

SCHOOL OF GRADUATE AND PROFESSIONAL EDUCATION - FALL TERM 2020 TEXTBOOKS

PSYCHOLOGY						
RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	ISBN
AP 5001	FUNDAMENTALS OF PSYCHOLOGY SCIENCE	PSYCHOLOGY: THE SCIENCE OF MIND AND BEHAVIOUR	HOLT, BREMNER, SUTHERLAND, VLIK, PASSER, & SMITH	4	MCGRAW-HILL	A learning resources fee will be applied upon registration / access through Deree Blackboard
AP 5002	RESEARCH METHODS IN PSYCHOLOGY	DISCOVERING STATISTICS USING SPSS (INTRODUCING STATISTICAL METHODS SERIES)	ANDY FIELD	LATEST	SAGE PUBLICATIONS	9781446249185
		THE PRACTICAL RESEARCHER: A STUDENT GUIDE TO CONDUCTING PSYCHOLOGICAL RESEARCH	DANA S. DUNN	LATEST	JOHN WILEY & SONS	9781118360040
AP 5003	PSYCHOPATHOLOGY	ABNORMAL PSYCHOLOGY	NOLEN-HOEKSEMA, S.	LATEST	MC GRAW HILL	A learning resources fee will be applied upon registration / access through Deree Blackboard
AP 5004	HUMAN DEVELOPMENT AND PERSONALITY THEORIES	THE DEVELOPMENT OF CHILDREN	LIGHTFOOT, C., COLE, M., & COLE, S	LATEST	N.Y.: WORTH PUBLISHERS	A learning resources fee will be applied upon registration / access through Deree Blackboard
		THEORIES OF PERSONALITY	RYCKMAN, R.M.	LATEST	BELMOND, CA: CENGAGE	A learning resources fee will be applied upon registration / access through Deree Blackboard
AP 6020	BIOLOGICAL BASIS OF BEHAVIOR	INTRODUCTION TO BIOPSYCHOLOGY	PINEL JOHN P.J.	9th	PEARSON	9781292058917
		THE STUDENT'S GUIDE TO COGNITIVE NEUROSCIENCE	WARD J.	3rd	PSYCHOLOGY PRESS	9781848722729
AP 6021	PROFESSIONAL AND ETHICAL ISSUES IN COUNSELING AND PSYCHOTHERAPY	ETHICS IN COUNSELING AND PSYCHOTHERAPY; STANDARDS, RESEARCH, AND EMERGING ISSUES	ELIZABETH REYNOLDS WELFEL	LATEST	CENGAGE LEARNING: BOSTON, MA	9781305089723
		ACA ETHICAL STANDARDS CASEBOOK	HERLIHY, B. & COREY, G.	7TH	WILEY	9781556203213
AP 6039	PRINCIPLES OF COUNSELING AND PERSONAL	HELPING SKILLS: FACILITATING EXPLORATION, INSIGHT AND ACTION	HILL, C.E.	LATEST	AMERICAN PSYCHOLOGICAL ASSOCIATION	9781433816789
AP 6052	DEVELOPMENTAL PSYCHOPATHOLOGY	INTRODUCTION TO ABNORMAL CHILD AND ADOLESCENT PSYCHOLOGY	WEIS, R. J.	LATEST	LONDON, UK: SAGE PUBLICATIONS	9781452225258
AP 6053	TESTING AND ASSESSMENT	PSYCHOLOGICAL TESTING: HISTORY, PRINCIPLES, AND APPLICATIONS	GREGORY, R. J.	LATEST	PEARSON	9781292058801
		ESSENTIALS OF WAIS-IV ASSESSMENT (ESSENTIALS OF PSYCHOLOGICAL ASSESSMENT)	LICHTENBERGER, E. O., & KAUFMAN, A. S.	LATEST	JOHN WILEY & SONS	9781118175842
AP 6054	RESEARCH DESIGN AND DATA ANALYSIS	THE PRACTICAL RESEARCHER: A STUDENT GUIDE TO CONDUCTING PSYCHOLOGICAL RESEARCH	DUNN, D. S.	LATEST	WILEY	9781118360040

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AP 6077	THRS OF LRNG & HMN DEVELOPMENT	HANDBOOK OF CHILD PSYCHOLOGY, SOCIAL, EMOTIONAL & PERSONALITY DEVELOPMENT, VOLUME 3	EISENBERG (ED.)	LATEST	WILEY	9781118136799
		APPLIED BEHAVIOR ANALYSIS FOR TEACHERS	ALBERTO, A.P. & TROUTMAN, A.C.	LATEST	PEARSON	9780132655972
AP 6478	FIELDWORK	A PRACTICAL GUIDE TO BUILDING PROFESSIONAL COMPETENCIES IN SCHOOL PSYCHOLOGY	LIONETTI, T.M., SNYDER, E.P, & RAY W. C.	LATEST	USA: SPRINGER	9781441962553
AP 6542	PSYCHODYNAMIC APPROACHES TO COUNSELING & PSYCHOTHERAPY	FREUD AND BEYOND: A HISTORY OF MODERN PSYCHOANALYTIC THOUGHT	STEPHEN A. MITCHELL, MARGARET J. BLACK	LATEST	BASIC BOOKS	9780465098811
AP 6560	HUMANISTIC & EXISTENTIAL APPROACHES TO COUNSELING & PSYCHOTHERAPY	EXISTENTIAL-HUMANISTIC THERAPY (THEORIES OF PSYCHOTHERAPY SERIES).	SCHNEIDER, K. J. & KRUG, O. T.	LATEST	AMERICAN PSYCHOLOGICAL ASSOCIATION	9781433827372
AP 6601	PRACTICUM I	CLINICAL CASE FORMULATIONS: MATCHING THE INTEGRATIVE TREATMENT PLAN TO THE CLIENT	INGRAM, B.C.	LATEST	NEW JERSEY: JOHN WILEY & SONS, INC.	9781118038222
OP 6005	APPLYING PSYCHOLOGY AT WORK	WORK PSYCHOLOGY	ARNOLD J.	2016	FT PUBLISHING INTERNATIONAL	9781292063409
		WORK AND OCCUPATIONAL PSYCHOLOGY: INTEGRATING THEORY AND PRACTICE	LEWIS, R. & ZIBARAS, L.	2013	SAGE	9781446260708
OP 6010	ANALYSIS OF BEHAVIORAL DATA	DISCOVERING STATISTICS USING IBM SPSS STATISTICS	FIELD, A.	5th	SAGE	9781526419521
		The Practical Researcher: A Student Guide to Conducting Psychological Research	DUNN, DANA S.	3rd	WILEY	9781118360040

COMMUNICATION

RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	ISBN
CN 6001	PUBLIC RELATIONS STRATEGY	STRATEGIC PLANNING FOR PUBLIC RELATIONS	RONALD D. SMITH	LATEST	ROUTLEDGE	9781138282063
CN 6002	ADVANCED MEDIA WRITING & TECHNIQUES	PUBLIC RELATIONS WRITING AND MEDIA TECHNIQUES	DENNIS L. WILCOX	LATEST	PEARSON	9781292040738
CN 6006	APPLD CMMNCTN RESEARCH METHODS	UNDERSTANDING COMMUNICATION RESEARCH METHODS: A THEORETICAL AND PRACTICAL APPROACH	STEPHEN M. CROUCHER, DANIEL CRONN-MILLS	LATEST	ROUTLEDGE	A learning resources fee will be applied upon registration / access through Deree Blackboard
CN 6010	MEDIA AND COMMUNICATION THEORY	FUNDAMENTALS OF MEDIA EFFECTS	BRYANT, J., THOMPSON, S. AND FINKLEA, B. B.	LATEST	WAVELAND PRESS	ASIN: B00GUOBQUI
CN 6015	INTERCULTURAL COMMUNICATION AND INTERNATIONAL PR	USE YOUR DIFFERENCE TO MAKE A DIFFERENCE: HOW TO CONNECT AND COMMUNICATE IN A CROSS-CULTURAL WORLD	ROCKSON, TAYO	LATEST	WILEY	9781119590699

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CN 6025	DIGITAL MEDIA PRODUCTION	SIGHT, SOUND, MOTION: APPLIED MEDIA AESTHETICS	ZETTL, H.	LATEST	WADSWORTH/CENGAGE LEARNING	A learning resources fee will be applied upon registration / access through Deree Blackboard
CN 6035	APPLIED COMMUNICATION THEORY	PERSUASION IN SOCIETY	SIMONS, HERBERT W., JONES, JEAN	LATEST	ROUTLEDGE	9780415965149
CN 6042	WEB DESIGN AND DEVELOPMENT	DON'T MAKE ME THINK, REVISITED: A COMMON SENSE APPROACH TO WEB	KRUG, S.	LATEST	NEW RIDERS PUBLISHING	9780321965516
		INFORMATION ARCHITECTURE: BLUEPRINTS FOR THE WEB	WODKE, C. & GOVELLA, A.		NEW RIDERS PUBLISHING	9780321600806
CN 6065	SOCIAL MEDIA MANAGEMENT	STRATEGIC SOCIAL MEDIA: FROM MARKETING TO SOCIAL CHANGE	L. MEGHAN MAHONEY, TANG TANG	LATEST	WILEY	9781118556849
CN 6070	ADVERTISING THEORIES	CONSUMER BEHAVIOR: BUYING, HAVING AND BEING	SOLOMON M. R.	LATEST	PEARSON	9781292153100
CN 6071	ADVERTISING IN CONTEXT	SOCIAL COMMUNICATION IN ADVERTISING: CONSUMPTION IN THE MEDIATED MARKETPLACE	LEISS, W. ET AL	LATEST	ROUTLEDGE	9781138094567
CN 6081	COPYWRITING	ADVERTISING: CONCEPT AND COPY	FELTON, G.	LATEST	W. W. NORTON & COMPANY	9780393733860
CN 6127	QUANTITATIVE RESEARCH IN CN	QUANTITATIVE RESEARCH IN COMMUNICATION	ALLEN, M., TITSWORTH, S. & HUNT, S.K.,	LATEST	SAGE PUBLICATIONS, INC	9781412956963
CN 6512	CAPSTONE PROJECT	THE PUBLIC RELATIONS STRATEGIC TOOLKIT: AN ESSENTIAL GUIDE TO SUCCESSFUL PUBLIC RELATIONS PRACTICE	ALISON THEAKER, HEATHER YAXLEY	LATEST	ROUTLEDGE	9781138678675

DATA SCIENCE

RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	ISBN
ITC 5001	PROGRAMMING FUNDAMENTALS	PYTHON FOR INFORMATICS: EXPLORING INFORMATION	SEVERANCE C.	LATEST	CREATESPACE INDEPENDENT PUBLISHING PLATFORM	9781492339243
ITC 5002	DATA ANALYTICS WITH R	DISCOVERING STATISTICS USING R	FIELD, A., MILES, J., FIELD, Z.	LATEST	SAGE	9781446200469
ITC 5003	DATABASES	DATABASE SYSTEMS: A PRACTICAL APPROACH TO DESIGN, IMPLEMENTATION, AND MANAGEMENT	CONNOLLY, T. & BEGG, C (2014),	LATEST	BOSTON: ADDISON-WESLEY	9780132943260
ITC 6001	INTRODUCTION TO BIG DATA	<i>SLIDES & NOTES WILL BE PROVIDED BY THE INSTRUCTOR</i>				
ITC 6002	EXPLORING AND ANALYZING DATA	STATISTICS: AN INTRODUCTION	ROGER E. KIRK	LATEST	CENGAGE	9780534564780
		A FIRST COURSE IN PROBABILITY	SHELDON R.	LATEST	PEARSON	9781292024929
ITC 6008	SEARCH ENGINE AND WEB MINING	SEARCH ENGINES: INFORMATION RETRIEVAL IN PRACTICE	CROFT B., METZLER D., STROHMAN T.	LATEST	PEARSON	9780136072249
		RECOMMENDER SYSTEMS: AN INTRODUCTION	FELFERING A. AND FRIEDRICH G.	LATEST	CAMBRIDGE	9780521493369
		COMPUTER VISION: MODELS, LEARNING, AND INFERENCE	PRINCE S, J.D.	LATEST	CAMBRIDGE	9781107011793

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ITC 6109	MACHINE VISION IN DATA SCIENCE	DEEP LEARNING	GOODFELLOW I., BENGIO Y., COURVILLE A.	LATEST	MIT PRESS	9780262035613
		COMPUTER VISION: ALGORITHMS AND APPLICATIONS	SZELISKI R.	LATEST	SPRINGER	9781848829343
		FOUNDATIONS OF VISION	WANDELL B.A.	LATEST	SINAUER ASSOCIATES	9780878938537

TESOL

RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	ISBN
MA in TESOL / PROGRAM TEXTBOOKS		THE PRACTICE OF ENGLISH LANGUAGE TEACHING	HARMER, J.	LATEST	LONGMAN PEARSON	9781447980254
		LEARNING TEACHING	SCRIVENER, J	LATEST	OXFORD: MACMILLAN	9780230729841
TL 6001	TEACHING METHODS & PEDAGOGY	APPROACHES AND METHODS IN LANGUAGE TEACHING	RICHARDS, J. C., & RODGERS, T. S.	LATEST	CAMBRIDGE UNIVERSITY PRESS.	9781107675964
TL 6002	LANGUAGE AWARENESS	GRAMMAR FOR ENGLISH LANGUAGE TEACHERS	PARROTT, M.	LATEST	CAMBRIDGE: CAMBRIDGE UNIVERSITY PRESS.	9780521712040
		HOW TO TEACH VOCABULARY	THORNBURY, S.	LATEST	LONDON: PEARSON LONGMAN	9780582429666
		BEYOND THE SENTENCE: INTRODUCING DISCOURSE ANALYSIS	THORNBURY, S.	LATEST	LONDON: MACMILLAN EDUCATION.	9781405064071
		HOW TO TEACH PRONUNCIATION	KELLY, G.	LATEST	LONDON: LONGMAN	9780582429758
TL 6007	CRITICAL PERSPECTIVES IN TESOL	<i>VARIOUS JOURNAL ARTICLES AND BOOK CHAPTERS (AND OTHER RESOURCES) MADE AVAILABLE THROUGH THE LIBRARY, ACG DATABASES AND BLACKBOARD LEARN</i>				
TL 6008	YOUNG LEARNERS & TEENS	<i>VARIOUS JOURNAL ARTICLES AND BOOK CHAPTERS (AND OTHER RESOURCES) MADE AVAILABLE THROUGH THE LIBRARY, ACG DATABASES AND BLACKBOARD LEARN</i>				

THESIS

RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	ISBN
AP 6591	THESIS IN COUNSELING PSYCHOLOGY	DISSERTATIONS AND THESES FROM START TO FINISH. PSYCHOLOGY AND RELATED FIELDS	CONE, J.D. & FOSTER, S.L.	1996	WASHINGTON D.C.: AMERICAN PSYCHOLOGICAL ASSOCIATION	9781591473626
		PUBLICATION MANUAL OF THE AMERICAN PSYCHOLOGICAL ASSOCIATION	AMERICAN PSYCHOLOGICAL ASSOCIATION	6TH	AMERICAN PSYCHOLOGICAL ASSOCIATION	9781433805615
AP 6489	THESIS IN EDUCATIONAL PSYCHOLOGY	DISSERTATIONS AND THESES FROM START TO FINISH. PSYCHOLOGY AND RELATED FIELDS	CONE, J.D. & FOSTER, S.L.	1996	WASHINGTON D.C.: AMERICAN PSYCHOLOGICAL ASSOCIATION	9781591473626
		PUBLICATION MANUAL OF THE AMERICAN PSYCHOLOGICAL ASSOCIATION	AMERICAN PSYCHOLOGICAL ASSOCIATION	6TH	AMERICAN PSYCHOLOGICAL ASSOCIATION	9781433805615

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CN 6450	THESIS IN DIGITAL COMMUNICATION	YOUR RESEARCH PROJECT: A STEP-BY-STEP GUIDE FOR THE FIRST-TIME RESEARCHER	WALLIMANN, N.	LATEST	SAGE	ASIN: B01JXR18R2
CN 6460	THESIS IN STRATEGIC COMMUNICATION					