

SCHOOL OF GRADUATE AND PROFESSIONAL EDUCATION - FALL TERM 2018 TEXTBOOKS

RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	ISBN
AP 5001	FUNDAMENTALS OF PSYCHOLOGY SCIENCE	INTRODUCTION TO PSYCHOLOGY	ATKINSON & HILGARD	LATEST	CENGAGE	9781408089026
AP 5002	RESEARCH METHODS IN PSYCHOLOGY	DISCOVERING STATISTICS USING SPSS (INTRODUCING STATISTICAL METHODS SERIES)	ANDY FIELD	LATEST	SAGE PUBLICATIONS	9781446249185
		THE PRACTICAL RESEARCHER: A STUDENT GUIDE TO CONDUCTING PSYCHOLOGICAL RESEARCH	DANA S. DUNN	LATEST	JOHN WILEY & SONS	9781118360040
AP 5003	PSYCHOPATHOLOGY	ABNORMAL PSYCHOLOGY	NOLEN-HOEKSEMA, S.	LATEST	MC GRAW HILL	E-book / access through Deree Blackboard
AP 5004	HUMAN DEVELOPMENT AND PERSONALITY THEORIES	THE DEVELOPMENT OF CHILDREN	LIGHTFOOT, C., COLE, M., & COLE, S	LATEST	N.Y.: WORTH PUBLISHERS	E-book / access through Deree Blackboard
		THEORIES OF PERSONALITY	RYCKMAN, R.M.	LATEST	BELMOND, CA: CENGAGE	E-book / access through Deree Blackboard
AP 6020	BIOLOGICAL BASIS OF BEHAVIOR	FOUNDATIONS OF BEHAVIORAL NEUROSCIENCE	CARLSON N.	LATEST	PEARSON	9781292021966
AP 6021	PRFSNL+ETHCL ISS IN CNSLNG & PSCHTH	ETHICS IN COUNSELING AND PSYCHOTHERAPY; STANDARDS, RESEARCH, AND EMERGING ISSUES	ELIZABETH REYNOLDS WELFEL	LATEST	CENGAGE LEARNING:BOSTON, MA	9781305089723
		ACA ETHICAL STANDARDS CASEBOOK	HERLIHY, B. & COREY, G.	7TH	WILEY	9781556203213
AP 6039	PRINCIPLES OF COUNSELING & PERSONAL	HELPING SKILLS: FACILITATING EXPLORATION, INSIGHT AND ACTION	HILL, C.E.	LATEST	AMERICAN PSYCHOLOGICAL ASSOCIATION	9781433816789
AP 6052	DEVELOPMENTAL PSYCHOPATHOLOGY	INTRODUCTION TO ABNORMAL CHILD AND ADOLESCENT PSYCHOLOGY	WEIS, R. J.	LATEST	LONDON, UK: SAGE PUBLICATIONS	9781452225258
AP 6053	TESTING & ASSESSMENT	PSYCHOLOGICAL TESTING: HISTORY, PRINCIPLES, AND APPLICATIONS	GREGORY, R. J.	LATEST	PEARSON	9781292058801
		ESSENTIALS OF WAIS-IV ASSESSMENT (ESSENTIALS OF PSYCHOLOGICAL ASSESSMENT)	LICHTENBERGER, E. O., & KAUFMAN, A. S.	LATEST	JOHN WILEY & SONS	9781118175842
AP 6054	RESEARCH DESIGN & DATA ANALYSIS	THE PRACTICAL RESEARCHER: A STUDENT GUIDE TO CONDUCTING PSYCHOLOGICAL RESEARCH	DUNN, D. S.	LATEST	WILEY	9781118360040

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AP 6077	THRS OF LRNG & HMN DEVELOPMENT	HANDBOOK OF CHILD PSYCHOLOGY, SOCIAL, EMOTIONAL & PERSONALITY DEVELOPMENT, VOLUME 3	EISENBERG (ED.)	LATEST	WILEY	9781118136799
		APPLIED BEHAVIOR ANALYSIS FOR TEACHERS	ALBERTO, A.P. & TROUTMAN, A.C.	LATEST	PEARSON	9780132655972
AP 6478	FIELDWORK	A PRACTICAL GUIDE TO BUILDING PROFESSIONAL COMPETENCIES IN SCHOOL PSYCHOLOGY	LIONETTI, T.M., SNYDER, E.P, & RAY W. C.	LATEST	USA: SPRINGER	9781441962553
AP 6542	PSYCHODYNAMIC APPROACHES TO COUNSELING & PSYCHOTHERAPY	FREUD AND BEYOND: A HISTORY OF MODERN PSYCHOANALYTIC THOUGHT	STEPHEN A. MITCHELL, MARGARET J. BLACK	LATEST	BASIC BOOKS	9780465098811
AP 6549	CBT APPROACHES TO C&P	SCHEMA THERAPY: A PRACTITIONER'S GUIDE	YOUNG, J.E., KLOSKO, J.S., & WEISHAAR, M.E.	LATEST	OXFORD: OXFORD UNIVERSITY PRESS	9781593853723
		COGNITIVE BEHAVIOUR THERAPY FOR PSYCHIATRIC PROBLEMS: A PRACTICAL GUIDE	HAWTON, K., SALKOVSKIS, P. M., KIRK, J., & CLARK, D. M.	LATEST	OXFORD: OXFORD UNIVERSITY PRESS	9780192615879
AP 6601	PRACTICUM I	CLINICAL CASE FORMULATIONS: MATCHING THE INTEGRATIVE TREATMENT PLAN TO THE CLIENT	INGRAM, B.C.	LATEST	NEW JERSEY: JOHN WILEY & SONS, INC.	9781118038222
CN 6001	PUBLIC RELATIONS STRATEGY	STRATEGIC PLANNING FOR PUBLIC RELATIONS	RONALD D. SMITH	LATEST	ROUTLEDGE	9780415506762
CN 6002	ADVANCED MEDIA WRITING & TECHNIQUES	PUBLIC RELATIONS WRITING AND MEDIA TECHNIQUES	DENNIS L. WILCOX	LATEST	ALLYN & BACON	9781292040738
CN 6006	APPLD CMMNCTN RESEARCH METHODS	RESEARCHING COMMUNICATIONS: A PRACTICAL GUIDE TO METHODS IN MEDIA AND CULTURAL ANALYSIS	DAVID DEACON, MICHAEL PICKERING, PETER GOLDING, GRAHAM MURDOCK.	LATEST	HODDER EDUCATION	9780340926994
		MASS MEDIA RESEARCH	R.D. WIMMER, J.R. DOMINICK	LATEST	CENGAGE	E-book / access through Deree Blackboard
CN 6008	COMMUNICATION FOR THE ENTERTAINMENT INDUSTRY	ENTERTAINMENT AND SOCIETY: INFLUENCES, IMPACTS, AND INNOVATIONS	SHAY SAYRE AND CYNTHIA KING	LATEST	ROUTLEDGE	
CN 6010	MEDIA AND COMMUNICATION THEORY	FUNDAMENTALS OF MEDIA EFFECTS	BRYANT, J., THOMPSON, S. AND FINKLEA, B. B.	LATEST	WAVELAND PRESS	ASIN: B00GUOBQUI
CN 6025	DIGITAL MEDIA PRODUCTION	SIGHT, SOUND, MOTION: APPLIED MEDIA AESTHETICS	ZETTL, H.	7TH	WADSWORTH/CENGAGE LEARNING	9781305578906
CN 6027	QUANTITATIVE RESEARCH IN CN	QUANTITATIVE RESEARCH IN COMMUNICATION	ALLEN, M., TITSWORTH, S. & HUNT, S.K.,	2009	SAGE PUBLICATIONS, INC	9781412956963
CN 6035	APPLIED COMMUNICATION THEORY	PERSUASION IN SOCIETY	SIMONS, HERBERT W., JONES, JEAN	LATEST	ROUTLEDGE	9780415965149
CN 6042	WEB DESIGN & DEVELOPMENT	INFORMATION ARCHITECTURE: BLUEPRINTS FOR THE WEB	WODTKE, C., &GOVELLA, A. (2009)	3ND	NEW RIDERS PUBLISHING	ASIN: B003E6ICBQ
		DON'T MAKE ME THINK, REVISITED: A COMMON SENSE APPROACH TO WEB USABILITY	KRUG, S.	3RD	NEW RIDERS PUBLISHING	9780321965516

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RUBRIC	COURSE DESCRIPTION	REQUIRED TEXTBOOK/S	AUTHOR/S	EDITION	PUBLISHER	ISBN
ITC 5001	PROGRAMMING FUNDAMENTALS	PYTHON FOR INFORMATICS: EXPLORING INFORMATION	DR. CHARLES R SEVERANCE	2013	CREATESPACE INDEPENDENT PUBLISHING PLATFORM	9781492339243
ITC 6001	INTRODUCTION TO BIG DATA	SLIDES & NOTES WILL BE RPROVIDED BY THE INSTRUCTOR				
ITC 6002	EXPLORING AND ANALYZING DATA	STATISTICS: AN INTRODUCTION	ROGER E. KIRK	LATEST	CENGAGE	9780534564780
		A FIRST COURSE IN PROBABILITY	SHELDON R.	2013	PEARSON	9781292024929
ITC 6008	SEARCH ENGINE AND WEB MINING	SEARCH ENGINES: INFORMATION RETRIEVAL IN PRACTICE	CROFT B., METZLER D., STROHMAN T.	2010	PEARSON	9780136072249
		RECOMMENDER SYSTEMS: AN INTRODUCTION	FELFERING A. AND FRIEDRICH G.	2010	CAMBRIDGE	9780521493369
ITC 6109	MACHINE VISION IN DATA SCIENCE	COMPUTER VISION: MODELS, LEARNING, AND INFERENCE	PRINCE S, J.D.	2012	CAMBRIDGE	9781107011793
		DEEP LEARNING	GOODFELLOW I., BENGIO Y., COURVILLE A.	2016	MIT PRESS	9780262035613
		COMPUTER VISION: ALGORITHMS AND APPLICATIONS	SZELISKI R.	2010	SPRINGER	9781848829343
		FOUNDATIONS OF VISION	WANDELL B.A.	1995	SINAUER ASSOCIATES	9780878938537
MA in TESOL / PROGRAM TEXTBOOKS		THE PRACTICE OF ENGLISH LANGUAGE TEACHING	HARMER, J.	LATEST	LONGMAN PEARSON	9781447980254
		LEARNING TEACHING	SCRIVENER, J	LATEST	OXFORD: MACMILLAN	9780230729841
TL 6001	TEACHING METHODS & PEDAGOGY	APPROACHES AND METHODS IN LANGUAGE TEACHING	RICHARDS, J. C., & RODGERS, T. S.	2014	CAMBRIDGE UNIVERSITY PRESS.	9781107675964
TL 6002	LANGUAGE AWARENESS	GRAMMAR FOR ENGLISH LANGUAGE TEACHERS	PARROTT, M.	LATEST	CAMBRIDGE: CAMBRIDGE UNIVERSITY PRESS.	9780521712040
		HOW TO TEACH VOCABULARY	THORNBURY, S.	LATEST	LONDON: PEARSON LONGMAN	9780582429666
		BEYOND THE SENTENCE: INTRODUCING DISCOURSE ANALYSIS	THORNBURY, S.	LATEST	LONDON: MACMILLAN EDUCATION.	9781405064071
		HOW TO TEACH PRONUNCIATION	KELLY, G.	LATEST	LONDON: LONGMAN	9780582429758
TL 6007	CRITICAL PERSPECTIVES IN TESOL	VARIOUS JOURNAL ARTICLES AND BOOK CHAPTERS (AND OTHER RESOURCES) MADE AVAILABLE ONLINE THROUGH THE LIBRARY AND BLACKBOARD				NA
TL 6008	YOUNG LEARNERS & TEENS	VARIOUS JOURNAL ARTICLES AND BOOK CHAPTERS (AND OTHER RESOURCES) MADE AVAILABLE ONLINE THROUGH THE LIBRARY AND BLACKBOARD				NA

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AP 6591	THESIS IN COUNSELING PSYCHOLOGY	DISSERTATIONS AND THESES FROM START TO FINISH. PSYCHOLOGY AND RELATED FIELDS	CONE, J.D. & FOSTER, S.L.	1996	WASHINGTON D.C.: AMERICAN PSYCHOLOGICAL ASSOCIATION	9781591473626
		PUBLICATION MANUAL OF THE AMERICAN PSYCHOLOGICAL ASSOCIATION	AMERICAN PSYCHOLOGICAL ASSOCIATION	6TH	AMERICAN PSYCHOLOGICAL ASSOCIATION	9781433805615
AP 6489	THESIS IN EDUCATIONAL PSYCHOLOGY	DISSERTATIONS AND THESES FROM START TO FINISH. PSYCHOLOGY AND RELATED FIELDS	CONE, J.D. & FOSTER, S.L.	1996	WASHINGTON D.C.: AMERICAN PSYCHOLOGICAL ASSOCIATION	9781591473626
		PUBLICATION MANUAL OF THE AMERICAN PSYCHOLOGICAL ASSOCIATION	AMERICAN PSYCHOLOGICAL ASSOCIATION	6TH	AMERICAN PSYCHOLOGICAL ASSOCIATION	9781433805615
CN 6450	THESIS IN DIGITAL COMMUNICATION	YOUR RESEARCH PROJECT: A STEP-BY-STEP GUIDE FOR THE FIRST-TIME RESEARCHER	WALLIMANN, N.	LATEST	SAGE	ASIN: B01JXRI8R2
CN 6460	THESIS IN STRATEGIC COMMUNICATION					