



School of Business
and Economics



Business Week 2022

March 15-18

Accelerating the Cycle:
From Recovery to Prosperity

 @dereebusinessweek

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About Deree Business Week

Deree Business Week is an annual forum organized by the Student Academic Societies of the School of Business & Economics of Deree – The American College of Greece. It aims at bringing together ACG business students, faculty and alumni with distinguished industry professionals while fostering the sharing of ideas and best practices between them.

In its 15th edition, Business Week will focus on Accelerating the Business Cycle to achieve prosperity.

The approach to the theme involves both individual and corporate aspects of resilience and tools to enhance recovery, notably venture capital.

The speakers are introduced by representatives of the Student Academic Societies.

Tuesday March 15, 2022		sli.do
12:30 - 14:00	Annie Triantafillou, Ph.D. (Deree '86) Interim Executive Dean Dean, School of Business and Economics <i>Deree – The American College of Greece</i> <i>Opening</i> David Horner, Ph.D. President, The American College of Greece <i>Welcome</i> Keynote Speech by Dimitri Maroulis General Partner, GenesisVentures VC <i>Hosted by the Accounting and Finance Society</i>	BW#01
14:10 - 15:10	Opening Reception	
15:20 - 16:35	Mihalis Boutaris Founder & Director, Athroa Innovations <i>Hosted by the International Business Society</i>	BW#02
16:45-18:00	Aris Ikkos, Ph.D. Research Director, Institute SETE (Greek Tourism Confederation) <i>Greek Tourism: so far, so good, but now what?</i> <i>Hosted by the International Tourism & Hospitality Management Society</i>	BW#03

Wednesday March 16, 2022		sli.do
12:30 - 13:20	<p>Alexandra Tsatsa (DC '18) HR / Crew Manager, Status Maritime Corp.</p> <p>Marina Perantonaki (DC '00) Senior Manager, Career Services Deree -The American College of Greece</p> <p><i>Internships as Early Career Accelerator</i></p> <p><i>Hosted by the Shipping Society</i></p>	BW#04
13:30 - 14:20	<p>Tonia Kiriazis (DC '04) General Manager, W.S.P.C.</p> <p><i>Accelerating the Cycle: From Survival to Recovery.</i></p> <p><i>Hosted by the International Tourism and Hospitality Management Society</i></p>	BW#05
14:30 - 15:20	<p>Daniel Fokas CEO & Founder, WHITE ad & PURPLE events</p> <p><i>An event agency in the years of the pandemic</i></p> <p><i>Hosted by the Marketing Society</i></p>	BW#06
15:30 - 16:20	<p>Olga Konstantakopoulou (DC '20) Forbes 30 under 30 Marketing Manager, OMEGA Rice and Legumes Co-Founder, HireFlows HR</p> <p><i>Hosted by the International Business Society</i></p>	BW#07
16:30 - 17:20	<p>Miltos Kornaros (DC '95) Partner, SouthBridge Advisors AIFM</p> <p><i>Addressing the funding gap for growth capital in Greek SMEs</i></p> <p><i>Hosted by the Accounting and Finance Society</i></p>	BW#08
17:30 - 18:20	<p>Eleni Drakopoulou (ALBA '98) Human Resources Director, Athenian Brewery (Heineken Group)</p> <p><i>Hosted by the Management Society</i></p>	BW#09
18:30 - 19:20	<p>Panagiotis Chormovitis (DC '05) Financial Advisory Partner & Investment Management Sector Leader, Deloitte Greece</p> <p><i>Respond, Recover and Thrive</i></p> <p><i>Hosted by the Economics Society</i></p>	BW#10

Thursday March 17, 2022		sli.do
11:20-12:35	<p>Oli Hochberg Founder & Managing Director, e-trading academy</p> <p><i>Hosted by the Investment Club</i></p>	BW#11
12:45-14:00	<p>Lefteris Anastasakis (PhD) Vice President, PRIORITY Quality Consultants</p> <p>ESG regulation and practice as a leverage for swift recovery</p> <p><i>Hosted by the Management Information Systems Society</i></p>	BW#12
14:10 - 15:10	<p>Ilias Vartholomaios (ALBA '14) CEO & Co-Founder, Owiwi</p> <p>Gamification in the Digital Era</p> <p><i>Hosted by the Entrepreneurship Club</i></p>	BW#13
15:20 - 16:35	<p>Mikaela Plaka (DC '11) Founder & Director Of Operations, Cordella</p> <p>SWF is seeking ... funding</p> <p><i>Hosted by the Marketing Society</i></p>	BW#14
16:45-18:00	<p>George Kyriakos Non-executive Board Member Optima Bank Greece</p> <p>From Recovery to Prosperity: Believe you can do it, believe you deserve it, believe you will get it.</p> <p><i>Hosted by the Accounting and Finance Society</i></p>	BW#15
18:30-19:45	<p>Anna Maria Mazaraki Founder, Anna Maria Mazaraki Jewellery</p> <p>Setting yourself up for success: what you can learn from my journey</p> <p><i>Hosted by the Marketing Society</i></p>	BW#16

Friday March 18, 2022		sli.do
11:20- 12:20	<p>Captain Theodore Lalas Fleet Operations Manager,IRI/The Marshall Islands Registry</p> <p><i>The role of a flag state in today's shipping environment</i></p> <p><i>Hosted by the Shipping Society</i></p>	BW#17
12:30 - 13:20	<p>Mark Rachovides President, Euromines - European Association of Mining Industries, Metal Ores & Industrial Minerals</p> <p><i>Mining a Sustainable Future in Europe for Europe</i></p> <p><i>Hosted by the Management Information Systems Society</i></p>	BW#18
13:30 - 14:20	<p>Alexis Pantazis and Emilios Markou Founders & Executive Directors, Hellas Direct</p> <p><i>Hosted by the Management Society</i></p>	BW#19
14:30 - 15:20	<p>Andreas Grammatis Founder & CEO, YourHero (Douleutaras/YourPro)</p> <p><i>Hosted by the Management Society</i></p>	BW#20
15:30 - 16:20	<p>Christina Tetradi Owner & CEO,Zante Hospitality Group (ZHG) Vice President, Hellenic Chamber of Hotels</p> <p><i>Hosted by the International Tourism & Hospitality Management Society</i></p>	BW#21
16:30 – 17:20	<p>Closing Speech by Che Jon Fernandes (DC '18) Gold Medal, Rio 2016 Summer Paralympic Games Bronze Medal, Beijing 2008 Summer Paralympic Games</p> <p><i>Becoming stronger after a crisis</i></p> <p><i>Hosted by the Sports Management Society</i></p>	BW#22
18:00 – 21:00	ORGANIZER'S PARTY (by invitation only)	