11:30-12:20 | Michalis Konstantoulakis  
Head of Business Intelligence and Insights, e-food  
**Data-Driven Leadership: The Science behind Successful Teams**  
*Hosted by the Management Information Systems Society* |
| Slot#23 | 12:30-13:20 | Pavlos Nomikos (DC ‘95)  
CX and Digital Strategy Head, Technology, Intelligence & Performance, Grant Thornton Greece  
**Customer Experience (CX), Driving Business Results through Experience, Emotions and Memory**  
*Hosted by the International Business Society* |
| Slot#24 | 13:30-14:20 | Alexandros Papageorgiou (DC ‘11)  
CFO, Harbor Lab  
**Leading Boldly: Culture and Values**  
*Hosted by the Maritime Transport & Logistics Society* |
| Slot#25 | 14:30-15:20 | **Panel Participants:**  
Nery Mantey Niangkouara  
Physical Education Teacher seconded at the Kids’ Athletics Program at Panathenaic Stadium, Ministry of Education, Religious Affairs & Sport  
Alexandros Alvanos  
Handball Technical Director of Developmental Ages, ESN Vrilissia  
Konstantinos Filippidis  
Ambassador of International Olympic Truce Centre, World Athletics Athletes’ Representative  
**Moderator:**  
Konstantinos Asimakopoulos (DC ’21)  
Sports Entries Coordinator, The Paris Organising Committee for the 2024 Olympic and Paralympic Games  
**Athens 2004 to Beyond: Reflecting on 20 Years of Inspiration and Charting the Path Forward**  
*Hosted by the Sports Management Society* |
| Slot#26 | 15:30-16:20 | Nicolas A. Vernicos  
President, International Chamber of Commerce – Hellas  
**Maritime Commerce: Roles of Institutional Bodies, Ministries, Chambers, and Unions**  
*Hosted by the Maritime Transport & Logistics Society* |
| Slot#27 | 16:30-17:20 | Closing Speech by  
Konstantinos Sotiropoulos  
Managing Director Greece & Cyprus, Mondelēz  
**Inclusive Leadership: Cornerstone of Effective and Sustainable Bold Leadership**  
*Hosted by the Marketing Society* |
| 18:00-22:00 | Organizers’ Party (by invitation only) |