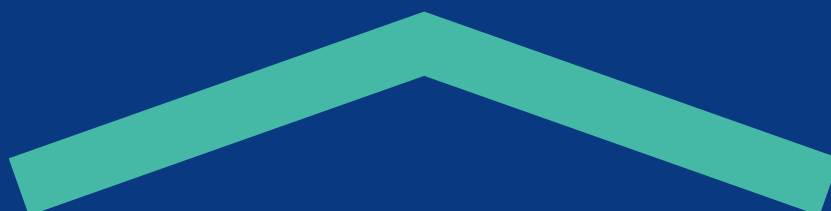




School of Graduate  
and Professional  
Education



# Master of Arts (MA) in Learning Design and Technology

Designed with the needs of the working professionals of the 21st century in mind, the MA in Learning Design and Technology is delivered asynchronously online, and aims at providing dynamic, hands-on, transformative experiences. Students acquire relevant, real-world skills and develop their portfolio so they can pursue an impressively versatile and diverse array of careers in the increasingly digitalized fields of education and training.



Deree – The American College of Greece is accredited  
by the New England Commission of Higher Education.



# Master of Arts (MA) in Learning Design and Technology

## Overview

The recent global trend towards online learning resulted in high demand for skilled learning designers. Demand is not just limited to schools, colleges and universities, but is also present in a growing number of businesses, training organizations and non-profits that recognize the permanent need for professional development in the way we work, train, teach and learn.

Combining theory with practice, students of the MA in Learning Design and Technology (LDT) gain in-depth knowledge of learning theories and instructional models, as well as practical skills in the design and delivery of digital educational resources. Graduates of the program will be able to pursue careers as experts in the design, development, implementation, and evaluation of instructional resources to provide innovative, successful learning solutions that improve learning and performance in multiple environments, from government and corporate training settings to nonprofits, and traditional classrooms to conference rooms and informal learning environments.

## Student Profile

The program is geared towards early- and mid-career professionals from a variety of backgrounds. It is designed to serve the professional needs of the following groups:

- Educators and trainers at all levels (teachers, instructors and/or administrators) in formal (K12, Higher Ed) and informal learning settings (training centers, life-long learning, Greek "frontistirio"), looking to move beyond the classroom.
- Learning and development (L&D) and human resources (HR) professionals.
- Business professionals involved in training and onboarding (from businesses and NGOs to public sector organizations and military).
- Current educational /learning technologists or consultants looking to upgrade their skill sets.
- Graduates in the field of Information Technology (IT) such as IT specialists, education/training software developers, managers, et al. who wish to capitalize on their existing skills by becoming specialized in learning design.
- People looking to switch careers.

## Program Structure

Students must successfully complete 10 graduate-level courses, representing a total of 30 US credits. Students must choose either the Thesis or a Capstone Project.

## Curriculum

### Required Courses:

- Foundations of Learning Design and Technology
- Theories and Strategies of Learning
- Learning Design and Development
- Research Methods in Education and Training
- Multimedia Environments
- Online Teaching and Learning
- Developing Learning Experiences with Design Thinking
- Managing Distance Education
- Learning Analytics

### Practicum Track

- Capstone Project: Portfolio

### OR

### Thesis Track

- Thesis in Learning Design and Technology

## Learning Outcomes

Upon successful completion of this program, participants should be able to:

- Explain the principles and concepts that drive effective learning design, how they align with theory, and how they interface with the current trends and issues of the field.
- Evaluate and develop learning design solutions for education and/or industry contexts that are supported by current research in learning, training, and educational technologies.
- Identify criteria relevant to the evaluation, adoption, and integration of a range of technologies to adequately serve the needs of different learning and training contexts.



- Generate learning designs that are inclusive, meet the needs of diverse stakeholders, and are based on design thinking and data from learner analysis, assessment, and evaluation.
- Use analysis, synthesis, interpretation, and problem-solving skills to develop effective, ethical, and innovative applications of educational technologies.
- Design, conduct, and analyze appropriate process and product evaluation.
- Employ a range of learning theories and research-based evidence to design, develop, deliver, and support learning and training activities, materials, courses, and programs.
- Communicate effectively in written and oral formats with a variety of stakeholders (clients, subject matter experts, organizations, administration, upper management, etc.).
- Demonstrate effective task and project management skills.

## Flexible Study & Course Duration

The program is delivered 100% online, through interactive, asynchronous activities and four (4) optional, live online sessions per course, each term. The program may be completed in one year (full-time) or up to three years (part-time). New students are admitted at the start of the fall, winter, and spring terms. Completing the program in one year is possible only for students who begin their studies in the fall term.

## Career Opportunities

This program will develop skills and provide tools for participants to pursue an impressively versatile and diverse array of careers in the fields of education or business, or to work as freelance learning design consultants.

After the completion of this program, students can pursue their careers as: Online Trainer, Learning/Instructional Designer, Education Program Manager, Course Developer, Learning Analyst, Academic Assessment Coordinator, Instructional Technology Specialist, Director of Center for Technology in Learning, Educational Program Designer, Learning Strategist, Instructional Design and Evaluation Specialist, Course Builder, Instructional Systems' Designer, Corporate Training Specialist, Training Director/Manager, Human Resource Specialist, Director of Staff Development, Manager of Staff Training and Development, e-Learning Instructor, e-learning Consultant. Graduates of the program may also pursue further academic study.

Deree graduate students receive support from the Office of Career Services, which help them connect with the 62,000 ACG alumni around the globe, expand their professional network, and gain access to various job opportunities.

## Admission to Program

The minimum graduate admission requirements are:

- A bachelor's degree in any discipline from an accredited institution with an average grade of B or better.
- Motivation to undertake graduate-level study and work in Learning Design and Technology to be determined by the interview and the personal statement submitted with the application form.
- Proficiency in the English language evidenced through one of the following: TOEFL, IELTS, or Proficiency. DEREЕ College graduates and graduates from other accredited English-speaking institutions are not required to submit evidence of Proficiency in the English language.

## Tuition & Scholarships

Tuition is payable on a course by course basis. The School of Graduate & Professional Education offers scholarships

covering a portion of the cost of tuition to all applicants who have demonstrated exceptional academic performance in their undergraduate studies. Financial assistance is also available to students needing help in meeting their educational expenses. A discount policy is also available for organizations and ACG alumni.

## Why pursue an MA in LDT at Deree

- Earn a degree with NECHE Accreditation and worldwide recognition
- Benefit from flexible study and a fully online format for working professionals
- Learn from experienced faculty who combine academic research with applied expertise
- Grasp Learning Design and Technology current trends such as design thinking, user experience, and learning analytics
- Acquire authentic and practical design and development experiences with a variety, industry-specific software (e.g. Articulate, Camtasia, Adobe, etc.) resulting in professional portfolios
- Apply the knowledge and skills learned in the courses through the Capstone option.
- Develop your career with the support of the Deree Career Services and participation in the Deree broad national and international professional networks.

### Graduate Program Coordinator Dr. Maria Avgerinou



As a certified online educator and academic in universities in the US, UK, and Greece for the past 20 years, Dr. Avgerinou, has taught, published, and presented extensively on the research and practice of online and blended learning, action research, and visual literacy for education and training. With postdoctoral diplomas on e-Learning Design, Implementation, and Evaluation from the Universities of London and Hull (UK), and Indiana University (US), Dr. Avgerinou has also acted as a consultant in education and corporate training.

Dr. Avgerinou currently serves as the Editor-in-Chief of the Journal of Visual Literacy (JVL/Routledge), a Master Reviewer for Quality Matters® (MarylandOnline/US), and an external specialist for the European Commission's Key Action 2: Cooperation for Innovation and the Exchange of Good Practices.





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#### **Deree School of Graduate and Professional Education**

For more information on programs and online application  
visit our website: [www.acg.edu/graduate](http://www.acg.edu/graduate)  
or contact our Office of Admissions: +30 210 600 2208 · [graduate@acg.edu](mailto:graduate@acg.edu)

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*Deree – The American College of Greece accepts students of any race, color and national or ethnic origin and does not discriminate in its programs.*