

COUNSELING PSYCHOLOGY & PSYCHOTHERAPY							
RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	ISBN	PERLEGO
AP 6020	BIOLOGICAL BASIS OF BEHAVIOR	BIOLOGICAL PSYCHOLOGY	KALAT J.	2018	CENGAGE	9781337670296	Available on Perlego
AP 6021	PROFESSIONAL AND ETHICAL ISSUES IN COUNSELING AND PSYCHOTHERAPY	ETHICS IN COUNSELING AND PSYCHOTHERAPY; STANDARDS, RESEARCH, AND EMERGING ISSUES	ELIZABETH REYNOLDS WELFEL	LATEST	CENGAGE LEARNING:BOSTON, MA	9781305089723	Available on Perlego
		ACA ETHICAL STANDARDS CASEBOOK	HERLIHY, B. & COREY, G	7th	WILEY	9781556203213	Available on Perlego
AP 6039	PRINCIPLES OF COUNSELING AND PERSONAL	HELPING SKILLS: FACILITATING EXPLORATION, INSIGHT AND ACTION	HILL, C.E	LATEST	AMERICAN PSYCHOLOGICAL ASSOCIATION	9781433816789	Available on Perlego
AP 6052	DEVELOPMENTAL PSYCHOPATHOLOGY	UNDERSTANDING ABNORMAL CHILD PSYCHOLOGY	PHARES, V.	4TH	US: WILEY	9781119605287	Available on Perlego
AP 6053	TESTING AND ASSESSMENT	ESSENTIALS OF WAIS-IV ASSESSMENT (ESSENTIALS OF PSYCHOLOGICAL ASSESSMENT)	LICHTENBERGER, E. O., & KAUFMAN, A. S.	LATEST	JOHN WILEY & SONS	9781118175842	Available on Perlego
AP 6054	RESEARCH DESIGN AND DATA ANALYSIS	THE PRACTICAL RESEARCHER: A STUDENT GUIDE TO CONDUCTING PSYCHOLOGICAL RESEARCH	DUNN, D. S.	LATEST	WILEY	9781118360040	Not available on Perlego
AP 6077	THEORIES OF LEARNING AND HUMAN DEVELOPMENT	ADDITIONAL READING MATERIAL WILL BE DISTRIBUTED OR ASSIGNED BY THE PROFESSOR IN CLASS					
		CHILDHOOD AND DEVELOPMENT VOYAGES IN DEVELOPMENT	SPENCER, RATHUS	2016	US:CENGAGE LEARNING		Available on Perlego
		UNDERSTANDING APPLIED BEHAVIOR ANALYSIS:AN INTRODUCTION TO ABA FOR PARENTS, TEACHERS AND OTHER PROFESSIONALS	KEARNEY, A. J	2015, 2ND EDITION	US:JESSICA KINGSLEY PUBLISHERS		Available on Perlego
AP 6478	FIELDWORK	ADDITIONAL READING MATERIAL WILL BE DISTRIBUTED OR ASSIGNED BY THE PROFESSOR IN CLASS					
AP 6542	PSYCHODYNAMIC APPROACHES TO COUNSELING & PSYCHOTHERAPY	FREUD AND BEYOND: A HISTORY OF MODERN PSYCHOANALYTIC THOUGHT	STEPHEN A. MITCHELL, MARGARET J. BLACK	LATEST	BASIC BOOKS	9780465098811	Not available on Perlego
AP 6549	CBT APPROACHES TO COUNSELING & PSYCHOTHERAPY	COGNITIVE BEHAVIOUR THERAPY: FOUNDATIONS FOR PRACTICE	WILLS, F & SANDERS, D.	LATEST	SAGE PRESS	9781849205658	Not available on Perlego
		BEHAVIORAL ACTIVATION FOR DEPRESSION: A CLINICIAN'S GUIDE	MARTELL, C.R., DIMIDJIAN, S., HERMAN-DUNN, R	LATEST	GUILFORD PRESS	9781462510177	Not available on Perlego
AP 6601	PRACTICUM I	CLINICAL CASE FORMULATIONS: MATCHING THE INTEGRATIVE TREATMENT PLAN TO THE CLIENT	INGRAM, B.C	LATEST	NEW JERSEY: JOHN WILEY & SONS, INC.	9781118038222	Available on Perlego
AP 6093	ETHICAL CONSIDERATIONS	ETHICS IN COUNSELING AND PSYCHOTHERAPY; STANDARDS, RESEARCH, AND EMERGING ISSUES	ELIZABETH REYNOLDS WELFEL	LATEST	CENGAGE LEARNING:BOSTON, MA	9781305089723	Not available on Perlego
		ACA ETHICAL STANDARDS CASEBOOK	HERLIHY, B. & COREY, G	WILEY	7TH	9781556203213	Not available on Perlego

APPLIED CHILD & ADOLESCENT PSYCHOLOGY							
RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	ISBN	PERLEGO
AP 6077	THEORIES OF LEARNING AND HUMAN DEVELOPMENT	CHILDHOOD AND DEVELOPMENT VOYAGES IN DEVELOPMENT	SPENCER, RATHUS	2016	US:CENGAGE LEARNING		Available on Perlego
		INTRODUCTION TO ABA FOR PARENTS, TEACHERS AND OTHER PROFESSIONALS	KEARNEY, A. J	2015, 2ND EDITION	US:JESSICA KINGSLEY PUBLISHERS		Available on Perlego
		ADDITIONAL READING MATERIAL WILL BE DISTRIBUTED OR ASSIGNED BY THE PROFESSOR IN CLASS					
AP 6052	CHILD & ADOLESCENT PSYCHOPATHOLOGY	UNDERSTANDING ABNORMAL CHILD PSYCHOLOGY	PHARES, V.	4TH	US: WILEY	9781119605287	Available on Perlego

AP 6054	RESEARCH DESIGN AND DATA ANALYSIS	THE PRACTICAL RESEARCHER: A STUDENT GUIDE TO CONDUCTING PSYCHOLOGICAL RESEARCH	DUNN, D. S.	LATEST	WILEY	9781118360040	Available on Perlego
AP6489	THESIS IN APPLIED & ADOLESCNET PSYCHOLOGY	WRITING DISSERTATIONS AND THESES IN PSYCHOLOGY: A STUDENT'S GUIDE FOR SUCCESS	HAYNES, S., & HUNSLEY, J.	1ST	ROUTLEDGE	HTTPS://DOI.ORG/10.4324/9781003013822	Available on Perlego
		PUBLICATION MANUAL OF THE AMERICAN PSYCHOLOGICAL ASSOCIATION (7TH	PSYCHOLOGICAL ASSOCIATION	https://doi.org/10.1037/0000165-000
AP 6039	PRINCIPLES OF COUNSELING AND PERSONAL	HELPING SKILLS: FACILITATING, EXPLORATION, INSIGHT AND ACTION	HILL, C.E	(2nd Ed.)-2003	DC:AMERICAN PSYCHOLOGICAL		Available on Perlego

ORGANIZATIONAL PSYCHOLOGY

RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	ISBN	PERLEGO	
OP 6005	APPLYING PSYCHOLOGY AT WORK	A COLLECTION OF JOURNAL ARTICLES AND BOOK CHAPTERS FROM THE LIBRARY E-SOURCES WILL BE DISTRIBUTED EACH WEEK THROUGH BLACKBOARD.						
OP 6020	PSYCHOLOGICAL ASSESSMENT AND MEASUREMENT	MODERN PSYCHOMETRICS: THE SCIENCE OF PSYCHOLOGICAL ASSESSMENT	RUST, J., KOSINSKI, M., & STILLWELL, D.	4th	ROUTLEDGE	9781317268765	Available on Perlego	
OP 6030	SELECTING, DEVELOPING AND RETAINING TALENT	ARMSTRONG'S HANDBOOK OF HUMAN RESOURCE MANAGEMENT PRACTICE	ARMSTRONG, M., & TAYLOR, S.	LATEST	KOGAN PAGE	9781398606647	Not available on Perlego	
OP 6060	COACHING AND CAREER COUNSELING	CAREER DEVELOPMENT AND COUNSELING: PUTTING THEORY AND RESEARCH TO WORK	BROWN, S.D., & LENT, E.W.	LATEST	WILEY	9781119580348	Available on Perlego	
OP 6380	THESIS IN ORGANIZATIONAL PSYCHOLOGY	FINISH. PSYCHOLOGY AND RELATED FIELDS	CONE, J.D. & FOSTER, S.L.	2nd	PSYCHOLOGICAL ASSOCIATION	9781591473626	Available on Perlego	
		PUBLICATION MANUAL OF THE AMERICAN PSYCHOLOGICAL ASSOCIATION	PSYCHOLOGICAL ASSOCIATION	7th	PSYCHOLOGICAL ASSOCIATION	9781433832178	Available on Perlego	
OP 6385	CAPSTONE IN ORGANIZATIONAL PSYCHOLOGY	NOTES WILL BE PROVIDED BY THE INSTRUCTOR						

GRADUATE CERTIFICATE IN PSYCHOLOGY

RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	ISBN	PERLEGO
AP 5001	FUNDAMENTALS IN PSYCHOLOGY SCIENCE	PSYCHOLOGY: THE SCIENCE OF MIND AND BEHAVIOUR	SUTHERLAND, VLIK, PASSER, & SMITH	4TH	MCGRAW-HILL	9781526846983	ebook through Blackboard
AP 5002	RESEARCH METHODS IN PSYCHOLOGY	THE PRACTICAL RESEARCHER: A STUDENT GUIDE TO CONDUCTING PSYCHOLOGICAL RESEARCH	DANA S. DUNN	2ND	WILEY	9781118360040	Available on Perlego
		DISCOVERING STATISTICS WITH SPSS	FIELD A.	LATEST	LONDON: SAGE PUBLICATIONS	9789351500827	Available on Perlego
AP 5003	PYCHOPATHOLOGY	Abnormal Psychology	Butcher, J., Hooley, J., Mineka, S., & Nock, M.	17th edition	PEARSON		Not available on Perlego
		Abnormal Psychology: An Integrative Approach	Barlow, David V., & Hofmann, Durand S.	8th edition	CENGAGE LEARNING		Available on Perlego
AP 5004	HUMAN DEVELOPMENT & PERSONALITY	THE DEVELOPMENT OF CHILDREN	CYNTHIA LIGHTFOOT		MAC MILAN LEARNING		
		THEORIES OF PERSONALITY	RICHARD M RYCKMAN		CENGAGE LEARNING		

ADVERTISING COMMUNICATIONS

RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	ISBN	PERLEGO
CN 6025	DIGITAL MEDIA PRODUCTION	SIGHT, SOUND, MOTION: APPLIED MEDIA AESTHETICS	ZETTL, H.	LATEST	WADSWORTH/CENGAGE LEARNING	9781305890350	Available on Perlego
CN 6070	ADVERTISING THEORIES	CONSUMER BEHAVIOR: BUYING, HAVING AND BEING	SOLOMON M. R.	LATEST	PEARSON	9781292153100	https://acg.on.worldcat.org/oclc/1111455722
CN 6071	ADVERTISING IN CONTEXT	SOCIAL COMMUNICATION IN ADVERTISING: CONSUMPTION IN THE MEDIATED MARKETPLACE	LEISS, W. ET AL	4th	ROUTLEDGE	9781138094567	Available on Perlego
CN 6075	RESEARCH METHODS IN ADVERTISING	ADVERTISING AND PR RESEARCH	BRADLEY, S.D., KELLEY, L.D. & HUDSON J.C.	LATEST	ROUTLEDGE	9781317507376	Available on Perlego
CN 6178	MEDIA PLANNING	ADVERTISING MEDIA SELECTION, PLANNING, RESEARCH, AND BUYING	KATZ, H.	LATEST	ROUTLEDGE	9780429785634	Available on Perlego
CN 6377	INTERNSHIP IN ADVERTISING	THE SUCCESSFUL INTERNSHIP	SWEITZER, H.F. & KING, M.A.	LATEST	CENGAGE	9781285077192	Available on Perlego
CN 6389	THESIS	YOUR RESEARCH PROJECT: A STEP-BY-STEP GUIDE FOR THE FIRST-TIME RESEARCHER	WALLIMANN, N.	4TH	SAGE	9781526482112	Available on Perlego
CN 6590	PORTFOLIO	ADVERTISING BY DESIGN: GENERATING AND DESIGNING CREATIVE IDEAS ACROSS MEDIA	LANDA, R.	LATEST	WILEY	9781118971055	Available on Perlego

DIGITAL COMMUNICATIONS & SOCIAL MEDIA

RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	ISBN	PERLEGO
CN 6025	DIGITAL MEDIA PRODUCTION	SIGHT, SOUND, MOTION: APPLIED MEDIA AESTHETICS	ZETTL, H.	LATEST	WADSWORTH/CENGAGE LEARNING		Available on Perlego
CN 6035	APPLIED COMMUNICATION THEORY	PERSUASION IN SOCIETY	SIMONS, HERBERT W., JONES, JEAN	LATEST	ROUTLEDGE	9780415965149	Available on Perlego
CN 6046	UX-USER EXPERIENCE AND RESPONSIVE DESIGN	AGILE UX DESIGN FOR A QUALITY USER EXPERIENCE	HARTSON, R. & PYLA, P.	LATEST	MORGAN KAUFMANN	9780128053423	Not Available on Perlego
CN 6047	CONTENT DEVELOPMENT	MARKETING: BOOST YOUR BRAND, INCREASE YOUR MARKET SHARE, AND GENERATE QUALIFIED LEADS.	KAPLAN, P., M.	2020		ASIN B077SKLYNT	Available on Perlego
CN 6127	QUANTITATIVE RESEARCH IN CN	QUANTITATIVE RESEARCH METHODS IN COMMUNICATION	SRIVIDYA RAMASUBRAMANIAN	2021	CALIFORNIA: QUILL DRIVER BOOKS.		Available on Perlego
CN 6065	SOCIAL MEDIA MANAGEMENT	SOCIAL MEDIA CAMPAIGNS: STRATEGIES FOR PUBLIC RELATIONS AND MARKETING	KIM, C. M.	2020	FRANCIS GROUP, NEW YORK		Available on Perlego

DATA SCIENCE

RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	ISBN	PERLEGO	
ODS6001	PROGRAMMING FUNDAMENTALS	SLIDES & NOTES WILL BE RPROVIDED BY THE INSTRUCTOR						
ITC 6001	INTRODUCTION TO BIG DATA	SLIDES & NOTES WILL BE RPROVIDED BY THE INSTRUCTOR						
		DATA ANALYSIS WITH PYTHON	R. DIXIT	2023	BPBONLINE		Available on Perlego	
		LEARN SQL WITH MySQL	A. PAJANKAR	2020	BPBONLINE		Available on Perlego	

ITC 6002	EXPLORING AND ANALYZING DATA	SLIDES & NOTES WILL BE PROVIDED BY THE INSTRUCTOR					
ITC 6008	SEARCH ENGINES AND WEB MINING	INFORMATION RETRIEVAL	A. GOKER, J. DAVIS	2009	WILEY	https://www.perlego.com/book/2762321/information-retrieval-searching-in	Available on Perlego
ITC 6009	MACHINE VISION IN DATA SCIENCE	A PRACTICAL INTRODUCTION TO COMPUTER VISION WITH OPEN CV	DAWSON-HOWE K.	2014	WILEY	https://www.perlego.com/book/1001112/a-practical-introduction-to	Available on Perlego
		COMPUTER VISION: MODELS, LEARNING, AND INFERENCE	PRINCE S, J.D.	LATEST	CAMBRIDGE	9781107011793.00	
		DEEP LEARNING	BENGIO Y., COURVILLE A.	LATEST	MIT PRESS		Not available on Perlego
		COMPUTER VISION: ALGORITHMS AND APPLICATIONS	SZELISKI R.	LATEST	SPRINGER	9781848829343.00	Not available on Perlego
		FOUNDATIONS OF VISION	WANDELL B.A.	LATEST	SINAUER ASSOCIATES	9780878938537.00	Not available on Perlego

TESOL							
RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	ISBN	PERLEGO
	PROGRAM TEXTS:	THE PRACTICE OF ENGLISH LANGUAGE TEACHING	HARMER J	2015	PEARSON		Not available on Perlego
		LEARNING TEACHING	SCRIVENER, J.	2011	MACMILAN		Soon Available on Perlego
TL 6001	TESOL METHODOLOGY & PEDAGOGY	APPROACHES AND METHODS IN LANGUAGE TEACHING	RICHARDS, J. C., & ROGERS, T. S.	3RD	CAMBRIDGE UNIVERSITY PRESS		Not available on Perlego
TL 6002	LANGUAGE AWARENESS	GRAMMAR FOR ENGLISH LANGUAGE TEACHERS	PARROTT, M.	2010	CAMBRIDGE UNIVERSITY PRESS		Not available on Perlego
		ACTIVITIES AND EXERCISES FOR TEACHING ENGLISH PRONUNCIATION	ADAM BROWN	2021	ROUTLEDGE	9781000421040.00	Available on Perlego
		AN INTRODUCTION TO DISCOURSE ANALYSIS	JAMES PAUL GEE	2014	ROUTLEDGE	9781317820574.00	Available on Perlego
		ENGLISH L2 VOCABULARY LEARNING AND TEACHING	LAWRENCE J. ZWIER, FRANK BOERS	2022	ROUTLEDGE	9781000755565.00	Available on Perlego
TL 6007	CRITICAL PERSPECTIVES IN TESOL	NO SET TEXT					
TL 6008	YOUNG LEARNERS & TEENS	TEACHING YOUNG LANGUAGE LEARNERS	PINTER A.	2017	OXFORD UNIVERSITY PRESS		Not available on Perlego

LEARNING DESIGN & TECHNOLOGY							
RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	ISBN	PERLEGO
		PROVEN GUIDELINES FOR CONSUMERS AND DESIGNERS OF MULTIMEDIA LEARNING	CLARK, R. C., & MAYER, R. E.	2016/4 TH ED.	JOHN WILEY & SONS	9781119158684.00	Available on Perlego
		TEACHING ONLINE: A PRACTICAL GUIDE.	KO, S., & ROSSEN, S.	2017/4 TH ED.	ROUTLEDGE	9781135055578.00	Available on Perlego
		HANDBOOK OF DISTANCE EDUCATION	MOORE, M. G., & DIEHL, W. C	2018/ 2 ND ED.	ROUTLEDGE	9781315296111.00	Available on Perlego

LDT 6035	ONLINE TEACHING AND LEARNING	INSTRUCTIONAL DESIGN WITH TEACHING AND LEARNING RESEARCH	NILSON, L. B., & GOODSON, L. A.	2021/2 ND	JOHN WILEY & SON	9781119765028.00	Available on Perlego
		TEACHING AND LEARNING AT A DISTANCE: FOUNDATIONS OF DISTANCE EDUCATION	SIMONSON, M., ZVACEK, S. M., & SMALDINO, S	2015/6 TH ED.	INFORMATION AGE PUBLISHING	9781623968007.00	Available on Perlego
		EVALUATING ONLINE TEACHING: IMPLEMENTING BEST PRACTICES	MANDERNACH, B. J., & TAYLOR, A. H.	2015/1 ST ED.	JOHN WILEY & SONS	9781118910382.00	Available on Perlego
		THE ONLINE TEACHING SURVIVAL GUIDE: SIMPLE AND PRACTICAL PEDAGOGICAL TIPS	BOETTCHER, J. V., & CONRAD, R. M.	2021/3 RD ED.	JOHN WILEY & SONS	9781119763178.00	Available on Perlego