

**SCHOOL OF GRADUATE AND PROFESSIONAL EDUCATION - FALL TERM 2022 TEXTBOOKS**

<b>PSYCHOLOGY</b>						
<b>RUBRIC</b>	<b>COURSE DESCRIPTION</b>	<b>REQUIRED TEXTBOOK/S</b>	<b>AUTHOR/S</b>	<b>EDITION</b>	<b>PUBLISHER</b>	<b>ISBN</b>
<b>AP 5001</b>	<b>FUNDAMENTALS OF PSYCHOLOGY SCIENCE</b>	PSYCHOLOGY: THE SCIENCE OF MIND AND BEHAVIOUR	HOLT, BREMNER, SUTHERLAND, VLIEK, PASSER, & SMITH	4th	MCGRAW-HILL	A learning resources fee will be applied upon registration / access through Deree Blackboard
<b>AP 5002</b>	<b>RESEARCH METHODS IN PSYCHOLOGY</b>	DISCOVERING STATISTICS USING SPSS (INTRODUCING STATISTICAL METHODS SERIES)	ANDY FIELD	LATEST	SAGE PUBLICATIONS	9781526419521
		THE PRACTICAL RESEARCHER: A STUDENT GUIDE TO CONDUCTING PSYCHOLOGICAL RESEARCH	DANA S. DUNN	LATEST	JOHN WILEY & SONS	9781118360040
<b>AP 5003</b>	<b>PSYCHOPATHOLOGY</b>	ABNORMAL PSYCHOLOGY	NOLEN-HOEKSEMA, S.	LATEST	MC GRAW HILL	A learning resources fee will be applied upon registration / access through Deree Blackboard
<b>AP 5004</b>	<b>HUMAN DEVELOPMENT AND PERSONALITY THEORIES</b>	THE DEVELOPMENT OF CHILDREN	LIGHTFOOT, C., COLE, M., & COLE, S	LATEST	N.Y.: WORTH PUBLISHERS	A learning resources fee will be applied upon registration / access through Deree Blackboard
		THEORIES OF PERSONALITY	RYCKMAN, R.M.	LATEST	BELMOND, CA: CENGAGE	A learning resources fee will be applied upon registration / access through Deree Blackboard
<b>AP 6020</b>	<b>BIOLOGICAL BASIS OF BEHAVIOR</b>	INTRODUCTION TO BIOPSYCHOLOGY	PINEL JOHN P.J.	9th	PEARSON	9781292058917
		THE STUDENT'S GUIDE TO COGNITIVE NEUROSCIENCE	WARD J.	3rd	PSYCHOLOGY PRESS	9781848722729
<b>AP 6021</b>	<b>PROFESSIONAL AND ETHICAL ISSUES IN COUNSELING AND PSYCHOTHERAPY</b>	ETHICS IN COUNSELING AND PSYCHOTHERAPY; STANDARDS, RESEARCH, AND EMERGING ISSUES	ELIZABETH REYNOLDS WELFEL	LATEST	CENGAGE LEARNING:BOSTON, MA	9781305089723
		ACA ETHICAL STANDARDS CASEBOOK	HERLIHY, B. & COREY, G	7th	WILEY	9781556203213
<b>AP 6039</b>	<b>PRINCIPLES OF COUNSELING AND PERSONAL</b>	HELPING SKILLS: FACILITATING EXPLORATION, INSIGHT AND ACTION	HILL, C.E	LATEST	AMERICAN PSYCHOLOGICAL ASSOCIATION	9781433816789
<b>AP 6052</b>	<b>DEVELOPMENTAL PSYCHOPATHOLOGY</b>	INTRODUCTION TO ABNORMAL CHILD AND ADOLESCENT PSYCHOLOGY	WEIS, R. J.	LATEST	LONDON, UK: SAGE PUBLICATIONS	9781452225258
<b>AP 6053</b>	<b>TESTING AND ASSESSMENT</b>	PSYCHOLOGICAL TESTING: HISTORY, PRINCIPLES, AND APPLICATIONS	GREGORY, R. J.	LATEST	PEARSON	9781292058801
		ESSENTIALS OF WAIS-IV ASSESSMENT (ESSENTIALS OF PSYCHOLOGICAL ASSESSMENT)	LICHTENBERGER, E. O., & KAUFMAN, A. S.	LATEST	JOHN WILEY & SONS	9781118175842
<b>AP 6054</b>	<b>RESEARCH DESIGN AND DATA ANALYSIS</b>	THE PRACTICAL RESEARCHER: A STUDENT GUIDE TO CONDUCTING PSYCHOLOGICAL RESEARCH	DUNN, D. S.	LATEST	WILEY	9781118360040
<b>AP 6077</b>	<b>THEORIES OF LEARNING AND HUMAN DEVELOPMENT</b>	HANDBOOK OF CHILD PSYCHOLOGY, SOCIAL, EMOTIONAL & PERSONALITY DEVELOPMENT, VOLUME 3	EISENBERG (ED.)	LATEST	WILEY	9781118136799
		APPLIED BEHAVIOR ANALYSIS FOR TEACHERS	ALBERTO, A.P. & TROUTMAN, A.C.	LATEST	PEARSON	9780132655972

## SCHOOL OF GRADUATE AND PROFESSIONAL EDUCATION - FALL TERM 2022 TEXTBOOKS

AP 6478	FIELDWORK	A PRACTICAL GUIDE TO BUILDING PROFESSIONAL COMPETENCIES IN SCHOOL PSYCHOLOGY	LIONETTI, T.M., SNYDER, E.P, & RAY W. C.	LATEST	USA: SPRINGER	9781441962553
AP 6542	PSYCHODYNAMIC APPROACHES TO COUNSELING & PSYCHOTHERAPY	FREUD AND BEYOND: A HISTORY OF MODERN PSYCHOANALYTIC THOUGHT	STEPHEN A. MITCHELL, MARGARET J. BLACK	LATEST	BASIC BOOKS	9780465098811
AP 6549	CBT APPROACHES TO COUNSELING & PSYCHOTHERAPY	COGNITIVE BEHAVIOUR THERAPY: FOUNDATIONS FOR PRACTICE	WILLS, F & SANDERS, D.	LATEST	SAGE PRESS	9781849205658
		BEHAVIORAL ACTIVATION FOR DEPRESSION: A CLINICIAN'S GUIDE	MARTELL, C.R., DIMIDIJIAN, S., HERMAN-DUNN, R..	LATEST	GUILFORD PRESS	9781462510177
AP 6601	PRACTICUM I	CLINICAL CASE FORMULATIONS: MATCHING THE INTEGRATIVE TREATMENT PLAN TO THE CLIENT	INGRAM, B.C	LATEST	NEW JERSEY: JOHN WILEY & SONS, INC.	9781118038222
OP 6005	APPLYING PSYCHOLOGY AT WORK	THE SAGE HANDBOOK OF INDUSTRIAL, WORK AND ORGANIZATION PSYCHOLOGY: ORGHANIZATIONAL PSYCHOLOGY	ONES, D.S, ANDERSON, N., VISWERVERAN, C., SINANGIL, H.K.	2017	SAGE	9781446207222
OP 6020	PSYCHOLOGICAL ASSESSMENT AND MEASUREMENT	PSYCHOLOGICAL TESTING AND ASSESSMENT	COHEN, R. J., & SWERDLIK, M. E.	9th	MCGRAW HILL	9789353162139
OP 6030	SELECTING, DEVELOPING AND RETAINING TALENT	THE OXFORD HANDBOOK OF TALENT MANAGEMENT	COLLINGS, D. G., MELLAHI, K., & CASCIO, W.F.	LATEST	OXFORD UNIVERSITY PRESS	9780198758273
OP 6060	COACHING AND CAREER COUNSELING	CAREER COUNSELING: FOUNDATIONS, PERSPECTIVES AND APPLICATIONS	CAPUZZI, D. & STAUFFER, M.D.	3rd	ROUTLEDGE	9781138744356
COMMUNICATION						
RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	ISBN
CN 6001	PUBLIC RELATIONS STRATEGY	STRATEGIC PLANNING FOR PUBLIC RELATIONS	RONALD D. SMITH	LATEST	ROUTLEDGE	9781138282063
CN 6002	ADVANCED MEDIA WRITING & TECHNIQUES	PUBLIC RELATIONS WRITING AND MEDIA TECHNIQUES	DENNIS L. WILCOX	LATEST	PEARSON	9781292040738
CN 6003	POLITICAL COMMUNICATION	AN INTRODUCTION TO POLITICAL COMMUNICATION	BRIAN MCNAIR	LATEST	ROUTLEDGE	9780415739429
CN 6006	APPLD CMMNCTN RESEARCH METHODS	UNDERSTANDING COMMUNICATION RESEARCH METHODS: A THEORETICAL AND PRACTICAL APPROACH	STEPHEN M. CROUCHER, DANIEL CRONN-MILLS	LATEST	ROUTLEDGE	A learning resources fee will be applied upon registration / access through Deree Blackboard
CN 6010	MEDIA AND COMMUNICATION THEORY	FUNDAMENTALS OF MEDIA EFFECTS	BRYANT, J., THOMPSON, S. AND FINKLEA, B. B.	LATEST	WAVELAND PRESS	ASIN: B00GUOBQUI
CN 6025	DIGITAL MEDIA PRODUCTION	SIGHT, SOUND, MOTION: APPLIED MEDIA AESTHETICS	ZETTL, H.	LATEST	WADSWORTH/CENGAGE LEARNING	A learning resources fee will be applied upon registration / access through Deree Blackboard
CN 6035	APPLIED COMMUNICATION THEORY	PERSUASION IN SOCIETY	SIMONS, HERBERT W., JONES, JEAN	LATEST	ROUTLEDGE	9780415965149
CN 6046	UX-USER EXPERIENCE AND RESPONSIVE DESIGN	AGILE UX DESIGN FOR A QUALITY USER EXPERIENCE	HARTSON, R. & PYLA, P.	LATEST	MORGAN KAUFMANN	9780128053423

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<b>CN 6047</b>	<b>CONTENT DEVELOPMENT</b>	PRACTICAL CONTENT STRATEGY & MARKETING: THE CONTENT STRATEGY & MARKETING COURSE GUIDEBOOK	MCCOY, J.	LATEST	JULIA MCCOY	ASIN B077SKLYNT
<b>CN 6070</b>	<b>ADVERTISING THEORIES</b>	CONSUMER BEHAVIOR: BUYING, HAVING AND BEING	SOLOMON M. R.	LATEST	PEARSON	9781292153100
<b>CN 6071</b>	<b>ADVERTISING IN CONTEXT</b>	SOCIAL COMMUNICATION IN ADVERTISING: CONSUMPTION IN THE MEDIATED MARKETPLACE	LEISS, W. ET AL	4th	ROUTLEDGE	9781138094567
<b>CN 6079</b>	<b>DIGITAL ADVERTISING</b>	<i>ARTICLES PACK WILL BE PROVIDED BY INSTRUCTOR AT THE START OF COURSES</i>				
<b>CN 6081</b>	<b>COPYWRITING</b>	ADVERTISING: CONCEPT AND COPY	FELTON, G.	LATEST	W. W. NORTON & COMPANY	9780393733860
<b>CN 6127</b>	<b>QUANTITATIVE RESEARCH IN CN</b>	QUANTITATIVE RESEARCH IN COMMUNICATION	ALLEN, M., TITSWORTH, S. & HUNT, S.K.,	LATEST	SAGE PUBLICATIONS, INC	9781412956963
<b>CN 6590</b>	<b>PORTFOLIO</b>	ADVERTISING BY DESIGN: GENERATING AND DESIGNING CREATIVE IDEAS ACROSS MEDIA	LANDA, R.	LATEST	WILEY	9781118971055

### DATA SCIENCE

RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	ISBN
<b>ITC 6001</b>	<b>INTRODUCTION TO BIG DATA</b>	<i>SLIDES &amp; NOTES WILL BE PROVIDED BY THE INSTRUCTOR</i>				
<b>ITC 6002</b>	<b>EXPLORING AND ANALYZING DATA</b>	STATISTICS: AN INTRODUCTION	ROGER E. KIRK	LATEST	CENGAGE	9780534564780
		A FIRST COURSE IN PROBABILITY	SHELDON R.	LATEST	PEARSON	9781292024929
<b>ITC 6008</b>	<b>SEARCH ENGINES AND WEB MINING</b>	SEARCH ENGINES: INFORMATION RETRIEVAL IN PRACTICE	CROFT B., METZLER D., STROHMAN T.	LATEST	PEARSON	9780136072249
		RECOMMENDER SYSTEMS: AN INTRODUCTION	FELFERING A. AND FRIEDRICH G.	LATEST	CAMBRIDGE	9780521493369
<b>ITC 6009</b>	<b>MACHINE VISION IN DATA SCIENCE</b>	COMPUTER VISION: MODELS, LEARNING, AND INFERENCE	PRINCE S, J.D.	LATEST	CAMBRIDGE	9781107011793
		DEEP LEARNING	GOODFELLOW I., BENGIO Y., COURVILLE A.	LATEST	MIT PRESS	9780262035613
		COMPUTER VISION: ALGORITHMS AND APPLICATIONS	SZELISKI R.	LATEST	SPRINGER	9781848829343
		FOUNDATIONS OF VISION	WANDELL B.A.	LATEST	SINAUER ASSOCIATES	9780878938537

### TESOL

RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	ISBN
<b>MA in TESOL / PROGRAM TEXTBOOKS</b>		THE PRACTICE OF ENGLISH LANGUAGE TEACHING	HARMER, J.	LATEST	LONGMAN PEARSON	9781447980254
		LEARNING TEACHING	SCRIVENER, J	LATEST	OXFORD: MACMILLAN	9780230729841
<b>TL 6001</b>	<b>TESOL METHODOLOGY AND PEDAGOGY</b>	APPROACHES AND METHODS IN LANGUAGE TEACHING	RICHARDS, J. C., & RODGERS, T. S.	LATEST	CAMBRIDGE UNIVERSITY PRESS.	9781107675964
		GRAMMAR FOR ENGLISH LANGUAGE TEACHERS	PARROTT, M.	LATEST	CAMBRIDGE UNIVERSITY PRESS.	9780521712040
		HOW TO TEACH VOCABULARY	THORNBURY, S.	LATEST	LONDON: PEARSON LONGMAN	9780582429666

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<b>TL 6002</b>	<b>LANGUAGE AWARENESS</b>	BEYOND THE SENTENCE: INTRODUCING DISCOURSE ANALYSIS	THORNBURY, S.	LATEST	LONDON: MACMILLAN EDUCATION.	9781405064071
		HOW TO TEACH PRONUNCIATION	KELLY, G.	LATEST	LONDON: LONGMAN	9781405064071
<b>TL 6007</b>	<b>CRITICAL PERSPECTIVES IN TESOL</b>	<i>VARIOUS JOURNAL ARTICLES AND BOOK CHAPTERS (AND OTHER RESOURCES) MADE AVAILABLE THROUGH THE LIBRARY, ACG DATABASES AND BLACKBOARD LEARN</i>				
<b>TL 6008</b>	<b>YOUNG LEARNERS &amp; TEENS</b>	TEACHING YOUNG LANGUAGE LEARNERS	PINTER, A.	LATEST	OXFORD UNIVERSITY PRESS	9780194403184

THESIS						
RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	ISBN
<b>AP 6591</b>	<b>THESIS IN COUNSELING PSYCHOLOGY</b>	DISSERTATIONS AND THESES FROM START TO FINISH. PSYCHOLOGY AND RELATED FIELDS	CONE, J.D. & FOSTER, S.L.	1996	WASHINGTON D.C.: AMERICAN PSYCHOLOGICAL ASSOCIATION	9781591473626
		PUBLICATION MANUAL OF THE AMERICAN PSYCHOLOGICAL ASSOCIATION	AMERICAN PSYCHOLOGICAL ASSOCIATION	6TH	AMERICAN PSYCHOLOGICAL ASSOCIATION	9781433805615
<b>AP 6489</b>	<b>THESIS IN APPLIED CHILD AND ADOLESCENT PSYCHOLOGY</b>	DISSERTATIONS AND THESES FROM START TO FINISH. PSYCHOLOGY AND RELATED FIELDS	CONE, J.D. & FOSTER, S.L.	1996	WASHINGTON D.C.: AMERICAN PSYCHOLOGICAL ASSOCIATION	9781591473626
		PUBLICATION MANUAL OF THE AMERICAN PSYCHOLOGICAL ASSOCIATION	AMERICAN PSYCHOLOGICAL ASSOCIATION	6TH	AMERICAN PSYCHOLOGICAL ASSOCIATION	9781433805615
<b>CN 6389</b>	<b>THESIS</b>	YOUR RESEARCH PROJECT: A STEP-BY-STEP GUIDE FOR THE FIRST-TIME RESEARCHER	WALLIMANN, N.	LATEST	SAGE	9788178295404
<b>CN 6350</b>	<b>THESIS IN DIGITAL COMMUNICATION</b>	YOUR RESEARCH PROJECT: A STEP-BY-STEP GUIDE FOR THE FIRST-TIME RESEARCHER	WALLIMANN, N.	LATEST	SAGE	ASIN: B01JXR18R2
<b>CN 6460</b>	<b>THESIS IN STRATEGIC COMMUNICATION</b>					
<b>ITC 6440</b>	<b>THESIS IN DATA SCIENCE</b>	<i>VARIOUS JOURNAL ARTICLES AND BOOK CHAPTERS (AND OTHER RESOURCES) MADE AVAILABLE THROUGH THE LIBRARY, ACG DATABASES AND BLACKBOARD LEARN</i>				
<b>OP 6380</b>	<b>THESIS IN ORGANIZATIONAL PSYCHOLOGY</b>	DISSERTATIONS AND THESES FROM START TO FINISH. PSYCHOLOGY AND RELATED FIELDS	CONE, J.D. & FOSTER, S.L.	1996	WASHINGTON D.C.: AMERICAN PSYCHOLOGICAL ASSOCIATION	9781591473626
		PUBLICATION MANUAL OF THE AMERICAN PSYCHOLOGICAL ASSOCIATION	AMERICAN PSYCHOLOGICAL ASSOCIATION	6TH	AMERICAN PSYCHOLOGICAL ASSOCIATION	9781433805615
<b>TL 6513</b>	<b>THESIS IN TESOL</b>	WRITING AN APPLIED LINGUISTICS THESIS OR DISSERTATION: A GUIDE TO PRESENTING EMPIRICAL RESEARCH	BITCHENER, J.	LATEST	BASINGSTOKE: PALGRAVE MACMILLAN	9780230224544