

MAYFEST 2012!

The Office of Student Affairs invites you to MayFest 2012! Join the representatives of several clubs, organizations and societies on campus on May 2 & 3 between 11:00 and 15:00 and celebrate spring with music, food and fun! All events will take place in the Main Corridor and front lawn (unless otherwise indicated). We look forward to seeing you there!

WEDNESDAY, 02/05

11:00-15:00	Playstation Games in the Student Lounge Drawing for 2 Red Hot Chili Peppers concert tickets Bake Sale Collective Story Writing The Voice Brainstorming Free Writing Jelly Bean Guessing Pyramid Pong Sweet Stall Smile! Take your Yearbook Portrait HERE! Distribution of Communications Contexts Certificates	(Computer Graphics & Entertainment Club) (IBEA Society) (LGBT Club) (The Voice) (The Voice) (The Voice) (The Voice) (The Voice) (The Voice) (Sociology Society) (Yearbook) (CN Society)
12:00-18:00	Blood Drive in the Faculty Lounge	(Health & Social Awareness Club)

THURSDAY, 03/05

11:00-15:00	Sorting it out with ACG Cares in the Student Lounge Playstation Games in the Student Lounge AFCEA Club activity Shoot to win Priority Pass Promotional Table Distribution of Communication Contexts Certificates International Food Stand Cultures & Languages Game Video presentation of club & dances Book, handmade bags & t-shirts sale Environmental Activity/Display Take a Shot! Drawing for 2 Red Hot Chili Peppers concert tickets Bake Sale Bake Sale & Playstation Buzzer Game Hot Dog stand Balloon toss Clipboard tennis Smile! Take your Yearbook Portrait HERE! Rappel!!! Info table & Bake Sale Collective Story Writing The Voice Brainstorming Free Writing Jelly Bean Guessing Pyramid Pong Distribution of Communications Contexts Certificates	(ACG Cares) (Computer Graphics & Entertainment Club) (AFCEA Club) (ALBA) (Ambassadors) (CN Society) (Cultures & Languages Club) (Cultures & Languages Club) (Cultures & Languages Club) (English Society) (Environmental Club/CES) (Women's Basketball Team) (IBEA Society) (LGBT Club) (Management Society) (Orientation Leaders) (Orientation Leaders) (Orientation Leaders) (Yearbook) (SERF) (Student Activities Board) (The Voice) (The Voice) (The Voice) (The Voice) (The Voice) (The Voice) (CN Society)
12:00-18:00	Blood Drive in the Faculty Lounge	(Health & Social Awareness Club)
13:40-14:55	Concert on the Front Lawn	(Music Society)

SEMINAR ON COST MANAGEMENT AND THE CREATIVE PROCESS IN FEATURE FILM PRODUCTION

The Accounting and Finance Society of the School of Business of DERE E – The American College of Greece is pleased to invite you to a seminar on “Cost Management and the Creative Process in Feature Film Production” Our guest speaker Yorgos Tsourgiannis will describe the role of creative producer in today's film-making industry and he will illustrate how the quality and the image of a film is affected by various cost decisions. The event will take place on Thursday, May 3, 2012, at the 7th Level Auditorium, Agia Paraskeui Campus, 13:40-15:00 (Activity Hour).

SPEECH ON THE EUROPEAN SOCIAL MODEL@ PLAKA

The Institute of Diplomacy and Public Affairs of the American College of Greece (17B Ippitou Street, Plaka, Athens; Syndagma Metro Station) will be hosting a speech by Andreas Andrianopoulos, Director of the Institute, on "The European Social Model: Does it have a Future?", on Thursday, May 3 at 6:30 pm.

THIS WEEK, DON'T MISS...

- ✓ The ITHM Society in the Student Lounge Coffee shop this week! Support them!
- ✓ Registration for *The Art of Tabouleh* (May 9 in the Student Lounge). Spaces are limited, so register now!

WHAT'S UP @ DERE E

ANNOUNCEMENTS

Internet Marketing and Social Media: The Keys to building and promoting the image of companies in Service Industry

The Marketing Society of the ACG School of Business (SB) will bring practitioners, researchers and academics from the Service Industry in contact with students in Marketing.

- ✓ **Time & Place:** The Marketing Conference will take place at the premises of DEREЕ – The American College of Greece, May 17, 2012 from 10:00 a.m. – 4:00 p.m.
- ✓ **Aim:** To expose Deree students to new trends and emerging practices in the Service Industry.
- ✓ **Rationale:** The topic of the conference is currently gaining the general interest of the population due to the increasing and explosive invasion of the Internet as a communication tool along with the fact that the Service industry is one of the most promising and dynamic industries in Greece and provide an excellent opportunity for career placement. Overall the service industry dominates the Greek economy accounting for roughly 80% of total GDP. Internet Marketing and Social Media are continuously advancing and gaining in market penetration. Additionally, they have gained the trust of the industries and due to their low cost are used widely as an advertising medium. The idea is that all people involved in Services should learn how valuable Internet and Social Media are as tools of promoting the image of companies in that industry.

DEREE STUDENTS! ELECTIONS ARE COMING UP!

- ✓ All clubs, organizations and societies that have not already held elections in 2012 should hold elections on May 28 and 29. Student government will hold elections May 30 and 31. The new governing bodies will take effect as of July 1st, 2012.
- ✓ All societies should contact their department heads for elections procedures and eligibility requirements.
- ✓ All clubs and organizations should submit an active members list to the Office of Student Affairs by May 11th and should refer to the Student Life blackboard folder for ELECTIONS PROCEDURES, an ACTIVE MEMBERS LIST FORM, and a BALLOT TEMPLATE FORM.
- ✓ All students interested in running for Student Government or Senate, please stay tuned for further information to be sent by e-mail!

The Office of Career Services is pleased to invite you to attend the *Universities Fair* to be held in the JSB Library (Upper Level), on Thursday **May 3, 2012** at **13:30–15:00** (Activity Hour). DEREЕ graduates are invited to discuss their graduate school choices and experiences in universities of England, Scotland, The USA, The Netherlands and France. Guest speakers will offer DEREЕ students and alumni information on what to expect from living and studying abroad. This event is part of an initiative from the Office of Career Services to offer advice and guidance to students regarding further studies.

