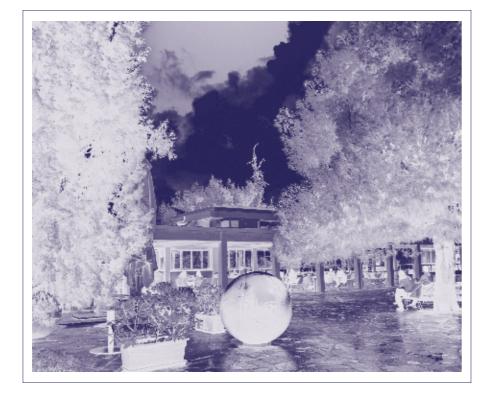
# Annual Report 2018

ACG 150 | Advancing the Legacy, Growing Greece A plan to leverage education for economic and social impact





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Achieve high standards of performance across all educationa
a material difference in Greece's economy and public health
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Alba
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Transformative Service - Greece
Transformative Service - American Education
Transformative Service - Hellenic Heritage
Transformative Service - Global Community

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Cultivate a high performance organizational culture based on transparency, mutual support, collegiality, and continuous improvement ....

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# Board Chair's Message



2018 marked another year of forward progress for The American College of Greece, but also a year of loss as the College community suffered the tragedy of ACG staff, students and family killed in the Athens summer wildfire as well as the passing of two College leaders, Harold O. Levy (a recent member of the ACG board of trustees) and Chancellor Emeritus, Dr. John S. Bailey.

Dr. Bailey's passing marks the loss of one whose vision and efforts have made possible the success of this impressive institution. From its humble beginnings in Smyrna more than a century ago, the College has emerged to become the largest independent college in Greece, educating students from over 70 countries around the world.

Dr. Bailey's courage and commitment to American style education not only made it possible for the College to flourish, but also to serve as a beacon to Greece through some of its most difficult times. This is perhaps no more true than in recent years, when the College has made as its goal to prepare this generation to face daunting new economic and social realities.

We are determined to continue to build on this proud legacy of service to Greece and the global community. We are grateful for all those who join us as alumni and friends of ACG in this noble vision.

Concetta M. Stewart. PhD Chair. Board of Trustees The American College of Greece

# President's Message



David G. Horner, PhD President The American College of Greece

The obituary of ACG Chancellor Emeritus. Dr. John S. Bailey, included in this Annual Report makes clear the extraordinary nature of Dr. Bailey's life as well as the unique contributions he made to ACG's development, especially during his 33-year tenure as president (1975 - 2008). One of the lessons from my own experience as a college president (the last 11 years at ACG) is that presidents can make a significant difference in the life of an institution, but that difference is made collaboratively with others - past and present.

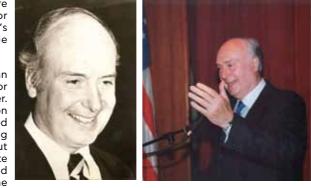
Therefore, I am indebted to and grateful for all those who preceded those of us who are working in the current era of ACG's development to make this exceptional institution the very best it can be. We stand on the shoulders of others to reach heights to which we all aspire not only or primarily for ourselves but even more for the common good.

In essence, that is the meaning and ultimate purpose of our current strategic plan: ACG 150 Advancing the Legacy, Growing Greece. Together, we can make it happen!

In Memoriam: Dr. John S. Bailev Chancellor Emeritus, Chancellor, President The American College of Greece

Dr. John S. Bailey, a leading figure in Greek independent education for four decades, died on New Year's Eve, December 31, 2018 in Athens. He was 89.

Born in Elmhurst, Illinois in 1929, John S. Bailey was the son of an educator mother and a businessman father. Relocating with his family to Boston (MA) for high school, he distinguished himself as a student-athlete, becoming Eastern New England shot put champion. Earning an undergraduate degree from Boston University and MBA from Northeastern University, he served in the U.S. military as a combat



infantry officer in the Korean War and was awarded the U.S. Legion of Merit, Bronze Star for Valor and Combat Infantryman Badge, the France Croix de Guerre and the Korea Military Service Medal.

After teaching business at Northeastern, he was appointed Assistant to renowned President, Asa S. Knowles and, later, Dean of University College, the university's largest division. In 1969 he became President of Nasson College (Maine), a position he held until accepting the presidency of The American College of Greece in 1975.

Joining The American College of Greece as its ninth president during the early and formative years of its independence from the founding sponsorship of the United Church of Christ, President Bailey's leadership positively impacted the College for generations to come. His tenure witnessed an unprecedented period of institutional growth, development and achievement.

President Bailey's leadership contributions positioned the institution for a significant and secure future, including: adoption of the College's official name - The American College of Greece; incorporation of The American University of Greece in the U.S. as a means of generating philanthropic support for the College and in anticipation of the eventual change of Article 16 to permit private universities in Greece: recruitment of distinguished volunteers to serve as members of the Board of Trustees; attaining accreditation by the New England Association of Schools and Colleges - the first U.S. college or university abroad to be regionally accredited; transformative development of the College's physical facilities, including the main campus, Downtown Campus and Plaka Building; achievement of the highest enrollment in the College's history; exponentially growing the College's endowment and reserve funds, thereby helping to assure the institution's financial viability.

His keen interest in the arts inspired President Bailey's vision for the College both in the academic programs and the extraordinary campus he developed. He cultivated a relationship with U.S. sculptor Frances Rich, which ultimately led to a donation that endowed the College's Frances Rich School of Fine and Performing Arts. In an interview with ACG Magazine in the summer of 2008, he stated: "This is one of the most beautiful countries you can find; you can see trees and beautiful flowers so we have used indigenous workers stone masons and sculptors, and have a campus filled with art. Students should have art in their lives, places for music and places for recreation."

"The 19th century New England poet Henry Wadsworth Longfellow wrote: "I was blessed to have spent thirty-three years with a caring, sharing 'When a great man dies, for years the light he leaves behind him, lies on the and giving leader, John Stephen Bailey. For me, he was my wise, trusted paths of men.' Jack Bailey was a great man. And his life and the light from it and knowledgeable advisor and teacher; a remarkable and charismatic that shines on us all today will surely be a source of inspiration when we think man, whom if you are lucky, you will meet once in your lifetime. He was of him in the days, weeks, months and years ahead ... It was Jack who willed meticulous, with an eye for precision, detail and perfection ... He believed this great College and all it represents to become the standard of excellence in in all of us, and with his generosity and sensitivity he taught us to never Greece ... When I think of all the Americans who have played a role in building give up. He felt our pain and he felt our euphoria, enriching our lives with goodness, kindness and gentleness ... The American College of Greece is our long friendship with the Greek people over the last century. I think first of Jack ... When I arrived as President Clinton's Ambassador in Greece, Jack synonymous with his name ... He possessed a great big, open heart full of was one of the very first people I met. We shared a common identity as Irishlove, large enough for his family ... and their families, yet large enough for Americans from the 'Athens of America' – Boston. We gloried in the Red all of us. He loved us all as we loved him. He will continue to guide and Sox, And we were fast friends. Libby and Lloved Jack's ever-present smile his lead us spiritually forever. He will live on in our memories and hearts. We offer him our respect, appreciation and admiration to take with him on his openness, his love of laughter. His love of life. Truth be told, he was not just a friend. He was also a mentor for whom I will always be grateful." iournev."

R. Nicholas Burns U.S. Ambassador to Greece (1997 - 2001)

At a ceremony in honor of Dr. and Mrs. Bailey in June 2008, Trustee Jon Westling paid tribute to his unique role in the institution's history by describing Dr. Bailey as a de facto "founder" of the College. In recognition of their contributions to the College, the Board of Trustees named the College Library the John S. Bailey Library and the College's outdoor amphitheater the Irene Bailey Theater. In July 2008, Dr. Bailey became the College's first Chancellor and upon his retirement in 2012 was named ACG's first Chancellor Emeritus.

A highlight of Dr. Bailey's presidency was the hosting of the U.S. Olympic Team for the 2004 Athens Olympics. U.S. athletes credited the College's superb facilities with their outstanding competitive performance in the Olympic Games. Another highlight of his presidency was the creation of The College Chapel of the Three Hierarchs, dedicated in 1999 by His All Holiness Ecumenical Patriarch Bartholomew and Archbishop of Athens and All Greece Christodoulos. On January 5, 2019 hundreds of the College's faculty, staff, alumni and friends attended the funeral service for Dr. Bailey in the Chapel. They commented fondly in the reception following on their recollections of an empathetic, encouraging leader, whose work ethic, vision and belief in the goodness of others provided thousands of staff and students with the opportunity and inspiration to achieve successes of their own. As a symbol of respect and appreciation, College flags were flown at half-mast until January 31, 2019.

Dr. Bailey's leadership extended and was widely recognized well beyond ACG, including as a founder, President and President Emeritus of the Association of American International Colleges and Universities. Among the many awards he received were: the Commemorative Medal of the City of Athens in recognition of his dedication to Greek education and his contribution to the advancement of learning in the City of Athens; the Finis Engleman Award for distinguished leadership in international higher education; the award for Leadership in International Education by the Association of State Colleges and Universities (Washington, D.C.). He was awarded honorary doctorates by Northeastern University, Nasson College, New England College and The American College of Greece. In recognition of his devotion to the Church, he was declared an Archon Protonotarios of the Ecumenical Throne by His All Holiness Ecumenical Patriarch Bartholomew

John S. Bailey was preceded in death by his son, Stephen, and his grandson, Chris, and is survived by his loving wife, Irene Korre-Bailey, four children, Laurel, Alexander, Philip and Oliver, and a grandchild, Elliot.

A 40 Day Memorial Service will be held on February 16, 2019 at 11:00 at the ACG College Chapel.

May his memory be eternal

# ACG 150 | Advancing the Legacy, Growing Greece

A plan to leverage education for economic and social impact

### MISSION

To add distinctive and sustainable value to our students as well as Greece. American education. Hellenic heritage, and the global community through transformative teaching, scholarship and service

### VISION

To develop The American University of Greece (when the Constitution allows) as Greece's premier, independent university and materially advance the institution's economic and social impact

### **CORE VALUES**

The American College of Greece is dedicated to integrating creatively:

- American education best practices
- Greece's unique intellectual and cultural heritage
- A campus ethos of mutual respect, responsible action and high achievement
- Student development for engaged, effective global citizenship

### **MAJOR GOALS and CORE STRATEGIES**

GOAL ONE: Achieve high standards of performance across all educational programs and make a material difference in Greece's economy and public health

CORE STRATEGY: Enhance the ACG educational experience; diversify and strengthen enrollment; implement new academic and co-curricular initiatives to boost Greece's economy and improve public health

GOAL TWO: Cultivate a high performance, sustainable organizational culture based on transparency, mutual support, collegiality, and continuous improvement

**CORE STRATEGY:** Establish collegial governance rooted in a highly functioning board, faculty and staff

GOAL THREE: Establish ACG's public leadership position and build a culture of constituency engagement and philanthropy

CORE STRATEGY: Invest in targeted institutional advancement, marketing and public affairs initiatives

**GOAL FOUR:** Assure a comprehensive and sustainable financial and infrastructure model

CORE STRATEGY: Strengthen financial management; diversify revenue sources; improve physical and technological resources; implement comprehensive approach to sustainability

## Strategic Developments: 2008-2018

### 2008/2009

- ACG 150... Advancing the Legacy Strategic Plan
- Junior College admission discontinued; final Junior College class graduates in June 2012
- College residences converted to student use
- Technology investment plan adopted

### 2010/2011

- Deree International Honors Program initiated, affiliation with Stanford Summer International Honors Program
- · Partnership with National Hellenic Society for Heritage Greece: short-term immersion for Greek Americans
- Deree partners with Open University (UK) to offer dual undergraduate degrees (US/EU) securing "professional rights" for Deree graduates based on EU law
- ACG and Libra Group pioneer International Internship Program

### 2012/2013

- ACG/Alba strategic alliance: Alba relocates to ACG Downtown; Deree programs shift to main campus
- Board approves plan to increase student financial aid

#### 2014/2015

- ACG collaboration with Cornell University Johnson School of Hotel Administration
- Frances Rich School of Fine and Performing Arts named for American sculptor. Frances I. Rich
- Stavros Niarchos Foundation funds Niarchos Scholars Program: Greek public university students pursuing "parallel study" at Deree
- Launch of ACG Institute of Public Health, funded by the Behrakis Foundation

### 2016/2017

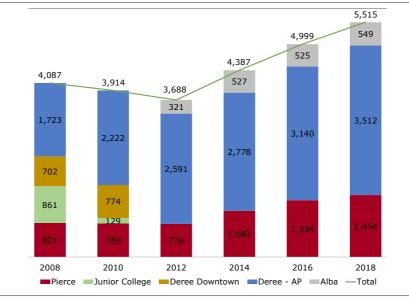
- Pierce International Baccalaureate Diploma Program
- NEASC Reaccreditation of Deree and Alba
- ACG 150 | Advancing the Legacy, Growing Greece A plan to leverage education for economic and social impact
- Greece's First Simulated Trading Room
- "Education Unites: From Camp to Campus", refugee education program co-sponsored with U.S. Embassy
- Pierce Jewish Studies Program funded by the Jewish Community of Athens

#### 2018

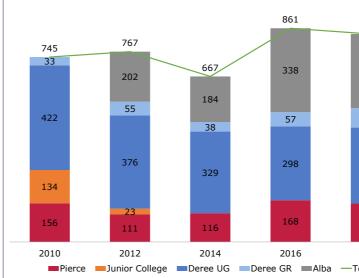
- Stavros Niarchos Foundation endows Niarchos Scholars Program
- AMBA Reaccreditation of the Alba MBA
- Alba submits AACSB accreditation application

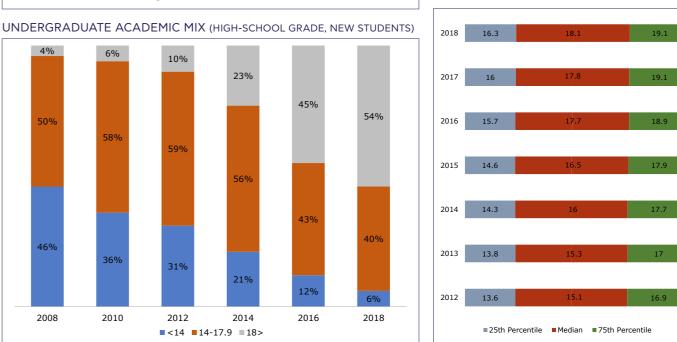


### ACG FALL TOTAL ENROLLMENT









### Achieve high standards of performance across all educational programs and make a material difference in Greece's economy and public health





### **73 COUNTRIES AND REGIONS** OF ENROLLED STUDENTS (Descending Order)

Greece, United States of America, Egypt, Albania, Afghanistan, France, Iran, Syria, India, Ukraine, Philippines, Cyprus, United Kingdom, Saudi Arabia, Germany, Morocco, Turkey, Canada, Russia, Serbia, Jordan, Pakistan, China, Lebanon, Nigeria, Norway, Republic of Korea, Italy, Romania, Iraq, Brazil, Bulgaria, Georgia, Netherlands, Switzerland, Ireland, Sweden, Armenia, Bangladesh, Japan, Palestine, Sierra Leone, Denmark, Portugal, Kazakhstan, Nepal, Angola, Burundi, Gambia, Libya, Zimbabwe, Chile, Austria, Belgium, Croatia, Finland, Luxembourg, Moldova, Montenegro, Spain, Israel, Sri Lanka, Uzbekistan, Congo, Democratic Republic of the Congo, Eritrea, South Africa, Sudan, Togo, Tunisia, Western Sahara, Argentina, Mexico

### 2012-2018 MIDDLE 50% HIGH SCHOOL GRADES

# Pierce

### Makerspace at Pierce

On October 17 the Pierce Makerspace - a multi-purpose workspace to support student design and entrepreneurial initiatives was opened.







Pierce Benchmarks	2008	2010	2012	2014	2016	2018
Greek University Acceptance Rate	84%	91%	89%	98%	98%	98%
% of Class Enrolling: Engineering, Law, Medicine	28%	29%	29%	36%	29%	30%
% of Class Enrolling: Deree	14%	18%	15%	25%	21%	19%

### Junior Achievement

Pierce was recognized as the "The Entrepreneurial School of the Year 2018" for Greece by Junior Achievement-Europe. (November 2018, Vienna)



### 2018 Pierce International University Placement

Architectural Association School of Architecture, UK European University of Cyprus, Cyprus Heriot-Watt University, UK Macquarie University, Australia Massachusetts Institute of Technology, US New York University Abu Dhabi, UAE Saint Mary's College, US Sciences Po Universite de Reims, France

Junior Achievement (JA): The JA team created the i-Zen Flow Meter company and designed and developed an innovative product: an energy-saving water meter that records consumption and informs the user wirelessly in real time. With the device, consumers will be able to detect leaks and manage water resources by applying modern telemetry methods.

University of Manchester, UK University of Nicosia, Cyprus University of Redlands, US University of Southampton, UK University of Sussex. UK University of the West of England - UWE Bristol, UK University of Toronto, Canada University of Warwick, UK



Simon Fraser University, Canada

and Political Science, UK

University of Bristol, UK

University of Kent, UK

University of Leeds, UK

University of London, UK

University of Chicago, US

The University of Sheffield, UK

The London School of Economics

The University of Nottingham, UK

Pierce Graduation - Constantinos Daskalakis, MIT Professor of Computer Science and Electrical Engineering, Graduation Speaker

Pierce Students at the Edge Summer School, University of Delaware



### Young Business Talents

In April 2018, Pierce Young Business Talents team, Bellatrix, won 1st place at the National Final competing with 75 teams throughout Greece. Bellatrix ranked 1st in overall "corporate profitability". The team finished 2nd on the final Young Business Talents international competition (December 2018).



Pierce team is 4th in the world at the Robotics Olympiad

The Pierce team Rest in PC's is 4th in the world in the Open Lyceum category at the Educational Robotics Olympiad in Thailand (November 16-18, 2018), having already achieved 1st place in the final of the Greek Competition of the Educational Robotics Olympiad WRO<sup>™</sup> 2018.



In addition to five Pierce students attending the Phillips Exeter Summer Program with full scholarships provided by ACG board member, Spiros Bouas, University of Delaware and Pierce offered three full scholarships for A & B Lyceum and IB1 students to participate in the Edge Summer School at the University of Delaware in Summer 2018.

"It was a summer full of happiness, love, laughter and learning".

### Jack Kent Cooke Foundation at the Pierce Leadership Academy

In summer 2018, Pierce Leadership Academy offered four modules to 59 students age 13-17, including 15 US students sponsored by Jack Kent Cooke Foundation (Washington DC).



### International School Award 2018-21 for Pierce!

Pierce - The American College of Greece received the British Council International School Award - Full Accreditation for integrating international work into the curriculum. The International School Award is an international accreditation recognizing commitment to



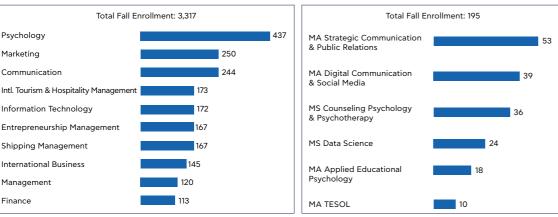
developing global citizens and, at the same time, giving a global dimension to its curriculum, including the school in a broader global community.

### From Pierce classrooms and basketball courts to MIT

2018 Pierce graduate Giannis Chatziveroglou, an excellent student and basketball player with Panathinaikos and the Greek National Team, was accepted at Massachusetts Institute of Technology (MIT), working towards a double major in Computer Science and Mathematics.



### DEREE 2018 TOP TEN UNDERGRADUATE MAJORS DEREE 2018 GRADUATE DEGREE PROGRAMS



Screen Academy Scotland, UK

University College London, UK University of Aberdeen, UK University of Bath, UK

University of Central Lancashire, UK

University of Luxembourg, Luxembourg

Vrije Universiteit Amsterdam, Netherlands Wageningen University, Netherlands

2018 GRADUATES - PLACEMENT AFTER SIX MONTHS

University of Queensland, Australia

SDA Bocconi, Italy

University of Derby, UK University of Edinburgh, UK

University of Kent, UK

University of Leeds, UK University of Leicester, UK

University of Glasgow, UK

University of Rochester, US

University of San Francisco, US University of Southampton, UK University of Stirling, UK University of Stirling, UK University of Strathclyde, UK University of Surrey, UK University of the Arts London, UK University of Twente, Netherlands University of Warwick, UK University of West London, UK University of Westminster, UK Utrecht University, Netherlands

### 2018 Deree Graduate Program Acceptances

Deree

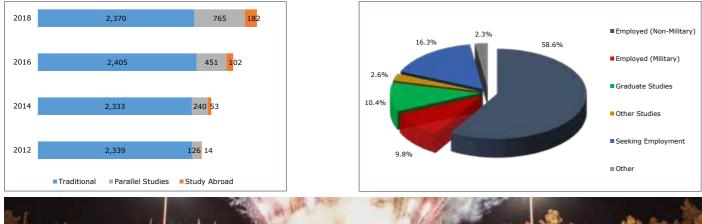
NCOLLEGA

Pierce Deree

Alba

Adler University, US
Alba Graduate School, Greece
Alliant International University, US
Bangor University, UK
Bournemouth University, UK
Brunel University London, UK
Cass Business School, UK
City University of London, UK
Columbia University, USA
Deree - The American College of Greece, Greece EAE Business School, Spain
Erasmus University Rotterdam, Netherlands
Goldsmiths University of London, UK
Heriot-Watt University, UK
Imperial College London, UK
Leiden University, Netherlands
LSE - London School of Economics and Political Science, UK
Maastricht University, Netherlands
Malmö University, Sweden
Miami Ad School, Germany
Michigan State University, US
Middlesex University London, UK
Nottingham Trent University, UK
Queen Mary University of London, UK
Queens University, Canada
Royal Conservatoire of Scotland, UK
Royal Holloway, University of London, UK
Sciences Po Paris France Institute of Political Studies, France

#### DEREE FALL 2012-2018 UNDERGRADUATE MIX





Deree Graduation - Dimitri V. Nanopoulos, Distinguished Professor of Physics, Honorary Degree Recipient

### **Business Week 2018**

The 13th Annual Business Week Forum organized by Deree student academic societies was held on March 13-16, 2018 under the general theme "Young Leaders Grow(ing) Greece". Mr. Declan Costello, Principal Adviser, Mission Chief for Greece, Directorate General Economic & Financial Affairs, European Commission was the keynote speaker. Twenty-five prominent business leaders delivered speeches over four days. Business Week 2018 marked a record participation of non-Deree students, as approximately one in five attendees were Greek public university students.



### International Consulting Program with VCU

The International Consulting Program (ICP) is a course run jointly with Virginia Commonwealth University (VCU). Deree students travel to Virginia for a portion of the course at VCU. Both Deree and VCU students return to Athens for the second portion. 12 Deree students formed work groups with 19 VCU students visiting companies in each country and then presenting a business improvement plan.



"It was such an unbelievable experience to be able to consult for a Greek company during such an important time for the Greek economy. I learned through first hand experience the impact one nation's economy could have on the global economy."

Christina Busam, ICP student

### Social Media Award

The Professional Diploma in Digital and Social Media was awarded the Best Social Media Learning Program award at the Social Media Awards - Athens, June 2018.







### ACG Community Choir thrives!

The ACG Community Choir joyfully participated in a number of ACG events in 2018 including Pierce Commencement.

### MA in Digital Communication & Social Media students' trip to San Francisco & Silicon Valley, California, April 2018

The annual educational trip to the US for the graduate students of the MA in Digital Communication and Social Media took place in April 2018 in San Francisco and Silicon Valley. Generous sponsorship by trustee, Spiros Bouas, provided students the opportunity to combine high quality training with a great travel experience to the world's greatest technology hub. Students visited Facebook HQ, Googleplex, Nvidia, IDEO, Stanford University, Helios Interactive-Freeman and Genome Institute.



A mini-conference organized by the Management Information Systems (SBE) and Information Technology (SLAS) student societies was attended by over 100 Deree students and faculty. Speakers addressed cyber security concerns faced by businesses and assessed protection provided via cyber security programs (November 2018).

### Arts Festival





# Alba Graduate **Business** School



### Total Fall Enrollment: 549 The Alba MBA 108 MSc in Shipping Management MSc in Marketing MSc in Finance MSc in Tourism Management 41 MSc in International Business and Management 36 MSc in Strategic HRM 23 MSc in International Shipping and Finance MSc in Business for Lawyers MBA in Shipping Executive MBA MBA in Financial Services MSc in Risk Management MSc in Entrepreneurship MSc in Supply Chain Management 2

ALBA 2018 FALL ENROLLMENT BY PROGRAM

## Transformative Teaching



### Customer Interaction Debrief Session with Harvard **Business School MBA students**

On Saturday May 12, Alba and Harvard Business School MBA and MSc students worked together in a Customer Interaction Debrief. HBS students visited Athens as part of their Field Global Immersion. Approximately 70 HBS students working with 12 Greek company cases identified by Alba and HBS alumni, shared some of their initial learnings and insights from speaking with local customers, and received feedback from Alba students, who offered valuable perspectives both as locals and fellow business students.



Alba Graduation - Stavros Niarchos Foundation Cultural Center Nikos Ebeoglou, Chair Alba Board of Directors, First Honorary Degree Recipient for Alba

### ALBA AHEAD



ALBA AHEAD organized an event celebrating four years of the first MOOC fully localized for the Greek audience, Silicon Valley: "Beyond Growing Entrepreneurship in Transitioning Economies" partnership with the (in US Embassy in Athens); it also launched the 9th VentureGarden Round for entrepreneurs (in partnership with The Hellenic Initiative) and organized a three-day entrepreneurship workshop in Patras.



MSc in Tourism Management, ranked #36 in Tourism Management, Worldwide (TOP 80 - Global ranking)

MSc in Shipping Management, ranked #23 in Maritime Management, Worldwide (TOP 50 - Global ranking)

### New Alba MSc Program

MSc in Supply Chain Management (Alba) and Master Degree - The European Business Program (EBP) International (KEDGE, France). The program is offered in exchange collaboration with KEDGE Business School. Two degrees: Alba Graduate Business School: MSc in Supply Chain Management and KEDGE Business School: The European Business Program International - Diplôme de l'École Multinationale des Affaires (Master's Degree).





### A World in Transition



Alba Graduate Business School was the official Academic Partner at The Economist event "A world in transition: The New Jobs The New Skills. Predicting the future in unpredictable times" which took place on March 9, 2018 at the Athens Concert Hall, Dimitris Mitropoulos Hall.

### EFMD GN Annual Conference: Talking about learning agility



Executive Dean Kostas Axarloglou, at the first EFMD GN Annual Conference for Central and Eastern Europe, October 8-10 in Warsaw, Poland. It brings together EFMD & EFMD GN members, companies, educational institutions and other associations.

During his speech Executive Dean Axarloglou pointed out that " Learning agility, the ability to learn, adapt and apply

ourselves in constantly changing, first-time conditions is an attitude towards learning, necessary to manage effectively the disruptive nature of our environment."



### Application to the Association to Advance Collegiate Schools of Business (AACSB)

In September 2018, Alba submitted its accreditation application to AACSB. The process is expected to take up to five years but would result in AGBS being the first AACSB accredited program in Greece.

### Alba MBAs re-accredited for five years

During the 2018 Global Deans & Directors Conference in Stockholm, the Association of MBAs (AMBA) awarded Alba a Certification of Accreditation for its MBA, MBA in Shipping, Eurobank - The Alba MBA in Financial Services, and Executive MBA.



"The Alba MBA programs' re-accreditation by The Association of MBAs for another five years, without any condition, is a clear indication of Alba's high quality standards. Our MBA programs are designed to meet current global challenges and they constantly evolve, aiming to be at the edge of both Business Education and Personal Development".

Stella Mariou, Alba's Quality and Accreditation Director

### Transformative Scholarship

2017-18 ACG SCHOLARLY ACTIVITY	Pierce	Deree	Alba	ACG TOTAL
Books, Book chapters	13	76	12	101
Refereed Publications	8	65	18	91
Non-refereed Publications	4	22	13	39
Paper Presentations Outside Greece	7	73	18	98
Paper Presentations, Greece	9	78	6	93
Poster Presentations	2	30	0	32
Book Reviews	1	8	0	9
Funded Research/Creative Grants	10	26	0	36
Public Artistic Performances	10	272	0	282
Curatorial work	5	3	0	8
TOTAL	69	653	67	789

### Yalova Ecosystem field trip: A hands-on experience!

In May 2018, the ACG Center of Excellence for Sustainability (CES), in collaboration with the Navarino Environmental Observatory (NEO -a synergy between the University of Stockholm, the Academy of Athens and Costa Navarino) and the Deree Environmental Studies program, organized the first interdepartmental academic field trip, held at both the ACG Aghia Paraskevi campus and the Yalova Lagoon in Messinia. This five-day workshop was an immersive and experiential learning project that gave a group of Deree students from different majors the opportunity to conduct and combine environmental measurements with social research.





### RAG TO RICH Art Exhibition

Curated by invited artist, curator and founding director of the Athens Biennale, Poka-Yio, March-April 2018 at the ACG Art Gallery.



Installation view, Photo by George Charisis

### Deree Graduate Research

Ten Deree Graduate students presented their work in the 7th Panhellenic Conference of Counseling Psychology, Volos, November 2018.

### (Re)Constructing Contemporary Cityscapes, March 2018

The Sociology Society, in collaboration with the Communication Society, and with the support of the Education Unites Program, the Psychology Society and the Film Club, organized a series of presentations and panel discussions, multi-media workshops and other activities (library book exhibit, urban walks, film screenings and a visit to Eleonas refugee camp) during Sociology Week on "(Re)Constructing Contemporary Cityscapes".



4th Annual Student Research

and Creative Arts Symp

### Deree Undergraduate Research

The Fourth Annual Student Research and Creative Arts Symposium held June 5-8, included 236 student works, including oral presentations, poster presentations, technology projects, works of art, and musical and dramatic performances.

### Transformative Service - Greece

### 922 Students in 2018 Deree Parallel Studies (333 Majors and 589 Minors)

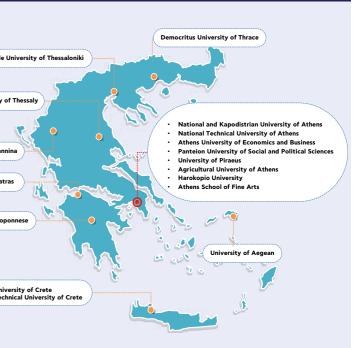
Universities with 10 or more studen in Deree Parallel Studies	ts	Aristotle
		University
National and Kapodistrian University of Athens	315	
National Technical University of Athens	102	
Athens University of Economics and Business	91	University of Ioan
University of Piraeus	88	
Technological Educational Institutes	85	University of Pat
Panteion University of Social & Political Sciences	78	
University of Patras	22	University of Pelop
University of Crete	18	
University of Peloponnese	16	
Agricultural University of Athens	12	
University of Aegean	12	• Tec

### Top ten Majors in 2018 for Deree Parallel Students

Psychology	74	
Marketing	29	
Communication	28	
Finance	28	
nformation Technology	25	
Shipping Management	17	
nternational Business	16	
Entrepreneurship Management	15	
Management	13	
nternational Tourism & Hospitality Management	12	



334 attended Deree Roadshows in Nafplio, Kefalonia, Trikala and Thessaloniki In 2018



### Top ten Minors in 2018 for Deree Parallel Students

Finance	118
Communication	54
Leadership and Management	54
Marketing	46
International Business	32
Psychology	29
Shipping Management	29
Economics	23
Entrepreneurship Management	21
Human Resource Management	21

### 300 SNF Scholars chose the following Deree Minors in 2018

### School of Business and Economics (206)

	Finance	80
•		
•	Leadership and Management	21
•	International Business	18
•	Economics	17
•	Shipping Management	13
•	Human Resource Management	12
•	Marketing	11
•	Entrepreneurship Management	8
•	Business	7
•	Management Information Systems	5
•	Healthcare Management	3
•	International Tourism & Hospitality Management	3
•	Operations Management	3
•	Sports Management	2
•	E-Business	1
•	European and Global Affairs	1
•	International Reporting and Auditing	1

### School of Liberal Arts and Sciences (83)

•	Communication	25	
•	Psychology	19	
•	International Relations	12	
•	Information Technology	9	
•	Environmental Studies	6	
•	Sociology	4	
•	Philosophy	3	
•	Biology	2	
•	Archaeology	1	
•	English	1	
•	History	1	
Frances Rich School of Fine and Performing Arts (11			
•	Art History	5	
•	Music	3	
•	Visual Arts	2	
•	Theater Arts	1	

### Stavros Niarchos Foundation (SNF) Scholarship Program



Since 2014, the SNF Scholarship Program has expanded the personal and professional horizons of elite Greek public university and polytechnic students by providing opportunities to pursue a minor at Deree, study abroad and complete an internship.

### SNF Scholars Top Ten Greek University Departments

Law	96
Electrical and Computer Engineering	21
International and European Studies	15
Civil Engineering	13
Business Administration	12
Psychology	11
Architecture	10
Chemical Engineering	10
Economics	10
Medicine / Pharmacy	9

### SNF Scholarship Acknowledgment Ceremony



The SNF Scholarship Acknow on ACG's main campus on May Scholars.



### This Greek school has a novel solution to problem faced by many small Jewish communities



In Athens' dwindling Jewish community, now at about 3,000 members, there simply aren't enough children to support a Jewish middle or high school. So community leaders came up with a unique solution: a special Jewish track at the prestigious American College of Greece, a private school founded by Christian missionaries in 1875 with a middle school and high school division called Pierce.

"We are very happy to have this program here in Greece," said Nina Negrin, whose 12-year-old daughter, Melina, attends the school. "For many years there was no continuation of Jewish education after age 12. Anything to do with Judaism just stopped suddenly. Now they continue their Jewish education and they stay together. These things are very important to us, not only as parents but also as members of the Jewish community." The project, known as the Pierce Jewish Studies Program, combines

Jewish studies with informal educational activities like field trips to nearby synagogues. This special partnership between Pierce and the Jewish community ensures that the Jewish kids get spots at the competitive school, and tuition subsidies from the Ronald S. Lauder Foundation of 25 to 100 percent ensure they can afford it.

### Sports Academies Highlights

### SWIM ACADEMY

- Five National records in U16/U14
- U14 Winter Swim Games: 14 medals (6-4-4)
- U16 Winter Swim Games: 22 medals (6-10-6)
- U14 Summer Pan-Hellenic Championship: 12 medals (5-6-1), • 5th place among 130 teams
- U18/U16 Summer Pan-Hellenic Championship: 18 medals (4-9-5), 5th place in U16 age group, 8th place in U18 age group among 140 teams

### **BASKETBALL ACADEMY**

• Boys U18 team promoted to the ESKA Division-1 (top 12 teams in Athens) with a 21-2 record. Next season, both U16 and U18 teams will be participating in ESKA D-1.

### **TENNIS ACADEMY**

- 1st place in Boys U16 National Championship
- 1st place in Girls U14/Doubles National Championship
- 2nd place in Girls U14/Doubles National Championship
- Girls U14 Pan-Hellenic E1: 1st place, 1st place/Doubles
- Girls U16 Pan-Hellenic E2: 3rd place, 1st place/Doubles, 2nd place/Doubles
- Tennis Europe Boys U18 Category-1: 2nd place •
- Tennis Europe Boys U16 Category-2: 2nd place
- Tennis Europe Boys U16 Category-3: 1st place, 2nd place/ Doubles

### VOLLEYBALL ACADEMY

 Girls U14 team reached the top-8 of the ESPAAA championship.

### DEREE SOCCER ACADEMY

U8 and U10-2 teams won 2nd place in the "Soccer Link-2" . championship, U10-1 the 2nd place in the "Soccer Link-1", and U12-2 the 3rd place in the "Soccer Link-3".

### **TRACK & FIELD ACADEMY**

- One athlete won 3rd place in the U14 Girls Pan-Hellenic championship
- Six athletes participated in the Final races of the U14 Pan-• Hellenic championship
- One athlete participated in the Final race of the U16 Pan-Hellenic championship
- 128 places improvement in the Federation Ranking (from number 288 in 2016, to number 160 in 2018).

#### Excerpt from an article by Larry Luxner, Jewish Telegraphic Agency



### Attica Wildfires





The destruction and devastation following in the wake of the July 2018 Attica wildfires touched the ACG community deeply. The College's response to the wildfires included the following:

- Offering College's facilities to those in need seven families were hosted on campus for 10 to 40 days
- S.E.R.F. Organization, Deree's emergency response team together with volunteers contributed immensely in cleaning, moving and helping victims
- Sending volunteers to affected areas to help children, families and the elderly
- Organizing a blood and food drive
- Collaborating with the Municipality of Athens to provide psychological support through the ACG Counseling Center
- ACG's Institute of Public Health offered free spirometry (lung) testing to victims
- Assisting ACG families forced to start over in a new home were given furniture from College storage areas, linens, blankets, kitchen utensils etc as well as grants of €5,000 €20,000
- Collecting and distributing private donations to College colleagues

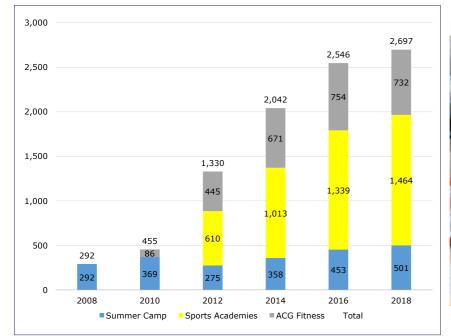
### DBA Skills Camp with Ganon Baker

World-famous basketball personal trainer Ganon Baker was the guest coach in the successful Deree Basketball Academy Skills Camp organized June 12-14, with a sold-out participation of 120 young athletes.





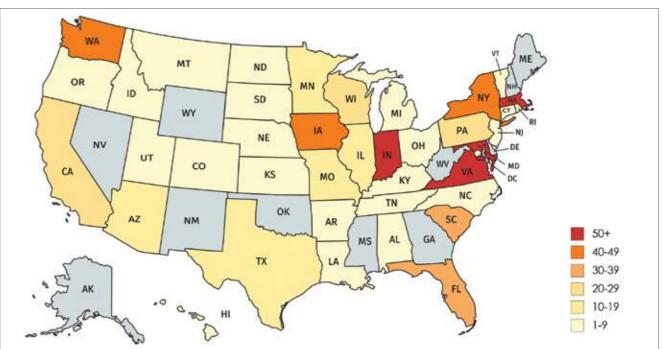
### Athletic Community Service





### Transformative Service - American Education

696 students from 40 states and 172 US colleges and universities in semester, summer or short-term faculty-led programs



Assumption College Auburn University Augsburg University Augustana University Ball State University Bard College **Baylor University** Becker College Bentley University Berea College Bethel University **Binghamton University** Boston College Boston University Brown University Butler University California State University, Chico California State University, Los Angeles California State University, Northridge Capistrano Connections Academy Capital University Carroll University Carthage College Chaminade University Chapman University College of Charleston Colorado State University Columbia College Chicago Cornell University DeSales University Dickinson College Dominican University of California Drake University Eastern Kentucky University Emmanuel College Endicott College Erie Community College Frostburg State University George Mason University George Washington University Grand Valley State University Hamline University Hawaii Pacific University Hillsborough Community College Howard University Indiana University Bloomington Indiana University South Bend Iowa State University John Hopkins University John Jay College of Criminal Justice Kutztown University of Pennsylvania Lake Forest College Lasell College Lehigh University Lewis-Clark State College Loyola University Maryland Manhattan College Manhattanville College

Marist College Marquette University Martin Luther College Medaille College Mercy College Metropolitan State Unive Miami University Ohio Middle Tennessee State Missouri State University Montclair State Universit North Central College North Dakota State Univ Northeastern University Northern Arizona Univer Northern Michigan Unive Northwest Christian Colle Northwest Missouri State Norwich University Ohio State University Park University Pittsburg State University Point Loma Nazarene Un Portland State University Queens University of Cha Ramapo College of New Rowan University Saint Leo University Saint Mary's University of Salisbury University Sam Houston State Unive San Diego State Universit Seattle Pacific University Seattle University Skidmore College Sonoma State University St. Edward's University Stevens Institute of Tech Stonehill College SUNY Binghamton Unive SUNY Canton SUNY College of Environ & Forestry SUNY Fredonia SUNY Oneonta SUNY Polytechnic Institu Texas A&M University Texas State University Texas Woman's University The Citadel, The Military Carolina The College of Saint Rose Towson University Truman State University Tulane University University at Buffalo University of Alabama University of Arkansas University of California, I

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<b>y</b>	University of Houston
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erorey	University of Louisville
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rsity	University of Massachusetts, Lowell
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	University of Montana
	University of Nebraska - Lincoln
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iversity	University of North Carolina, Wilmingto
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Jersey	University of Northern Colorado
	University of Northern Iowa
Minnocoto	University of Pittsburgh
<sup>f</sup> Minnesota	University of San Diego
	University of San Francisco
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ty	University of Southern Indiana
	University of St. Thomas
	University of Tampa
	University of Tennessee - Chattanooga
	University of Tennessee - Knoxville
alagy	University of Texas, Arlington
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	University of the Incarnate Word
rsity	University of Utah
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mental Science	University of Virginia
	University of Washington
	University of Wisconsin, Stout
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	Virginia Military Institute
	Wabash College
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	Western Connecticut State University
9	Western Illinois University
	Western Kentucky University
	Western New England University
	Western State Colorado University
	Western Washington University
	Wheaton College (MA)
	William Paterson University
rvine	Worcester State University

### Transformative Service - Hellenic Heritage





Sponsored by the National Hellenic Society (NHS) and hosted by The American College of Greece, Heritage Greece is a once-in-alifetime opportunity for participants to explore their Hellenic heritage, culture, and identity with a peer group of students from the United States and Greece. Participants acquire Greek language skills within the context of modern Greece, and travel to important archaeological and historic locations. Visits to spectacular and interesting locales, along with exciting activities, facilitate strong connections with the students' Hellenic roots.







Seeing Greece through the eyes of the peers made me feel even more connected to the current Greek culture. Though I have relatives in Greece, they are all much older than me, so it was nice to discuss the contemporary issues with Greek students of my age.

2018 Heritage Greece Program Participant

My favorite part of this trip was the ability to connect with those who I share a common background with. The relationships I've formed here I hope will last a lifetime. The ability to grow as a Greek-American with these people is invaluable and I am forever grateful.

2018 Heritage Greece Program Participant

### Transformative Service - Global Community

147 students from 26 international universities and US universities abroad in Deree and Alba semester, summer or short-term faculty-led programs

Al Akhawayn University, Morocco Audencia Business School, France Bishop's University, Canada Catholic University of Korea, Republic of Korea College of New Caledonia, Canada EM Normandie, France Indian Institute of Management Indore, India Indian Institute of Management Kashipur, India Indian Institute of Management Raipur, India John Cabot University, Italy **KEDGE Business School, France** Kühne Logistics University, Germany Kyungpook National University, Republic of Korea McGill University, Canada PUC Minas. Brazil Queen's University, Canada Ritsumeikan Asia Pacific University, Japan Simon Fraser University, Canada SRH Hochschule Berlin, Germany The American University in Cairo, Egypt Tilburg University, Netherlands University of Kent, UK University of Tromsø, Norway University of Waterloo, Canada Volda University College, Norway

XLRI - Xavier School of Management, India

### Deree Students volunteer

at the Doctors of the World Polyclinic

Seven International Honors Program students from Private Stories, Public Stories: Personal Narratives in Social/Historical Perspectives, a service learning course which focuses on refugees, and one Sociology major student from Migration in the Global Age course, volunteered at the Doctors of the World (MDM) Polyclinic and provided a total of 114 hours of service work.

### Tobacco Control in the EU and Greece

In October 2018, aiming at raising awareness on the hazards of smoking and the EU policy on banning smoking from academic institutions, the Institute of Public Health (IPH) organized a presentation on "Tobacco Control in the EU and Greece" with Thea Emmerling, Head of Unit DG Sante, at the European Commission and Professor Panagiotis Behrakis, Director of IPH.



### "Education Unites: From Camp to Campus"



Athens Democracy Forum (ADF), sponsored by the International New York Times

In September 2018, ACG hosted 21 students from 20 universities in 11 countries as part of the Global Liberal Arts Alliance (GLAA) engagement in ADF.



### PeaceJam Greece Youth Conference, February 2018

A two-day international Youth Leadership Conference for high school and university students, led by Nobel Peace Laureate Adolfo Perez Esquivel. 360 students attended workshops on Global Sustainability by business and community leaders and engaged in a community initiative with local non-profits.



Women in Diplomacy: Challenges and Opportunities for Women in Public Life



In December 2018, the Institute of Global Affairs hosted four women ambassadors for a discussion on current trends and politics for women in diplomacy and public service. The Ambassadors (UK, Sweden, India, and Australia), advocated diversity and gender-balanced diplomacy and engaged in a lively discussion on relevant career paths with students, faculty and guests.

Deree won:

• 1st place in: Men's Basketball, Men's Soccer • 2nd place in: Men's Water Polo, Women's Volleyball • 3rd place in: Women's Swimming, Men's Rugby, Men's Volleyball, Women's Basketball

The ACG and "Education Unites: From Camp to Campus" community came together on Friday, April 27, to celebrate the successful completion of the refugee students' academic program. The seeds for this idea were planted nearly two years ago by the U.S. Embassy of Athens. Overall, 87 refugee students completed the program in the summer of 2018 and 18 (15 undergraduate and three graduate) have been accepted to continue their studies at Deree and Alba with the support of ACG.

### The Culture of Integration, November 2018



EUNIC (European Union National Institutes for Culture) organized this event together with the Greek cluster (Royal Embassy of Norway, Embassy of Austria, Hellenic Ministry of Foreign Affairs, House of Cyprus, Hellenic Foundation of Culture) in collaboration with the National Library of Greece and The American College of Greece. ACG presented the meaningful engagement trips project and refugees from the Education Unites program shared with the audience their experience as Deree students.

### ACG International Sports Festival



Organized March 28-30, 2018, with a total participation of 700+ student-athletes, coaches and administrators, from 16 International and Greek colleges and universities representing seven countries. 77 team and 105 individual matches were played in Men's and Women's Basketball, Volleyball, Tennis, Table-Tennis, and Swimming, in Men's Soccer, Rugby, and Water-Polo, and in Women's Futsal

# GOAL TWO

Cultivate a high performance organizational culture based on transparency, mutual support, collegiality, and continuous improvement

### Board of Trustees

The board of trustees constitutes ACG's highest governing authority. ACG by-laws provide for up to 25 elected members plus ACG's president as an ex officio, non-voting member. Elected members serve on a volunteer basis, receive no compensation and support the College through personal, corporate and foundation philanthropy.

- 1. William Antholis (BA, PhD; Charlottesville, VA), executive 14. Jim Logothetis (BS, MBA, CPA; Atlanta, GA), vice chair, director, Miller Center, University of Virginia; previously managing director, Brookings Institution and key positions in the White House and US State Department.
- 2. Drake Behrakis (BS, MBA; Lexington, Massachusetts), 15. Alexander Macridis (BA, JD, MBA; Athens, GR), chairman president, Marwick Associates, a real estate investment and development company; member, Behrakis Foundation; chair, National Hellenic Society.
- 3. Spiros Bouas (BS; San Francisco, California), chair, Finance Committee: Silicon Valley entrepreneur and investor in high technology companies; co-founded LitePoint Corporation, the world leader in wireless device testing.
- 4. John Chachas (BA, MBA; New York, NY), managing partner, Methuselah Advisors; previously, managing director and Co-head media practice in the Americas, Lazard.
- 5. Susan Fuhrman (BA, MA, PhD; Westfield, NJ), previously president, Teachers College, Columbia University; founding director and chair, Management Committee of the Consortium for Policy Research in Education (CPRE), and immediate past-president of the National Academy of Education.
- Matt Glendinning (BA, MEd, MA, PhD; Providence, RI), 6. head of school, Moses Brown School (RI); previously upper school head, Moorestown Friends School (NJ).
- Dena Haritos Tsamitis (BS, MS, EdD; Pittsburgh, PA), 7. Carnegie Mellon University - Barbara Lazarus Professor in Information Networking; director, Information Networking Institute; founding director, Cylab.
- 8. Kosmo Kalliarekos (BA, MBA; Hong Kong, China), managing director, Baring Private Equity Asia; previously founding member, The Parthenon Group, a strategic advisory firm.
- 9. Martha Kanter, (BA, MEd, EdD; New York, NY), chair, 22. Milton Sipp (BA, MEd; Bronx, NY), assistant head of School Advancement Committee; executive director, College Promise Campaign; previously U.S. Under Secretary of Education, responsible for all federal postsecondary programs for the U.S. Department of Education.
- 10. Nikos Koumettis (BS, MS; Athens, GR) ACG D '86; chair, Higher Education Committee; group president, Europe, Middle East and Africa (EMEA), Coca-Cola; previously president, Central and Southern Europe Business Unit, Coca-Cola
- 11. Ulysses Kyriacopoulos (BSc, MBA; Athens, GR), entrepreneur, member of the board of directors of: Imerys, ASK Chemicals, LAMDA Development, CYA, AFI; former president, Federation of Greek Industries; former chairman, Greek National Opera, IOBE, SEN-Junior Achievement Greece, Alba.
- 12. Vana Lavida (BA, MBA; Athens, GR) ACG D '79; founder and board chair, MDA Hellas, an association for the care of people with neuromuscular disorders.
- 13. Lee Ann Leahy (BSBA, CPA; Boston, MA), board secretary; chair, Audit Committee; higher education audit partner, PricewaterhouseCoopers, client experience: Boston University, Columbia, MIT, NYU, Princeton, Stanford, Yale.

- Executive Committee; global coordinating partner, Ernst & Young, client experience: Coca- Cola, Chrysler, Whirlpool, Porsche N.A., 3M, Sara Lee.
- and managing director, Chryssafidis S.A.; general secretary, Federation of Greek Industries; member, board of directors: Aegean Airlines, Titan Cement, The Hellenic Initiative.
- 16. Angelo Manioudakis (BSc. MBA; Boston, MA), chair, Investment Committee; chief investment officer, Fidelity Investments.
- 17 Dan Miller (BA, MA, PhD; Providence, RI), chair, Pierce Committee; head, The Urban School of San Francisco; former head. Wheeler School (RI).
- Helena Mitchell (BS, MS, PhD; Atlanta, GA), Regents researcher for the state of Georgia; executive director, Center for Advanced Communications Policy and principal research scientist, Georgia Institute of Technology.
- 19. Lisa O'Donnell (BA, JD; Princeton, NJ), managing director, BlackRock Inc; chief operating officer, BlackRock Global Allocation Platform.
- 20. Alexandra Papalexopoulou (BA, MBA; Athens, GR), ACG P '84; strategic planning director and executive member, Board of Directors, Titan Cement Company S.A.; member, Board of Directors of Coca - Cola HBC, Paul and Alexandra Canellopoulos Foundation.
- 21. John Pyrovolakis (BA, PhD; New York, NY), founder and CEO, Innovation Accelerator, a public private partnership with National Science Foundation; managing general partner, National Innovation Fund.
- and head of Middle School, Riverdale Country School (NY); previously national director, Board of the National Association of Independent Schools.
- 23. Concetta Stewart (BA, MA, PhD; Ringoes, NJ), chair of the Board; principal, Witt/Kieffer, previously provost, Mercy College (NY), dean of art and design, Pratt Institute and dean of communications and theater, Temple University.
- 24. Lena Triantogiannis (BSc, MBA; Athens, GR), double ACG alumna, P '84 and D '89; partner, Egon Zehnder International, co-leads Accelerated Integration Practice.
- 25. Deborah Wince-Smith (BA, MA; Washington, DC), CEO, Council on Competitiveness; President, Global Federation of Competitiveness Councils; previously, White House official, Assistant Secretary Commerce, IRS Oversight Board, Nasdag-Omx Board; Honorary Doctorates: Michigan State, U Toledo, Queen's Belfast, Worcester Polytechnic, U South Carolina.
- 26. David G. Horner, ex officio, non-voting (BA, MA, MBA, PhD; Boston, MA and Athens, GR), president, The American College of Greece; previously president, North Park University (IL) and Barrington College (RI).

### Deree Faculty Merit Stipend Recipients

RANK

Fotini-Sonia Apergi Ion Beratis Tatiana Chalkidou Anna Constantatos Katerina Diamantaki Minos Eleftheriou Lia Kalianos Ilias Kapareliotis Sissy Karakitsou Antonis Klidas Kostas Levetas Miltiadis Lytras Christina Marouli Kyriaki Metinidou Georgia Miliopoulou Tatiana Papageorgiou Ioanna Patsioti Angeliki Pollali Manos Skoulas Eva Syngelaki Kostas Tasoulis **Evangelos Tsioumas Thanos Vovolis** Chryssa Zachou Peter Zervos Sophia Zevgoli

NAME

NAME

Assistant Professor Assistant Professor Assistant Professor Assistant Professor Assistant Professor Adjunct Professor Adjunct Professor Assistant Professor Assistant Professor Associate Professor Assistant Professor Associate Professor Assistant Professor Associate Professor Assistant Professor Lecturer Associate Professor Associate Professor Lecturer I Adjunct Professor Associate Professor FT (teaching tier) Lecturer II Assistant Professor Assistant Professor Assistant Professor

POSITION

DISCIPLINE Psychology Psychology Tourism, Ho Accounting Communica Managemer English for *J* Marketing (I Psychology Managemer Managemer Managemer Environmen Managemen Communica Music Philosophy Art History Communica Psychology Managemen Managemen Theater Arts Sociology Writing Prog Internationa

### ACG Faculty and Staff Promotions

Clio Abanoudis Dimitra Alagianni Constantina Ananiadou Dimitra Arambatzidi Vasiliki Askepidou Kostas Axarloglou Aikaterini Chatzicharalambous Despoina Chatzidaki Georgia Dassyra Aikaterini Dimitrakopoulou Fotini Dimitrouli Katerina Gaki Christina Giakoumaki Loukia Kanatsoulis loanna Kandri Antonios Klidas Dimitra Koumarianou Kazeli Maria Kritikou Angeliki Kyriakopoulou Stavroula Kyriakopoulou Maria Laiou Vasiliki Lamprinou Irene Lampropoulou Anastasios Marcos Christina Marouli Chrysanthi Nega Eleni Papanagiotou Sophia Papangelopoulou Alison Townley **Ritsa Ventouratos-Fotinatos** Harilaos Vlavianos

Manager, Human Resources Office and Design Coordinator, Technical Services Assistant Academic Advisor, Academic Advising Executive Coordinator, OU Validation Coordinator, Administrative Services, Athletics & Recreation Executive Dean. Alba Graduate Business School Training Support Specialist, Information Resources Management Associate Coordinator, Admissions Assistant Manager, Technical Administrative Services Associate Manager, Student Accounts Senior Cashier, Aghia Paraskevi Campus Director, Admissions Assistant Professor, Communication, School of Liberal Arts & Sciences Dean of Enrollment and Students, Deree Training Support Specialist, Information Resources Management Associate Professor, International Business, School of Business & Economics Coordinator. Admissions Coordinator of Graduate Education, School of Graduate & Professional Education Senior Cashier, Deree Coordinator of Professional Education, School of Graduate & Professional Education Director. Student Retention Coordinator, International Student Services & Retention Associate Manager, College Events & Special Programs **Executive Director, Student Retention** Associate Professor, Natural Sciences, School of Liberal Arts & Sciences Associate Professor, Psychology, School of Liberal Arts & Sciences Senior Associate Registrar Assistant Manager, Accounts Pavable Vice President, Advancement Professor, Psychology, School of Liberal Arts & Sciences Professor, History, International Relations & European Affairs & Director, Institute of Global Affairs

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	Service/Administrative Service
	Teaching
spitality & Sports Management	Teaching
, Economics and Finance	Teaching
tion	Service/Administrative Service
nt & International Business	Overall Performance
Academic Purposes Program	Overall Performance
DH)	Service/Administrative Service
	Teaching
nt & International Business (DH)	Service/Administrative Service
nt & International Business	Teaching
nt Information Systems	Scholarship
tal Science	Scholarship
nt	Overall Performance
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	Scholarship
	Service/Administrative Service
	Scholarship
tion	Overall Performance
	Overall Performance
nt & International Business	Scholarship
nt & International Business	Teaching
s	Overall Performance
	Service/Administrative Service
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l Honors Program	Service/Administrative Service

GOAL THREE Establish ACG's public position and build a culture of constituency engagement and philanthropy

The 2018 Deree communication campaign launched us straight to the Future!



Deree's new communication campaign made its official debut on July 12, with a film themed "The Future".

Far from being an abstract, intangible notion, the future at Deree is palpable and concrete: it can be shaped through the students' efforts; it can be conquered through their academic, artistic and athletic achievements; it can be foreseen thanks to ACG's state-of-the art, constantly renewed facilities and infrastructures; it can be mastered through the various opportunities and experiences uniquely offered on campus and beyond, ultimately leading graduates to professional and personal fulfillment and success.

The campaign was broadcast on TV, appeared in cinemas and deployed on digital, social and print media.









ACG Academic Partner at IMC 2018 (Interactive Marketing Conference)

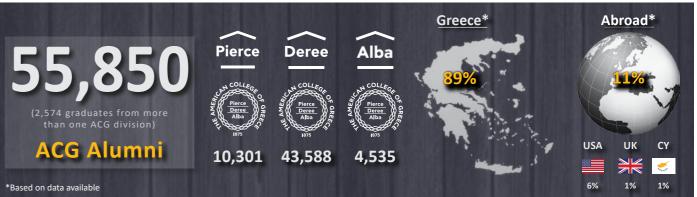


ACG was the academic partner in this year's Integrated Marketing Conference (IMC), themed "Back to the future". This major annual event attracted 500 professionals and was attended by 150 Greek University students.

During the Conference, Deree School of Graduate and Professional Education students in Digital Communication and Social Media presented a re-engineered version of a classic advertising campaign. Deree was the only independent institution participating, along with four public universities.



### Development and Alumni Relations



### ACG Connect

ACG Connect

ACG Connect, an alumni networking platform for Pierce and Deree alumni, officially launched in May 2018. Through the platform users can re-connect and network with former classmates, share their achievements, keep up with College news, as well as mentor students, and post and view job and internship opportunities.

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Reunion Pierce 1948-1958-1968 - November 29, 2018

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### Young Alumni Growing Greece

Gospic is a photo-sharing application created by Deree '18 alum Alkiviadis Pananakakis together with two Deree students, Tonia Pananakaki and Alexandros Ithakis-Tsokounoglou (also a Pierce '15 alumnus)! On Gospic, users can share blurred photos with the goal of un-blurring them through gathering "likes" by their followers.



To date, the tech startup has:

• successfully entered the "egg - enter•grow•go" program - an incubator program organized by Eurobank and Corallia in Greece

exhibited the application at the largest tech conferences in the world (Collision in New Orleans, Web Summit in Lisbon, Step Conference in Dubai and Catch in Belgrade)

• successfully raised funds to grow their operations

Reunion Pierce 2008 - December 20, 2018

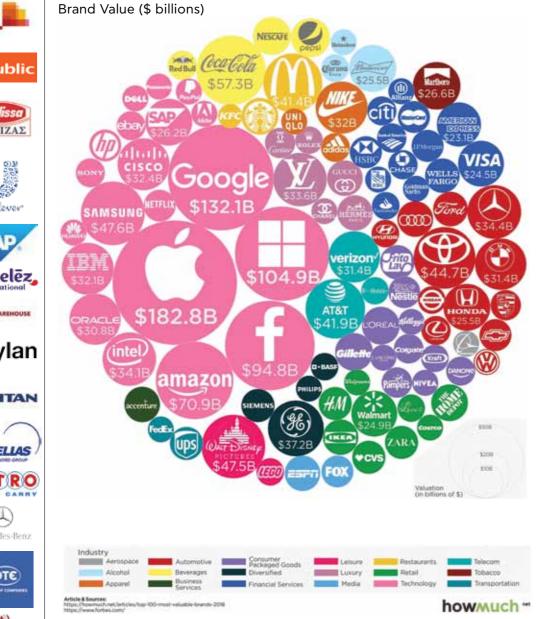
### Honor Roll of Donors: 2017-18

5 Countries, 14 Cities funded by more than 90 Companies and Organizations (Indicative partners below)

253 ACG Interns in 2018:



ACG Alumni in more than 70% of the world's 100 Most Powerful Brands



TILBURG . THE UNIVERSITY Stanford Berkeley In 2018, 76 Deree students studied EMORY abroad in 33 U.S. 2 Imperial College UNIVERSITY VIRGINIA and international London GOIZUETA CHOOL colleges and universities, KNU HEC most funded by ACG and donor designated financial aid niversity PUKYONG San Diego NATIONAL UNIVERSITY

The Honor Roll recognizes donors who made cash and pledge payment gifts (direct or indirect) to The American College of Greece between July 1, 2017 to June 30, 2018.

\$1 Million and Above

Stavros Niarchos Foundation

\$500,000 - \$999,999

**Behrakis Foundation** 

### \$100,000 - \$499,999

Gerondelis Foundation. Inc. U.S. Embassy Athens, Educational and Cultural Affairs Office

\$50,000- \$99,999

Spiros Bouas. T Jewish Community of Athens

### \$25,000 - \$49,999

Delphi Economic Forum NPO Kosmo Kalliarekos, T National Bank of Greece Pierce Student Communities The A. G. Leventis Foundation

#### \$10,000 - \$24,999

Alumni Association of The American College of Greece Coca-Cola Hellenic Bottling Company - Tria Epsilon N. Demos Foundation, Inc. EU-Education, Audiovisual & Culture Executive Agency Hellenic Foundation Ulysses Kyriacopoulos, T Near East South Asia Council of Overseas Schools (NE/SA) Lisa Ann O'Donnell. T Ourania Veneti. P '45

### \$5,000 - \$9,999

Alpha Bank Drake Behrakis, T John & Diane Chachas. T David & S. Sue Horner Nikos Koumettis, D '86, T Jim Logothetis, T MacArthur Capital Group Alexander Macridis. T Angelo Manioudakis, T & Melani Cammett Pharmathen S.A. Procter & Gamble John Pyrovolakis, T The International Propeller Club of the United States, International Port of Piraeus, Greece Lena G. Triantogiannis, P '84, D '89, T

### \$2.500 - \$4.999

Alexander Aldous, P '98 Anonymous Anonymous, FT Bank of America ELI Energy S.A. John Exarchos, D '91 Greek Economic Forum Groupama Insurance Dena Haritos Tsamitis, T Celia Lascarides. P '51. PU '53 & '55 Lee Ann Leahy, T Alexandra Papalexopoulou, P '84, T

### \$1,000 - \$2,499

William Antholis. T Deree Classes of 1991-1995 Dean. D '96 & Susan Dimizas

Aris Fotopoulos, D '02 Fourlis Holdings S.A. Matt Glendinning, T Titos Gouvelis Intersport Athletics S.A. Paris Kafantaris. D '80 Martha Kalothi-Sinis, P '54 Martha J. Kanter. T Anthony T. Kronman, T Theano Lianidou, D '88 Mike & Kelly Morra National Dancesport Federation of Greece Pierce Class of 1987 Pierce Parents' Association PIROUETTE MAGIQUE - Xenia Galati Alexandra Pitta-Chazapi, P '67, PT Concetta M. Stewart, T & Thomas Pooley Symeon G. Tsomokos S.A. United Church Board for World Ministries Deborah Wince-Smith, T

### \$500 - \$999

Helen Abadzi & Theodore Vakrinos American Women's Organization of Greece Kenvon C. Bolton III. FT Dell S.A. Dixons South-East Europe AEVE Enet Solutions - Logicom AEBE EPSON Italia S.P.A. - Greece Antonia Galomitakou George\* & Daphne (P '56) Hatsopoulos Evangelos Karvounis, PT Alexander Komninos, D '94 Lenovo Greece & Cyprus Lyceum Club of Greek Women Christina Mitsiou, PT Andrew S. & Elizabeth E. Natsios Pierce & Pierce Upper Classes of 1947-1957-1967 PriceWaterhouseCoopers S.A. Stefan & Samira Schmitz Sony Europe Ltd. - Sony Hellas Titan Cement S.A. \$250 - \$499 Alexandros Eleftheriadis, PT Christina Fissa, PT Vassiliki Fotopoulou, P '97 Ioannis Giannakopoulos. PT Paraskevi Kanellopoulou Ioanna Loukakou, D '01 Konstantinos Paligiannopoulos, J '00, D '03, G '08 PriceWaterhouseCoopers Business Solutions Angeliki-Artemis Rigos, P '75 Milton Sipp, T Evangelia Strantzalis Dimitrios & Kathleen Triantafillou, PT Hoyt Walbridge, PU '72 Regina Watkins Efthimios Zaharopoulos

\$100 - \$249

Anonymous

Anonymous

Toula Christaki-Tomesku, PU '63

Harry Contos

Eugenia Diamantopoulou, D '90

Lily Elefteriadou, P '82

Michéle M. Gendron, PU '69

Steven Gouris, PT Kvriaki Kasabalis. P '05 Mike C. Korologos, FT Maria Mandecou-Sharp, P '59 Dan & Joanna Miller, T Aristides Panayotou, J '99, D '00 Elita C. Pastra-Landis, P '65 Pierce Class of 2007 Albert Scerbo

Kaliroy Skylitsi Eklof, PU '49 Adam Steinberg Tricardos S.A. Twenty-Five Year Associates John-Öwen Wall III, D '90 Zeus Travel Many more donors supported ACG with gifts

less than \$100.

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We also thank the companies/individuals who have offered in-kind support to ACG

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**Chronopoulos Printings** CLAP The Restaurant Coca-Cola Hellenic Bottling Company - Tria Epsilon COCO-MAT Cocoon Urban Spa Corpus Fitness Club Cosmos Business Systems Dafni Flowershop Dal Professore-Nikos Dimitrokallis De'Longhi Kenwood Hellas S.A. Delta Dairy S.A. Design Bond Diolkos Dipnosofistirion Catering-Restaurant Dodoni S.A. Agricultural Dairy Industry of Epirus Domaine Harlaftis Domino's Pizza Greece Drys Techniki E-Fresh Food Ltd. Economou Hotels (Galaxy Hotel Iraklio - Galaxy Villas) Edenred Electra Hotels & Resorts Elounda Hotels in Greece Enzyme ESE Profilo EPE (Portioli L'Espresso) Fanco Vending Machines Flying Colors - Patrikios D. & Bros E.E.

Folli Follie Group Food Concepts FrieslandCampina Hellas Gaitani Christina - Pharmacy General Mills - Häagen-Dazs Gentilini Winery GEPAWORLD S.A. Grande Bretagne Hotel Greek Environmental & Energy Network S.A. Green Cola Hellenic Petroleum Hide & Seek Bar & Restaurant Intersport Athletics S.A. Ipirotissa Bakery S.A. B. Kafkas S.A. Kaleas S.A. Kosmo Kalliarekos. T Kalogeropoulou Sofia General Contractor Kalos Nikos - Athletic Publications & Equipment Karamolegos Bakery S.A. Katogi-Strofilia S.A. KEFI S.A. Kemeta - fire fighting systems KiBi Suchi Bar King George Hotel Athens Kipos Restaurant Kokari Ltd. (Metropol Hotel) Korres Natural Products S.A. Ktima G. Kokotou Lavipharm Lemisios Shoes Lenicon Loulis Mills S.A. Manessis Travel Manousakis Winerv Margherita Pizza Artiginale Marmari Palace Hotel Mars Hellas S.A. Michos Kostas & Company O.E. Minoas Editions Mondelez International Greece Naftilos Hotel Skiathos F. Nakas Music Store Nestle Hellas S.A. Nisos beer NJV Plaza **OENOPS** Wines Oinampelos S.A.-Antonios Triantafyllopoulos Oreanthi

### Lifetime Gifts

\$5 MILLION AND ABOVE
USAID-ASHA
\$2.5 MILLION - \$4.999 MILLION
Frances L. Rich*
\$1 MILLION - \$2.499 MILLION
Behrakis Foundation William S. Deree* Libra Group
Stavros Niarchos Foundation Willis F. Pierce*
\$500,000 - \$999,999
Ioanna Arvaniti, PT
\$250,000 - \$499,999
Anonymous Pierce Student Communities The Coca Cola Company, Southeast Europe U.S. Embassy Athens, Educational and Cultural Affairs Office

Oriflame Hellas Oxford Company Palirria S.A. Panas Sophisticated Hospitality PAUSA Restaurant Petrides Water Technologies Plaisio Computers AEVE Platonidis AEVE Porto Carras Grand Resort Printa-Roes Publishing Company Procter & Gamble Protoporia Books Safilo Group Saint's Pizza & Bar Scooterise Septem Microbrewery Si pret a porter SKL Integrated Marketing & Communications Services Skrekis Kostas - Electrical Appliances Sport Café S.A. Sport Store Starbucks Coffee Symeon G. Tsomokos S.A. Technicomer TGI Friday's The Athens Gate Hotel The Brazilian Coffee Shops The Coca-Cola Company, Southeast Europe The Escape Rooms The Luxury Hotels-Mediterranean Palace Hotel The Mind Symphony The Mindtrap-Chalandri Travel Mall TUI Hellas S.A. Tzelalis Fur Company V-Italianconcepts Valsamidis Elevators Venetis S.A. Vikos Imperial Quality Brand Vodafone Greece Vodafone Store-Argyroupolis Volkan Beer Santorini W. S. Karoulias Xenoglosso Polyxeni Xifara Yoleni's Zagoris Promoprint

Zeus Trophies

\$100,000 - \$249,999

George M. Bapis, FT\* Kenvon C. Bolton III. FT Spiros Bouas, T N. Demos Foundation, Inc. Gerondelis Foundation, Inc. Margaret H. Greenberg\*, P '52 Kosmo Kalliarekos. T George P. Kokalis\*, FT Tom C. Korologos. FT National Bank of Greece Near East South Asia Council of Overseas Schools (NE/SA) Pharmathen S.A. The International Propeller Club of the United States, International Port of Piraeus. Greece S&B Industrial Minerals James Salas Memorial Trust Peter Thun. FT Ourania Veneti, P '45

Bessie Wright-Phillips\*

### Development and Alumni Relations

During SEV's Annual General Assembly, on May 29, 2018, at the Athens Concert Hall, Alba and SEV-Hellenic Federation of Enterprises announced new initiatives, in the framework of their long-term collaboration. Three new actions funded by SEV, were presented as part of a joint three-year educational initiative aiming at upskilling and reskilling executives across all levels and functions.





"We have decided to revisit our collaboration with Alba, where SEV is a founding member, and set up, in cooperation with Alba management, a training initiative with targeted educational programs that will add value to SEV members and their executives."

Konstantinos Bitsios, Executive Vice-Chairman of SEV







Deree Reunion, Classes of 1991-95 - June 9, 2018



A two-day festival (June 8-9) with a rich variety of activities ranging from a Tech Fair to kids and family activities, wellness sessions, alumni athletic homecomings, etc., open to Alumni, friends, partners and the greater community.



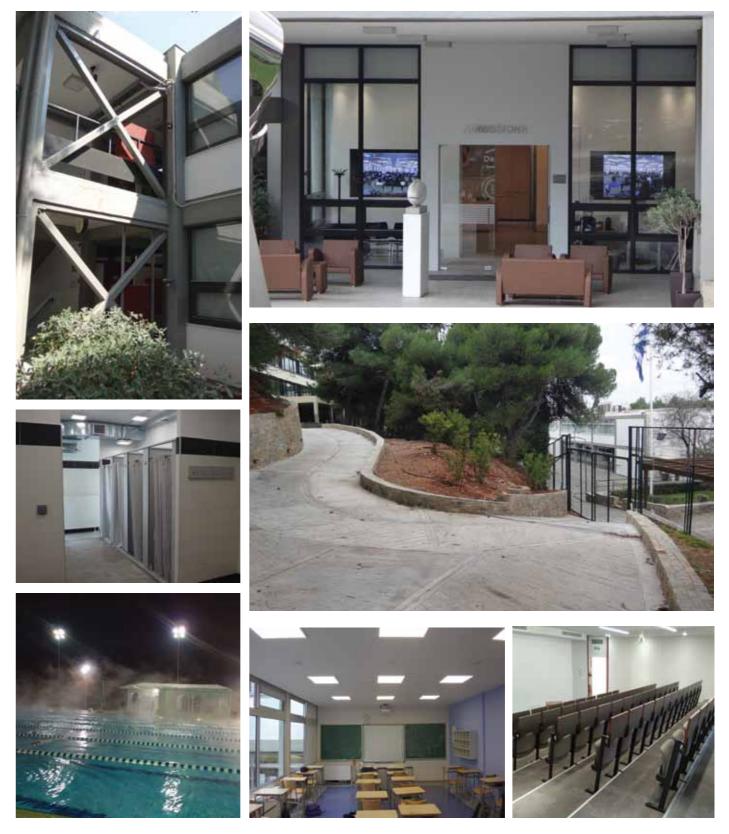
### Pierce Christmas Bazaar

On December 14, 2018 Pierce students welcomed family, friends, alumni and guests to a glowing Christmas campus to celebrate and exchange season's greetings. Proceeds from the Pierce Christmas Bazaar support the Pierce Scholarship Fund and the Social Soup Kitchen of the Aghia Paraskevi Municipality.



# GOAL FOUR Assure a comprehensive and sustainable financial and infrastructure model

2018 campus projects included: structural reinforcement of the main Deree academic building; expansion of the Deree Admissions Office; road construction from the Deree Communication building to the Pierce patio; reconstruction of locker rooms and new LED lighting at the swimming pool; new smart classrooms at Pierce; creation of a large amphitheater at Alba - separable into two auditorium classrooms; steel structure canopies at Pierce and the Communication building, and reconstruction of Deans offices at Deree.



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### Sustainability



ACG featured in 'Cool Schools' List, the 'Princeton Review's Guide to 399 Green Colleges', and as a top performer in AASHE's Sustainable Campus Index

In 2018, following the Sustainability Tracking Assessment & Rating System (STARS) Silver Rating achievement in 2017, ACG earned a spot in SIERRA Magazine's 'Cool Schools' list, the "greenest" Colleges list and "The Princeton Review's Guide to 399 Green Colleges", a list featuring some of the most environmentally responsible colleges worldwide.

Additionally, ACG was a top performer in the Association for the Advancement of Sustainability in Higher Education (AASHE),"Sustainability Campus Index" for the third consecutive year, where ACG was featured as a top performer in three categories (Grounds, Food & Dining, Work & Wellbeing).



### #ACGgoesplasticfree Campaign



Aiming at enhancing ACG sustainability best practices and helping establish a sustainability culture on campus, the Office of Public Affairs and the Center of Excellence for Sustainability launched the #ACGgoesplasticfree campaign.

### Waste monitoring project

As part of the ongoing waste monitoring project, a marked 5.6-fold increase in the quality of recycled material (lowest recorded proportion: from 11% correctly recycled masses in December 2017s to 62% in December 2018) was recorded for general recyclables (Blue recycling bins) and a 1.7- fold increase (39% in December 2017 to 67% in December 2018) for paper recyclables (Yellow bins).



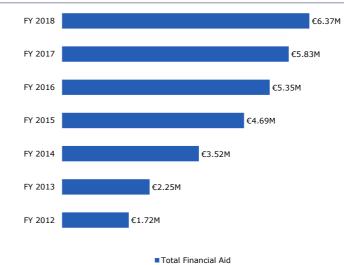
### ACG & 'Boroume' Collaboration: 'ACG Farmers' Market'

In November 2018, ACG signed an MOU with NGO 'Boroume' through which the Center of Excellence for Sustainability (CES) and the Office of Public Affairs have 'adopted' a local farmers' market. A group of volunteers (ACG students, faculty, and staff) gather surplus products from the market's vendors on a weekly basis. This volunteer initiative helps eliminate food waste while contributing to a philanthropic cause, since all goods gathered are donated to a shelter for young girls and the local soup kitchen (Koinoniko Mageirio) supported by the local church. In just two months, ACG gathered over 1,400 kg of fruits and vegetables offering 74 hours of community service.

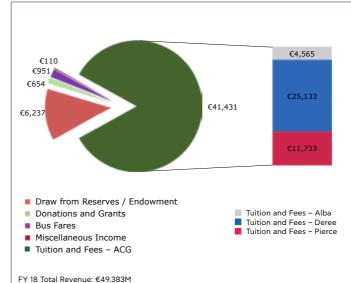
### Finance and Financial Aid: FY 2017-18

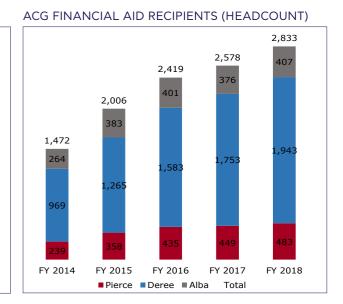
Need Based		Lucy Cokkinias Pachios and Christy H. Pachios Scholarship, D	1
Endowed Scholarship	Recipients	George Agorogiannis and Paraskevi Menegatou Parafestas Endowed Scholarship Fund, D	1
Alan Amanda, Katie and Sally Scholarship, D	1	Frances Payne Bolton Scholarship, P	1
Anastasia Alexopoulou Scholarship, P	1	Eleftherios and Mary Rouvelas Endowed Scholarship, D	1
Michael Anagnos Schools Scholarships, D	2	James Salas Memorial Scholarship, D	1
Constantinos & Anneta Arvanitis Scholarships, D	2	Peter Thun Scholarship, D	1
John S. Bailey Scholarship, D	1	George and Paraskevi Triantogiannis Endowed Scholarship, D	1
Michael N. Bapis Scholarships, D	4	Ourania Veneti Endowed Scholarship, P	1
N. Demos Foundation Scholarship, D	1	Marinos Zenios Memorial Scholarship, D	1
N. Demos Foundation Scholarship for Communication Studies, D	1	Merit Based	
William Deree Scholarship, D	1		
Christopher Gould Memorial Scholarship, D	1	•	pients
			1
Friends of Hydra Scholarship, D	1	Antony and Elizabeth Mitarachi Scholarship, D	I
Friends of Hydra Scholarship, D Andriana and Ernest Kolendrianos Scholarship, D	1	NE/SA Scholarship, D	1
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Andriana and Ernest Kolendrianos Scholarship, D Joy G. Korologos Memorial Scholarships, D Joy G. Korologos Scholarships, D Petros & Ritsa Koumettis Scholarship, D	1 2 2 1 1 1	NE/SA Scholarship, D Pillars Scholarship, D Frances Rich Contemporary Practice Dance Scholarship, D Frances Rich Graphic Design Scholarship, D	2
Andriana and Ernest Kolendrianos Scholarship, D Joy G. Korologos Memorial Scholarships, D Joy G. Korologos Scholarships, D Petros & Ritsa Koumettis Scholarship, D Harvey C. Krentzman Scholarship, D	1 2 2 1 1 1 1	NE/SA Scholarship, D Pillars Scholarship, D Frances Rich Contemporary Practice Dance Scholarship, D Frances Rich Graphic Design Scholarship, D Frances Rich History Scholarship, D	2
Andriana and Ernest Kolendrianos Scholarship, D Joy G. Korologos Memorial Scholarships, D Joy G. Korologos Scholarships, D Petros & Ritsa Koumettis Scholarship, D Harvey C. Krentzman Scholarship, D Koralia Krokodeilou Scholarship, P	1 2 2 1 1 1 1 1	NE/SA Scholarship, D Pillars Scholarship, D Frances Rich Contemporary Practice Dance Scholarship, D Frances Rich Graphic Design Scholarship, D Frances Rich History Scholarship, D Frances Rich Music Scholarship, D	2

### ACG FINANCIAL AID

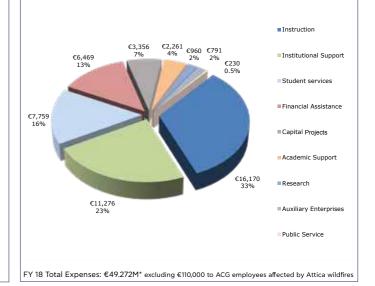


### ACG REVENUE (ALL DIVISIONS, THOUSANDS)









# 2018 ACG Social Impact by the Numbers

- $\notin 59M$  ACG economic impact in Greece
- €12.4M employment, IKA, income, VAT and other taxes paid by ACG to the State
- $\in 6.37M$  ACG student financial aid
- €6.24M ACG endowment/reserves support
- $\notin 3.54M$  donated to ACG by foundations, corporations, alumni and friends
- €1.03M faculty/staff tuition remission 185 dependents – at Pierce, Deree, Alba
- €189,840 raised in cash and in-kind donations benefiting the Deree, Pierce Scholarship Funds, 11 public organizations, 10 charities, 6 non-profit organizations, 6 public schools and 2 foundations through volunteer activity
- 50.800 attended 164 ACG and community sponsored public lectures, seminars, exhibitions, performances
- 43,162 ACG members volunteer hours supporting 28 charities, 15 non-profit organizations, 7 foundations and 7 public organizations
- 32,515 students served through degree. other academic and co-curricular programs in calendar year 2018
  - ✓ 13.945 school children educated on risks of tobacco by Institute of Public Health
  - ✓ 6,190 registered for Michigan State University English proficiency exams
  - 3,734 undergraduates enrolled in 27 $\checkmark$ Deree Majors and 42 Minors
  - ✓ 1,965 in Deree Sports Academies and Summer Camp
  - 1.619 in Alba executive education seminars
  - 1.609 Gymnasium, Lyceum and IB-DP  $\checkmark$ students at Pierce

- ✓ 922 Greek public university students in Deree "parallel studies", including 300 Stavros Niarchos Scholars
- ✓ 908 in semester, summer, short-term faculty led or special study abroad programs, including 65 Greek American students in Heritage Greece 2018 sponsored by the National Hellenic Society
- 801 Alba graduate business students in  $\checkmark$ 15 masters programs
- $\checkmark$ 537 in 19 Deree School of Graduate and Professional Education Seminars and Workshops
- $\checkmark$ 285 Deree graduate students in 7 masters. 2 certificates and 1 diploma program
- 6,000 guests attended 3 commencement ceremonies to cheer 838 graduates: 155 Pierce, 384 Deree, 299 Alba
- 2,833 Pierce, Deree, Alba financial aid recipients, including 229 Deree students in work-study campus jobs
- 915 students and 24 faculty in ACG residences
- 789 ACG faculty professional engagements (books. articles. performances etc.)
- 783 full-time and part-time ACG faculty (476) and staff (307)
- 690 student-athletes, coaches and administrators from 16 Greek and International colleges and universities in ACG 2018 International Sports Festival
- 253 ACG students in corporate funded internships in Greece, India, UK, US
- 76 Deree students studied abroad in universities in Australia, France, Germany, Italy, Japan, Netherlands, Republic of Korea, UK, US
- 73 countries represented in ACG student body

ACG 150 | Advancing the Legacy, Growing Greece A plan to leverage education for economic and social impact

Annual Report 2018 Office of the President Office of Marketing and Communication

For further information contact vbiba@acg.edu

Office of Development and Alumni Relations www.acq.edu/alumni E-mail: alumni@acg.edu

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