



School of Business  
and Economics



# Business Week 2023

March 14-17

**New Era**  
Opportunities  
through  
Challenges



### **About Deree Business Week**

Deree Business Week is an annual forum organized by the Student Academic Societies of the School of Business & Economics of Deree – The American College of Greece. It aims at bringing together ACG business students, faculty and alumni with distinguished industry professionals while fostering the sharing of ideas and best practices between them.

In its 16th edition, Business Week will focus on how the multiple crises can lead to opportunities for new solutions, personal and professional growth.

The speakers are introduced by representatives of the Student Academic Societies.

Pre-register through <https://www.eventbrite.com/e/deree-business-week-tickets-574482571837>

Create an account with Eventbrite and log in so that your information is not required multiple times when you reserve multiple tickets. You can reserve multiple tickets at one time by clicking them and then click copy information so that the information is not required to be re-entered.

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Tuesday March 14, 2023	
12:30 - 14:00	<p>Dr Annie Triantafillou (DC' 86)            Dean, School of Business and Economics  <i>Deree – The American College of Greece</i>  <i>Opening</i></p> <p>Keynote Speech by            Theodosios Michalopoulos (ALBA '02)            General Manager, Microsoft Greece, Cyprus &amp; Malta</p> <p><i>Hosted by the Management Information Systems Society</i></p>
14:10 - 15:10	Opening Reception
15:20 - 16:35	<p>Dr George Xirogiannis            Director General, SEV Hellenic Federation of Enterprises</p> <p><b><i>Navigating growth</i></b></p> <p><i>Hosted by the Management Information Systems Society</i></p>
16:45-18:00	<p>Despoina Dasiou (DC '18)            Digital Performance Coordinator, Aegean Airlines</p> <p><b><i>Inside an Airline in 2023: Navigating through Turbulence to Reach Clear Skies</i></b></p> <p><i>Hosted by the Marketing Society</i></p>
18:30-19:45	<p>George Sylivos (DC '03)            Head of HR – Linde, Greece &amp; Cyprus</p> <p><b><i>The Evolution of the HR function through Challenges</i></b></p> <p><i>Hosted by the Management Society</i></p>

Wednesday March 15, 2023	
11:10 - 12:20	<p>Dimitris Floros (DC '09) Chief Commercial Officer, Welcome PickUps</p> <p><b>Strategies to Help You Thrive in the "New Normal"</b></p> <p><i>Hosted by the Management Society</i></p>
12:30 - 13:20	<p>Suzanna Laskaridi (PC '99) Director, Laskaridis Shipping Co.</p> <p><b>The next chapter in shipping</b></p> <p><i>Hosted by the Maritime Transport and Logistics Society</i></p>
13:30 - 14:20	<p>Giannos Konstantopoulos Sports &amp; Sustainability consultant, Founder The Sports Footprint</p> <p><b>From Challenge to Opportunity: Building a Sustainable Future for Sports</b></p> <p><i>Hosted by the Sports Management Society</i></p>
14:30 - 15:20	<p>Dimitris Komninos CEO &amp; Co-Founder, MOOD Nikolaos Markakis COO &amp; Co-Founder, MOOD</p> <p><b>Redefining the Way We Experience Nightlife</b></p> <p><i>Hosted by the Entrepreneurship and Innovation Club</i></p>
15:30 - 16:20	<p>Jamie Thompson Chief Executive Officer, VulcanForged</p> <p><b>What is the Metaverse</b></p> <p><i>Hosted by the Accounting and Finance Society</i></p>
16:30 - 17:20	<p>Dr Nikolaos V. Karamouzis Non-Executive Chairman, Grant Thornton LLP</p> <p><b>Global Challenges</b></p> <p><i>Hosted by the Accounting and Finance Society</i></p>
17:30 - 18:20	<p>Philip Uhrskov Nielsen Shareholder Co-Founder, ORIANI SA</p> <p><b>Digital Transformation in the traditional Maritime Industry</b></p> <p><i>Co-hosted by the Management Information Systems Society and the Maritime Transport and Logistics Society</i></p>
18:30 - 19:20	<p>Eleni Polychronopoulou Executive Vice President, Environmental Protection Engineering SA</p> <p><b>Speech title TBA</b></p> <p><i>Hosted by the Maritime Transport and Logistics Society</i></p>

Thursday March 16, 2023

Due to the announced strikes in public transportation means the classes for Thursday March 16 will be held online.

We regret to announce that due to the expected difficult of student to reach the Campus the speeches for this day are cancelled and the speakers are invited to participate in Business Week 2024.

We look forward to seeing you on Friday March 17.

Friday March 17, 2023	
11:20- 12:20	<p>Dimitris Grammatikoyiannis EcoStylist και Founder of Ethical Ode</p> <p><b><i>Business Attire in the 21st Century and The Intersection of Style and Sustainability</i></b></p> <p><i>Hosted by the Deree Fashion Club</i></p>
12:30 - 13:20	<p>Dimitrios Spentzas Chief Technology Officer, Ambience</p> <p><b><i>Return to Growth: The case, story and future of Robotic Process Automation</i></b></p> <p><i>Co-hosted by the Management Society and the Accounting and Finance Society</i></p>
13:30 - 14:20	<p>Theodore Vitzilaios (DC '06) Pricing Director, International Growth &amp; Export Markets, Alcon SA</p> <p><b><i>Pricing Strategies in International Business during turbulent times</i></b></p> <p><i>Hosted by the International Business Society</i></p>
14:30 - 15:20 NEW TIME	<p>Dr Georgios Passalis Managing Director, Accenture Applied Intelligence. Customer, Marketing &amp; Sales Analytics Europe Lead</p> <p><b><i>Artificial Intelligence - Opportunities &amp; Challenges</i></b></p> <p><i>Hosted by the Management Information Systems Society</i></p>
15:30 - 16:20 NEW TIME	<p>Angeliki Arkadi General Director, AEK FC</p> <p><b><i>OPAP Arena: The core of AEK FC Sustainability in the New Era</i></b></p> <p><i>Hosted by the Sports Management Society</i></p>
16:30 - 17:20	<p>Dr Nikos Kaimenakis Director, Alpha Astika Akinita</p> <p><b><i>Creating value via corporate transformation: a post-crisis narrative</i></b></p> <p><i>Hosted by the Economics Society</i></p>
17:45 - 21:00	<p>Business Week Leaders Award Ceremony</p> <p>ORGANIZER'S PARTY (Speakers, Organizing Committee, Volunteers and ACG Community by invitation only)</p>