

Publications (peer-reviewed journals, book chapters, international conference papers) or Projects	Website (optional)
Bachrach, D.G., Vlachos, P.A. , Irwin, K., Morgeson, F. (in press). "Does how firms invest in CSR matter? An attributional model of how job seekers react to configurational variation in CSR," <i>Human Relations</i> (ABS=4) – (first two authors equally contributed)	
Giannopoulos, A. , Skourtis, G., and Piha, L. (2021). "Destination branding and co-creation: a service ecosystem perspective". <i>Journal of Product Brand & Management</i> , 30(1), 148-166.	https://dx.doi.org/10.1108/JPBM-08-2019-2504
Tsani, S, Apostolaki, S , Koundouri, P. (2021). Policies and socio-economic tools for sustainable water management In Tsani, S., Overland I. (Eds.) <i>The Sustainable Politics and Economics of Natural Resources</i> . Edward Elgar Publishing. In press.	
Marouli, C. (2021). Sustainability Education for the Future? Challenges and Implications for Education and Pedagogy in the 21st Century. <i>Sustainability</i> , 13(5) , 2901.	https://doi.org/10.3390/su13052901
Marouli, C., Papadopoulou, P. & Misseyanni, A. (2020). Current Environmental Health Challenges: Part 2 – Moving Toward a Healthy and Sustainable Future. In Duca, G., & Vaseashta, A. (Ed.), <i>Handbook of Research on Emerging Developments and Environmental Impacts of Ecological Chemistry</i> (pp. 38-67). IGI Global	http://doi:10.4018/978-1-7998-1241-8.ch002
Papadopoulou, P., Marouli, C., & Misseyanni, A. (2020). Sustaining Healthcare: Bridging Education with Biomedical and Healthcare Challenges. <i>European Journal of Sustainable Development</i> , 9(2), 211.	https://doi.org/10.14207/ejsd.2020.v9n2p211
Vlachos, P.A. "Covid – 19 και Βιώσιμη Ανάπτυξη". Kathimerini (May 7, 2020; Online)	https://www.kathimerini.gr/1077144/article/epikairothta/perivallon/covid-19-kai-viwsimh-anapty3h
Papadopoulou, P., Misseyanni, A. & Marouli, C. (2020). Current Environmental Health Challenges: Part I - Exposures and Research Trends. In Duca, G., & Vaseashta, A. (Ed.), <i>Handbook of Research on Emerging Developments and Environmental Impacts of Ecological Chemistry</i> (pp. 1-37). IGI Global.	http://doi:10.4018/978-1-7998-1241-8.ch001
Vlachos, P.A. "Covid – 19 και ΕΚΕ: Παραδόξως μια μεγάλη ευκαιρία για τις επιχειρήσεις;" Kathimerini (May 31, 2020; Sunday print edition; special issue on CSR).	
Vlachos, P.A., Avramidis, P., Panagopoulos, N. , (2020) "How to Optimize Your Company's Approach to Data Privacy," <i>Harvard Business Review</i>	https://hbr.org/2020/08/how-to-optimize-your-companys-approach-to-data-privacy
Apostolaki, S. , Akinsete, E., Koundouri, P., Samartzis, P., 2020. Freshwater: The Importance of Freshwater for Providing Ecosystem Services. In: Goldstein, M.I., DellaSala, D.A. (Eds.), <i>Encyclopedia of the World's Biomes</i> , vol. 4. Elsevier, pp. 71–79. ISBN: 9780128160961	https://doi.org/10.1016/B978-0-12-409548-9.12117-7
Vlachos, P.A. "TruValue Labs: Το «πράσινο» επενδυτικό εργαλείο του μέλλοντος" (December 21, 2020)	https://www.kathimerini.gr/economy/561081862/pos-na-veltistopoiisete-tin-epidosi-tis-etaireias-sas-os-pros-tin-prostasia-tis-idiotikotitas-ton-dedomenon/
Theoharakis, V., Mylonopoulos, N., Vlachos, P.A. "Who should care about the Facebook ad boycott?" <i>California Management Review</i> (Insights, 2020)	https://cmr.berkeley.edu/2020/07/facebook-ad-boycott/

<p>Vlachos, P.A., Avramidis, P., & Panagopoulos, N. "Πώς να βελτιστοποιήσετε την επίδοση της εταιρείας σας ως προς την προστασία της ιδιωτικότητας των δεδομένων", Kathimerini (September 19, 2020; Online)</p>	<p>https://www.kathimerini.gr/economy/561081862/pos-na-veltistopoiisete-tin-epidosi-tis-etairias-sas-os-pros-tin-prostasia-tis-idiotikotitas-ton-dedomenon/</p>
<p>Giannopoulos, A., Skourtis, G., Kalliga, A., Dontas, D., Paschalidis, D., (2020). "Co-creating high-value hospitality services in the tourism ecosystem: towards a paradigm shift?" Journal of Tourism, Heritage & Services Marketing, 6(1), 3-8.</p>	<p>https://dx.doi.org/10.5281/zenodo.3822065</p>
<p>Misseyanni, A., Marouli, C., & Papadopoulou, P. (2020). How Teaching Affects Student Attitudes towards the Environment and Sustainability in Higher Education: An Instructors' Perspective. <i>European Journal of Sustainable Development</i>, 9(2), 172.</p>	
<p>Apostolaki, S.; Akinsete, E.; Tsani, S.; Koundouri, P.; Pittis, N.; Levantis, E. (2019) Assessing the Effectiveness of the WFD as a Tool to Address Different Levels of Water Scarcity Based on Two Case Studies of the Mediterranean Region. <i>Water</i> 2019, 11, 840</p>	<p>https://doi.org/10.3390/w11040840</p>
<p>Akinsete E., Apostolaki S., Chatzistamoulou N., Koundouri P., Tsani S. (2019) The Link between Ecosystem Services and Human Wellbeing in the Implementation of the European Water Framework Directive: Assessing Four River Basins in Europe, <i>Water Journal</i> 2019, 11, 508</p>	<p>https://doi.org/10.3390/w11030508</p>
<p>Marouli, C. & Duroy, Q. (2019). Reflections on the Transformative Power of Environmental Education in Contemporary Societies: Experience from Two College Courses in Greece and the USA. <i>Sustainability</i>, 11(22), 6465; Special Issue: Education for Pro-Environmental Behaviors.</p>	<p>doi:10.3390/su11226465</p>
<p>Assiouras, I., Skourtis, G., Giannopoulos, A., Buhalis, D, and Koniordos, M. (2019). "Value Co-Creation and Customer Citizenship Behavior". Annals of Tourism Research, 78, 102742.</p>	<p>https://doi.org/10.1016/j.annals.2019.102742</p>
<p>Misseyanni, A., Marouli, C. and Papadopoulou, P. (2019). <i>How Teaching Affects Student Attitudes Towards the Environment and Sustainability in Higher Education: An Instructor' Perspective</i>. International Conference on Sustainable Development, 7th ICSD 2019, Sept. 4-5, Rome, Italy.</p>	
<p>Papadopoulou, P., Lytras, M., & Marouli, C. (2019). Bioinformatics as Applied to Medicine: Challenges Faced Moving from Big Data to Smart Data to Wise Data. In <i>Biotechnology: Concepts, Methodologies, Tools, and Applications</i> (pp. 185-209). Hershey, PA: IGI Global. DOI: 10.4018/978-1-5225-8903-7</p>	
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<p>Varouchas, E., Sicilia, M.-Á., & Sánchez-Alonso, S. (2018). <i>Academics' Perceptions on Quality in Higher Education Shaping Key Performance Indicators. Sustainability</i>, 10(12), 4752</p>	<p>https://doi.org/10.3390/su10124752</p>
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