Female Entrepreneurs and VCs: Realities, Opportunities and Challenges in the Greek and Israeli Ecosystems

Wednesday, November 9, 2022 | ACG Events Hall

Agenda

10:00 – 10:05 Opening remarks
Annie Triantafillou
Dean, School of Business and Economics (SBE), Deree-The American College of Greece (ACG)

10:05 – 10:10 Agenda overview
Katerina Voutsina
Associate Professor in Entrepreneurship, School of Business and Economics (SBE), Deree-The American College of Greece (ACG)

10:10 – 10:30 Building a female-friendly Startup Ecosystem
Tali Feldman Sivan
Serial Entrepreneur, Founder of Hameizot Female Founders Accelerator

10:30 – 10:50 The emergence of the Greek female start-Up ecosystem
Maria Hala
Head, Female Founders' Startups Cluster, International Chamber of Commerce Women Hellas (ICC Women Hellas) (ICCW Hellas)

10:50 – 11:10 Coffee break

11:10 – 11:30 Do you aim to be a flamingo or unicorn – Healthy growth on the way to success
Orit Goren, COO of jFrog

11:30 – 11:50 Achieving success by solving everyday business problems
Lela Dritsa (Deree-ACG alumna)
President and Co-Founder, Nannuka

11:50 – 12:10 The importance of the right team for startup success
Lihi Pinto
Founder and CEO of Triple and Co, Co-Founder of syte.ai

12:10 – 12:40 Panel Session: Challenges in the entrepreneurial journey
Panelists:
Lela Dritsa, President and Co-Founder, Nannuka
Tali Feldman Sivan, Serial Entrepreneur, Founder of Hameizot Female Founders Accelerator
Orit Goren, COO of jFrog
Maria Hala, Head, Female Founders' Startups Cluster, ICC Women Hellas, ICCW Hellas
Lihi Pinto, Founder and CEO of Triple and Co, Co-Founder of syte.ai

Moderator:
Katerina Voutsina, Associate Professor in Entrepreneurship, SBE, Deree-ACG

12:40 – 14:00 Break
14:00 - 14:20 The Greek VCs ecosystem
Katerina Pramatari
Partner Unifund VC, Associate Professor, Athens University of Economics and Business (AUEB)

14:20 - 14:40 New Funding tools available to HiTech Startups: Public R&D Partnership
Irit Yaniv
Co-Founder and CEO Almeda Ventures

14:40-15:00 The challenges of raising capital in Greece for med tech startups
Barbara Geladakis (Pierce-ACG alumna)
Founder and CEO Rodi Fertility

15:20 - 15:40 Investing in female-led startups – The VC point of view
Sharon Barzik Cohen
Partner and CFO Qumra Capital

15:40 - 16:30 Panel Session: Funding opportunities and challenges for Female Entrepreneurs
Panelists:
Sharon Barzik Cohen, Partner and CFO Qumra Capital
Barbara Geladakis, Founder and CEO Rodi Fertility
Katerina Pramatari, Partner Unifund VC, Associate Professor-AUEB
Irit Yaniv, Co-Founder and CEO Almeda Ventures

Moderators:
Maria Pallidou, Associate Lecturer in Entrepreneurship, SBE, Dere-ACG and
Tali Feldman Sivan, Serial Entrepreneur, Founder of Hameizot Female Founders Accelerator

16:30 - 16:55 The importance of networks for supporting Female Founders
Marina Hatsopoulos
Tech Entrepreneur, Writer and President of the Hellenic Innovation Network
(via zoom)

16:55 - 17:00 Closure

17:10 - 19:00 Reception – Networking

The event is organized by the Entrepreneurship Management Program of the School of Business and Economics, Dere-ACG in collaboration with Hameizot, Female Founders Accelerator of Israel.