

SCHOOL OF GRADUATE AND PROFESSIONAL EDUCATION - SPRING TERM 2021 TEXTBOOKS

PSYCHOLOGY						
RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	ISBN
AP 5001	FUNDAMENTALS OF PSYCHOLOGY SCIENCE	PSYCHOLOGY: THE SCIENCE OF MIND AND BEHAVIOUR	HOLT, BREMNER, SUTHERLAND, VLIK, PASSER, & SMITH	4	MCGRAW-HILL	A learning resources fee will be applied upon registration / access through Deree Blackboard
AP 5002	RESEARCH METHODS IN PSYCHOLOGY	DISCOVERING STATISTICS USING SPSS (INTRODUCING STATISTICAL METHODS SERIES)	ANDY FIELD	LATEST	SAGE PUBLICATIONS	9781446249185
		THE PRACTICAL RESEARCHER: A STUDENT GUIDE TO CONDUCTING PSYCHOLOGICAL RESEARCH	DANA S. DUNN	LATEST	JOHN WILEY & SONS	9781118360040
AP 5003	PSYCHOPATHOLOGY	ABNORMAL PSYCHOLOGY	NOLEN-HOEKSEMA, S.	LATEST	MC GRAW HILL	A learning resources fee will be applied upon registration / access through Deree Blackboard
AP 5004	HUMAN DEVELOPMENT AND PERSONALITY THEORIES	THE DEVELOPMENT OF CHILDREN	LIGHTFOOT, C., COLE, M., & COLE, S	LATEST	N.Y.: WORTH PUBLISHERS	A learning resources fee will be applied upon registration / access through Deree Blackboard
		THEORIES OF PERSONALITY	RYCKMAN, R.M.	LATEST	BELMOND, CA: CENGAGE	A learning resources fee will be applied upon registration / access through Deree Blackboard
AP 6244	COUNSELING IN HEALTH SETTINGS	CLINICAL INTERVIEWING	SOMMERS-FLANAGAN, J, & SOMMERS-FLANAGAN, R.	LATEST	WILEY	9780471415473
AP 6023	QUALITATIVE RESEARCH	INTRODUCING QUALITATIVE RESEARCH IN PSYCHOLOGY	WILLIG, C.	LATEST	UK: OPEN UNIVERSITY PRESS.	9780335244492
AP 6010	PROGRAM DESIGN & EVALUATION	HANDBOOK OF PRACTICAL PROGRAM EVALUATION (ESSENTIAL TEXTS FOR NONPROFIT AND PUBLIC LEADERSHIP AND MANAGEMENT)	NEWCOMER KATHRYN E., HATRY HARRY P. & WHOLEY JOSEPH S.	4th	WILEY	9781118893609
AP 6034	GROUP COUNSELING & PSYCHOTHERAPY	THE THEORY AND PRACTICE OF GROUP PSYCHOTHERAPY	YALOM, D.I., LESZCZ, M.	LATEST	BASIC BOOKS	9780465092840
AP 6585	SHORT TERM APPROACHES TO COUNSELING & PSYCHOTHERAPY	THE ART AND SCIENCE OF BRIEF PSYCHOTHERAPIES: A PRACTITIONERS GUIDE, CORE COMPETENCIES IN PSYCHOTHERAPY SERIES	GABBARD, GLEN O. (SERIES EDITOR), DEWAN, MANTOSH J., STEENBARGER, BRETT N., AND GREENBERG, ROGER P. (EDS.)	LATEST	ARLINGTON, VA: AMERICAN PSYCHIATRIC PUBLISHING, INC.	9781615370795
AP 6803	PRACTICUM III	CLINICAL CASE FORMULATIONS: MATCHING THE INTEGRATIVE TREATMENT PLAN TO THE CLIENT	INGRAM, B.C.	LATEST	NEW JERSEY: JOHN WILEY & SONS, INC.	9781118038222
AP 6055	CRISIS INTERVENTION - WORKSHOP	<i>NOTES WILL BE PROVIDED BY THE INSTRUCTOR</i>				

SCHOOL OF GRADUATE AND PROFESSIONAL EDUCATION - SPRING TERM 2021 TEXTBOOKS

AP 6022	DIVERSITY ISSUES - WORKSHOP	<i>NOTES WILL BE PROVIDED BY THE INSTRUCTOR</i>				
AP 6057	FAMILY, SCHOOLS, COMMUNITY SYSTEMS	HOME, SCHOOL, AND COMMUNITY COLLABORATION: CULTURALLY RESPONSIVE FAMILY INVOLVEMENT	GRANT, K. & RAY, J.	LATEST	THOUSAND OAKS, CA: SAGE PUBLICATIONS.	A learning resources fee will be applied upon registration / access through Deree Blackboard
AP 6075	LEARNING DISABILITIES ASSESSMENT & REMEDIATION	LEARNING DISABILITIES: FROM IDENTIFICATION TO INTERVENTION	FLETCHER, M. J., LYON, G. R., FUCHS, L. S. & BARNES, M. A.	LATEST	GUILFORD PRESS	9781462536375
AP 6072	CHILD & ADOLESCENT THERAPEUTIC INTERVENTIONS	COUNSELING AND PSYCHOTHERAPY WITH CHILDREN AND ADOLESCENTS: THEORY AND PRACTICE FOR SCHOOL AND CLINICAL SETTINGS	THOMPSON PROUT H. & BROWN, D.T.	2007	NEW JERSEY: JOHN WILEY & SONS, INC	9780471770916
AP 6058	CRISIS INTERVENTION IN THE SCHOOLS - WORKSHOP	SCHOOL CRISIS PREVENTION+INTERVENTION: THE PREPARE MODEL	BROCK, S. E., NICKERSON, A. B., REEVES, M. A., CONNOLLY, C., JIMERSON, PESCE, R.	LATEST	BETHESDA, MD: NATIONAL ASSOCIATION OF SCHOOL PSYCHOLOGISTS	9780932955197
OP 6050	ETHICS IN ORGANIZATIONAL PSYCHOLOGY	ORGANIZATIONAL ETHICS; A PRACTICAL APPROACH	CRAIG E. JOHNSON	4th	SAGE	9781544327853
OP 6005	APPLYING PSYCHOLOGY AT WORK	THE SAGE HANDBOOK OF INDUSTRIAL, WORK AND ORGANIZATION PSYCHOLOGY: ORGHANIZATIONAL PSYCHOLOGY	ONES, D.S, ANDERSON, N., VISWERVERAN, C., SINANGIL, H.K.	2017	SAGE	9781446207222
OP 6055	NEGOTIATION AND CONFLICT RESOLUTION SKILLS WORKSHOP	ESSENTIALS OF NEGOTIATION	LEWICKI, R. J., BARRY, B., & SAUNDERS, D. M.	6th	MCGRAW HILL	9789814577274
OP 6015	PERSONALITY AT WORK	HANDBOOK OF PERSONALITY AT WORK	CHRISTIANSES, N.D. & TETT, R.P.	1st	ROUTLEDGE	9781848729421

COMMUNICATION

RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	ISBN
CN 6010	MEDIA AND COMMUNICATION THEORY	FUNDAMENTALS OF MEDIA EFFECTS	BRYANT, J., THOMPSON, S. AND FINKLEA, B. B.	LATEST	WAVELAND PRESS	ASIN: B00GUOBQUI
CN 6020	EFFECTIVE COMMUNICATION SKILLS	COMMUNICATION: PRINCIPLES FOR A LIFETIME	BEEBE STEVEN	LATEST	PEARSON	9781292102863
CN 6001	PUBLIC RELATIONS STRATEGY	STRATEGIC PLANNING FOR PUBLIC RELATIONS	RONALD D. SMITH	LATEST	ROUTLEDGE	9781138282063
CN 6030	MULTIMEDIA APPLICATIONS FOR COMM CAMPAIGNS	SIGHT, SOUND, MOTION: APPLIED MEDIA AESTHETICS	ZETTL, H.	LATEST	WADSWORTH/CENGAGE LEARNING	A learning resources fee will be applied upon registration / access through Deree Blackboard
		VISUAL RESEARCH: AN INTRODUCTION TO RESEARCH METHODOLOGIES IN GRAPHIC DESIGN	NOBLE, I. & BESTLEY, R.	LATEST	SWITZERLAND: AVA PUBLISHING.	9782940373208

SCHOOL OF GRADUATE AND PROFESSIONAL EDUCATION - SPRING TERM 2021 TEXTBOOKS

CN 6035	APPLIED COMMUNICATION THEORY	PERSUASION IN SOCIETY	SIMONS, HERBERT W., JONES, JEAN	LATEST	ROUTLEDGE	9780415965149
CN 6512	CAPSTONE PROJECT IN COMMUNICATION	THE PUBLIC RELATIONS STRATEGIC TOOLKIT: AN ESSENTIAL GUIDE TO SUCCESSFUL PUBLIC RELATIONS PRACTICE	ALISON THEAKER, HEATHER YAXLEY	LATEST	ROUTLEDGE	9781138678675
CN 6017	PR AND THE NEW MEDIA	THE NEW RULES OF MARKETING & PR: HOW TO USE SOCIAL MEDIA, ONLINE VIDEO, MOBILE APPLICATIONS, BLOGS, NEWS RELEASES, AND VIRAL MARKETING TO REACH BUYERS DIRECTLY	DAVID MEERMAN SCOTT	LATEST	WILEY	9781119070481
CN 6047	CONTENT STRATEGY	THE DEFINITIVE GUIDE TO STRATEGIC CONTENT MARKETING: PERSPECTIVES, ISSUES, CHALLENGES AND SOLUTIONS	DZAMIC, L. & KIRBY, J.	LATEST	KOGAN PAGE	9780749482220
CN 6127	QUANTITATIVE RESEARCH IN COMMUNICATION	QUANTITATIVE RESEARCH METHODS FOR COMMUNICATION: A HANDS-ON APPROACH	WRENCH, J.S., THOMAS-MADDOX, C., PECK RICHMOND, V. & MCCROSKY, J.C.	4TH	OXFORD UNIVERSITY PRESS	9780190861063
CN 6249	CAPSTONE PROJECT	DRIVING DIGITAL STRATEGY: A GUIDE TO REIMAGINING YOUR BUSINESS	GUPTA, S.	LATEST	HARVARD BUSINESS REVIEW PRESS	9781633692688
CN 6148	DIGITAL AND SOCIAL ANALYTICS	DIGITAL MARKETING ANALYTICS	NATHAN, D.	LATEST	STUKENT	A learning resources fee will be applied upon registration / access through Deree Blackboard
CN 6043	BRAND COMMUNICATION	STRATEGIC BRAND MANAGEMENT: GLOBAL EDITION	KELLER KEVIN	LATEST	PEARSON	9780273779414
CN 6488	CAPSTONE PROJECT	TBA				
CN 6075	RESEARCH METHODS IN ADVERTISING	ADVERTISING AND PR RESEARCH	JUGENHEIMER, D.W., BRADLEY, S.D., KELLEY, L.D. & HUDSON J.C.	LATEST	ROUTLEDGE	9780765636065
CN 6178	MEDIA PLANNING	THE MEDIA HANDBOOK: A COMPLETE GUIDE TO ADVERTISING MEDIA SELECTION, PLANNING, RESEARCH, AND BUYING	KATZ, H.	LATEST	ROUTLEDGE	9781138352636

DATA SCIENCE

RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	ISBN
ITC 5001	PROGRAMMING FUNDAMENTALS	PYTHON FOR INFORMATICS: EXPLORING INFORMATION	SEVERANCE C.	LATEST	CREATESPACE INDEPENDENT PUBLISHING PLATFORM	9781492339243
ITC 6010	NATURAL LANGUAGE PROCESSING	SPEECH AND LANGUAGE PROCESSING: AN INTRODUCTION TO NATURAL LANGUAGE PROCESSING, COMPUTATIONAL LINGUISTICS AND SPEECH RECOGNITION	JURAFSKY, D., AND MARTIN J. H.	2000	PRENTICE HALL SERIES IN ARTIFICIAL INTELLIGENCE	9780130950697

SCHOOL OF GRADUATE AND PROFESSIONAL EDUCATION - SPRING TERM 2021 TEXTBOOKS

		FOUNDATIONS OF STATISTICAL NATURAL LANGUAGE PROCESSING	CHRISTOPHER D., AND SCHÜTZE H.	1999	CAMBRIDGE, MA: MIT PRESS	9780262133609
ITC 6006	BIG DATA IN BUSINESS	BIG DATA, DATA MINING, AND MACHINE LEARNING: VALUE CREATION FOR BUSINESS LEADERS AND PRACTITIONERS	DEAN J.	2014	WILEY AND SAS BUSINESS SERIES	9781118618042
ITC 6015	STRATEGIC THINKING FOR DATA SCIENTISTS	STRATEGIC MANAGEMENT: AN INTEGRATED APPROACH	HILL, C.W., SCHILLING, M.A., & JONES, G.R.	13TH	CENGAGE	A learning resources fee will be applied upon registration / access through Deree Blackboard
ITC 6005	SEMANTIC WEB	SEMANTIC WEB FOR THE WORKING ONTOLOGIST,: EFFECTIVE MODELING IN RDFS AND OWL	ALLEMANG D., HENDLER J.	2008	MORGAN KAUFMANN	9780123859655
ITC 6421	CAPSTONE	<i>VARIOUS JOURNAL ARTICLES AND BOOK CHAPTERS (AND OTHER RESOURCES) MADE AVAILABLE THROUGH THE LIBRARY, ACG DATABASES AND BLACKBOARD LEARN</i>				

TESOL

RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	ISBN
MA in TESOL / PROGRAM TEXTBOOKS		THE PRACTICE OF ENGLISH LANGUAGE TEACHING	HARMER, J.	LATEST	LONGMAN PEARSON	9781447980254
		LEARNING TEACHING	SCRIVENER, J	LATEST	OXFORD: MACMILLAN	9780230729841
TL 6004	EDUCATIONAL TECHNOLOGY IN TESOL	<i>VARIOUS JOURNAL ARTICLES AND BOOK CHAPTERS (AND OTHER RESOURCES) MADE AVAILABLE THROUGH THE LIBRARY, ACG DATABASES AND BLACKBOARD LEARN</i>				
TL 6005	TEACHING LANGUAGE SKILLS	THE CAMBRIDGE GUIDE TO PEDAGOGY AND PRACTICE IN SECOND LANGUAGE TEACHING	BURNS, A.	2012	CAMBRIDGE, UK: CAMBRIDGE UNIVERSITY PRESS	9781107602007
TL 6015	LEARNING DIFFICULTIES AND TESOL	TEACHING LANGUAGES TO STUDENTS WITH SPECIFIC LEARNING DIFFERENCES	KORMOS, J., & SMITH, A. M.	LATEST	MULTILINGUAL MATTERS	9781847696199
TL 6512	CAPSTONE PROJECT IN TESOL	<i>VARIOUS JOURNAL ARTICLES AND BOOK CHAPTERS (AND OTHER RESOURCES) MADE AVAILABLE THROUGH THE LIBRARY, ACG DATABASES AND BLACKBOARD LEARN</i>				

THESIS

RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	ISBN
AP 6591	THESIS IN COUNSELING PSYCHOLOGY	DISSERTATIONS AND THESES FROM START TO FINISH. PSYCHOLOGY AND RELATED FIELDS	CONE, J.D. & FOSTER, S.L.	1996	WASHINGTON D.C.: AMERICAN PSYCHOLOGICAL ASSOCIATION	9781591473626
		PUBLICATION MANUAL OF THE AMERICAN PSYCHOLOGICAL ASSOCIATION	AMERICAN PSYCHOLOGICAL ASSOCIATION	6TH	AMERICAN PSYCHOLOGICAL ASSOCIATION	9781433805615

SCHOOL OF GRADUATE AND PROFESSIONAL EDUCATION - SPRING TERM 2021 TEXTBOOKS

AP 6489	THESIS IN EDUCATIONAL PSYCHOLOGY	DISSERTATIONS AND THESES FROM START TO FINISH. PSYCHOLOGY AND RELATED FIELDS	CONE, J.D. & FOSTER, S.L.	1996	WASHINGTON D.C.: AMERICAN PSYCHOLOGICAL ASSOCIATION	9781591473626
		PUBLICATION MANUAL OF THE AMERICAN PSYCHOLOGICAL ASSOCIATION	AMERICAN PSYCHOLOGICAL ASSOCIATION	6TH	AMERICAN PSYCHOLOGICAL ASSOCIATION	9781433805615
CN 6450	THESIS IN DIGITAL COMMUNICATION	YOUR RESEARCH PROJECT: A STEP-BY-STEP GUIDE FOR THE FIRST-TIME RESEARCHER	WALLIMANN, N.	LATEST	SAGE	ASIN: B01JXRI8R2
CN 6460	THESIS IN STRATEGIC COMMUNICATION	YOUR RESEARCH PROJECT: A STEP-BY-STEP GUIDE FOR THE FIRST-TIME RESEARCHER	WALLIMANN, N.	LATEST	SAGE	ASIN: B01JXRI8R2