

PSYCHOLOGY						
RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	IN PERLEGO/NOTES
AP 5001	FUNDAMENTALS IN PSYCHOLOGY SCIENCE	PSYCHOLOGY: THE SCIENCE OF MIND AND BEHAVIOUR	HOLT, BREMNER, SUTHERLAND, VLIK, PASSER, & SMITH	4th	MCGRAW-HILL	E-book (access through Deree Blackboard)
AP 5002	RESEARCH METHODS IN PSYCHOLOGY	THE PRACTICAL RESEARCHER: A STUDENT GUIDE TO CONDUCTING PSYCHOLOGICAL RESEARCH	DANA S. DUNN	2nd	WILEY	Available on Perlego
		DISCOVERING STATISTICS WITH SPSS	FIELD A.	LATEST	LONDON: SAGE PUBLICATIONS	Available on Perlego
AP 5003	PYCHOPATHOLOGY	ABNORMAL PSYCHOLOGY	NOLEN-HOEKSEMA, S.	9th	MC GRAW HILL	E-book (access through Deree Blackboard)
AP 6244	COUNSELING IN HEALTH SETTINGS	COUNSELLING IN HEALTH CARE SETTINGS: A HANDBOOK FOR PRACTITIONERS	BOR R, MILLER R, GILL S, EVANS A.	LATEST	UK: PALGRAVE MACMILLAN	9780230549425
AP 6023	QUALITATIVE RESEARCH	INTRODUCING QUALITATIVE RESEARCH IN PSYCHOLOGY	WILLIG, C.	LATEST	UK: OPEN UNIVERSITY PRESS.	9780335244492
AP 6043	ADVANCED ANALYSIS AND INTERPRETATION OF BEHAVIORAL DATA	DISCOVERING STATISTICS WITH SPSS	FIELD A.	LATEST	LONDON: SAGE PUBLICATIONS	Available on Perlego
AP 6034 A	GROUP COUNSELING & PSYCHOTHERAPY	THE THEORY AND PRACTICE OF GROUP PSYCHOTHERAPY	YALOM, D.I., LESZCZ, M.	LATEST	BASIC BOOKS	9780465092840
AP 6034 B						
AP 6246	PSYCHOLOGY OF ADDICTIONS (6 weeks)	ADIDITION COUNSELING	CAVAIOLA,ALAN	2021	SPRINGER PUBLISHING COMPANY	Available on Perlego
AP 6585	SHORT TERM APPROACHES TO COUNSELING & PSYCHOTHERAPY	NOTES WILL BE PROVIDED BY THE INSTRUCTOR				
AP 6803	PRACTICUM III	CLINICAL CASE FORMULATIONS: MATCHING THE INTEGRATIVE TREATMENT PLAN TO THE CLIENT	INGRAM, B.C.	LATEST	NEW JERSEY: JOHN WILEY & SONS, INC.	Available on Perlego
AP 6055	WORKSHOP ON CRISIS INTERVENTION	NOTES WILL BE PROVIDED BY THE INSTRUCTOR				
AP 6029	MULTICULTURAL PERSPECTIVES	COUNSELING THE CULTURALLY DIVERSE	DERALD WING SUE, DAVID SUE, HELEN A. NEVILLE, LAURA SMITH	LATEST	WILEY	Available on Perlego

AP 6057	FAMILY, SCHOOL AND COMMUNITY SYSTEMS	HOME, SCHOOL, AND COMMUNITY COLLABORATION: CULTURALLY RESPONSIVE FAMILY INVOLVEMENT	GRANT, K. & RAY, J.	LATEST	SAGE PUBLICATIONS	Available on Perlego
AP 6073	INSTRUCTIONAL INTERVENTION AND CONSULTATION	HANDBOOK OF EVIDENCE-BASED INTERVENTIONS FOR CHILDREN AND ADOLESCENTS	THEODORE, L. A. (ED.).	LATEST	SPRINGER PUBLISH	Available on Perlego
AP 6478	FIELDWORK/ ONLINE/ AEP STUDENTS ONLY	CASE STUDIES IN SCHOOL PSYCHOLOGY, APPLYING STANDARDS FOR PROFESSIONAL PRACTICE	RAHILL, S., KAISER, L.	LATEST	ROUTLEDGE	Available on Perlego
AP 6384	PRACTICUM II / ONLINE	CASE STUDIES IN SCHOOL PSYCHOLOGY, APPLYING STANDARDS FOR PROFESSIONAL PRACTICE	RAHILL, S., KAISER, L.	LATEST	ROUTLEDGE	Available on Perlego
AP 6072	CHILD AND ADOLESCENT THERAPEUTIC INTERVENTIONS	COUNSELING AND PSYCHOTHERAPY WITH CHILDREN AND ADOLESCENTS: THEORY AND PRACTICE FOR SCHOOL AND CLINICAL SETTINGS	THOMPSON PROUT H. & BROWN, D.T.	LATEST	WILEY	Available on Perlego
OP 6015	PERSONALITY AT WORK	HANDBOOK OF PERSONALITY AT WORK	CHRISTIANSSES, N.D. & TETT, R.P.	1st	ROUTLEDGE	Available on Perlego
OP 6050	ETHICS IN ORGANIZATIONAL PSYCHOLOGY	ORGANIZATIONAL ETHICS; A PRACTICAL APPROACH	CRAIG E. JOHNSON	5TH	SAGE	Available on Perlego
OP 6055	NEGOTIATION & CONFLICT RESOLUTION SKILLS WORKSHOP	<i>NOTES WILL BE PROVIDED BY THE INSTRUCTOR</i>				
OP 6285	CAPSTONE IN ORGANIZATIONAL PSYCHOLOGY	<i>NOTES WILL BE PROVIDED BY THE INSTRUCTOR</i>				
OP6040	TRAINING AND DEVELOPING	WORKPLACE LEARNING, HOW TO BUILD A CULTURE OF CONTINUOUS EMPLOYEE DEVELOPMENT	PAINE, N.	2nd	KOGAN PAGE	Available on Perlego
OP 6005	APPLYING PSYCHOLOGY AT WORK	A COLLECTION OF JOURNAL ARTICLES AND BOOK CHAPTERS FROM THE LIBRARY E-SOURCES WILL BE DISTRIBUTED EACH WEEK THROUGH BLACKBOARD.				
COMMUNICATION						
RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	IN PERLEGO/NOTES
		EXCELLENCE IN BUSINESS COMMUNICATION	JOHN V. THILL • COURTLAND L. BOVÉE	2022	PEARSON	Available on Perlego
CN 6276	PRACTITIONER'S KIT	<i>ADDITIONAL READINGS WILL BE GIVEN TO STUDENTS AHEAD OF THE WORKSHOP</i>				
CN 6488	CAPSTONE PROJECT	ADVERTISING, PROMOTION AND OTHER ASPECTS OF INTEGRATED MARKETING COMMUNICATIONS	ANDREWS, J. C. & SHIMP, T. A.	2018	CENGAGE	Available on Perlego
CN 6075	RESEARCH METHODS IN ADVERTISING	UNDERSTANDING COMMUNICATION RESEARCH METHODS: A THEORETICAL AND PRACTICAL APPROACH	CROUCHER, M., S. AND CRONN-MILLS, D.	2022	ROUTLEDGE	Available on Perlego

CN 6079	DIGITAL ADVERTISING	ARTICLES PACK WILL BE PROVIDED BY INSTRUCTOR AT THE START OF COURSES				
CN 6377	INTERNSHIP IN ADVERTISING	THE SUCCESSFUL INTERNSHIP	SWEITZER, H.F. & KING, M.A.	LATEST	CENGAGE	Available on Perlego
CN 6590	PORTFOLIO IN ADVERTISING	ADVERTISING BY DESIGN: GENERATING AND DESIGNING CREATIVE IDEAS ACROSS MEDIA	LANDA, R.	LATEST	WILEY	Available on Perlego
CN 6055	APPLIED COMMUNICATION THEORY	PERSUASION IN SOCIETY	SIMONS, HERBERT W., JONES, JEAN	LATEST	ROUTLEDGE	Available on Perlego
CN 6249	CAPSTONE PROJECT	DRIVING DIGITAL STRATEGY: A GUIDE TO REIMAGINING YOUR BUSINESS	GUPTA, S.	LATEST	HARVARD BUSINESS REVIEW PRESS	Available on Perlego
CN 6127 A	QUANTITATIVE RESEARCH IN COMMUNICATION	QUANTITATIVE RESEARCH METHODS IN COMMUNICATION: THE POWER OF NUMBERS FOR SOCIAL JUSTICE	ERICA SCHARRER, SRIVIDYA RAMASUBRAMANIAN	2021	ROUTLEDGE	Available on Perlego
CN 6079	DIGITAL ADVERTISING	Digital Advertising	Andrew McStay	LATEST	RED GLOBE PRESS	Available on Perlego
CN 6065	SOCIAL MEDIA MANAGEMENT	SOCIAL MEDIA CAMPAIGNS: STRATEGIES FOR PUBLIC RELATIONS AND MARKETING	KIM, C. M.	LATEST	ROUTLEDGE	Available on Perlego
CN 6043	BRAND COMMUNICATION	STRATEGIC BRAND MANAGEMENT: GLOBAL EDITION	KELLER KEVIN	LATEST	PEARSON	Available on Perlego
CN 6010	MEDIA AND COMMUNICATION THEORY	LIST OF READINGS (CHAPTERS, ARTICLES) THAT WILL BE PROVIDED BY THE INSTRUCTOR				
CN 6015	INTERCULTURAL COMM & INTERNATIONAL PR	DIFFERENCE: HOW TO CONNECT AND COMMUNICATE IN A CROSS-CULTURAL WORLD	ROCKSON, TAYO	LATEST	WILEY	Available on Perlego
CN 6030	MULTIMEDIA APPLICATIONS FOR COMM CAMPAIGNS	SIGHT, SOUND, MOTION: APPLIED MEDIA AESTHETICS	ZETTL, H.	LATEST	WADSWORTH/CENGAGE LEARNING	Available on Perlego
CN 6127 B	QUANTITATIVE RESEARCH IN COMMUNICATION	QUANTITATIVE RESEARCH METHODS IN COMMUNICATION: THE POWER OF NUMBERS FOR SOCIAL JUSTICE	ERICA SCHARRER, SRIVIDYA RAMASUBRAMANIAN	2021	ROUTLEDGE	Available on Perlego
CN 6011	CRISIS COMMUNICATION MANAGEMENT	ONGOING CRISIS COMMUNICATION: PLANNING, MANAGING AND RESPONDING,	W. TIMOTHY COOMBS	6TH	SAGE	Available on Perlego
CN 6017	PR AND THE NEW MEDIA	TO USE SOCIAL MEDIA, ONLINE VIDEO, MOBILE APPLICATIONS, BLOGS, NEWS RELEASES, AND VIRAL MARKETING TO REACH BUYERS	DAVID MEERMAN SCOTT	LATEST	WILEY	Available on Perlego

CN 6512	CAPSTONE PROJECT IN COMMUNICATION	THE PUBLIC RELATIONS STRATEGIC TOOLKIT: AN ESSENTIAL GUIDE TO SUCCESSFUL PUBLIC RELATIONS PRACTICE	ALISON THEAKER, HEATHER YAXLEY	LATEST	ROUTLEDGE	Available on Perlego
DATA SCIENCE						
RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	IN PERLEGO/NOTES
ITC 6225	MACHINE LEARNING AND APPLICATIONS	MACHINE LEARNING: A PROBABILISTIC PERSPECTIVE	MURPHY, KEVIN P.	2012	MIT PRESS	9780262018029
ITC 6015	LEADERSHIP & STRATEGIC THINKING FOR DATA SCIENTISTS	HBR'S 10 MUST READS ON LEADERSHIP	P.F. DRUCKER AT. AL,	2011	HARVAST BUSINESS REVIEW PRESS	Available on Perlego
ITC 6010	NATURAL LANGUAGE PROCESSING	SPEECH AND LANGUAGE PROCESSING: PEARSON NEW INTERNATIONAL EDITION	D, JURAFSKY, J. MARTIN	2013	PEARSON	Available on Perlego
ITC 6005	KNOWLEDGE GRAPHS	ONTOLOGY ENGINEERING	ELISA KENDAL, D. MCGUINNESS	2019	SPRINGER	Available on Perlego
ITC 6421	CAPSTONE	VARIOUS JOURNAL ARTICLES AND BOOK CHAPTERS (AND OTHER RESOURCES) AVAILABLE THROUGH THE LIBRARY, ACG DATABASES AND BLACKBOARD LEARN				
ODS 6001	PROGRAMMING FUNDAMENTALS	INTRO TO PYTHON FOR COMPUTER SCIENCE AND DATA SCIENCE: LEARNING TO PROGRAM WITH AI, BIG DATA AND THE CLOUD, GLOBAL EDITION	Paul Deitel	LATEST	PEARSON	Available on Perlego
TESOL						
RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	IN PERLEGO/NOTES
TL 6004	EDUCATIONAL TECHNOOOGY & TESOL	VARIOUS JOURNAL ARTICLES AND BOOK CHAPTERS (AND OTHER RESOURCES) MADE AVAILABLE THROUGH THE LIBRARY, ACG DATABASES AND BLACKBOARD LEARN				
TL 6005	TEACHING LANGUAGE SKILLS	TEACHING FOREGIN LANGUAGE SKILLS	W. RIVERS	2ND	UNIVERSITY OF CHICAGO PRESS	Available on Perlego
		TEACHING ESL/EFL LISTENING & SPEAKING	J. NEWTON & K. BAILEY	2020	ROUTLEDGE	Available on Perlego
		TEACHING ESL/EFL REDING & WRITING	I. NATION & J. MACALISTER	2020	ROUTLEDGE	Available on Perlego
TL 6015	LEARNING DIFFICULTIES AND TESOL	TEACHING LANGUAGES TO STUDENTS WITH SPECIFIC LEARNING DIFFERENCES	KORMOS, J., & SMITH, A. M.	LATEST	MULTILINGUAL MATTERS	Available on Perlego
TL 6512	CAPSTONE PROJECT in TESOL	DOING ACTION RESEARCH IN ENGLISH LANGUAGE TEACHING	A.BURNS	2010	ROUTLEDGE	Available on Perlego
		QUALITATIVE DATA: AN INTRODUCTION TO CODING & ANALYSIS	C. Auerbach & L. Silverstein	2003	NYU Press	Available on Perlego

		RESEARCH METHODS IN APPLIED LINGUISTICS	B. Paltridge & A. Phakiti	2015	Bloomsbury	Available on Perlego
LEARNING DESIGN AND TECHNOLOGY						
RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	IN PERLEGO/NOTES
LDT 6035	ONLINE TEACHING & LEARNING	E-LEARNING AND THE SCIENCE OF INSTRUCTION: PROVEN GUIDELINES FOR CONSUMERS AND DESIGNERS OF MULTIMEDIA LEARNING (4TH ED)	CLARK, R. C., & MAYER, R. E.	2016	JOHN WILEY & SONS	Available on Perlego
		HANDBOOK OF DISTANCE EDUCATION (4TH ED)	MOORE, M.G., & DIEHL, W.C. (EDS.)	2018	ROUTLEDGE	Available on Perlego
		ONLINE TEACHING AT ITS BEST: MERGING INSTRUCTIONAL DESIGN WITH TEACHING AND LEARNING RESEARCH.	NILSON, L. B., & GOODSON, L. A.	2021	JOHN WILEY & SONS	Available on Perlego
		TEACHING ONLINE: A PRACTICAL GUIDE (4TH ED)	KO, S., & ROSSEN, S.	2017	ROUTLEDGE	Available on Perlego
		TEACHING AND LEARNING AT A DISTANCE: FOUNDATIONS OF DISTANCE EDUCATION (6TH ED).	SIMONSON, M., ZVACEK, S. M., & SMALDINO, S	2019	INFORMATION AGE PUBLISHING	Available on Perlego
		EVALUATING ONLINE TEACHING: IMPLEMENTING BEST PRACTICES.	TOBIN, T. J., MANDERNACH, B. J., & TAYLOR, A. H.	2015	JOHN WILEY & SONS	Available on Perlego
LDT 6145	MANAGING DISTANCE EDUCATION	TEACHING AND LEARNING AT A DISTANCE: FOUNDATIONS OF DISTANCE EDUCATION (6TH ED).	SIMONSON, M., ZVACEK, S. M., & SMALDINO, S	2019	INFORMATION AGE PUBLISHING	Available on Perlego
		MAKING SENSE OF CHANGE MANAGEMENT (5TH ED.)	CAMERON, E. & GREEN, M.	2019	KOGAN PAGE	Available on Perlego
		HANDBOOK OF DISTANCE EDUCATION (4TH ED)	MOORE, M.G., & DIEHL, W.C. (EDS.)	2018	ROUTLEDGE	Available on Perlego
THESIS						
RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	IN PERLEGO/NOTES
AP 6591	THESIS IN COUNSELING PSYCHOLOGY- * THESIS duration 3 terms or 39 weeks	VARIOUS JOURNAL ARTICLES AND BOOK CHAPTERS (AND OTHER RESOURCES) AVAILABLE THROUGH THE LIBRARY, ACG DATABASES AND BLACKBOARD LEARN				
AP 6489	THESIS IN APPLIED CHILD & ADOLESCENT PSYCHOLOGY - * THESIS duration: 2 terms or 26 weeks	WRITING DISSERTATIONS AND THESES IN PSYCHOLOGY	HAYNES, S. N. & HUNSLEY, J. D.	LATEST	ROUTLEDGE	Available on Perlego
		PUBLICATION MANUAL OF THE AMERICAN PSYCHOLOGICAL ASSOCIATION	AMERICAN PSYCHOLOGICAL ASSOCIATION	7TH	AMERICAN PSYCHOLOGICAL ASSOCIATION	9781433832178
OP 6380	THESIS IN ORGANIZATIONAL PSYCHOLOGY- ** THESIS duration: 2 terms or 26 weeks	PUBLICATION MANUAL OF THE AMERICAN PSYCHOLOGICAL ASSOCIATION	AMERICAN PSYCHOLOGICAL ASSOCIATION	7th	AMERICAN PSYCHOLOGICAL ASSOCIATION	9781433832178
		DISSERTATIONS AND THESES FROM START TO FINISH. PSYCHOLOGY AND RELATED FIELDS	CONE, J.D. & FOSTER, S.L.	2nd	AMERICAN PSYCHOLOGICAL ASSOCIATION	9781591473626

CN 6389	THESIS IN ADVERTISING COMMUNICATIONS					
CN 6350	THESIS IN DIGITAL COMMUNICATION	YOUR RESEARCH PROJECT: A STEP-BY-STEP GUIDE FOR THE FIRST-TIME RESEARCHER	WALLIMANN, N.	4TH	SAGE	Available on Perlego
CN 6460	THESIS IN STRATEGIC COMMUNICATION- *THESIS duration: 2 terms or 26 weeks					
ITC 6440	THESIS: THESIS duration: 2 terms or 26 weeks	VARIOUS JOURNAL ARTICLES AND BOOK CHAPTERS (AND OTHER RESOURCES) AVAILABLE THROUGH THE LIBRARY, ACG DATABASES AND BLACKBOARD LEARN				
TL 6513	THESIS: * THESIS duration: 2 terms or 26 weeks	WRITING AN APPLIED LINGUISTICS THESIS OR DISSERTATION: A GUIDE TO PRESENTING EMPIRICAL RESEARCH	BITCHENER, J.	LATEST	BASINGSTOKE: PALGRAVE MACMILLAN	Available on Perlego
LDT 6385	THESIS:* THESIS duration: 2 terms or 26 weeks	RESEARCH METHODS IN LEARNING DESIGN AND TECHNOLOGY	ROMERO-HALL, E.	2021	ROUTLEDGE	Available on Perlego