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THE AMERICAN COLLEGE OF GREECE MAGAZINE



Dr. Miranda Xafa

Deree Alumna; Outgoing Alternate Executive Director, IMF

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Theodorakis Honored

A delegation from The American College of Greece visited famed Greek composer Mikis Theodorakis at his home on July 17, presenting him with the honorary degree bestowed on him during Deree's Commencement 2009. Theodorakis was honored along with legislator and educator John Brademas and philanthropist Andrew A. Athens.



President Outlines Goals

In a memorandum to the campus community on the anniversary of his assumption of the duties of President of The American College of Greece, Dr. David Horner recounted some of the accomplishments of his first year in office and outlined some of the goals for the upcoming year.

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New Programs Enrich Deree Curriculum

Several new graduate and undergraduate programs have been added to the already rich Deree curriculum. A series of articles explains each program's aims and content.

Watching Over the Global Economy

For five years, the post of Alternate Executive Director of the International Monetary Fund has afforded Deree graduate Miranda Xafa a bird's eye view of the global economy, which for the past year has been going through its roughest patch since the Great Depression of the 1930s. In an interview with ACG Magazine as she prepared to leave the IMF for a senior post at a Geneva-based private asset management company, Xafa spoke about the current global crisis, defended the role the IMF has played in the global financial system, and reminisced about her years at Deree.

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COVER: *Miranda Xafa in front of the IMF
building in Washington D.C.*

THE AMERICAN COLLEGE OF GREECE MAGAZINE



From the Editor

This is, without doubt, the most news-filled issue of The American College of Greece Magazine since its redesign and relaunch three years ago. It deserves careful reading because, among other things, it gives a clear indication of the course that the College is taking under President David G. Horner, a course that, among other things, mandates more openness and better, more consistent communication with all the College's constituencies, including its numerous alumni, who undoubtedly constitute one of the College's greatest strengths.

On the back cover of this issue you will notice the first ever commercial advertisement to run in this magazine. It is now the policy of the College to selectively accept advertising – always tasteful and consistent with the mission of the magazine – that will help defray some of the considerable cost of the magazine's production and free up funds for other services to our students and alumni.

The American College of Greece Magazine is an extremely desirable medium for advertisers, because it boasts a readership of unparalleled quality: 28,000 recipients who are all College graduates and bilingual, and most of whom keep issues of the magazine for a long time in their homes or offices. Given the fact that our alumni work in more than 1,700 companies and organizations throughout Greece, and that many of them hold upper-management positions, the value of the magazine's pages to advertisers becomes even more obvious. Nevertheless, the College is determined to keep advertising to a relatively small percentage of the magazine's pages and to continue to place a premium on content.

Alumni who would like to advertise their companies should contact the Office of Media Relations and Publications at +30 210 600 9800 ext. 1435.

I wish you all pleasant reading.

Harilaos H. Daskalothanassis
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Commencement by the numbers

614

number of students who graduated from Deree and the Graduate School in June 2009

members of the graduating class who received awards at Commencement 2009

5

17

number of countries represented in the graduating class of 2009

kilos of recycled confetti used at the end of the ceremony in 2009

18

3

number of honorary degree recipients

approximate number of family members and friends of the graduates who attended Commencement 2009

10,000

23

number of students at Commencement 2009 who graduated with Highest Distinction from the Graduate School and Deree

number of students who graduated with High Distinction from the Graduate School and Deree

41

23

number of students who graduated with Distinction from the Graduate School and Deree

members of the Deree Symphony Orchestra that performed during Commencement 2009 under the direction of Dimitri Toufexis

50

6

number of Junior College students who graduated with Honors

number of balloons dropped from the stadium's ceiling at the commencement ceremony

8,000

12

members of the Deree Choir that performed during Commencement 2009 under the direction of Maria Kokka

5,000

number of copies of the commencement program distributed

Theodorakis, Brademas, Athens Honored at Commencement 2009

The great Greek composer Mikis Theodorakis was one of three honorary degree recipients during the 2009 Commencement Exercises of Deree College, the higher education division of The American College of Greece. Theodorakis was honored for his immense contribution to music and for his staunch defense of liberty and human rights. John Brademas, a former president of New York University and member of the

in the name of the American people in ways that I consider anti-American. Because to me 'America' means above all freedom, progress, good intentions, peace, educational solidarity, the cultivation of science and culture."

Athens, visibly moved by the honor, told the graduating class of 2009: "Today you begin a new path in your journey of life. Your best years are ahead of you. New op-



1

United States Congress for 22 years, and Andrew A. Athens, a former president of the Council of Hellenes Abroad and founder of hellenicare, also received honorary doctorates.

In a moving message read at the ceremony (Theodorakis was not able to attend due to health reasons), the composer spoke of his admiration for the United States, its contribution to world civilization, and its tremendous responsibility to history.

"I know that many people consider my often critical stance toward this country anti-American," Theodorakis said. "In reality, however, it is the opposite: My admiration for this country and its people is so great that I suffer and protest every time somebody, or some group of people, acts

opportunities will abound. Along the way to fulfilling your dreams, I ask you to remember four things: family, country, integrity, service."

Brademas recounted his eventful life and paid tribute to his parents and his heritage: "I have inherited from my Greek father at least two dimensions of the extraordinary contributions of Hellenic civilization to today's complex world: first, respect for learning, for education; and second, respect for politics, for democracy."

Matthew McKeever, the consul general of the United States in Athens, urged the graduates to imitate the example of President Barack Obama and not to be deterred by the challenges they encounter in their lives.



2

Oliver Angelos Bailey, a member of the Deree graduating class, received the President's Award for his overall contribution to College life. Panagiotis Karasakalidis and Roxani Peiou, Deree class valedictorian and salutatorian, respectively, received Academic Achievement Awards. Maria Mathioudaki received the Graduate School Award, and Anastasios Akriviadis the Junior College Award. The student address was delivered by Aris Giannakakis Savvidis, a member of the Deree graduating class.

The Deree Orchestra, with Dimitri Toufexis directing and Tatiana Papageorgiou playing solo piano, performed Theodorakis' "Zorba Fantasy for Piano and Orchestra," which drew an enthusiastic response from the 10,000 audience members. Theodorakis' grandson participated



3

1. Chancellor John S. Bailey and Senior Vice President Vassilios Protopsaltis place the ceremonial hood on honoree Andrew Athens, as President David G. Horner looks on.

2. The Deree Orchestra, under the direction of Dimitri Toufexis, plays "Zorba Fantasy" by Mikis Theodorakis.

3. Ten thousand people attended Commencement 2009 at Peace and Friendship Stadium.

4. Honoree John Brademas speaks to the graduates. President Horner is on the right.



4

as a member of the orchestra.

Like many prominent colleges and universities, Deree College bestows honorary degrees on prominent personalities who, through their work and the power of their example, have contributed significantly to the betterment of our world. The honorees are held up as examples for the members of the graduating classes to emulate as they proceed with their lives after graduation. Hierarchs, United States Senators and other prominent political figures from Greece and the U.S., ambassadors, philanthropists, artists and writers, presidents of major universities, and prominent academics have been honored in the past with honorary degrees from Deree College. ♦

Deree Receives License, Pursues Euro Partnership

Deree received its establishment licence as a college from the Greek Ministry of Education in July. The official announcement was printed in the government gazette. Another 32 colleges received establishment licenses at the same time.

The establishment license is the first part of a two-step process that will place private colleges (for profit and non-profit, like Deree) under the jurisdiction of the Ministry of Education, and include them in a new official category of post-secondary educational institutions. In accordance with the law passed by parliament in the summer of 2008, the issuance of establishment licenses is followed by on-site inspections by three-member teams from the ministry. The inspection team visited Deree on September 4. If the Col-

lege meets all the requirements set by the law, as Deree clearly does, it will receive an operating license.

Many Deree alumni, as well as many students and their parents, mistakenly saw the summer-long discussion about licensing as a harbinger of recognition of the professional rights of colleges. The issue was muddled further by press reports that confused reporting on the two issues.

In fact, the licensing of private colleges is unrelated to the recognition of the professional rights of their graduates. The only linkage between the two is a 2008 statement by the government that licensing will have to precede recognition, which is mandated by the European Union.

At any rate, the dissolution of the par-

liament and the call for new elections on October 4, as well as the resignation of several members of the Ministry's College Evaluation Committee, threw a monkey wrench into the process, which has been temporarily halted.

At the same time, Deree is actively pursuing a validation agreement with a European university that will ensure that the degrees of its future graduates are recognized when European directives are incorporated into Greek law. Several quality British institutions have expressed interest in cooperating with Deree, given the latter's preeminent status as a quality institution in Greece.

The announcement of a European validation partnership for Deree is expected during the current academic year. ♦

Theodorakis Reminisces During Memorable Visit



President Horner (left) hands Mikis Theodorakis the original copy of his honorary degree.

A July 17 ceremonial visit to the home of Mikis Theodorakis, to deliver to the famed Greek composer the original copy of the honorary doctorate he received during Commencement 2009, turned into an extraordinary two hours of reminiscences by the honoree about his long career, his relationship with America and Americans, and a discussion of the current state of Greece.

Following the visit, ACG President David G. Horner, who led the Deree College delegation, said that it was one of the most

memorable meetings of his life.

Perched comfortably in an easy chair in his study and clearly in great spirits, Theodorakis recounted in great detail extraordinary personal experiences from World War II, the Greek resistance and the subsequent civil war and reconstruction. He reflected on the brutality and downright absurdity of the war, the great hopes engendered by America during the occupation, the disappointments and social exclusion of the Greek left following the civil conflict, and how his art sustained him

throughout those difficult years, and sometimes even saved his life. In an ironic twist, he said that despite the misery of those times, they were also the times when he was happiest: "I could hold a gun then, too," he said, meaning that as a young man he could fight back.

He also recounted his visits to the United States during the period of the military junta, and his encounters with famous Americans like Arthur Miller and Marilyn Monroe. Finally, he said that despite its obvious progress, contemporary Greece keeps frustrating is youth by denying it openness, fairness and opportunity.

President Horner told Theodorakis that, in the judgment of the College, he deserved the honor bestowed on him because he has been one of the towering personalities of post-war Greece, and said that he was looking forward to an appropriate form of future cooperation between the College and the composer for the benefit of students.

Aside from the president, the Deree delegation comprised Deree professor, pianist and orchestra director Dimitri Toufexis, Deree professor and pianist Tatiana Papa-georgiou (who is one of Theodorakis' principal pianists), and Media Relations and Publications Director Haris Daskalothanassis, who read Theodorakis' acceptance message at the June 22 commencement ceremony at the Peace and Friendship Stadium. ♦



Dr. David G. Horner was formally inaugurated as 7th President of The American College of Greece on Saturday, March 7, 2009, during a symbol-laden ceremony at the Pierce Theater before an overflow audience of more than 800 people.

The oath of office was administered by the chairman of ACG's Board of Trustees, Peter Thun, who presided over the proceedings. Following the oath, President Horner donned the presidential ceremonial regalia with the help of Trustee Ann W. Caldwell, and received the presidential medallion and a warm congratulatory handshake from his predecessor, John S. Bailey, who is now chancellor of The American College of Greece.

In his inaugural speech, President Horner looked back at the founding principles and contributions of the College, and sketched the way forward based on two pillars: personal transformation and social contribution.

The ceremony started poignantly with delegates from 65 universities and other educational institutions mostly in the United States, the United Kingdom and Greece marching into the theater in full regalia, followed by the faculties of Deree College and Pierce College, and ACG's trustees and senior administrators.

The official party was led onto the stage by the senior Deree College faculty member, history professor Evdokia Karayianni, Ph.D., who carried the mace, the traditional collegiate symbol of authority.

Representatives of various College constituencies – Deree and Pierce students, faculty and alumni – along with representatives of the United States government and North Park University, the last institution led by Horner, offered brief greetings.

President Horner was introduced by Dr. Charles Cook, the vice-chairman of the Board of Trustees, as well as a mem-

Dr. David G. Horner Inaugurated 7th President of ACG



ber of the search committee that recommended Horner, Cook spoke in detail about the qualifications of Dr. Horner and the reasoning behind his selection by the Board.

Bishop Damaskinos of Diavlia offered the opening invocation, representing Archbishop Ieronymos of Athens and All Greece. Reverend Dr. Nancy Taylor, senior minister of the Old South Church of the United Church of Christ, in Boston, Massachusetts, offered the closing benediction. Missionaries sponsored by the United Church of Christ founded The American College of Greece in Smyrna, in 1875.

ACG Trustee Ann W. Caldwell read messages from several ministers of the Greek government, including Minister of Education Aris Spiliotopoulos, congratulating Horner on his inauguration and stressing the importance of the mission of The American College of Greece. Messages of

Top: a view of Pierce Theater during the ceremony.

Above: President Horner delivers his inaugural address; seated in the front row, left to right, are Peter Thun, chairman of the College's Board of Trustees, Bishop Damaskinos of Diavlia, Chancellor John S. Bailey, and Trustee Charles Cook.

congratulation from several members of the United States Senate and House of Representatives were also read.

The ceremony was interlaced with music by the Deree Symphony Orchestra led by maestro and ACG faculty member Dimitri Toufexis. Tenor John Hristopoulos sang the national anthems of Greece and the United States.

The ceremony was followed by a reception held on the grounds surrounding Pierce Theater. ♦

President Horner Reviews His First Year in Office, Outlines Goals for Academic Year 2009-10

In a July 1, 2009, memorandum to the campus community on the anniversary of his assumption of the duties of President of The American College of Greece, Dr. David G. Horner recounted some of the accomplishments of his first year in office, and outlined some of the goals for the upcoming year. The president explained that the institution's new strategic plan, currently under development, is based on solid research: the findings of a comprehensive study of the College and its operating environment conducted last spring by the London-based Parthenon Group, one of the leading global strategic consulting organizations. Following are excerpts from the memorandum.

Strategic plan

With the [Parthenon Group] findings in hand, we developed a new version of [the Draft Strategic Plan] and presented [it] to the Board of Trustees at their June 2009 meeting in Boston. Based on the Board's feedback, modest changes were incorporated into the document.

The document [which was included in the memo] shows the direction of ACG's preferred future. More detailed planning materials will be developed for the Board's consideration at the November 2009 Board meeting and will be shared with the campus community as was done with the first draft plan earlier this year.

Academic program development and enrollment management

Based on my 25 years as an institutional president, I believe two ingredients are essential to ensure the best possible enrollment results: 1) a continuous flow of new academic programs (or adaptation of existing programs) to meet changing market needs and 2) a consistent execution of disciplined, comprehensive enrollment management practices (e.g., state-of-the-art



approaches to student recruitment, student retention and financial aid).

Through the strategic planning process we have sought to identify the preferred long-term targets for enrollment for each area of the institution, paying attention both to the size of student enrollment and the student mix (e.g., secondary/higher education; undergraduate/graduate; commuter/residential; Greek/international; range of academic achievement). During the past year we also have taken several steps to make certain that ACG possesses

the leadership and organizational resources to add appropriate new academic programs (or to amend current programs) and to execute an effective enrollment management effort to reach the enrollment targets.

While the effect of these new steps can only be realized over several years, I believe we have seen impressive progress even within this first year. For example, the new MA in Communication that was initially deferred by our accreditors – the New England Association

of Schools and Colleges – has now been approved based on a resubmission of our proposal, and the Deree faculty have authorized a new undergraduate major in International Tourism and Hospitality Management. The most elaborate new program initiative this year, however, is the creation of the General Studies Program (GSP) to replace the current Junior College.

The focus on the need for substantial change with the Junior College came directly from my interviews with over 40 faculty and several alumni feedback sessions beginning last July. These informal findings were then confirmed by the Parthenon research and by discussions with Junior College students. In brief, these findings showed that the Junior College as presently constituted had contributed to the weakening of Deree's "academic brand" (i.e., the perception of Deree's academic quality in the general Greek market) and, in fact, possessed inherent aspects unappealing to current Junior College students (i.e., an associate's degree rather than a bachelor's degree; a Downtown campus only option).

With these findings in hand, a team went to work and gained faculty approval for a proposal, which the Board endorsed at their recent meeting, to launch the GSP. Through the GSP we will continue to serve students with academic potential who do not at present meet Deree's regular admission requirements.

Unlike the Junior College (which will be phased out over the next three years in order to serve currently enrolled students), this new program has the following attractive features: a) inclusion in Deree; b) enhanced learning support services for students; c) new policies to support greater academic rigor; d) two new majors (Liberal Studies and Business Studies); e) Aghia Paraskevi and Downtown options; f) a bachelor's degree rather than an associate's degree upon completion.

Many other initiatives are underway in the areas of academic program development and enrollment management. I am very pleased with the trajectory of changes in these two critical areas.

Branding campaign

The findings of The Parthenon Group set in motion a series of activities including the highly visible advertising campaign launched in June. Utilizing the resources of one of the world's global communications leaders with an extensive staff in Athens (including numerous Deree

alumni), the image campaign and tactical campaigns currently underway are part of an overall marketing strategy aimed at strengthening and, in some cases, correcting the public perception of ACG/Deree. We believe that ACG's overall educational quality is superior to that of any other private institution in Greece, and we believe it is essential that we make that case broadly. If we do not, the competition will continue to define us. The current campaign is our first step to position ACG appropriately in the public's mind. We will monitor the impact of this and future campaign efforts, and we will modify our approach accordingly.

Advancement and U.S. development strategy

We have also begun the process of reaching out much more assertively to our alumni and friends. Regional alumni events and the highly successful Alumni Gala in May were important milestones in Greece. In the United States, we started the process of enhancing ACG's visibility with a goal of increased U.S. student enrollment as well as friend-raising and fundraising. This year, Deree was prominently featured and well represented at a number of significant events in the Greek-American community.

Technology

The backbone of education in the 21st century is technology. By this fall, we will have implemented a number of major technology improvements, including: initial upgrading of our institutional Web site; addition of an online admission application; installation of a new administrative software system; installation of a new phone system; substantial expansion of our infrastructure to support communication between our two campuses.

College bill and E.U. degree validation

A major accomplishment this year was the remarkable effort that resulted in the submission of over 2,500 pages of material in support of our compliance with the Greece's Private College Bill. We are well positioned for proceeding as the process moves forward.

We also have taken important steps toward entering into partnership with an E.U. university for the purpose of degree validation. While we have not selected our final E.U. partner at this date, we have engaged in serious exploration of our options, and we are confident that we will be able to consummate an agreement in the near term.

Campus development

Clearly, one of ACG's greatest assets is the beautiful campus of Aghia Paraskevi. One of our projects this year was the beginning of a campus planning effort to identify ways of protecting and enhancing this asset, as well as our Downtown campus and other facilities. We will be refining these plans to determine our investment of capital funds going forward.

In the year concluded on June 30, however, we have undertaken a number of campus improvement projects. These projects have included almost every area of the Aghia Paraskevi campus (Deree and Pierce), the campus apartments as well as some attention to the Downtown campus. Also included in our capital projects this year has been significant investment in technology. These investments are essential to support our educational programs and administrative functions, to address ongoing maintenance issues and to protect the competitive advantage our facilities give us.

Conclusion

The coming year will bring more changes to the ACG landscape. The development of new approaches to meet changing circumstances should not be equated with a lack of appreciation for past successes – and certainly not a repudiation of long-standing values. As I have publicly and privately stated on multiple occasions, what drew me to ACG was its historic mission of bringing the best of American education to Greece and the possibility of implementing this mission at a world-class standard of quality. Such an aspiration is only realistic because of ACG's strengths, built up through dedicated and effective work by many over many years. But, the realization of this aspiration in the future will require ACG to be creative in responding to a changing landscape.

I know very well from my past roles as a college and university president that change does not come easily for many. For that reason, I have been enormously impressed by this community's overall openness to change. Such openness bodes very well for our future. I am deeply grateful for the support and effective work of all my colleagues throughout the College from my first official day here last July. I have drawn encouragement and inspiration from many of you and, as a result, I am even more certain of the bright prospects for ACG than I was one year ago.

Thank you all for a very good year! ♦

College Launches Imaginative Ad Campaign



Last June, Deree launched the most ambitious advertising campaign in its history, strategically centered on highlighting the College's unique legacy, tradition of academic excellence, and singular role in Greece's higher education system.

In 2009, Deree remains a beacon dedicated to the ideals of its founders: empowering students to become thought leaders through a rigorous curriculum and thoughtful intellectual stewardship. Deree's U.S. accreditation and status as the oldest and largest American university in Europe affords the College a unique com-

petitive advantage, particularly at a time of global uncertainty when a solid academic foundation can make all the difference to young graduates seeking to define themselves and their role in the future.

Athens was awash with a spirited and compelling ad campaign which challenged conventional wisdom about the College. The campaign's theme was "Challenge Yourself." It featured athletes pushing their limits against the whimsical and striking metaphor of an academic toolkit. The print executions featured a swimmer racing against the backdrop of a writing pad resembling a lap pool; a climber scaling the backdrop of a book featuring an excerpt from Dante's *Divine Comedy*; a runner racing over a shelf of leather-bound books; and a pole-vaulter using a book sentence as a pole. The result was a dramatic and visually arresting portfolio of ads which ran in select, high-visibility media including national Sunday newspapers, outdoor billboards and illuminated pisas in the greater Attica region. A variation also ran on the Athens Metro system and in online media frequented by college-age students and opinion leaders, the campaign's primary target audiences.

The aim of the ads was to present Deree as the challenging school it is, fit for students ready to strive for a better future.

At a time of intense flux in Greek higher education, the Deree campaign highlighted those elements that have made it a pioneer and distinguish it from all other choices available to Greek undergraduates.

As President Horner indicated in a letter to faculty and staff on July 1, "The image and tactical campaigns currently underway are part of an overall marketing strategy aimed at strengthening and, in some cases, correcting the public perception of ACG/Deree [...] From solid, independent market research, we now have validated the need and believe the time is appropriate to differentiate ACG's overall educational quality as vastly superior to that of any other private institution in Greece and we believe it is essential that we make that case broadly. If we do not, the competition will continue to define us."

After a rigorous and comprehensive search for an advertising agency, the College chose LOWE Worldwide in Athens to develop the campaign, which will continue to evolve both in Greece and internationally throughout the 2009-2010 academic year. ♦

Deree Establishes Integrated Marketing & Communications Dept.

After the successful launch of Deree's first major marketing campaign during the summer of 2009 and coinciding with the launch of a new academic year, ACG has announced the creation of a new Integrated Marketing & Communications Department under the Institutional Advancement Division of the College. The new department was created to coordinate all marketing activities across the institution in order to deliver singular and unified messages to our diverse stakeholders both within Greece and across the globe.

The new department is being overseen by our consultant Eve Geroulis, a Chicagoan with two decades of experience marketing major brands and working with some of

the world's top advertising agencies, as well as extensive undergraduate and graduate teaching experience.

Nicholas Jiavaras, executive vice president for Institutional Advancement said, "I am excited about our collective efforts to advance the ACG brand. The talented and dedicated IMC team, working closely with colleagues in the enrollment, academic, advancement and student services areas will produce inspirational results for all constituencies."

The IMC department is expressly focused on creating strategic, data-driven communication initiatives which support President David G. Horner's long-term strategic growth plan. IMC will develop advertising campaigns for both

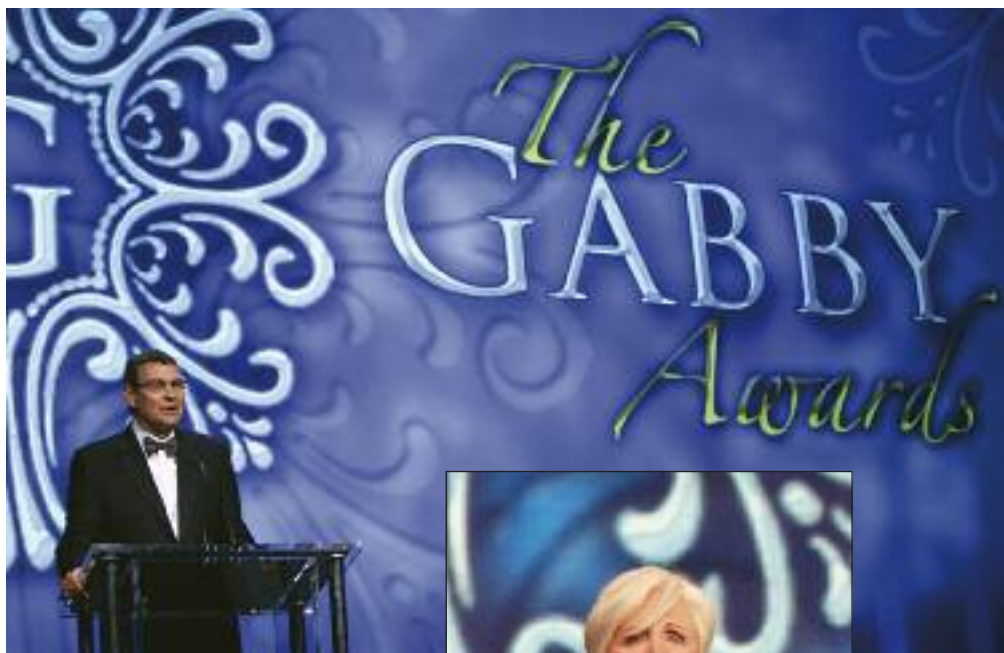
Greek and foreign student markets, develop all internal and external communication projects, and coordinate new enrollment programs driven by our successful Deree Day Open House events as well as alumni and media relations efforts which further support and extend the ACG story.

Working closely with the College's advertising agency, IMC will broaden the College's ability to anticipate the challenges and complexities of an ever-changing communication landscape and craft disciplined, thoughtful and strategic programs which showcase the legacy, world-class recognition and leadership role the College continues to play in higher education in Greece. ♦

Deree Participates in Chicago's Gabby Awards

The 2009 Gabby Awards celebrating Greek America's Best & Brightest Stars were held in Chicago on June 9 and, as a Platinum Sponsor of the event, Deree was there to share the spotlight with a glittering array of honorees and celebrity guests. The event was the highlight of the Greek cultural season in the United States, attracting over 1,100 guests from 27 States and four countries. The Gabby's were the first ever awards program of its kind honoring the achievements of some of America's most accomplished cultural and commercial leaders of Greek ancestry. A truly star-studded list of presenters and nominees attended, including Hollywood stars Olympia Dukakis, Melina Kanakarides and Nia Vardalos, along with Greek actor Alexi Georgoulis and FOX Film President Jim Gianopoulos. At the awards ceremony, Deree unveiled its new advertising campaign to an important audience of opinion leaders. ACG President David G. Horner presented the award in the Best Academic Achievement category.

Dukakis received a lifetime achievement award and delivered an emotional acceptance speech attributing her life's success to the love and support of her immigrant mother, a childhood brimming with Greek traditionalism, and the lessons of hard work and tenacity. It was a message that was echoed by almost all the award winners in their speeches. Another poignant moment came with the acceptance speech by Maria Papadakis, daughter of Dr. Constantine Papadakis, the late president of Drexel University, who took the stage on behalf of her father. President Horner presented Papadakis with the award for her father. In his remarks, Horner spoke warmly of Papadakis and had the opportunity to intro-



duce the audience to Deree. A video produced especially for the event showcasing the College's history and its role as a vital bridge between the U.S. and Greece was screened.

President Horner said the event "provided Deree with an exceptional opportunity to showcase the important role the College has played in Greece and within higher education. I am thrilled with the reception Deree received and found my time in Chicago very important in further demonstrating our commitment to best serving the intellectual needs of both Greeks and non-Greeks while meeting the challenges of a changing global landscape. I was also very impressed by the reception the College received among Greeks and philhellenes who share our passion and mission for the future."



From top: President Horner speaks at the Gabby awards ceremony; Olympia Dukakis delivers her moving address; Melina Kanakarides, Nia Vardalos and Alexi Georgoulis at the Gabby's.



Participation in the Gabby's was the culmination of a year-long institutional advancement campaign in the United States, aiming to familiarize the American public with the College's mission and offerings.

After the awards ceremony at the Reskin Theater in Downtown Chicago, the celebration continued with a party at the nearby Hilton Hotel, with Greek singer Glykeria headlining the evening's entertainment. A glamorous ballroom backdrop, an elegant dinner, a silent auction – featuring a Deree study package – and festive dancing late into the evening ended the event on a celebratory note. ♦

New Access Program at Deree: General Studies Program

By Kathleen Rys*

It's an exciting time to be at Deree, whether you're a student, faculty member or administrator. Change is in the air, so much so that you can feel the buzz of activity across ACG's campuses. One area that has been a hotbed of activity during President David G. Horner's inaugural year at the College is the design of a new Deree access program, called General Studies.

In education, the term access program refers to an "entrance" or a "way in" that opens up foundation learning opportunities to applicants who may not have had the chance to be accepted into a demanding program in tertiary education. The concept is not new in American higher education, nor is it rare. U.S. colleges and universities, such as New York University, Boston University, DePaul University and Northeastern University, have offered their own custom variations of access programs over the last half century. And the concept continues to grow in popularity. Most colleges with access programs are looking to diversify student profiles. Others simply have recognized that they were "turning away some very good and capable kids," according Dr. Arnold Gorn, as quoted in a 2001 issue of the *New York Times*. The key to successful access programs is to admit students with promise and create an early academic experience that improves their academic abilities.

A key insight gained by educators at Deree is that a student's potential, involving such success traits as creativity, initiative and productivity, is not easily quantified. To complicate matters, the evaluation and grading mechanisms employed by the Greek lyceum system may not adequately identify all students who possess these traits. We have found in examining over 2000 student records that a student's grade point average on leaving lyceum may not be a valid predictor of success in a higher education

system like Deree that is based on critical and creative thought.

The program at Deree: General Studies

At Deree the access program took shape when Dr. Todd G. Fritch joined the College administration as vice president for academic development and dean of graduate and professional studies. Fritch had gained first-hand experience of access programs at Northeastern University and used that know-how to lead the development of an institutionally appropriate approach at Deree. The challenge was to take best practice in an American context and shape it to work at Deree.

After months of planning and revising concepts, the General Studies Program was approved by the College's Curriculum Committee, faculty, president and Board of Trustees. The program's curriculum has been designed to deliver transformative education that will re-engage students in the learning process.

Students accepted into the GSP are enrolled in a four-year bachelor's program at Deree following one of two majors, Liberal Studies or Business Studies. Both majors have been designed to be flexible. They allow the student to pursue academic areas of personal interest while acquiring important skills desirable in the job market. They also provide students with a strong undergraduate foundation that will allow them to pursue a master's degree. These new majors at Deree provide students with a greater choice of courses, allowing minors to be more easily incorporated into the plan of study. A number of interdisciplinary majors are possible, for example, combining international business with foreign languages, balancing psychology and sociology, streamlining communication to include advertising and marketing courses, or combining English literature with philosophy or psychology. The permutations are endless.

Freshman Seminars

The pedagogical impact of the program is front-loaded in the student's first year or first 30 credits (usually 10 courses). The first-year academic experience consists of a series of English, computer, humanities and social science courses that are designed to help students improve their academic success. The humanities and social science courses are offered as Freshman Seminars, small, intimate classes where students are encouraged to think critically: to discuss, debate and assess ideas and look for answers. A large component of the course content is directed toward honing their English language skills – including reading, writing, listening and speaking. Another goal of these first-year courses is to rekindle students' motivation to learn and their inquisitiveness by engaging them in the learning process through in-class active learning techniques.

Program performance metrics

Another unique characteristic of the General Studies Program at Deree is the student's "exit option." Many access programs are of a specified duration, for example, two years or 60 credits. Deree's program offers a series of checkpoints at which the student is assessed. Students who display strong academic success may exit the program after the freshman year. A GSP student is evaluated at 30 credits, 45 credits and continuously from 60 to 90 credits. If students have reached specified performance levels (a CI of 3.0, 2.7 and 2.5, respectively), they have earned the right to leave the program. At this point students may decide to change their major to any of those offered at the College. If by the time a student has 38 credits remaining to complete the requirements for a bachelor's degree, they have not satisfied these performance metrics, i.e., a CI of at least 2.5, they have the option to earn a bachelor's degree by completing the program requirements of either the Liberal Studies or



Dean Kathleen Rys

Business Studies majors (all other graduation requirements remain the same, including the College's residency requirement and a minimum CI of 2.0).

Wrap around services

The last principal design element in the General Studies Program is student support services. Advising is vital. Not only will advisors from the Academic Advising Office assist students in course selection as they build a major, they will also follow up on students' academic performance. The Academic Intervention Program is directed at students on probation and involves one-to-one sessions establishing guidelines regarding the nature and number of courses taken each semester, and group sessions and workshops designed to help students identify their learning styles and how to overcome a learning weakness. Interactive workshops on time management, test taking, note taking and good study habits are being developed.

Additional support services include peer tutoring and writing support. Since Freshman Seminar classes are very small, instructors begin to assume the role of mentors. And since there are no restrictions on where they study (GSP students may elect to take their courses at the Aghia Paraskevi campus, at the Downtown campus or at both), students are encouraged to participate in the College's full array of co-curricular and extracurricular activities. They can join clubs and societies, and use the athletic facilities, participating, if they wish, in intramural and intercollegiate competitions.

The bottom line is that the General Studies Program is designed to "light the fire within" and help students develop a true sense of their potential, motivate them to engage in learning once again, and claim a future that allows them to succeed in a challenging environment. ♦

** Kathleen Rys is dean of the General Studies Program.*

Two New Majors at Deree: Business Studies and Liberal Studies

Open to all, but required for GSP students

Liberal Studies

General description

The Liberal Studies major is designed to provide students with the opportunity to plan and pursue broader interdisciplinary programs than the traditional Arts and Sciences major, major and minor, or even double major allows. Students pursuing this major have the ability to design their own undergraduate program and pursue a sequence of courses consistent with their educational goals and interests. The goals of the major are to expose students to diverse ways of thinking about the world, sharpen critical thinking and analytical skills, hone English language skills, and build a broad foundation of knowledge while allowing for specialization.

The structure of the major:

- ✕ Maintains the College's General Education core courses
- ✕ Provides an opportunity to design a major
- ✕ Specifies course level quotas
- ✕ Offers unique research and capstone courses

Business Studies

General description

The Business Studies major provides students with the opportunity to combine studies in accounting, finance, computer information systems, international business, management, and marketing in one flexible major. The major program builds on a solid core of business courses and allows students to personalize their business studies by selecting courses that cover a range of interests. Students will also find they have the flexibility to create areas of emphasis within Business or to minor in subjects from the Arts and Sciences.

The structure of the major:

- ✕ Maintains the College's General Education core courses
- ✕ Delivers a more compact version of the Business Core
- ✕ Structures options of 9 credits in key areas of each major
- ✕ Allows flexibility in combining business electives (15 credits) which may allow for a specialization
- ✕ Allows sufficient General Electives (18 credits) for potential minors

All courses students take before reaching the first academic review at 30 credits are designed to transfer to other business majors.

New Major in International Tourism and Hospitality Management

By Dr. Antonis Klidas*



Antonis Klidas

Deree launched a new major in International Tourism and Hospitality Management in September 2009. Through this program Deree is entering a very promising field, which has tremendous significance nationally and globally. Statistics attest to this significance: Tourism accounts globally for about 10 percent of personal consumption, nine percent of capital investment and more than eight percent of world employment, and it contributes about 10 percent of the world's GDP. Tourism generates more than 18 percent of the Greece's GDP and it employs, directly and indirectly, between 800,000 and one million people. No wonder tourism is considered Greece's "heavy industry."

Despite the numbers and the importance of tourism for Greece, tourism education in Greece has been lagging behind. There has been until recently no university-level undergraduate education in Greece and there is still no higher-level undergraduate tourism education in Athens. Our program aims to fill this gap in the Greek education market and supply the local tourism and hospitality industry with highly qualified graduates who, equipped with a deep understanding of the field, will be able to think about the industry at a high strategic level. Taking an international perspective, we strongly believe

that studying tourism in one of the top 20 tourist destinations in the world should be a natural choice for foreign students.

The International Tourism and Hospitality Management Program

Deree embarked on the development of the new major in October 2007. A task committee was formed consisting of Vice President for Academic Program Development and Dean of Graduate and Professional Studies Todd Fritch, Associate Dean Lila Mordochae, professor Despina Gavril and the undersigned. The program was approved by the Curriculum Committee, the faculty and President David Horner.

In designing the new program's curriculum we looked at competitive programs in Greece and abroad and thoroughly studied the curricula of renowned institutions in the field, especially in the United States. Based on this benchmarking activity we have developed a curriculum which is both internationally competitive and locally relevant. The new program has a strong academic orientation, which is consistent with the demands of university-level education. At the same time, the program incorporates many opportunities for vocational training through practical courses (e.g., Food and Beverage Management), internships in the tourism and hospitality industry, and a Cooperative Education course at the end of the program.

Students of the new major will follow the General Education curriculum and take a number of Business Core courses. Thus, graduates of the major in International Tourism and Hospitality Management will have received the same quality and breadth of American-style education as their fellow students at Deree.

In their Tourism and Hospitality concentration students will take courses specific to the field. Through these courses students will acquire a deep understanding of the tourism and hospitality field and develop skills specific to the industry. Examples of courses are Tourism and Leisure

in Modern Society, Introduction to the Tourism and Hospitality Industry, Principles of Marketing for Hospitality and Tourism, Hospitality Information Systems, and Financial Management for the Hospitality Industry. More importantly, through these courses students will develop the attitudes necessary to be effective in an industry where service quality, *philoxenia* and a genuine concern for the environment, people and the host community are paramount. Although these attitudes will be cultivated across the curriculum, we have developed two courses that will specifically address them in an integrative manner: Managing Quality and People in Tourism and Hospitality, and Sustainable Tourism Management. In addition, the concentration includes a number of electives, such as International Cultural Tourism, PR and Crisis Management in Tourism and Hospitality, Destination Management and Marketing, and Visitor Attractions Management.

Two areas of emphasis

The tourism and hospitality concentration includes two areas of emphasis: Hospitality Management and Tourism Entrepreneurship.

These emphases target individuals who want to pursue a career in managerial positions in the hospitality industry (especially in the hotel industry) and prospective entrepreneurs in the tourism industry. Hospitality Management addresses the industry need and demand for higher education graduates specialized in the field of tourism and hospitality. Tourism Entrepreneurship is a distinctive element of our program. It is also important, given the prevalence of small and medium-size enterprises in the tourism industry in Greece and elsewhere. This emphasis targets students who aspire to start their own business in the field of tourism.

Each emphasis comprises a Cooperative Education experience, which combines a strategic management course, seminars in professional skills development, and a placement in the tourism

and hospitality industry. The Cooperative Education experience, along with the internships, will offer the opportunity to prospective students to accumulate valuable work experience and professional skills in the industry.

The program will be taught by experienced academics and industry professionals. Visiting faculty from renowned institutions in the field of tourism will enrich our students' educational experience and strengthen the international orientation of the program.

Tourism and Hospitality's major advantages

The new major in International Tourism and Hospitality Management comes with the guarantee of Deree's long-established tradition in delivering high-quality educational programs. The new major will benefit from the College's spectacular campus, state-of-the-art facilities, and exceptional library, which has one of the most impressive collections of books, articles and databases in Greece. Finally, just as all Deree graduates, graduates of the

new major will benefit from our College's extensive alumni network and experienced Career Services, which will be valuable resources for them in their efforts to launch fulfilling careers in hospitality and tourism. Our ambition is for our graduates to reach top managerial positions in the industry, in Greece or abroad. ♦

**Dr. Antonis Klidas is area coordinator of the International Tourism and Hospitality Management program.*

Trends in the financial sector show an increased demand for executives with diverse skills and knowledge of both management and the technical and quantitative aspects of finance. Similarly, corporate executives with a firm knowledge of finance enjoy a significant advantage in today's complex business environment.

The joint Master of Business Administration/Master of Science in Finance program that started in the fall of 2009 is intended for students who wish to pursue studies in business administration or finance and deepen their knowledge of the fields. Enrolling in the joint MBA/MS in Finance program, students can earn both the MBA and the MS in Finance degrees in an accelerated manner.

The joint program is designed to equip professionals with the management knowledge, skills and competencies essential for success in today's competitive global business environment, and offers a critical and analytical grounding in the business and economics of finance, along with in-depth knowledge of corporate and banking finance.

Even though candidates for the joint degree must complete all requirements for both degrees, with a proper selection of electives it is possible to reduce the total credit hours required for the two degrees individually by 21, or seven courses.

The advantage of choosing this graduate degree option is that it allows students to gain specialized content knowledge with a shorter time commitment and at a lower cost. ♦

** Dr. Dimitris Doulos is coordinator of the Joint MBA/MS in Finance Program, along with Dr. Antonis Klidas.*

Deree offers Joint MBA/MSc in Finance Program

By **Dr. Dimitris Doulos***



Dr. Dimitris Doulos, a professor of Economics and Finance and coordinator of the MS in Finance Program, was one of the speakers at a June conference organized by the American Business Forum in Turkey. The Forum is a chamber of commerce whose 80 members are U.S. companies doing business in Turkey. In his presentation, "Education and Current Economic Challenges," Doulos said that because the demands companies place on their human capital have changed, lifelong learning has become a necessity, placing new demands on higher education. Pictured here: Dr. Doulos (left) with Galip Sukaya, the outgoing ABFT chairman.

Deree Launches the MA in Communication Program

By **Dr. Argyro Kefala***



Argyro Kefala

Following its long tradition and commitment to providing innovative and pioneering educational programs, Deree launched a Master of Arts in Communication program in the fall of 2009. This professional degree program will prepare a new generation of communication specialists for careers in corporate, government, non-profit and agency settings.

In a world of growing media and communication technologies, the role of communication specialists is rapidly expanding. Business and industry leaders are increasingly recognizing the importance of communication strategies to the success of their organizations and the implementation of their policies. Graduate education in communication and public relations provides professionals the training they require to meet the challenges of executive positions in communication-related industries.

The carefully balanced MA in Communication combines practical and applied knowledge with the theory and science of communication. It has been developed to meet the rapidly growing local and global demands for communication and public relations experts. Reflecting the latest developments in the field, it incorporates a solid core of communication courses and professional electives in Corporate Communication, Political Communication, Communication for Public and Non-Profit Organizations, and Communication for the Entertainment, Sports and Tourism Industries, opening up a wide range of new

career opportunities for our graduates. The focus on both theory and applied knowledge will give our graduates a competitive advantage in the workplace, regardless of the career path they choose.

This is a 30-credit hour program designed to be flexible so students can take classes on a full- or part-time basis. Classes will meet from 6-9 in the evenings once a week to accommodate working students' schedules. Small class sizes will ensure that students interact closely with their professors. Students will benefit from highly qualified faculty with both academic and professional credentials who bring real-world lessons and hands-on experience to the classroom.

A review of more than one hundred studies conducted by the National Communication Association in the United States provided strong support for the importance of communication education. A report of the NCA's findings in the Journal of the Association for Communication Administration in January 2000 concluded that studying communication "develops the whole person, improves the work of education, advances the interests of society, bridges cultural differences and advances careers and the work of business." Those who pursue Deree's MA in Communication will grow intellectually and improve their prospects for career growth. ♦

**Dr. Kefala is a professor at Deree, head of the Department of Communication and coordinator of the MA in Communication program.*

"If I went to college again, I'd concentrate on two areas: learning to write and to speak before an audience. Nothing in life is more important than the ability to communicate effectively."

Gerald R. Ford

38th President of the United States

The MA in Communication Program

CORE COURSES

Public Relations Strategy
Advanced Media Writing and Techniques
Applied Communication Research Methods
Strategic Corporate Communication
The Media of Mass Communication
Master's Thesis

ELECTIVE COURSES

Political Communication
Communication for the Tourism Industry
Negotiation and Conflict Resolution
Communication for the Entertainment Industry
Public Relations in the Public and Non-Profit Sectors
Crisis Communication Management

Visual Arts Major: a Focus on Visual Literacy and Art

By Professor Effie Halivopoulou*



Deree's Visual Arts program, launched in September 2008, focuses on studio art with an emphasis in painting. The program offers a number of studio art courses: from beginners' classes in color, drawing, sculpture and time-based media to advanced classes in painting, drawing, computer art-related courses, installations, perform-

ances and video.

Studio courses are complemented by art history and art theory courses.

The VA program begins with the 25-credit foundation program. It is the core of the Visual Arts program and is independent of any single professional art-related area. It offers a wide background comprising many different underlying concepts of art in general, thus creating space for students to engage in basic research. The foundation program encourages flexibility and imagination and offers great exposure to a variety of techniques and methods related to the production of artwork. After completion of the foundation program, students

are better equipped to undertake specialized training and to acquire a broad perception of the rapidly changing art environment.

By offering a broad overview of the fields of art as well as a deep knowledge of procedures, concepts and practices in specialized areas, the VA program develops students' visual literacy. Exposing them to the processes of creativity, it helps students recognize their particular talents and abilities. Also, by viewing their works through social and historical perspectives, students gain insights and develop their critical awareness.

Through its embrace of all art disciplines and emphasis on studio work, the VA program in-

troduces students to contemporary developments in materials, theory and methods of communication for integration into an evolving fine arts practice, and develops personal skills in art.

Upon completion of the Visual Arts program students will be able to perform as visual artists, art educators and executives at advertising companies, museums and galleries. Due to growing needs in art-related areas worldwide, the VA major also opens up possibilities for work outside of Greece. ♦

**Professor Halivopoulou is coordinator of the Visual Arts program at Deree.*

Visual Arts Major Participates in Art Athina 2009



The Visual Arts major booth at Art Athina 2009.

Deree College participated in the 15th annual Art Athina fair, which took place at the Faliro Pavillion in May. The aim was to promote the new major in Visual Arts offered by the College to an audience that is interested in the visual arts.

Art Athina, established in 1993, is Greece's leading international fair for contemporary art. Over the years it has joined the ranks of Europe's prominent art exhibitions. This year's exhibitors included 60 galleries from 12 countries (Greece, United Kingdom, Belgium, France, Italy, Germany, Austria, Switzerland, Turkey, USA, Holland and Cyprus), presenting more than 300 artists. The fair also hosted a program of parallel events.

At the fair, the Deree Admissions Office along with the representatives of the Visual Arts Department (including students) staffed the College's booth and answered questions from hundreds of visitors.

Professor Effie Halivopoulou, the coordinator of the Visual Arts major, organized a tour for the students, who had the chance to discuss visual arts issues and current trends in contemporary art with several gallery representatives and artists. ♦

Discover Deree Day Draws Over 300 Visitors to Campus



Visitors tour the Aghia Paraskevi campus on Discover Deree Day.

Discover Deree Day, an open house for prospective undergraduate students held June 30, drew about 300 guests to the campus, prospective students as well as their family and friends. The day-long event included campus tours, a barbeque, the opportunity to meet with faculty members to discuss academic interests,

and a Deree overview program featuring President David G. Horner, Vice President John Baworowsky, and Associate Dean Lila Mordochae.

The Deree Ambassadors gave small groups of families tours of the campus, showing off the College's outstanding facilities. Along the tour route, guests were

treated to Starbuck's Coffee, bottled water, and information booths staffed by many of the companies that hire Deree graduates.

The quad near the Admissions Office was filled with music by Kiss FM, which sent a DJ to campus for the event, and the aroma of barbequed treats. While enjoying the music and food, guests visited information tables set up by Deree's student societies and organizations. Later, faculty members were available at information tables in the library to discuss the particulars of each undergraduate program.

Addressing the visitors, Horner spoke about the attractive campus as a distinctive feature of a Deree education. Baworowsky emphasized five points that are hallmarks of a Deree education: outstanding career services and graduate school acceptance rates, outstanding academic programs, a quality campus, exciting student life, and affordability.

Given the success of Discover Deree Day, a second such event was held in September. ♦

Dozens Attend Graduate Open House

Several dozen college and university graduates, a significant portion of them from Deree, showed up at Deree's first Graduate School open house, which took place on June 24 and 25 at the College's Aghia Paraskevi and Downtown campuses. The heads of the College's five graduate programs (MBA, MS in Finance, Joint MBA/MS in Finance, MS in Applied Psychology, and MA in Communication) along with faculty members and advisors were on hand to familiarize the candidates with the College's offerings and the programs' requirements. Todd Fritch, vice president for academic program development and dean of graduate and professional studies, was also on hand to welcome the candidates and speak about the emphasis Deree is placing on developing graduate education. ♦



Vice President Todd Fritch (left) talks with Alexandros Skouras (DC '07), who is exploring graduate study at Deree.

Orientation Draws Hundreds of Students (and Parents) to the Aghia Paraskevi Campus

New Student Orientation at Deree College, was held September 3 and 4 on the Aghia Paraskevi Campus. Several hundred new students participated in the two-day event designed to familiarize them with Deree and offer them the guidance they need to begin their studies.

The program began at Pierce Theater with a high-energy student-produced video about campus life. Then John Baworowsky, vice president for enrollment and student services, welcomed the new students. He urged them to make good choices as they begin their college careers and explained that they have the opportunity to choose excellence in all they do. Baworowsky encouraged the new stu-



dents to join some of the many student organizations and societies at Deree to develop leadership skills and make new friends.

Following his speech, Gerasimos Papandrikopoulos, president of the Deree Student Government Association, explained the role of the Student Government and the benefits of becoming involved in student life. He was followed by Christos Koutras, director of student affairs, who administered the Deree Pledge. The new students said "I do," agreeing to do their own original work in class, be of service to others, and use the knowledge and skills gained at Deree to advance Greece and the global community.

New students spent the balance of the day touring the Aghia Paraskevi campus,

enjoying a BBQ lunch accompanied by live music, and meeting with their orientation groups. These groups, led by Deree upperclassmen, provided valuable information to the incoming freshmen. Later they were treated to performances by the Deree Latin Dance Group, the Dance Club and the Drama Club. The day ended with a reception hosted by President David G. Horner, who greeted the students and many of the parents who had come to campus for the evening event.

During the second day, new students learned about career services and graduate school preparation from Maria Laiou, coordinator of career services. They also participated in an advising session where each new student was advised individually. Advisors help students select courses

Above: President Horner (left) talks with the family of a new student during the orientation reception where students and their families were invited. Left: New students during a tour of the campus during orientation. Right: Deree alumnus Christos Alexandrou sings during Deree Orientation.

that meet their interests and fit in with their desired majors.

Orientation concluded with a student organization fair, a festive event featuring information tables set up by various student organizations in the Deree corridor. Incoming freshmen were able to join the organizations of their choice on the spot. The air was filled with music and friendship as new students mingled with student organization leaders. ♦



AHEPA Recognizes Excellence at Deree

Three Deree students received awards of excellence from the American Hellenic Educational Proressive Association (AHEPA) Glyfada Chapter HJ02. Ioanna Fevranoglou, Vasilios Boukas and Ioanna Fokianou received the first, second and third prizes, respectively, at a ceremony held at the historic old parliament building in the center of Athens. The June 10 ceremony was at-

tended by Deputy Minister of Foreign Affairs Theodoros Kassimis, U.S. Ambassador Daniel Speckhard and members of the AHEPA family in Greece. 2009 marks the eighth consecutive year that the AHEPA Glyfada chapter has given awards for excellence to students from public and private universities and colleges in Greece. The awards recognize students who com-

bine academic achievement and a proven record of community support. The awards include monetary grants and official AHEPA plaques. Pictured here, from left to right: second prize winner Andreas Boukas, Deputy Minister Theodoros Kassimis, Ambassador Speckhard and AHEPA member Ioannis Georgakopoulos of Ethniki Asfalistiki.

Agreement with Deree Brings Floating Campus to Piraeus

Following the signing of an exclusive affiliation agreement between Deree College and the Semester at Sea program of the Institute of Shipboard Education, SAS's cruiseship, the MV Explorer, docked at Piraeus on July 15 so that Deree students could visit the ship and get first-hand information about the program. At the same time, the ship's 800 students, from the United States and several other countries, had the opportunity to visit Athens and some of its major monuments, like the Acropolis and its new museum.

Greek Deputy Minister of Foreign Affairs Miltiades Varvitsiotes visited the Explorer and spoke to its students about Greece and some of the challenges it faces at the dawn of the 21st century. Varvitsiotes, whose sister is an SAS alumna, praised

Deree for affiliating with SAS, and said that the agreement presents another great learning opportunity for students at Deree.

The MV Explorer is a floating university campus that offers more than 70 courses for credit through the University of Virginia, one of America's oldest and most prestigious public institutions, founded by Thomas Jefferson.

The three-year exclusive affiliation agreement between Deree and the Institute for Shipboard Education presents Deree students of with a unique opportunity to spend a semester on board a modern cruise ship – the Explorer was built in 2002 – while engaging in rigorous college-level study.

The Semester at Sea program, launched in 1976, has more than 50,000 alumni

worldwide. SAS offers a unique study-abroad experience for students who have the academic qualifications.

As part of the agreement between Deree and the Institute, \$19,000 in scholarship funds will be made available each year to participating Deree students who qualify.

Under the agreement, Deree College is the only institution in Greece whose students are eligible to apply for SAS.

The SAS program at Deree will be coordinated by the Office of Enrollment Management.

The Explorer's visit attracted widespread media attention, and several Deree students were interviewed, along with Varvitsiotes and SAS students and administrators. ♦

Former Premier Calls for New Audit of Greece's Debt at Institute of Diplomacy Round Table

Former Prime Minister Constantine Mitsotakis (center) with Andreas Andrianopoulos (third from right), head of Institute of Diplomacy and Global Affairs of The American College of Greece, and attendees of the round table discussion at the College's neoclassical building in Plaka.



The Institute of Diplomacy and Global Affairs of The American College of Greece organized a round-table discussion featuring former Greek Prime Minister Constantine Mitsotakis, several heads of business associations, top banking officials, and journalists. The event took place on March 18 at the College's neoclassical building in Plaka. It was coordinated by the Institute's director, Andreas Andrianopoulos.

The event opened with a presentation by Mitsotakis entitled, "Where We Are; Where We Are Headed," and concluded with comments and questions from the nine-member panel.

Mitsotakis painted a bleak picture of Greece's total debt (he calculated that

public debt + private debt + unfunded future liabilities amounts to more than €800 billion in a country with a GDP of €260 billion) and said that Greece is facing a generation-long, or even longer, downward adjustment of its living standards, as it is being forced by international credit markets to begin to reduce first its deficits and then its debt, which has been growing for the past 30 years.

The former prime minister called for an independent, bipartisan audit of Greece's public finances so that all Greeks become aware the country's fiscal situation. One of the panel participants – a banker – noted that had it not been for the European Central Bank's willingness to underwrite

Greece's bonds, the country would probably have had to halt payments to its creditors because of an inability to refinance its debt.

Mitsotakis said that the priority for the government should be to protect the rule of law and, if necessary, the government should take extra measures to enforce it.

Participants appreciated the event format – it was the first time most of them had had such an experience, fashioned after similar events at U.S. think tanks.

Mitsotakis' comments caused a stir in the press, and several government ministers as well as the prime minister were subsequently asked about them. ♦

Karahalios: Crisis Is Opportunity for New Leaders



Referring to the role of education, Karahalios said that there is no better way to improve the lot of the average citizen – what should be the central concern of all political leadership – than by educating a new generation of leaders, capable of grasping the major issues of the dawning age. “Leadership has to do with ideas and with people,” he said. “Capable leadership, above all else, requires a vision; a vision is based on ideas, and ideas require smart, capable people to turn them into action.”

Left: During his lecture Nikos Karahalios argued that a new generation of leaders is necessary to propel Greece forward. Below: Dr. S. Sue Horner, President David G. Horner, Nikos Karahalios and Yiannis Retsos, president of the Hotel Association of Athens.

Nicholas Karahalios (DC '93) spent the better part of the last decade as one of the most important advisers to the prime minister of Greece, Costas Karamanlis, and his New Democracy party. Many observers cite Karahalios' political acumen and strategic planning ability as one of the reasons for Karamanlis' victory in the 2004 elections.

After his abrupt departure from the position of secretary for political planning of New Democracy earlier this year, Karahalios founded Forum 2020, an independent, non-partisan think tank which aims to produce innovative thinking to deal with Greece's challenges. Forum 2020 focuses its research on studies of “fair politics,” the digital and green economy, identity and cultural issues, and social trends forecasting.

On May 28, Karahalios returned to his alma mater for a lecture entitled “Leadership in Education and Public Management in the 21st Century,” which took place at the John S. Bailey Library.

Karahalios sketched some of the leadership challenges in the 21st century, and predicted that the current global crisis will give rise to a new generation of leaders, able to make their presence felt and give traction to modern ideas of governance. “The time is ripe, and citizens are ready” for such leadership, Karahalios said.

In a veiled criticism of the current political landscape, Karahalios said that great leaders do not appear out of nowhere but



are usually the products of crises. “Today, people need to be inspired and are looking for leaders with vision,” he said.

At the same time, he noted that the notion of leadership extends far beyond the contests for power at the top, and that great changes cannot be imposed by one person alone. “I assure you that no one, acting alone, can bring about significant change – it is almost impossible,” he said. “We need leaders in every family, in every school classroom, in the workplace.” He added that conditions in the new century call for more collective forms of leadership, rather than the traditional top-down model.

He said that The American College of Greece has staked a leadership position in Southeast Europe, and can play a central role in a broader national strategy to make Greece an exporter of ideas and education. “The College has the experience, the administrative capacity, and the teachers capable of forming strong character,” Karahalios said.

The lecture attracted dozens of students, faculty and administrators of the College, members of parliament and representatives of social organizations, and municipal leaders. Karahalios was introduced by ACG President David G. Horner. ♦

Business Week 2009 Examines "Business at Risk"

This year's Business Week, a week-long series of lectures on a specific topic, was organized with particular success by the business societies of Deree College last March. The theme was "Business at Risk," an apt subject, given the severe worldwide slump in economic activity.

Business Week 2009 events were scheduled at both the Aghia Paraskevi and Downtown campuses.

The week's highlight was a thoughtful analysis of the current crisis by professor Luca Katseli, a member of parliament and head of the economics and finance sector of the Panhellenic Socialist Movement (PASOK). Dr. Katseli, a graduate of Pierce College, previously headed the Development Centre of the Organization of Economic Cooperation and Development in Paris and is expected to become a leading government minister in the event of a PASOK victory in the next parliamentary elections.

In her speech, "Managing Risk and Change in Turbulent Times: The Challenge of Politics," Katseli spoke of the current financial crisis and the interplay of business, markets and politics. She also offered crisis exit strategies and stressed the role of leadership in showing the way out of the current difficulties.

She said that the preferred way out of the crisis would be a so-called blue ocean strategy, based on innovation and the creation of new markets and fields of endeavor, rather than the conventional, cannibalistic red ocean strategy of competing within existing markets on the basis of price and marketing alone, which leads to an overall drop in living standards. She pointed to organizations as diverse as Apple Computers, Starbucks and the New York City Police Department as innovators who redefined their operational space.

Business Week was a prime opportunity for Deree students to learn about emerging and vital issues of the business world, bringing them into contact with professionals and researchers from industry and academia.

A total of 910 students attended an average of two lectures each during Business Week 2009.

Business Week 2009 speakers

✦ **Dr. Georgette Lalis**, director, European Commission Directorate General of Enterprises and Industry.

✦ **Dr. Louka Katseli**

✦ **Dr. Spiros Stalias**, executive manager, Investment Sector, National Bank of Greece.

✦ **Dr. Stavros Siokos**, head of Piraeus Investment Management, Piraeus Bank.

✦ **Mr. Takis Kommatas**, attorney-at-law.

✦ **Ms. Iro Antoniadou**, manager of communications, Papastratos S.A.

✦ **Mr. Michael Massourakis**, group chief economist, Alpha Bank.

✦ **Mr. Jesper Andersen**, finance director, Colgate-Palmolive Greece.

✦ **Mr. Christos Simotas**, digital marketing coordinator, Albion Media Group (London). ♦



✦ **Dr. Michael Samonas**, chief financial officer, SIDMA S.A. Steel Products.

✦ **Mr. George Stamatis**, founder and general manager, Source M & CC.

✦ **Mr. Andreas Skountzos**, general manager, Consumer & Office Division, 3M Hellas Limited.

✦ **Alexander Singer**, president of the Hellenic Certified Financial Analysts Society, Kallisto Investments.

✦ **Dr. Maria Datwani**, business consultant, Humantec Inc.

✦ **Mr. Panagiotis Chiotakakos**, department head, Internal Control, Emporiki Bank.

✦ **Mr. George Yambouranis**, manager, Operational Risk & Basel II, Marfin Egnatia Bank.

✦ **Mr. Christos Triantafyllides**, chartering department, Stealth Maritime Corp. SA.



Top: PC alumna Dr. Louka Katseli with members of the business societies at Deree College, who organized Business Week 2009.

Above: George Yambouranis during his presentation.

Harvard Anthropologist Tackles Change in Modern Greece



Professor Michael Herzfeld

A Harvard professor who is well-acquainted with the intricacies of modern Greek society, politics and literature took center stage at Deree on May 7, delivering the 14th Annual Kimon Friar Lecture. Professor Michael Herzfeld chose to examine the rural Cretan microcosm to draw wider conclusions about Greek society during the ferment of the period following the 1967 coup d'etat, ferment which continues to this day.

The title of Herzfeld's lecture was "Poetics and Patronage: Violence and Solidarity in the Political Culture of Rural Crete from the Junta Years to the Present."

Herzfeld, a professor of anthropology and curator of European Ethnology at Harvard's Peabody Museum, has studied at

the universities of Cambridge, Athens, Birmingham, Oxford and Harvard. He has taught at Vassar College and Indiana University-Bloomington. Herzfeld has done extensive research in Greece – especially in Crete – and has written many articles in several languages, including Greek.

Among his many books are: *Ours Once More: Folklore, Ideology, and the Making of Modern Greece* (1982), *The Poetics of Manhood: Contest and Identity in a Cretan Mountain Village* (1985), *A Place in History: Social and Monumental Time in a Cretan Town* (1991), and *Portrait of a Greek Imagination: An Ethnographic Biography of Andreas Nenedakis* (1997).

Herzfeld was introduced by Dr. Spiros Gangas, a professor of sociology at Deree.

The Kimon Friar Lecture in Modern Greek Art and Letters was established in honor of one of the pre-eminent Greek-American literary figures of the 20th century. Born in Asia Minor in 1911, Friar moved to the United States and made his mark as a poet, anthologist, editor and teacher. His anthology, written in collaboration with John Malcolm Brinnin, *Modern Poetry: British and American*, was used for years at more than 300 colleges and universities and helped set the canon of 20th century literature in English.

Friar first came to Greece in 1946 and embarked on a prolific career as translator. In 1958 he translated Nikos Kazantzakis' *The Odyssey: A Modern Sequel* and later translated Elytis, Ritsos, Sinopoulos and scores of other Greek poets, helping to stir worldwide interest in modern Greek culture.

He died in 1993, bequeathing his collection of papers to The American College of Greece. ♦

Lecture on Homer's Influence



Professor Haris Vlavianos

Dr. Haris Vlavianos, a professor of history and history of ideas at Deree, delved into the influence that Homer's two seminal books of Greek literature had on the formation of modern thought in a lecture entitled "Homer's Poets: How the *Iliad* and the *Odyssey* Captured the European Imagination." In a closely argued presentation, Vlavianos used texts by writers of the modern era to show how Homer's works served both as inspiration and object of interpretation for many of the most significant European writers of the last two centuries. The lecture at the Center for the Arts was attended by dozens of students, faculty and administrators of the College, as well as visitors. Vlavianos, who holds a Ph.D. in politics and history from the University of Oxford, is also a widely published poet and editor of *Poetics*, a Greek poetry magazine. Earlier in the year, Vlavianos lectured on "The Death of Literature, or the End of Reading?" ♦

Deree and Harvard Join in Internship Cooperation

Andrew Aktoudianakis, an undergraduate majoring in communication, was the first Deree student to become an intern at Harvard University's Center for Hellenic Studies annex in Nafplio, the first capital of Greece.

At the same time, Harvard psychology major Logan Ury arrived at the Deree campus in Aghia Paraskevi to begin an

internship at the College's Office of Communications and Alumni Relations.

Both internships ran through early July.

The exchange was part of a program of cooperation that both universities look forward to expanding in the future.

Dimitris Antoniou, the internship program coordinator at the Center for Hel-

lenic Studies, said that "the purpose of the internships is to combine academic work with community engagement and work in a professional setting." He expressed hope that Ury's and Aktoudianakis' internships will "mark the beginning of a long relationship between Deree and Harvard's Center for Hellenic Studies." ♦



Debates, DJ, BBQ: Mayfest Had it All

Mayfest 2009 took place on the Aghia Paraskevi campus grounds on May 15. It featured entertainment as well as delicacies prepared on the grill by the students.

The Music Society organized live performances by its members and independent bands. The day featured karaoke,

thematic debates, dance performances on the College lawn, and plenty of games.

The Deree Student Government presented awards to the students most active in college life, and for the year's best-organized events.

The day offered an ideal opportunity for the two Student Government presi-

dential candidates, Gerasimos Papan-drikopoulos and Vassilis Boukas, to debate hot-button issues before an eager audience of potential voters.

The day ended with everybody dancing to the rhythms of DJ Vlassis Foripis (a.k.a. DJ Skantzoxiraki, a senior in marketing at Deree College). ♦

Deree Debaters Take on the World in Ireland

The Deree Debating Club participated in the 2009 World University Debating Championships at University College Cork, in Ireland, over the Christmas break.

Following successful appearances in Belgrade and Cambridge in the fall of 2008, the Club fielded three teams: Deree A (Manos Moscopoulos and Matt Simunec), Deree B (Jim Kotzias and Oliver Bailey), and Deree C (Vassili Boukas and Jim Zacharias). Two of the adjudicators, Kimon Ioannides and Thanos Vranos, were also from Deree.

The weather in Cork was cold and damp, but the debates were heated. All teams

went through nine preliminary rounds in three days, defending or opposing positions on Abkhazia, Northern Ireland, opinion polls and tax rebates, before final break teams were announced. The *Irish Examiner* wrote on January 1 that the world's 1,000 best debaters were to be found in Cork.

One highlight of the event was the final, held in Cork City Hall, where two teams from Oxford faced off against Harvard and Monash (Australia) on the topic of abortion rights. The final is black tie and it was wonderful to see students in tuxedos, kilts (with ceremonial daggers) and gowns. Ox-

ford A won a 5-4 decision after an excellent and amusing debate.

Deree A came in 11th in the English As a Second Language category and Manolis Moschopoulos eighth in ESL speaker points.

Debating tournaments are excellent opportunities for students to test their skills against other debaters, meet other students, and participate in top-level international competition, measuring themselves against the best in the world.

They are also a great way to see the world. ♦

College Hosts Greek Winemakers Conference

In just two decades, Greek winemaking has achieved a small miracle: from their status as a parochial product in limited varieties meant mostly for local consumption, Greek wines are fast gaining international recognition and entering the lexicon of connoisseurs around the globe. It is a widely held belief that with better positioning and marketing, wines from Greece, a country with an ancient tradition of winemaking, can become even more prominent. At the same time, it is felt that such strategic planning is necessary in an era when many countries, like China, not known previously for their quality wines, are entering the market with new dynamism.

In February, Deree hosted a conference by the Hellenic Interprofessional Society of Vine and Wine (also known as Wines from Greece), a joint initiative of the Central Union of Vine and Wine Producing Cooperative Organizations of Greece and the Greek Wine Federation. The first part of the two-part meeting, open only to members,

was the organization's general assembly. The second part, an open session, included the presentation of a national and international strategic marketing plan and branding identity campaign.

The presentation, which included a SWOT analysis and a critical success factor analysis, was delivered by Deree alumnus Alexandros Kouris, who presented the findings of research on the global wine market.

The objective of this nationwide industry-led project is to plan a systematic effort to advance the knowledge of the global market about the wines of Greece. It involves the assessment and creation of competitive positioning for Greece's national wine brand, the establishment of a structured National Wine Brand Identity system, and the creation of a mid-term communication plan.

Participants in the conference were welcomed to campus by ACG President David G. Horner. ♦



Greek winemakers, including Yiannis Boutaris (third from left) visited the campus in advance of the conference and were welcomed by President Horner (right) and head of Alumni Relations Claudia Carydis (left). With them is strategic advisor for Greek wine Alexandros Kouris (DC '88), who is now CEO of Capital Publics London – Alter Vision.

Deree Pursues Study Abroad Partnerships with U.S. Institutions



For the first time in its history, Deree is developing strategic partnerships with U.S. universities in an effort to create study abroad opportunities. The goal of these partnerships is to offer Deree students the opportunity to study – and in select cases work – for up to two semesters in the United States, while bringing

more students from the U.S. to the Deree campus, resulting in a more international, diverse student body.

In May, Deree participated in the Annual Conference of the National Association of Foreign Student Advisors in Los Angeles, California. The College was received very warmly at the NAFSA conference of 7,500

educators. Many potential partnerships were put in motion and the first such partnership, with Northern Arizona University, was signed.

Study abroad opportunities will be a significant addition to the College experience at Deree. "Research as well as our own experience has consistently shown that students with international experience are more employable," said Maria Laiou, the executive coordinator of the Office of Career Services at Deree. "Employers know that students acquire valuable skills from international exposure. They can adapt easily to people of different backgrounds and cultures and are more flexible in the workplace." Besides the direct impact participating in a study abroad program has on a student's career placement, being able to work on class projects, exchange views, and make new friends from another part of the world are all vital elements of education – something that ACG is committed to providing to its students at the highest level of excellence. ♦

Left to right: John Baworowsky, vice president for enrollment management and student services at Deree; Ismael Betancourt, director of international programs at Northern Arizona University; Mandy Hansen, director of international admissions at NAU; and Kathleen Cross, senior information officer at Deree, at the NAFSA conference.

Student Response Force Protects Campus



Members of the SERF team practice rappelling and the use of fire extinguishers and water cannons.



Once again last summer, the Student Emergency Response Force deployed its fire watch program to provide early detection of forest fires on the slopes of Mt. Hymettus, which towers over the Deree campus. During the summer of 2008 the team engaged in dozens of hours of fire watch duty.

SERF's 20 members – all student volunteers – trained intensely last spring to be ready for the summer season. The training focused on forest and urban fire-fighting, the use of fire extinguishers, the campus fire system, rappelling, the use of radios, first-aid, campus evacuation, and

orienteering.

The captains of the team were Ioannis Karvounas, a senior majoring in accounting and finance and minoring in CIS, and Gerasimos Papandrikopoulos, a junior majoring in management. Vasia

Askepidou, a junior majoring in management, served as an officer.

SERF's duties have proven so valuable and reliable over the years that they have become part of the campus emergency plan. ♦

Students Elect New Government

In late May ballot boxes were set up in the Deree main corridor and the lobby of the Downtown campus so that students could vote for the governing body of the Deree Student Government, whose term will expire in 2010.

The elections were preceded by intense campaigning by the candidates. More than 600 students cast their ballots in the election. It was an impressive turnout – larger by far than in previous elections – which shows the increasing interest of students in Student Government affairs.

The members of the new board are:

Gerasimos Papandrikopoulos (president), Michelle Rush (vice president), Vasilis Boukas, Constantina Stathopoulou, Angelos Xanthoudakis, Dimitris Kaplanis, Stavroula Seifou, Ioannis Ladas, Katerina Karageorgi and Katerina Stathaki.

Members of the outgoing Student Government governing body, including President Manos Moschopoulos, served on the election committee. ♦



Aghia Paraskevi campus on election day.

ACG Gallery's Debut Exhibition a Success

By Megakles Rogakos*



Last December the College inaugurated the ACG Art Gallery with the exhibition of portraiture "Silent Dialogues: Multimedia Portraits throughout Time." A total of 166 portraits executed in different media, all from the art collection of the College, were exhibited in the new 330 square meter space that will serve as the focal point for the arts on campus.

Over the next six months (the exhibition closed on July 3) hundreds of visitors had the opportunity to admire the works of artists from all ages, characterized by diversity of vision and medium. A portrait by Kostas Tsolis was displayed next to Dimitris Antonitsis' painting, while before them, spread out on the floor, was *Autoportrait*, an installation by Panagiotis Lambrinidis. Contemporary portraits were exhibited alongside works from Greek and Egyptian antiquity, creating a dialogue of portraits between themselves, as well as with the viewer. The effect was enhanced by the music composed specifically for the exhibition by Theodoris Ambazis.

"Silent Dialogues" struck a chord with many visitors, who came back a second time to admire the works. Among the visitors were a former director of the National Gallery, Merchant Marine Minister Anastassis Papaligouras, who toured "Silent Dialogues" with ACG Chancellor John S.



Bailey, the U.S. Ambassador to Greece, Daniel Speckhard, and dozens of artists, many of them alumni of the College.

The exhibition space is designed to meet the most exacting modern standards. The plasticity of the space means it can meet the needs of virtually any exhibition design. ♦

* Mr. Rogakos is ACG Art Curator

Clockwise from top left:
Dr. S. Sue Horner, Chairman Peter Thun of the ACG Board of Trustees, U.S. Ambassador Daniel Speckhard, President David G. Horner, Chancellor John S. Bailey and ACG ART Curator Megakles Rogakos cut the ribbon at the opening of the ACG Art Gallery;
A fashion photo shoot uses "Silent Dialogues" as a backdrop;
Pierce alumna Artemis Alcalay poses in front of the work she contributed to "Silent Dialogues."



Tatiana Papageorgiou performs piano works by Mikis Theodorakis.

ACG Campus a Magnet for Quality Performances

Classical music performances, film screenings, Irish ballads, street opera theater, Theodorakis masterpieces, love songs from around the world, university choir concerts, folklore dances, book presentations – last spring's cultural season at The American College of Greece had it all. The College's annual cultural program continued to present quality performances by both world-famous artists as well as up-and-coming talent, along with performances by Deree students who thrive in the multi-dimensional learning environment of the College.

Among the most notable cultural events were:

- ▼ "Mikis Theodorakis: From 1942 to the Present," a musical journey presented at the Pierce Theater on the occasion of the release of the 3-CD set of "The Complete Piano Music of Mikis Theodorakis" by eminent pianist and Deree faculty member Tatiana Papageorgiou.
- ▼ Redhot and Blue – a performance of jazz and Broadway classics by Yale University's oldest a cappella group.
- ▼ "Somewhere between Ireland and Greece" – Music and songs from Ireland and Western Europe as well as Greece, by Deree alumna Labri Giotto.
- ▼ A book presentation of "Liontaria," the latest historical novel by Deree history faculty member and author Evdokia Karayanni.
- ▼ Bizet's "Carmen" performed as a street opera by the OperaLab Athens troupe.
- ▼ A performance by harpist and singer Phil Holland of her own works in the Scottish/Irish tradition as well as works by other artists.

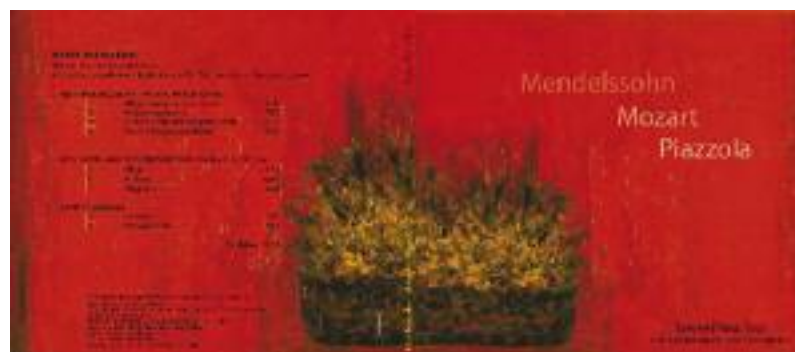
And these were only the highlights of the spring season, which included a total of 16 performances and screenings. ♦

The Deree Trio recently released a recording of piano trios by Mendelssohn, Mozart and Piazzola. The recording project was sponsored by the Office of Cultural Affairs and a grant from the Attica Tradition Educational Foundation.

The Deree Trio, founded in 1994 by Nancy Bargerstock, Leslie Jones and Theodoros Haralabopoulos, members of the Deree music faculty, have in the past produced recordings of Beethoven's *Archduke Trio Op. 97* and Arensky's *Trio in D Minor* for ACG.

The CD was recorded, edited and produced by Thanassis Sopilis (DC '96) and Ioannis Mazaeakis (DC '98) at Fabel Sounds. The cover (right), designed by ACG graphic designer Virna Vrettou, featured a painting by artist Electra Tegopoulou, a Pierce alumna. ♦

Deree Trio Releases New CD



Annual Fair Promotes the Notion of Wellness



Top left: Members of the Wellness Team pose for the camera during Wellness Experience 2009. Top right and below: visitors examine the literature and offerings at Wellness Experience 2009.



The Wellness Experience, the annual exhibition held this year on April 7 at the Aghia Paraskevi campus and on April 8 at the Downtown campus, featured 24 different exhibits on safety, health, nutrition, beauty, the environment and fitness. Nestle Waters, Nestle Fitness Cereals and Nestle Ice Cream S.A. (low-fat and low-sugar, of course) handed out free samples and the College cook whipped up a warm pot of *fasolada* for students to enjoy in the cold weather.

Wellness goes beyond physical fitness to include emotional, social and intellectual well-being. The Wellness Center at Deree promotes the many dimensions of wellness through one-to-one consultations with the nurse, health educator and

dietitian, through informational displays and workshops, and through the Wellness Experience. In promoting all dimensions of wellness, the Center encourages members of the College community to take advantage of the services provided to assess their lifestyles and make healthy choices for a future filled with health and wellness.

At Wellness Experience the Deree Athletics Department promoted sports and fitness and Nike Hellas promoted the Nike+ running experience. The Elli Lampeti Center gave advice about breast cancer detection and support. The Biology Club, OKANA and Merimna Zois were available to help students learn more about addictive substances and how to quit smoking.

The Hellenic Red Cross and Mandy Hatcher, the Deree College nurse, along with volunteer nurse Jane Drakonakis, conducted free blood pressure, sugar and cholesterol tests. Massage pillows provided by D. Ragiadakos S.A. eased back pain and the Community Contribution Club gave massages. The Hallowell Center was available for those interested in learning more about learning disabilities, and the Environmental Club and Mediterranean SOS Network promoted environmental awareness.

Irini Fthenaki from The House of Colour talked to students about how to dress for success and Thanassis Houndras, director of the 0-300 Riding School & California Superbike School, spoke about the importance of driving safely.

The Latin and Oriental dance groups entertained participants at the Aghia Paraskevi campus Goody's and the Health & Social Awareness Club welcomed visitors at the Downtown campus. The Deree Ambassadors held the whole event together at the Aghia Paraskevi campus and ran the interactive Holistic Lifestyle Questionnaire and Alcohol Safety stands. At the latter, students attempted to walk a straight line wearing Fatal Vision goggles. Finally, Act UP provided information on AIDS and other sexually transmitted diseases. ♦

150 Participate in Annual Relay Marathon



Giving it their all to finish the race.

It was an idyllic day at the Aghia Paraskevi campus for the 150 Deree students, faculty and staff who participated in the 9th Relay Marathon. Bright sunshine, a refreshing breeze, and a newly resurfaced track provided a perfect setting for participants to experience the special event that emphasized the joys of the oldest forms of exercise – walking and running.

The three Marathon categories – Caretta-Caretta, Aeolos and Spiros Louis – facilitated involvement, regardless of the participant's fitness level.

At the awards ceremony winners in each category were recognized with medals and plaques. However, the Office of Athletics considered everyone who participated a winner, and distributed specially designed Relay Marathon T-shirts and certificates to all participants. ♦

New Equipment in the Fitness Center

The Fitness Center is a focal point for students, faculty and staff who understand the many benefits of regular exercise. The top-quality exercise equipment offers ample opportunity to users of the facility to increase cardiovascular fitness, strengthen bones and muscles, and enhance flexibility.

Three new additions to the aerobics equipment section have improved options in that area. The acquisition of a new state-of-the-art Life Fitness 95T Treadmill elevates capacity in that area to six users. The Cybex 750 AT Arc Trainer adds a new dimension to cross-trainer enthusiasts with a scientifically designed total body workout. Finally, the Cybex 750R Recumbent Bike adds a nice option to our upright bike arrangement.

Plans are being finalized to place eight television monitors with satellite connection in the aerobics section. Monitors will be connected to a dish on the roof of the gym, allowing users to watch local and international programming while they train. ♦



Nine Schools Face Off at Deree Sports Festival

From March 11-13, student athletes from nine colleges and universities participated in the Spring Sports Festival 2009, which was organized by the Deree Office of Athletics. Four American schools joined in the competition along with five Greek public universities and technical institutes. A special guest, the American University of Sharjah, took part in the tournament for the third year in a row. Competitions were held in men's and women's basketball, volleyball and soccer.

The Deree soccer team carried on its tradition of excellence by taking first place in a thrilling final against TEI Piraeus. The final ended in a 2-2 tie, necessitating a shootout. Goalkeeper Minas Chatzidakis outfoxed his opponents, stopping three of five penalty shots and giving the cup to Deree.

The Greek public universities proved too strong in the other competitions, capturing first place in men's and women's basketball and volleyball. However, fun was had by everyone, and a spirit of friendship and camaraderie pervaded the festival, making it a memorable event. ♦



Deree players celebrate after their victory in the final against TEI Piraeus.



College Teams Hold Their Own in League Play



The Deree and Junior soccer teams and the Deree men's volleyball team took part in the Commercial Super League for the first time last season. Deree was in the league's first division, which consisted of 14 teams, including those from EFG Eurobank, Citibank, Motor Oil Hellas, Euromedical, Demosthenes and Solon. Deree Coach Kostas Margaritis and 30 students were rookies in the demanding eight-month championship. Their fifth-place finish earned opponents' respect.

The Junior College soccer team got its feet wet by participating in cup competition. Their 2-1 record suggested that they will more than hold their own in a full league schedule planned for them in 2009-2010.

The Deree men's volleyball team participated in the first Commercial Super League Volleyball Tournament. In the round robin competition, Deree placed third with a 4-4 record. ♦

Margaritis Voted Coach of the Year



Costas Margaritis receives his award from former Panathinaikos star Juan Ramón Rocha

Deree head soccer coach Costas Margaritis was voted Coach of the Year by the Board of Directors of the Commercial Super League. The Deree team compiled a record of 15 wins, 6 ties and 5 losses, for a fifth-place finish in their first year of Commercial League competition.

In the 150 games that Margaritis has coached during his five years at the College, he has a record of 113 wins, 12 ties and 25 losses. He combines his coaching duties with supervision of the Deree College Fitness Center.

Coach Margaritis was presented his award at the Commercial Super League annual banquet by former Panathinaikos star Juan Ramón Rocha. ♦



Deree vs N.O. Argostoliou

Deree Water Polo Players Challenge Three Federation Teams

The first water polo tournament organized by Deree was a splashing success. On the weekend of May 21-24 four teams met at the College's Olympic pool to determine who was best. Keen competition and fair play prevailed. *Sport 24* covered the event with a story and pictures.

Three Water Polo Federation teams, N.O. Argostoliou, Nireas Geraka and Meso-

gios Kerateas, joined the Deree team for a full weekend of play. In this first official competition the College team did well. Deree undergraduate Vaggelis Takakis was selected by the coaches as the tournament's most valuable player.

After the awards ceremony, the players, coaches, spectators and officials got together for some post-game talk and light snacks. The spectators seemed to

have just as good a time as the players at the tournament. Several guests were heard commending the College on its management of the event, and many marveled at the spectacular campus and athletic facilities. The tournament marked the start of what all sides hope will become a close relationship between the College and the Hellenic Water Polo Association. ♦

ACG Summer Camp Fills Campus with Happy Young Faces

Every summer The American College of Greece campus lights up with the happy faces of hundreds of children 6 to 14 years of age. They are participants in the College's Summer Camp.

This year, the camp started on June 15 and lasted five weeks. Parents or guardians chose the number of one-week sessions their children attended and the activities the campers participated in.

Activities at the camp start at 9 a.m. and include basketball, soccer, volleyball, tennis, table tennis, badminton, karate and swimming. After a lunch planned by the College's nutritionist, the children continue with their afternoon program, which starts at 1:30. Activities include a choice of two of the following: English, computers, music, theater, painting, sculpture and dance.

At five o'clock some pretty tired but happy campers board school buses for the trip back home, looking forward to another fun-filled day. ♦



Faculty notes

Eugene Ralph Aldous

Professor II, Management

Completed the ten-week online business ethics certificate program "Teaching Business Ethics" offered by the University of New Mexico, Anderson School of Management, February-April 2009.

Attended the 21st annual conference of the European Business Ethics Network, held in Antalya, Turkey, October 2008. The conference theme was "Professional Ethics in Business and Social Life."

Georgios Bardis, Ph.D.

Instructor, Computer Information Systems

Contributed the chapter "Intelligent Personalization in a Scene Modeling Environment" to *Intelligent Scene Modeling Information Systems*, published by Springer, February 2009 (ISBN 978-3-540-92901-7).

Andreas Boukas, Ph.D.

Professor III, Mathematics

Co-authored the paper "Cohomology of the Virasoro-Zamolodchikov and Renormalized Higher Powers of White Noise – Lie Algebras" in *Infinite Dimensional Analysis, Quantum Probability and Related Topics*, vol. 12, no. 2, 2009. The paper co-author was Luigi Accardi.

Co-authored the paper "Quantum Probability, Renormalization and Infinite Dimensional – Lie Algebras," published in *Symmetry, Integrability and Geometry: Methods and Applications*, vol. 5, 2009. The paper co-author was Luigi Accardi.

Gave the talk "Central Extensions of the Heisenberg Algebra" at the 29th Conference on Quantum Probability and Related Topics held in Hammamet, Tunisia, October 13-18, 2008.

Visited the Volterra Center of the University of Rome Tor Vergata in January 2009 for ongoing research collaboration with its director, Professor Luigi Accardi.

Gave the talk "Central extensions of the Heisenberg Algebra and their connection with the Schroedinger Algebra" at the 8th International Workshop, Lie Theory and its Applications in Physics, held in Varna, Bulgaria, June 15-21, 2009. The conference was sponsored by the Institute of Nuclear Research and Nuclear Energy and the Ab-

dus Salam International Centre for Theoretical Physics.

Elias Camouzis, Ph.D.

Professor I, Mathematics

Published the paper "Preface I - Highlights of Gerry Ladas's Biography" in the *Journal of Difference Equations Applications*, vol. 14, no. 10-11, 2008. The paper was published in the journal's special issue, dedicated to Gerry Ladas on the occasion of his 70th birthday.

Published the paper "Global Convergence in Periodically Forced Rational Equations" in the *Journal of Difference Equations Applications*, vol. 14, no. 10-11, 2008.

Published the paper "Boundedness of Solutions of a Rational System of Difference Equations" in the proceedings of the 14th International Conference on Difference Equations and Applications held in Istanbul, Turkey, July 21-25, 2008. The proceedings were published by the Ugur-Bahcesehir University Publishing Company, Istanbul, in *Turkey Difference Equations and Applications* in 2009.

Co-authored the paper: "Rational systems in the plane," published in the *Journal of Difference Equations and Applications*, vol. 15, no. 3, 2009. The paper co-authors were Mustafa Kulenovic, Gerry Ladas and Orlando Merino.

Reviewed several papers on behalf of the following publications: the *Journal of Difference Equations and Applications*, the *Journal of Applied Nonlinear Analysis*, and *Advances in Difference Equations*, March-May 2009.

Is serving as an associate editor of the *Global Journal of Pure and Applied Mathematics*, January-December 2009.

Iliana Christodoulou-Varotsi, Ph.D.

Professor I, Law and Shipping

Organized for "Training and Reporting on European Social Security," an E.U.-funded project, a seminar for stakeholders involved in the application of Regulation 1408/71/EC on the coordination of social security systems in the European Union. The seminar was held at the office of the representation of the European Commission in Nicosia, Cyprus, April 27, 2009.

Christodoulou-Varotsi organized the seminar in her capacity as national expert for Cyprus.

Presented her research project "Maritime Safety Law and Policies of the European Union and the United States of America: Antagonism or Synergy?" as a Deree Faculty Research Seminar, October 15, 2008.

Attended, in her capacity as national expert for Cyprus, the E.U.-funded project "Training and Reporting on European Social Security," the final conference of TRESS on the coordination of social security systems in the European Union. The seminar was held in Ghent, Belgium, November 6, 2008.

Dimitris Doulos, Ph.D.

Professor II, Economics

Presented the paper "Inflation Dynamics in E.U.-15" at the 67th International Atlantic Economic Society, held in Rome, Italy, March 11-14, 2009. The paper was co-authored by Dr. Odysseus Katsaitis, a Deree economics professor.

Gave the speech "Foreign Direct Investment: Why Not in Greece" at the United Nations Conference on Trade and Development, held at Deree College, September 2009.

Gave the speech "Education and Current Global Economic Challenges" at the 3rd Annual Conference of the American Business Forum in Turkey, the theme of which was "Innovation Loves Challenge," held in Istanbul, June 11, 2009.

Spiros Gangas, Ph.D.

Professor I, Sociology

Published the book *Society and Morality: Values and Modernity in the Sociology and Philosophy of Émile Durkheim*, in Greek. Sakis Karagiorgas Foundation (Scientific Library Series), Athens, April 2009.

Gave, as a part-time instructor, the intensive course "Science of Art" in the Department of Intercultural Studies at Kobe College, Nishinomyia, Japan, February 2-6, 2009. The course covered: "Hegel and Simmel on Aesthetics," "Japanese Film: Style as Humanism," "Greek Art: Classical-Modern-Contemporary," "Theo Angelopoulos: Poetry as Skepticism on Modernity," and

"Japanese and Greek Cinema: Affinities and Contrasts."

Presented the paper "Current Trends in Simmel Studies in Europe" to faculty at Kobe College, Nishinomyia, Japan, February 5, 2009.

Presented the paper "Max Scheler and Émile Durkheim: Towards a Reexamination of the Relation between Axiology and the Sociology of Knowledge" at the First Pan-Hellenic Conference in Sociology, held in Athens, January 16-17, 2009.

Presented the paper "Japanese Cinema: Style as Humanism" as a Deree Faculty Research Seminar at Deree College, December 2, 2008.

Maria Teresa Gastardo, Ph.D.

Professor III, Mathematics and Statistics

Attended the International Technology, Education and Development Conference (INTED 2009), held in Valencia, Spain, March 9-11, 2009. The main objective of the conference was to promote international collaboration in the fields of education, technology and research in all educational fields and disciplines. At the conference session "Experiences in Education and Research: Mathematics and Statistics," Gastardo made the presentation "Blended Learning Utilizing the Blackboard Course Management System to Unify Technology-Assisted Instruction: A Case Study of an Introductory Statistics Course for Psychology Students."

Participated in a Maplesoft Webinar: "Introduction to Maple 12 for Academics," held from 2-3 p.m. Eastern Standard Time on January 13, 2009. Maple is mathematics software that provides an extensive range of symbolic and numeric algorithm visualization and animation tools for mathematical and technical problem solving in academic and research settings.

Attended the First World Summit on the Knowledge Society hosted by The American College of Greece in Athens, September 24-26, 2008. She attended sessions mainly in two conference tracks of her interest: on "Knowledge, Learning, Education, Learning Technologies and E-Learning"; and on "Information Technologies for the Knowledge Society."

Participated in the Wolfram Education Group Online Seminar, "S16: College Calculus with Mathematica," held from 10-11 a.m. Eastern Daylight Time on Wednesday, July 16, 2008. Mathematica is an integrated mathematical computing environment that provides users with versatility and power in both research and education.

Anna Giannopoulou-Merika, Ph.D.

Professor III, Economics

Co-authored the paper "Modeling the Investment Decision of the Entrepreneur in the Tanker Sector: Choosing Between a Second-Hand Vessel and a Newly Built One," published in the *Journal of Maritime Policy and Management*, vol. 35, issue 5, 2008. The paper co-authors were Andreas Merikas and George Koutroubousis.

Published the paper "Firm's Management Competence: Does it Matter?" in the *International Journal of Business and Economics*, vol. 7, no. 2, 2008.

Presented the co-authored paper "Explaining House Price Changes in Greece" at the EEFS conference held in Warsaw, Poland, June 4-7, 2009. The paper co-authors were Dr. Annie Triantafyllou and Andreas Merikas.

Presented the co-authored paper "Global Shipping IPO's Performance" at the IAME conference held in Copenhagen, Denmark, June 24-26, 2009. The paper co-authors were Andreas Merikas and Dimitris Gounopoulos.

Effie Halivopoulou

Adjunct Preceptor, Visual Arts

Presented a new body of work at the solo exhibition of paintings "Timeless Tales" at Ekfrasi Gallery in Athens, March 31-April 2, 2009. The catalogue text was written by curator Stephanie Beltran. In her recent work the artist has been compiling biological maps of cells in mutation with codes and graphs, objects and ideas. These are the ingredients that form the fabric of collective memory. The work, a commentary on the contemporary human condition, is informed by the multiple contradictions that exist in social life.

Presented paintings and gave a lecture

at the Frontier Science and Technology Research Foundation Conference, held in Sounion, Greece, May 15, 2008.

Presented paintings at Art Fairs Art Brussels, April 2009; and Art Athina, with Art-beat Gallery, in Brussels, May 2009.

Leslie Jones

Preceptor, Music

Released, with Deree Trio members Nancy Bargerstock and Theodoros Haralabopoulos, a recording of piano trios by Mendelssohn, Mozart and Piazzola. The recording project, completed in the winter of 2009, was sponsored by the ACG Office of Cultural Affairs and a grant from the Attica Tradition Educational Foundation.

Gregory Katsas, Ph.D.

Professor II, Sociology

Presented, in Greek, the paper "Adaptation of Migrants in a New Society: the Case of Greeks in the USA" at the "Greeks in the USA" colloquium organized by the Association for the Analysis of Political and Economic Changes, held at the Chamber of Small and Medium-Sized Industries in Athens, March 9, 2009.

Published the commentary "Kosmas and the World: A Story of Us and Them" in the online *Social Welfare Magazine* (www.swm.gr), April 2009. The magazine is published by the non-governmental organization Nostos.

Presented "Fighting for Social Change: A Sociological Approach to the Columbia University Protests" during the panel discussion "Student Movements: Paris-Columbia-Beijing," at the 2009 American Studies Seminar held at Deree College, April 2009.

Edited the book "Sociology in a Changing World: Challenges and Perspectives," published by the Athens Institute for Education and Research (ATINER), April 2009 (ISBN: 978-960-6672-44-6).

Was a member of the organizing and scientific committee of the 2nd International Conference on Mediterranean Studies held by ATINER in Athens, April 9-12, 2009.

Was a member of the organizing and scientific committee of the 3rd Interna-

tional Conference on Sociology held by ATINER in Athens, May 11-14, 2009.

Elizabeth Langridge-Noti, Ph.D.

*Professor II, Archaeology,
Art History and Classics*

Continued her work for the Dutch excavations at Geraki in Laconia, giving the lecture "Between East and West: Plaketten-Vases in Laconia" at the 8th Hellenistic Ceramics Meeting, held in Ioannina, May 2009.

Became the assistant to the director of the University of California, Berkeley, excavations at Ancient Nemea.

Published the chapter "Continuity, Connections and Change in Hellenistic Pottery from Geraki in Laconia" in *Sparta and Laconia: Prehistory to Pre-modern*, in *BSA Studies 16*, School at Athens, 2008, edited by William Cavanagh.

Reviewed B.A. Ault's *The Excavations at Ancient Halieis and The Houses: the Organization and Use of Domestic Space* in the *American Journal of Archaeology*, vol. 112, 2008.

Gave the lecture "To Market, to Market: pottery, the *Deigma* and Trade in Athens" at the conference "Pottery's Markets in the Ancient Greek World (8th-1st c. B.C.)," held in Brussels, June 19-21, 2008.

Was a panel organizer and respondent with Amy Smith of the Ure Museum, University of Reading, for "Consuming iconography: trade, markets and pottery in ancient Greece," at the Classical Association conference held in Glasgow, April 2009.

Was a panel organizer and respondent with Ruby Blondell, University of Washington, and Susanna Braund, University of British Columbia, for "Women, Power and Leadership in the Ancient World," organized by the Women's Classical Caucus for the American Philological Association Annual Meeting and held in Philadelphia, January 2009.

Was awarded the Webster Fellowship of the Institute of Classical Studies in London for 2009-2010.

Simon Leader, Ph.D.

Adjunct Professor, Communications

Presented the Faculty Research Seminar "The Holocaust and the Media" at the Deree College Aghia Paraskevi campus, April 1, 2009; and at the Deree Downtown campus, May 19, 2009.

Anastasia Logotheti, Ph.D.

Professor II, English

Presented the paper "No Sense of an End-

ing: Ambiguous Closure in the Recent Fiction of Ian McEwan" at the international conference on Ian McEwan held at Humboldt Universität, Berlin, March 5-8, 2009.

Presented the paper "Kindling Great Expectations: the Use of e-Readers in the College Classroom" at the sixth International Media in Transition Conference, held at MIT in Cambridge, Massachusetts, April 24-26, 2009. The paper is available online at <<http://web.mit.edu/comm-forum/mit6/papers/Logotheti.pdf>>

Moderated the panel "Publishing" at the sixth International Media in Transition Conference, held at MIT in Cambridge, Massachusetts, April 24-26, 2009.

Jane Mandalios, Ph.D.

Instructor, English

Presented the paper "The Bitters Bit: ELT Teachers, Bilingual Dictionaries and Pedagogic Imperialism" at the 43rd conference of the International Association of Teachers of English as a Foreign Language, held in Cardiff, Wales, March 30-April 4, 2009.

Anastasios C. Marcos, Ph.D.

Professor III, Sociology

Presented the paper "Sociological Analysis of the Most Powerful and Influential Medium of Communication (the Internet) in Sports" at the annual conference of the European Union of Sports Press, organized by the 2nd UEPS Sports Journalist School in Heraklion, Crete, October 28-November 1, 2008.

Attended the 2nd International Conference on Sociology organized by the Sociology Research Unit of the Athens Institute for Education and Research and held in Athens, May 12-15, 2008.

Attended the 1st World Summit on the Knowledge Society, organized by WSKS 2008 and sponsored and hosted by The American College of Greece in Athens, September 24-26, 2008.

Attended the "Ministerial & Expert Conference on Migration Partnerships and Processes: Enhancing the Development Outcomes from Migration" organized by the Hellenic Migration Policy Institute and the Migration Policy Institute, held in Athens, January 26, 2009.

Jennifer Nelson

Instructor, Visual Arts

Published the book *The Limerick Cookbook, Social Recipes and Alchemical Attempts* (based on a performance made for ev+a 2006 in Limerick, Ireland), futura Press, Athens, 2008. The book was co-authored by Dimitri Kotsaras.

Collaborated with Melinda Ring on an exhibition and action entitled "For the Birds," a three-week attempt to make poetic communications for creatures with different systems of perception and social understanding than humans. The exhibition and action were held at the Box Gallery in Los Angeles, January 18-February 7, 2009.

Dimitra Papazoglou, Ph.D.

Adjunct Professor, English

Presented the paper "Voice-over as Social Critique: Scorsese's Adaptation of Edith Wharton's *The Age of Innocence*" at the 33rd Annual American Studies Conference, "Adapting America/ America Adapted," organized by Bogazici University in Istanbul, Turkey, October 8-10, 2008.

Presented the paper "Politics and Empathy in Ian McEwan's *On Chesil Beach*" at the "Ian McEwan: Art and Politics" conference organized by Humboldt University in Berlin, Germany, March 5-8, 2009.

Eleni Patra, Ph.D.

Professor II, Management

Published the chapter "The Regulation of Industrial Relations in the European Company: Challenges Facing Managers and Employee Representatives" in the book *The European Company Statute: A New Approach to Corporate Governance*, edited by Gold, Nikolopoulos, and Kluge and published by Peter Lang, 2009.

Co-authored the chapter "National Differences in Entrepreneurial Networking," published in the book *The Economics of Networks*, part of The International Library of Critical Writings in Economics 221 series, edited by Mark Casson and Marina Della Giusta, and published by Edward Elgar, 2008. The chapter co-author was Sarah Drakopoulou Dodd.

Published, electronically, "Transposition of *Societas Europaea* (SE) Legislation in Greece" in http://www.worker-participation.eu/european_company/countries_transposition/greece, December 2008.

Theophano Patra, Ph.D.

Adjunct Professor, Accounting and Finance

Co-authored the paper "Long-run and Short-Run Relationship between the Main Stock Indexes: Evidence from the Athens Stock Exchange," published in *Applied Financial Economics*, vol.18, issue 17, September 2008. The paper co-author was Sunil Poshakwale, Cranfield University, United Kingdom.

Ioanna Patsioti-Tsacpounidis, Ph.D.*Professor II, Philosophy*

Made the presentation "The Producer-Consumer Relationship: Using an Aretaic Approach to Define It" at the postgraduate seminar "The Lyceum" organized by the Society for Aristotelian Studies, held in Athens, October 2, 2008.

Republished, in Greek, the book *American Pragmatists-Philosophers*, Mati Publishers, Thessaloniki and Katerini, 2009.

Vilma Sinanoglou*Professor III, International Business and European Affairs*

Authored the monograph "E.U. Regional Development Policies – The Fourth E.U. Funding Period, 2007-2013," published by the National School for Public Administration, Athens, 2009.

Co-authored the paper "Career Preferences of Knowledge Professionals in the 21st-Century Multinational Enterprise," which was accepted for presentation at the 36th Annual Conference of the Academy of International Business, held in Glasgow, April 2-4, 2009. The paper co-authors were Dr. Dimitris Manolopoulos of Deree College and Dr. Paul Dimitratos of the University of Athens.

Served as a member of the Greek Ministry of Transportation and Communication's Committee for Information and Communication Technologies (ICT) – People and Environment.

Attended the European Commission's Research Connection Conference, held in Prague, Czech Republic, May 7-8, 2009. The theme of the conference was E.U. funding for research and innovation.

Katerina Thomas, Ph.D.*Vice President and Dean of Faculty, and Professor III*

Participated in a three-week study season at Tongobriga, Portugal, in January 2009. The team of faculty members and graduate students from Brown University and universities in Sao Paulo, Brazil, studied the material excavated at Tongobriga in previous seasons.

Made a presentation on the excavated necropolis at Tongobriga, Freixo, Portugal, January 29, 2009.

Athanassios Tsiamis*Instructor, Psychology*

Presented the paper "Development of Cognitive Abilities of Gifted/Talented Children in the Greek Educational System: Differentiated Instruction" at the 1st Panhellenic Conference on Cognitive and Behavioral

Approaches on Children & Adolescents, held in Athens, April 3-5, 2008.

Presented the paper "Educational Support Programs for Gifted Students in the National Educational System" at the Scientific Symposium of the Greek Association for the Promotion of the Differential Education for Creative/Gifted/Talented Children and Adolescents, held in Athens, November 29, 2008.

Made the presentation "Parents and Children: Daily Educational Interactions" at the New Maliaras School in Athens, December 3, 2008.

Attended the 1st Panhellenic Conference on Cognitive and Behavioral Approaches to Children and Adolescents, held in Athens, April 3-5, 2008.

Anna Visvizi, Ph.D.*Professor I, International Business and European Affairs*

Published the paper "Conceptualizing the Relationship Between Discourse, Agency, and Intersubjectivity in Constructivist Accounts: A Metatheoretical Investigation," in *Economic Papers*, vol. 43, published by the Warsaw School of Economics, Warsaw, 2009.

Haris Vlavianos, Ph.D.*Professor III, History*

Published a poem in the *Times Literary Supplement*, February 2009.

Published his new poetry collection, *Vacations in Reality*, Patakis Publishers, March 2009. The book has been translated into Swedish by Ingemar Redhin and French by Michel Volkovitch, and published by Axion Publishers and Circe Publishers in those languages, respectively.

Participated in the First Dubai International Poetry Festival, where he gave readings of his work and delivered lectures on Greek Poetry and Culture, March 2009.

Gave a lecture and poetry reading at a conference organized by the Cultural Centre of the Journalists' Association of Athens on the subject of "Poetry and the Media," April 2009.

Presented, at the invitation of the organizers of the Thessaloniki Book Fair, his new book and gave a lecture on Ovid's *Metamorphoses* on the occasion of the publication of a new translation of this classical work. He also read sections of his new collection of essays, *The Double Dream of Language*, May 2009. ♦

Faculty Promotions

The following members of the faculty have been promoted :

School of Arts and Sciences

Dr. Irene Danezi*Professor II to Professor III***Ms. Katerina Nikolopoulou***Preceptor to Professor I***Dr. Katharina Weiss***Preceptor to Professor I***Dr. Chrisanthi Nega***Adjunct Professor to Professor I***Dr. Angeliki Pollali***Adjunct Professor to Professor I***Dr. Jane Mandalios***Part-time to Adjunct Professor*

School of Business Administration

Ms. Vilma Sinanoglou*Professor II to Professor III***Dr. Kostas Levetas***Preceptor to Professor I***Dr. Iliana Christodoulou-Varotsi***Adjunct Professor to Professor I***Dr. Dimitris Manolopoulos***Adjunct Professor to Professor I***Dr. Anna Visvizi***Adjunct Professor to Professor I*

Graduate School

Dr. Fotini-Sonia Apergi*Adjunct Professor to Professor I, Graduate Faculty***Professor Dimitris Doulos***has transitioned from the rank of Professor II to Professor II, Graduate faculty.*

100 Companies Take Part in Career Forum 2009



The week of March 30 - April 2, 2009 was Career Forum week at Deree. The Forum, organized by ACG's Office of Career Services, is a series of career search and recruiting events that takes place annually and culminates in a massive recruiting session at the Deree gym. The goal of every Career Forum is to match the skills and ambitions of seniors and alumni with the employment needs of participating companies.

This year more than 600 Deree seniors and alumni participated, along with representatives of 100 Greek and international companies.

Career Forum is a pioneering institution in Greece. Deree was the first educational institution in the country to organize such an event in 1975. Today, more than 1,700 companies and organizations employ the College's 33,000 graduates, many in positions of senior leadership. Hundreds of those companies recruited the College's graduates at Career Forum.

"This year's event takes place in the context of a global economic downturn," said ACG President David G. Horner in a message welcoming company representatives to campus. "Such challenging periods present opportunities for visionary companies to improve their competitive position in anticipa-



tion of the inevitable recovery."

Dr. Horner added that this purpose is best served by "employees who, aside from their specific job skills and capacity to function in an international environment, also possess the qualities of leadership, teamwork, responsibility, adaptability, and dedication to lifelong learning" – qualities that are at the heart of the educational philosophy of The American College of Greece.

The first two days of the four-day event included workshops for job seekers on interviewing skills. The experience is en-

riched by mock interviews conducted by actual company representatives who volunteer to help the Deree graduates and alumni to prepare.

Career Forum culminated in Company Visitation Day, when representatives from over 100 companies gathered at the gym to interview applicants for real positions.

To facilitate the recruitment and interview process, the Office of Career Services provides each recruiter with electronic books containing the resumes of all participating seniors and alumni. ♦

Embracing the leaders of tomorrow

The 2008-2009 academic year was definitely an exciting year and a most rewarding one in terms of events and opportunities to reconnect and reunite with many fellow alumni. I want to thank all of you who – in one way or another, through your engagement – made a difference in our alumni operation during this time.

The first ACG Alumni Gala Benefit Dinner, held at the Athenaeum Intercontinental last May, was a glowing success attended by more than 400 alumni and friends of the College. It was a very special event that celebrated the rich legacy and tradition of our institution and established the **ACG Alumni Scholarship Fund**. This is a fund created by alumni of both Pierce and Deree dedicated to supporting the dreams and aspirations of future generations of deserving ACG students. I take the opportunity to once again thank all those who helped organize, and participated in, this first ever event of its kind. Your determination to contribute to an alumni scholarship fund means a lot to the College. I am a firm believer that it is only through the strength and support of its alumni that this institution can continue to be an education pioneer.

This event was the culmination of our presidential inaugural year and the first of what we hope will become an annual celebration in an effort to continue to *embrace the leaders of tomorrow*. Together with you, we aim to make it even bigger and better next time!

I would also like to thank all those who attended any of the many other alumni events of the year organized either by our Office of Alumni Relations or the Alumni Association: all those who came back onto campus for a lecture or to participate in the career forum, offered advice or ideas, attended a performance at the College or gave one themselves, sent us a copy of their recently published book, visited the Alumni Office on campus after returning from another country, sent us warm e-mails with their news, or just came by to meet with us and update their records. There were so many of you!

Many more exciting alumni events are planned for the current academic year. You will soon be able to learn about them through www.acg.edu or e-mails sent to you.

Looking forward to more opportunities to *Stay Connected* with you,

Claudia Carydis
Executive Director
Office of Alumni Relations: ***We Stay Connected!***
ccarydis@acg.edu



Alumni
WE STAY CONNECTED!



A Bird's-eye View of the Global Crisis

By **Harilaos H. Daskalothanassis**

For five years, the post of Alternate Executive Director of the International Monetary Fund has afforded Deree graduate Miranda Xafa a bird's eye view of the global economy, which for the past year has been going through its roughest patch since the Great Depression of the 1930s. Yet, Xafa, who studied economics at Deree before earning her Ph.D. at the University of Pennsylvania, is also intimately acquainted with the workings of the Greek economy and the Greek political system. In the early 1990s she served as economic advisor to then-prime minister Constantine Mitsotakis, whose government was the first to attempt wholesale reforms of the Greek economy, mainly by trying to wean Greek business away from its dependency on the bloated and inefficient state sector. In an interview with ACG Magazine, as she prepared to leave the IMF for a senior post in a Geneva-based private asset management company, Xafa spoke about the current global crisis, defended the role the IMF has played in the global financial system, and reminisced about her years at Deree.

There is a feeling emanating from various government and business sources that the worst part of this recession is over and things might be picking up. Is that true from your perspective at the IMF? What are the latest projections regarding the current slump?

There are some signs that the rate of global output decline has moderated, after two quarters of unprecedented economic contraction. But we are not yet out of the woods. Recovery will be slow because deleveraging in the financial system still has a long way to go. Until banks are re-capitalized and their balance sheets are cleaned up of impaired assets estimated at \$2.8 trillion, they will continue to exert downward pressure on economic activity. There is a negative feedback loop between the financial system and the real economy, as the global recession puts further pressure on bank balance sheets and further discourages lending. Despite massive fiscal stimulus and unlimited liquidity provision by central banks, the IMF forecasts that global output will decline this year for the first time in the post-war period and recover only modestly in 2010.

What was the cause of the crisis? A failure of regulation or the global imbalances that kept interest rates low?

The crisis was caused by a failure of both regulation and market discipline. In the absence of this failure, the crisis would not have happened even though the global imbalances – a euphemism for the large U.S. current account deficit and corresponding surpluses of China and oil-producing countries – would have persisted. Conversely, if the global imbalances had somehow been corrected, i.e., global savings were redistributed from the surplus to the deficit countries, the world interest rate would be unchanged and the global crisis would still have happened. The failure of regulation was multiple, as it permitted the expansion of bank activities without a corresponding increase in capital, and it failed to take liquidity risk into account. At the root of the crisis were the government-sponsored U.S. mortgage giants Fannie Mae and Freddie Mac, which were allowed to expand their lending with little oversight, based on social priorities. At the same time, there was a failure of market discipline, as competitive pressures drove credit spreads to their tightest level when systemic risk was at its peak.

Does the crisis signal a failure of capitalism?

Not at all. Markets need to be based on

solid institutional foundations. What we are witnessing is not a failure of capitalism or free markets. It is a failure of poorly regulated markets.

Do you foresee a significant and lasting shift towards greater regulation in the new financial world order that will emerge once the global recession fades? What changes do you consider necessary?

There is a need to redefine the perimeter of regulation to include all systemically important institutions and markets. What we have seen in this crisis is an unexpected

help address the crisis?

IMF staff analysis indicates that refinancing needs of emerging market countries are set to rise from \$1.7 trillion in 2008 to \$1.8 trillion in 2009 and \$2.0 trillion by 2012. There is no way these debts can be rolled over during the current global financial crisis, when banks and institutional investors are trying to reduce the risk and leverage in their portfolios to maintain capital adequacy despite the losses they have suffered. This fact underlines the need for a significant increase in Fund resources to ensure their adequacy as countries are queuing for large loans from the Fund to

Miranda Xafa speaks at her Deree graduation.



and undesired increase in banks' balance sheets when they had to explicitly recognize their off-balance sheet exposures. This "shadow banking system," which was unregulated, contributed significantly to the crisis. Non-banks also played a role, as the rescue of insurance giant AIG demonstrates. Off-balance sheet derivatives also caused much distress to counterparties in the aftermath of Lehman's failure last September. To ensure a consistent approach to regulation, the information collection framework should be monitored though a globally coordinated mechanism, with a key role to be played by the IMF. At the same time, however, it is important to avoid a rush to regulate that could stifle innovation and impose unnecessary administrative burdens.

Last April, the G20 agreed to triple IMF resources to \$750 billion. How will this

avoid a painful crisis that could force them to default on their external debt obligations.

Some critics connect the Fund with a merciless globalization that helped propagate the current crisis. How does the IMF respond to the challenges today?

First, I would observe that globalization – the free movement of goods, services, and capital across national borders – has lifted out of poverty hundreds of millions of people in the developing countries. In fact, globalization has done more to alleviate poverty in the 20 years since the collapse of communism than 65 years of poverty-reduction efforts by multilateral development banks and bilateral donors in the post-war period. Surely the lesson from the current crisis is *not* to reverse financial



liberalization and restrict capital flows. On the contrary, what is needed is a shock absorber that can soften the impact of a “sudden stop” in private capital flows. Accordingly, the IMF is adapting its policies in response to the global crisis. The Fund has injected flexibility into its lending framework by creating a new instrument to provide large, upfront financing on a precautionary basis, and to better tailor conditionality to country circumstances. Countries with solid fundamentals and strong policies now have access to IMF financing on demand, with no conditionality, to address actual or potential balance of payments pressures. Together with increased lending limits, the new precautionary Flexible Credit Line provides insurance that helps strengthen market confidence about the country’s ability to meet rollover needs and thus avoid a crisis. Mexico was the first country to benefit from the FCL last March, with a \$47 billion loan – the largest in the IMF’s history – followed by Colombia and Poland. In addition, the IMF is working with the Financial Stability Board on a set of leading indicators, in an effort to come up with early warning signals of possible future crises on a country-by-country basis.

In the past, the IMF has been criticized for demanding austerity measures that are excessively harsh, in order to agree to assist faltering economies. Do you think the criticism has any validity?

No critique of the Fund is more misguided than the austerity critique. IMF programs

make austerity *less* likely. Let’s get the facts straight: Countries request IMF assistance when they are in deep financial difficulty. These countries have typically lost access to capital markets, so the Fund is the lender of last resort. By providing financing that would otherwise be unavailable, IMF loans allow a distressed debtor country to tighten its belt less than otherwise. The economic policy conditions attached to IMF loans are instead of the stricter discipline that market forces would otherwise impose. During the 1997 Asian crisis, for example, Korea and Thailand were facing outright default and a prolonged free fall in their currencies – a far more damaging outcome compared to IMF “austerity.” The austerity critique stems from the fact that the IMF provides a convenient scapegoat when politicians confront their populations with a tighter budget. “The IMF forced us to do it!” is the familiar excuse when governments cut spending and subsidies. The critique confuses correlation with causation: Blaming the IMF for the reality that every country must confront its budget constraints is like blaming the Fund for gravity.

Recently you were in Greece as part of an IMF delegation that delivered some harsh judgments on the Greek economy and prescribed solutions that are regarded by some in Greece as too severe. How serious is the situation in Greece? Is the country really on the verge of bankruptcy?

The deepening global downturn has se-

verely affected the Greek economy. The IMF forecasts a decline in output this year, while the high and rising public debt burden provides no room for expansionary fiscal policy to offset the output decline. During the past upswing, rapid growth promoted convergence of Greece’s per capita incomes with the Euro area average. But the benign global environment masked a deterioration in competitiveness and an increase in both public and external debt levels. These imbalances now call for corrective action to reverse both the unsustainable rise in debt and the erosion of competitiveness in order to lay the foundations for sustainable growth. In its absence, Greece risks getting trapped in a low-growth equilibrium.

You were an advisor to Prime Minister Constantine Mitsotakis some 18 years ago, and you know first hand the difficulty of introducing reforms into the Greek economy. Reform is difficult in almost every country because it implies sacrifices, yet many countries have managed to pull it off. In your opinion, what is it that makes reform in Greece so much more difficult than in those other countries?

The political system in Greece is not conducive to reforms. There is no clear separation of powers between the executive, legislative and judicial branches of government. Parliament is a rubber-stamping body that approves all legislation submitted by the governing party. Dissenting voices are dropped from the ballot or even expelled from the party. The cabinet consists of MPs who need to worry about their re-election. Governments are guided by opinion polls, and concern about the political cost of reform efforts weighs heavily in the decision-making process. They tend to support populist policies that keep resources trapped in inefficient activities, in the name of a misplaced social policy that discourages growth and innovation. Think of how much Olympic Airways has cost taxpayers and how long it took to privatize it. When countries face problems that require long-term solutions, such as pension reform, the main political parties get together and agree on needed reforms. In Greece the planning horizon is up to the next election at best, and neither of the two main parties plays a constructive role while in opposition. The politically powerful public sector unions, whose members enjoy job security at taxpayers’ expense, also are a key obstacle to reform. Given these difficulties, a surprising number of reforms were

Previous page: Miranda Xafa with Prime Minister Constantine Mitsotakis when they were introducing the first radical reforms of the Greek economy.

Right: Xafa with Leslie Lipschitz, director of the IMF Institute.

Below: In Rome with Barack Obama advisor and former chairman of the Federal Reserve Bank Paul Volcker earlier this year.

implemented, or at least initiated, by the Mitsotakis government that I am proud to have served.

Are you hopeful about the future of the country? Do you think Greece will manage to modernize and therefore protect and improve the standard of living of its people?

Greece has a very entrepreneurial and dynamic private sector – a great asset! Sectors with little government involvement, such as shipping, are global leaders. Despite the bloated and inefficient public sector, the country is modernizing as inventive people find ways around the red tape and take advantage of E.U.-mandated liberalization, for example in the telecoms sector. Many young people choose to study abroad or at the American colleges in Greece – whose diplomas are not recognized by the Greek state – rather than in the Soviet-era Greek university system.

Did participation in the euro area save Greece from a catastrophic downturn during this crisis?

The euro offers a strong shield, by providing easy access to financing from the ECB and by eliminating the currency risk that plagues neighboring countries like Hungary and Romania, which are members of the E.U. but not the euro area. These countries have recently resorted to IMF financing because they lost access to capital markets despite the fact that their fundamentals were somewhat stronger compared to Greece.

What have been your duties at the IMF and what kind of decisions were you called on to make in your capacity as its alternate executive director?

The 24-member Executive Board takes care of the daily business of the IMF. Together, these board members represent all 185 member countries. Large economies, such as the United States and China, have their own seat at the table, but most countries are grouped in constituencies representing four or more countries. The board discusses everything from the annual health checks of member countries' economies to broader policy issues affecting the global



economy and financial system. It is also the body responsible for approving IMF loans to member countries. Decisions are usually taken by consensus, although sometimes a formal vote is required when issues are divisive, as they were in the early 2000s with respect to IMF lending to Argentina.

What talents does your job require?

Besides a solid background in economics, the job requires good writing skills, ability to react quickly and participate in the debates at the board, staying on top of issues and developments, and ability to work well under pressure.

What will be your new position in the private sector?

I will be joining IJPartners, a just-launched asset management company based in

Geneva, as senior investment manager and member of the Advisory Board. IJ stands for Informed Judgement - a new approach to the challenges of preserving, growing and using wealth responsibly across generations. The company brings together a team of highly qualified professionals from different backgrounds. I look forward to working with them and joining an exceptional Advisory Board that includes Nobel laureate Robert Mundell.

What did you study at Deree and how did it contribute to your success as an economist and executive?

I studied economics in an intensive three-year program including summer courses at Deree. This enabled me to get high scores on my GRE exams and get accepted into the Ph.D. program in economics at the University of Pennsylvania. My courses at



Deree taught me how to learn and think for myself – a skill that is far more important than memorizing facts and figures.

Were you a good student? Were you active in student affairs?

I was pretty good, but did not get straight A's because I focused on the courses I liked the best. As an economist, I learned to equalize returns at the margin! I was more interested in tennis and water skiing than in student affairs back then.

What was your favorite class?

Economics.

Your least favorite?

Biology.

Your favorite professor?

Anthony Kefalas, who enriched his economics classes with cultural, social and political background on the United States based on his own experiences as a student there.

What was your favorite place on campus?

The cafeteria, where all the networking takes place.

Did you make any lifelong friends here?

Sure! I am still in touch with some of my classmates and professors.

What was your first job right out of College?

I went straight to graduate school in the States. And from school I went straight to the IMF.

What are your future goals? What more do you hope to achieve in the future?

I would like to stay involved in financial markets. I would also consider teaching economics and finance.

What career advice would you give a 22-year-old who is thinking about what to do with his or her life after College?

It's hard to tell in the abstract. It all depends on individual capabilities and aspirations. The general goal should be to figure out what fascinates you, what you love doing, and harness your talents to do it! ♦

Xafa at the International Monetary Fund headquarters in Washington D.C.

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Alumni Gala Benefit Dinner

Kicks off Scholarship Fund



Over 400 alumni, members of the faculty, students, administrators and friends of The American College of Greece attended the 1st Annual Alumni Gala Benefit Dinner, which took place on May 22 at the Athens Intercontinental Hotel.

The event's proceeds will be used for the establishment of the Alumni Scholarship Fund, which will assist talented students on the basis of merit and financial need.

Among those present were Deputy Minister of Employment and Social Protection Sophia Kalantzakos, a Pierce alumna, Parliament Member Mariliza Xenogianakopoulou, also a Pierce graduate, former minister and leader of the Action Party Stefanos Manos, and the provost of North Park

University of Chicago, Dr. Joseph Jones.

Katerina Gagaki, a Deree alumna who is director of communications and public relations at the Antenna Group, served as master of ceremonies.

In his remarks, ACG President David G. Horner said that he looks forward to closer ties and broader cooperation between the College and its alumni. "We need the energy, the insights, the connections and all the other resources our alumni can bring," Horner said. "Let us acknowledge the gift we have been given, the gift that has transformed and touched so many of us, and let us build magnificently The American College of Greece together – from the heart."

Claudia Carydis-Benopoulou, head of

the College's Office of Alumni Relations, thanked all those who contributed to the gala's success.

"Alumni are the heart and soul of any great institution," Carydi said. "I can not adequately stress the importance of our alumni staying connected, getting more and more engaged in the daily life and mission of our College."

Notis Mitarachi, a Deree alumnus and top executive with Fidelity International in London, announced the establishment of a scholarship in honor of his parents Anthony and Elizabeth Mitarachi. To establish the scholarship, Mitarachi made a generous donation to the scholarship fund. His mother, Elizabeth, presented the first scholarship to Deree senior Vas-silis Boukas at the gala.

Among the evening's highlights were a moving, four-minute video of snapshots from the College's 134-year history, and a lively performance by the Deree Latin Dance Group, whose instructor is Maria Nomikou.

The 19-member Love Affair Big Band, led by Stavros Romanos, entertained guests with international hits and helped create an atmosphere of revelry that lasted well into the night.

Marfin Egnatia Bank was the event's main sponsor. Other sponsors were Kotsovolos, Generalli Life, and the Kyr-Yianni and Katogi-Strofilia wineries. Direction S.A., Athens Voice, and In.gr were media sponsors.

Artist Maria Papadimitriou, a Pierce alumna, designed and produced a limited-edition gravure especially for the occasion, a numbered copy of which was given as a gift to each attendee. ♦





1. A view of the Alumni Gala Benefit Dinner at the Athens Intercontinental hotel.
2. Mariliza Xenogiannakopoulou with Katerina Gagaki.
3. Naya Kalogeraki, Claudia Carydis and Lena Triantogiannis.
4. President David Horner, Dr. S. Sue Horner, Minister Sophia Kalatzakos and professor Philip Mitsis.
5. Vice President Todd G. Fritch, North America Advancement Services Manager Jennifer Fritch, Yvette Jones and North Park University Provost Dr. Joseph Jones.
6. Vice President Nick Jiavaras, Dr. S. Sue Horner and President Horner.
7. Vice President John Baworowski, Senior Information Officer Kathleen Cross, Executive Director Arthur Christopher and Pierce Principal Olga Julius.
8. Elizabeth Mitarachi presents DC senior Vassilis Boukas with the Mitarachi scholarship.





16



Alumni Gala Benefit Dinner

17



9. Alina Papageorgiou with Constantinos Markoulakis.
10. President Horner addresses the gathered alumni.
11. Yannis Benopoulos, Isaak and Helen Tsalikoglou, Maria and Stelios Boutaris, Valerie Tsakiris, and Maria and Spyros Zavitsanos.
12. Nikos Ritsonis, Vaggelis Haratsis and Takis Zamanis.
13. Elena Sava, George Melissourgos and Christina Ladopoulou.
14. The Deree Latin Dance Group performs.
15. George Vassilaras, Pandora Likouri and Elli Andriopoulou.
16. Nicholas Karahalios and Stefanos Manos.
17. Edouard Carrer, Notis Mitarachi and Nikos Georgiadis.

18. Maria Lalaouni-Boutari, Dr. S. Sue Horner, Dr. Eleftheria Bernidaki-Aldous, Claudia Carydis, Irene Daifa, Vassiliki and Alexandra Papalexopoulou-Benopoulou.

19. Espi Psouchla, Helen Stavropoulou, Valerie Tsakiris and Tania Mantouvalou.

20. Manolis and Sofia Theodorakis.

21. The Latin Dance Group before its performance.

22. Maria and Stelios Boutaris.



Alumni Gala Benefit Dinner



Over 40 cheerful alumni attended the cocktail reception organized in Heraklion, Crete, by the Office of Alumni Relations on March 31. The reception was held at the Lato Boutique Hotel in Heraklion, which is owned by Lefteris Karatarakis, the husband of alumna Eleftheria Papadaki (DC '93).

This event was part of a new effort by the Office of Alumni Relations to reconnect and reunite with ACG alumni and Deree Alumni Representatives who live in Greece. It is part of a strategy to bring the College closer to its alumni, right in

Alumni Reception in Crete



the cities and towns where they live, and make it easier for them to reconnect with their alma mater.

The opportunity was warmly embraced by the College alumni in Crete. The cosy Lato lounge as well as the tasteful finger food assortments and drinks made everyone feel welcome and relaxed. It was an excellent occasion for old classmates to recall memories from their college years and to update each other on their professional and personal news.

Since the event was not a single class reunion, it brought together alumni of different ages and experience, many of whom met for the first time. It was an ideal op-

portunity to make new friends and build personal and professional relationships.

Claudia Carydis, the executive director of alumni relations, travelled to Crete to meet with the alumni. This reception coincided with the visit to Crete of John Bawrowski, the College's vice president for enrollment management and student services; Kathleen Cross, assistant to the president and senior information administrator; Maria Edipidi, coordinator of undergraduate admissions of the Downtown campus, and Voula Kyriakopoulou, admissions counselor. All four took the opportunity to attend the reception and meet with the Cretan alumni. ♦

Alumni from Crete with Alumni Relations Executive Director Claudia Carydis (standing, fifth from right) during the reception in Heraklion.

Thessaloniki Alumni Gathering

When several alumni from the Greater Thessaloniki area met with President David G. Horner in November 2008, they expressed their desire for more alumni gatherings in Greece's second-largest city and capital of northern Greece. Their wish came true on March 19, when the Office of Alumni Relations organized an informal gathering at the famous Lepen taverna in Aristotelous Square, in Thessaloniki's center.

The gathering was small, but the taverna was an ideal setting for cozy and humorous discussion. It was a pleasant night full of memories and jokes among friends from the old days. The excellent food and wine made all feel at ease.

Pictured right are ACG alumni during the gathering. ♦



Deree Alumna and Professor Honored by Athens Academy

Alumna Christine Tokatlian (PC '92, DC '96), a concert pianist and member of the music faculty at Deree, was honored recently by the Academy of Athens, Greece's highest academic institution.

Tokatlian received the Eleni Timoleon-tos Mykoniou Award, which is given to distinguished young pianists whose studies and personality are harbingers of a significant career. Tokatlian is pictured left as she receives her award. ♦



The ACG Alumni Networking Party

The ACG Alumni Association has built a strong tradition of organizing successful networking parties.

On March 6th, 2009, the 7th Networking Cocktail Party was held at T-Palace with great success and strong alumni attendance. The evening was highlighted by happenings such as dancing by Salsa Sinners, Kiki and Eli. Red-bull was the main sponsor of the event.

Networking is an effective business development tool as it gives alumni the opportunity to renew old friendships and make new ones, share news about market developments, forge new alliances, and explore opportunities.

The Alumni Association is committed to promoting mutually beneficial contacts among all alumni and welcomes any comment or suggestion that will further that goal. ♦

Above: A view of the crowd during the networking party at T-Palace.

Below: Panayiotis Milopoulos, Terry Marsellos, Claudia Carydis, Efi Xanthaki, Zeta Tzioti Nicholas Jiavaras, Sophia Leoussi, Todd G. Fritch, Nancy Milopoulou and Jennifer Fritch.



College Women Lunch with Trustee



Alumni, faculty members and administrators of The American College of Greece gathered at the Deree Faculty Lounge last March for an informal breakfast with Dr. Ann Caldwell (seventh from right), a member of the College's Board of Trustees, who was in Athens for the inauguration of President David G. Horner. Caldwell spoke about women in leadership and exchanged personal experiences with the participants during the discussion that followed.

Footsteps Through Athina: A Traveler's Guide to Athens and Greek Culture (published by Palo Albums, Inc.), by ACG alumna **Angy Balodimas Bartolomei**, Ph.D, was presented at the John S. Bailey Library last March.

The book, published in the U.S., navigates the reader through Athens and embraces both the modern zest for the city and its long-running history and culture through the eyes of its Greek-American author, a professor at Chicago's North Park University. It is a comprehensive and informative guide which takes the visitor through the streets and landmarks of Athens, including those often overlooked. It also includes common Greek phrases to help tourists acquire basic Greek communication skills.

The book is more than a travel guide. It is also a digest of Greek culture and traditions and modern Greek life.

The presentation was attended by members of the ACG community, along with friends of the author who showed up in full force. Claudia Carydis, executive director of Communications and Alumni Relations, introduced the author, who enlightened and uplifted the audience with a spirited presentation.

"If I was an artist, I would have painted a picture, if a poet, a poem. I am a scholar and my avenue was to write a book, to educate," Balodimas-Bartolomei said. "My main goal was to have the reader feel as if he or she was taking her steps through Athina with me as a guide."

A Digest of Modern Greek Life for Visitors and Natives Alike



Dr. Angelyn Balodimas Bartolomei with her husband Paul Bartolomei at the upper level of the John S. Bailey Library at Deree.

Footsteps Through Athina is available in the U.S. from a number of online bookstores, such as Amazon and Greekshops.com, and from the publisher at PaloAlbums.com. It will soon be available in the Greek market as an invaluable tool for visitors and Greeks alike. ♦



An Intimate Portrait of Rome

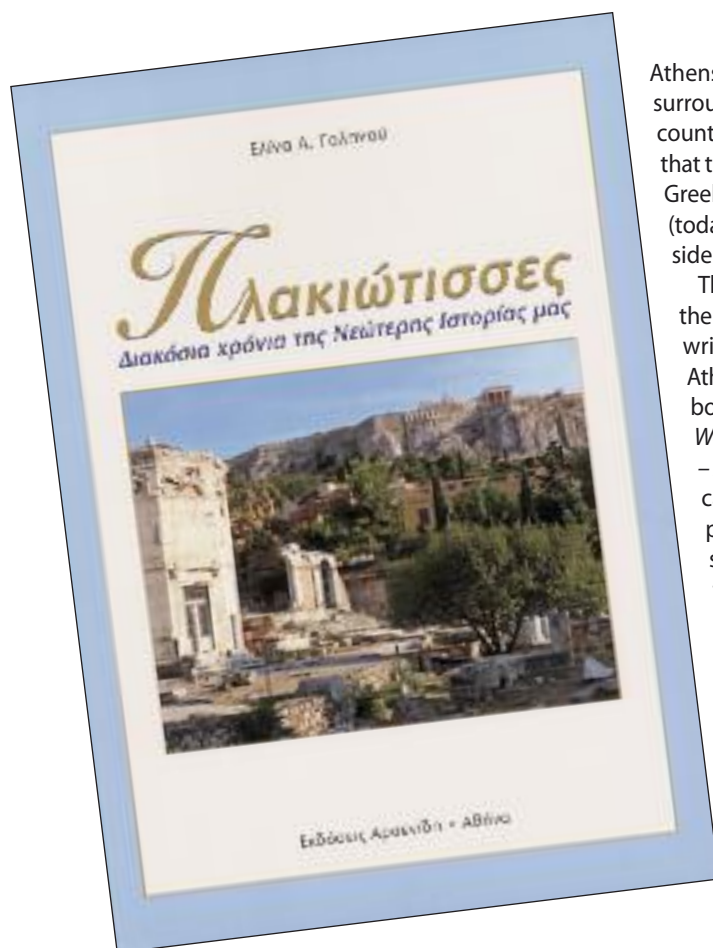


Barbara-Rita Athanasiades (PC '75, DC '78) seems set to introduce her Greek audience to the hidden treasures of neighboring Italy, which has been her home for the past few years. This year, she published *Strolls Through Rome* (Περίπατοι στη Ρώμη, Libro Publishers), the second installment of a travel trilogy on Italy. This time, Athanasiades is writing about the city she calls home, and her intimacy with the historic metropolis shows: She writes about aspects of the city that are unknown to the casual traveler – the city's suburbs or portraits of its people, for example. This is not a book just for those who dream about visiting Rome. It will benefit even more those that have already visited the Eternal City. As the author writes, "It is one thing to observe a city in order to describe it, and an entirely other thing to live it, breath it, discover it, enjoy it." This sense of discovery and enjoyment permeates Athanasiades' book.

The author studied business administration at Deree College, and specialized in public relations. She worked for ten years in the hotel industry, but after the publication of her first novel she decided to interrupt her career and study French literature at the Sorbonne. Along with her novels, she wrote criticism of 19th century French art, studied the Italian Renaissance, and wrote the narrative for a TV documentary on Renaissance Rome, *Roma Città dell' Eterna Feminità*.

The first volume of her travel series on Italy was *A Year in Tuscany*, while the third and final installment will be about Venice. When her book on Tuscany was published, Athanasiades said that in order to appreciate her subject properly she recalled the words of the French writer Stendhal: "I travel not in order to know Italy, but simply for the satisfaction of my soul." ♦

An Elegy For the Women of Athens



Athens today is a sprawling metropolis, which, along with the surrounding communities it has absorbed into its urban mosaic, counts more than four million inhabitants. It is hard to imagine that this sprawling metropolitan area was no larger than a sizable Greek village less than 150 years ago, and that the royal palace (today's parliament) was built on land close to a kilometer outside the town's limits.

The memory of another, more intimate Athens runs strong in the family of **Elina Galinou**, a Deree alumna and newspaper writer whose family was one of the few remaining original Athenian families who populated Plaka, the picturesque neighborhood at the foot of the Acropolis. In her latest book, *The Women of Plaka – 200 Years of Our Modern History* (Πλακιώτισσες – Διακόσια χρόνια της Νεώτερης Ιστορίας μας, Arsenidis Publications), Galinou traces the history of Athens through the personalities, the successes and the failures of a succession of strong female characters in her family. The story begins to unfold at the end of the Ottoman occupation and traces 200 years of history as seen through the lives of ordinary Athenians. As the author notes: "History is not woven only by eponymous characters – they are too few; it is silently woven by those invisible ones, who face life's vicissitudes without betraying their values."

It is this steadfastness that Galinou admires most in the women she writes about. ♦

A Spirited Game

By **Vasilis Koutsoubelis** (PC '01, DC '07)

On February 23rd, 2009, a very tightly contested match took place on the Deree soccer field. The Junior College soccer team played the Deree Alumni: Golden Generation in the Spring Soccer Tournament. The Junior team needed to win if it hoped to retain its hopes of capturing first place in the next game. But the Alumni would not give up without a fight.

The Junior team showed its composure and the positive results of its rigorous training under coach Aggelos Hasapides by scoring two early goals. As the game progressed, however, the alumni team did justice to its name and demonstrated that even without coaching, its players were still the same members of the Deree soccer team that brought glory and many awards to the

College during their student years. A golden generation indeed, the team scored two goals in the second half and leveled the match.

Nevertheless, the Junior College prevailed. It took the lead 10 minutes before the end on a penalty kick that made the final score 3-2.

It was a fine game with both sides showing a passion for victory. ♦



George Konstantinidis, Ph.D.
(DC '03) *BS Marketing*

Several years ago, I struggled through the Panhellenic examinations and managed to secure a place in the Department of International and European Economic Studies at the Athens University of Economics and Business. Simultaneously with my studies at AUEB I chose to study marketing at Deree College, because I was interested in both economics and marketing, which are actually interrelated in the business environment. Following graduation, I received an BSc in Economics from AUEB, and later a Ph.D. at Panteion University of Social and Political Science. My thesis was "Capital Accumulation and Globalization in Turkey: 1985-2005."

I strongly believe that my studies at Deree provided me with team spirit, adaptability, proactive thinking and a multi-oriented approach to daily problems and decision-making. Also, I gained the ability to work effectively under pressure, respecting deadlines and setting high standards for professional tasks and meeting job responsibilities. At Deree I had the opportunity to enjoy a full range of academic and campus facilities, such as clean and well-equipped classes, the

two libraries (Downtown and Aghia Paraskevi), the swimming pool. I also had the opportunity to make new friends and develop lasting friendships. Even today I feel happy when I meet by chance colleagues from Deree, because I know that we share many experiences and will have fun together! It is "the Deree code of communication" that all Deree graduates have in common!

I am absolutely sure that many of the values and the knowledge that I gained through my marketing management studies at Deree College will constitute the foundations of my academic and professional career in the future. Deree College was an unforgettable experience for me! ♦

Electra Liarmakopoulou (DC '08)
BA Communication

In 2008 I graduated from Deree's School of Arts and Sciences, where I majored in communication and completed a minor in music. Now that my undergraduate studies are over, I'd like to take the opportunity to briefly comment on my experience as a Deree student.

Living in a country where the education system is quite a controversial subject, choosing to attend a private institution seemed like a risky thing to do, at first. However, the past four years proved me wrong. The academic system at Deree College works perfectly and its quality of education is, without doubt, higher than that of most public and private universities in Greece.

College is a lot more than textbooks, classrooms and academic regulations. If there's one thing that really makes this institution unique, it is the faculty. I feel privileged to have met and worked with professors such as Dr. Wayne Burke, Ms. Leslie Jones and Ms. Christine Tokatlian.

There are excellent professors at Deree

who truly motivate students to achieve the best they can, but I believe that those three people go way beyond that. They were not just good motivators, they were sources of inspiration.

I was fortunate to have been in Dr. Burke's classroom. He is a truly gifted teacher, with a rare ability to reach into the students' soul and bring out their best qualities. That is also true for Ms. Jones, who is not only an exceptional teacher and a remarkable artist, but does an amazing job as coordinator of the music area, as well. Last but not least, I feel lucky to have been taught how to play the piano by one of Greece's most talented concert pianists, Ms. Tokatlian. And it is not only her instrument-playing skills that make Ms. Tokatlian so special, but also her interest in, and respect for, the student as an individual.

Overall, studying at Deree College was a great experience, and I believe that for the most part, the faculty and staff is to thank for that. So, thank you all! ♦

As I look back at the years I spent at Deree, I would like to say the following to the College's current and future students.

It's been 10 years since I graduated and even though this is a new century we live in, it still feels like yesterday to me. These were different, happy, never-to-be-repeated years. And I can truly say that they passed in the blink of an eye. "Seize the day," the teacher said in the film *Dead Poets Society*. It is what I urge you to do, just seize the day!

Happiness, tension, euphoria, work, renewal, growth, maturity, smiles, laughs, tears, conflicts. Respect for teachers and for each other, for your group, your teammates. These are only a fraction of the moments and the feelings that you will have during your studies. These are the things that will take you from one point and lead you to another. You go on campus for the first time as boys and girls and you leave as true men and women ready to conquer life.

I can't advise anyone on how to study. The only thing I can say is this: Take control of time, listen to your teachers, and take advantage of the possibilities the College offers. These years are non-re-

peatable, and the more things you do, the happier and fuller you will feel in your life later, when you look back on them!

P.S. 1: I remember the course I liked the least was Sales Management with Mr. Gounas (who was also a manager at 3M). I hated sales as an idea. Mr. Gounas always used to cry out, "Hold your horses Mr. Gialelis," when I wanted to ask something more. Now, I think of myself as a very good salesman and I can promote any product that comes my way! You never know what your future will be like, so don't hurry too much while you are on campus. Thank you very much Mr. Gounas. I'll remember you forever!

P.S. 2: Some of my greatest moments on campus came when I played basketball at the gym with my brother, Dimitris Gialelis, and my best friend from the city of Serres, George Paschalias. I will treasure those moments for all my life. ♦



Kiriakos A. Gialelis (DC '97)
BS Marketing

I am a DC '89 alumna who has been living abroad for something like 20 years now. I lived in different countries, and for the last 13 years I have been settled in Germany with my family. I have always been grateful for being able to have Deree in my life, and once in a while I visit the campus, which I love. It still brings back wonderful memories of the past. No one who knew me during my time at Deree could imagine me without my tennis racket. Besides attending courses and hanging out with friends, I never missed any opportunity to play tennis with many different people.

I recently received an e-mail from my beloved brother who knows what Deree and tennis mean to me (I continue to play to this day), with pictures from the recent ad campaign about Deree. There is one which completely represents me: the one

of two tennis players slugging it out over an open book. Studying and playing tennis, those were my two main occupations as a Deree student. In fact, I would love to have a copy of this graphic. I would put it in my office and get nostalgic about all those wonderful years at Deree. ♦

Despina Margiori (DC '89)
BA Sociology

The Rewards of Serving As a DAR in Corfu

By **Evdokia-Paraskevi Grammenou (DC '93)***



Evdokia-Paraskevi Grammenou

It seems like yesterday that I graduated from Deree with my Bachelor of Arts. Looking back, I was impressed from the very first day at Deree when I started my studies as an English major in the spring of 1989. Deree offered me – and still does – an academic environment of the highest quality with plenty of facilities and resources. But most importantly, its friendly faculty and administrative staff gave me the opportunity to learn and succeed.

The demanding but well-structured curriculum combining general education courses, concentration courses and electives helped me acquire knowledge and discover my talents and inclinations. I en-

joyed most of the courses, I adored the library – as an English major I spent hours there – but what I liked best was the contact with my professors and my academic advisor, the feeling that someone was always there to guide me and support me throughout my studies. Meeting other freshmen on Orientation Day, going through an interview on Career Day, participating in the English society, attending courses like Public Speaking or Ethics, experimenting in the science lab, and joining the Ballroom Dancing Club were some of the experiences that equipped me with all those qualifications and skills, as well as the emotional strength, for a promising and successful professional and personal career.

When I pursued postgraduate studies at the University of Reading in the United Kingdom I was fully prepared and knew what to expect. I got an MA in teaching English and set up a private school for foreign languages in my hometown, Corfu, where I have been living and working for the last 15 years. I run the school, work as a director of studies and part-time teacher, and review and produce educational material in collaboration with companies and institutes of the public and private sectors. I have served as president of the local association of language school owners, I am an elected representative at the Pan-Hellenic Federation of Language School Owners and a member of teacher associations in Greece and abroad. I am married to Dimitris Karidis, a journalist and high school teacher. I enjoy reading, going for walks

and cooking for friends.

In May 1996, Yanna Papaconstantinou, then Deree's dean of admissions, asked me to become a Deree Alumni Representative in my town. My task would be to conduct interviews and evaluate prospective candidates. I accepted my appointment as a DAR with great enthusiasm. Being a DAR is an exciting and rewarding role, as I come in contact and share my Deree experiences with young men and women wanting to fulfill their dreams. During the last 12 years I have conducted about 50 interviews (five or six interviews annually). Each interview lasts about an hour.

During the interview I try to form a holistic picture of the candidate. I collect information about his or her family and educational background, work experience, future plans and main interests. Then I complete a report and send it to the Admissions Office. My responsibility is to have a friendly conversation with the candidate, exchange ideas and provide reassurance that Deree is an excellent choice.

One of my best moments as a DAR was in 2001, when DARs from all over Greece and abroad met in Athens to be updated on the College's news and progress. What motivates me as a DAR is the warm welcome I always receive when I visit Deree and the fact that it helps me maintain a lifelong relationship with my alma mater. ♦

**Ms. Grammenou has a BA in English from Deree College.*

Deree Alumna Performs in Egypt



Greek pianist and Deree graduate Elena Christodoulou gave two well-received solo piano recitals in Alexandria and Cairo last March. On March 26 she performed at the Alexandria Opera House Sayed Darwish Theater and on March 28 at the Cairo Opera House Small Hall. The concerts were held under the auspices of the Embassy of Egypt in Greece, the Greek Ministry of Foreign Affairs, Egypt's Ministry of Culture, the artistic director of the Cairo Opera House, Dr. El Reda Wakil, and the Egyptian Cultural Center in Athens. They were sponsored by the Onassis Foundation.

Christodoulou's performances received very positive reviews in the Egyptian press.

Christodoulou has performed solo and in chamber music concerts at major music halls in Greece and abroad, and has given piano recitals sponsored by the U.S., Swiss, Italian, Egyptian and Serbian embassies in Athens. ♦

Back on Campus



Chris Simotas (DC '07) and **Georgette Lalís**, a Pierce alumna, were among the featured speakers at this year's Business Week organized by the Business societies at Deree. Simotas spoke at the Downtown Auditorium on "The Music Industry Goes Digital: Implications and Opportunities." Chris majored in both music and communication at Deree and later received a master's degree in music business management from Westminster University in London. He works for Universal Music Classics and Jazz, One little Indian Records, and the Albion Media PR Agency.

Georgette Lalís, who is director of the European Commission's Directorate General of Enterprises and Industry, gave a presentation on "Business at Risk: The Case of the European Automotive Industry."



Athina Doka (DC '03) came to campus last November to inform English students about job opportunities during Targeted Career Days. Athina is marketing manager at Internet q and is about to wed alumnus Adam Theologou (DC '03) at the Aghia Paraskevi campus chapel.

Anastasia Armeniakou (DC '98) and **Spiros Giroukis** (DC '07) were back on campus in March. They visited the Office of Alumni Relations, met with the staff and promised to stay engaged with their alma mater.



John Kantartzis, left, and **John Liakakis** (DC '81) visited the ACG Art Gallery in April and May 2009 to tour the "Silent Dialogues" exhibition which ran with great success until early summer. "Silent Dialogues" was visited by dozens of art aficionados and many alumni.



Stella Zannou (DC '98) was back on campus for a one-day workshop in contemporary dance and choreographic methods attended by dance minors and other students interested in dance. Stella is the founder and choreographer of Smack Dance Company and dances professionally with choreographers such as Harris Mantafounis, in Athens.

Effie Fragouli-Koen (DC '65) visited the campus recently. She is director of the Foreign Student & Scholar Services department at the University of Montana and keen on effecting a future collaboration between ACG and the University of Montana.



class notes

we stay connected!

1976

Andrea Demetriou-Perakis (DC '76) earned a BS in Business Administration. Her career began as an administrative officer at the First Pennsylvania Bank in Philadelphia, Pennsylvania, where she worked for seven years as a trust administrator in the bank's Asset Management Division.



Andrea Demetriou-Perakis

In 2001 she obtained a paralegal degree from Villanova University. Since 1984 Andrea and her husband, Nicholas, have been the owners of United Investment Properties, a commercial and industrial real estate investment company which owns and leases triple net properties to major tenants. Andrea and her husband also hold a collection of vintage race cars and classic automobiles (Fine Cars, LLC) and are the owners of Nature's Gourmet, a very small company that manufactures and distributes gourmet foods to eclectic supermarkets. Andrea lives in West Chester, Pennsylvania, and enjoys playing the piano and horseback riding. You can contact Andrea at andreaperakis@gmail.com

East Africa Division (SEEMAED). He lives in Athens with his wife Margarita and their two daughters, Nicole, 18, and Maria, 15. You can contact him at nikolaos.avagianos@snapon.com

1985

Christina Papanikolaou (DC '85) graduated with a BA in Psychology and then obtained an MA in Clinical Psychology in 1990 from the University of Rome La Sapienza. She then pursued doctoral studies and earned a Ph.D. in Forensic Criminal Psychology from the same university in 1995. Her career started while she was working at her father's private clinic in Athens, and flourished when she worked at the Pedopsychiatric Hospital of Attica. She currently works at the Hospital of Turin as a psychologist-psychotherapist, following a systemic orientation, and also collaborates with the court of justice as a forensic psychologist and expert witness. Christina recalls that her education at Deree provided her with a foundation that helped her fulfill her career goals. She lives in Turin with her husband, architect and businessman

Giovanni Pascale, and their two daughters, Marilena, 18, and Angelica, 16. You can contact Christina at cristina.p@euroteorema.com

1986

Helena Chrysanthys (PC '82, DC '86) obtained a BA in English Literature, and an additional degree in Hotel Management, with a specialization in Congress Tourism, in 1993, from the School of Finance and Administration of the Athens TEI. After working in education as a language teacher for twenty years, she recently established her own private publishing business, Dionisos Publications, (www.dionisos-publications.gr), which specializes in classical children's literature. Her first book, *Aesop: His Fables*, translated and revised in theatrical form (Dionisos publications), has been approved by the Ministry of Education for use in Greek public school libraries. Helena would be more than happy to reconnect with ACG alumni and can be reached at info@dionisos-publications.gr

1983

Nikolaos Avagianos (DC '83) earned a BS in Business Administration with a major in Marketing Management. He is the marketing specialist of Snap-on Tools International, LLC, one of the largest tool manufacturers in the U.S., based in Athens for the South East Europe/Middle



Christina Papanikolaou



George Sarris

George Sarris (DC '86) received a BA in Business Administration. He then worked for Mobil's marketing department for two years. In 1988 he started his own company, Express Cargo International, which was approved by IATA. Express Cargo focused on the field of international forwarders and operated for 17 years. George currently works in the marketing sector of Basis & Basis, a promotional gift company. He is married to alumna Alexandra Revinthis (DC '88) and they have two daughters. You can contact George at gsarris@basis-basis.gr

1987

Vassilis Chatzopoulos (DC '87) obtained a BS in Management with a specialization in Organizational Behavior in 1987. He is currently sales area manager of BMW Hellas S.A. and lives in Voula. Vassilis has two daughters, Natalia, 10, and a newborn baby. He can be reached at vghatz@yahoo.com

Olga Hatzigeorgiou (DC '87) earned a BS with a double major in Marketing Management and Accounting and Finance. She then returned to Thessaloniki, where she worked for Exports Association of Northern Greece, the clothing export agency, before starting her



Simon Fragiacomio

own business in the Perea region, a shop with various kinds of coffee, dried nuts and jelly candies for children, in 1993. The shop closed a few years ago. She currently lives in Perea with her husband Michael and their two children, Vivian, 14, and Nikos, 7. Olga is currently getting experience as a translator and is eager to return to the field. She is an active member of the parents association of both the 4th Elementary School and the 2nd High School of Perea and has been assigned the position of secretary of the high school for the next two years. Olga can be contacted at olgavivian@gmail.com or 6946 246 817.

1988

Simon Fragiacomio (DC '88) studied at Deree and went on to earn a BA in English and an MSc in Electronic Engineering from the University of Wales (Bangor), a Ph.D. from University College London and an MBA from Heriott Watt University. After graduation he worked for ALTEC as a sales manager and he is currently



Constantine Ladopoulos

the head of COSMOTE's VIP Corporate Sales Department. He lives in Athens with his wife Helen. You can contact Simon at sfragiad@hotmail.com

1989

Constantine Ladopoulos (DC '89) obtained a BS with a double major in Marketing Management and Management and Organizational Behavior in 1989. After gaining valuable experience in the sectors of food (Haitoglou Bros. – assistant to the exports manager), office furniture (SATO S.A. sales department), construction (HELEXPRO S.A. – a subsidiary of HELEXPO – marketing manager) and retail electronics and IT (Multirama S.A. – Retail Stores Network Northern Greece Director; SparkNet S.A. – commercial director), he currently works for Multirama S.A., the largest information technologies retailer in Greece, as a business development manager. Constantine lives in Thessaloniki and has been a Deree Alumni Representative since 1990. He spends



Pepi Nikolaidou

his free time elaborating PC operating systems and applications, reading novels and going to movies. He also enjoys riding his beloved motorcycles in and out of town. You can contact Constantine at constantine@hol.gr

1991

Annita Palimeri (PC '85, DC '91) earned an MA in European Studies from Reading University after completing a BA in Sociology at Deree and a BA in Law at Aristotelio University in Thessaloniki. She worked in public relations both Greece and in Bulgaria and in 2001 decided to follow her husband abroad. When their first daughter was born they moved to Indonesia for three years. Then, after having their second daughter, they moved to Nigeria for two years and then to Kenya. While abroad, she taught creative dance to children and learned Bulgarian, Indonesian and basic Kiswahili. Since her return to Greece last year, Annita has worked for SDG Hellas, and continues to give dance lessons to children. You can contact her at apalimeri@gmail.com

1992

Pepi Nikolaidou (DC '92) earned a BS in Business Administration and an

A B B R E V I A T I O N S

DC	Deree College
JC	Junior College
PC	Pierce College
GS	Graduate School
Class Year is the year of an alumna's/us' commencement ceremony	



Mary-Kate Avtzidou

Executive MBA from the University of Sheffield. As a fluent speaker of English (Proficiency), French (Sorbonne I and II) and Spanish (Diploma Basico), she is always interested in tourism issues, and has been focused on a career in tourism since she was 15, following the family tradition. Since 1993 she has been the managing director and owner of Splendid Travel Center S.A., an IATA travel agency which concentrates mainly on outgoing tourism, coach chartering and a tourist publication. She is interested in the arts (theater, concerts, exhibitions, museums and galleries) and traveling around the world. She lives in Thessaloniki with her husband Stelios, her son, Pavlos, and her daughter, Georgina. You can contact Pepi at manager@splendid.gr

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Ria Diamantopoulou

1993

Mary-Kate Avtzidou (PC '89, DC '93) earned a BS in Management and Organizational Behavior. Since February 1994 she has been working for the Pan-Hellenic Seamen's Federation as an assistant to the head of the International Department. The PNO has been promoting Greek seafarers' interests since 1920 and is constantly working to improve their working and living conditions. She lives in Palaio Faliro with her husband, John Lekkas, an attorney. She has two children: Tasos, 13, and Angelica, 9. They enjoy traveling by car (recently they toured Scandinavia) or on their speed boat. You can contact Mary-Kate at gram@pno.gr

Ria Diamantopoulou (DC '93) obtained a BA (Honors) in Marketing Management. From 1988 to 2007 she held positions in product and marketing management with companies such as Bic Violex S.A., Migato S.A. and Singer/Vellanis B. Bros. S.A. Since May 2007 she has been the marketing manager for Singer (Greece and the Balkans) and Delonghi & Sitram of Vell International Group S.A. Along with work, Ria is keen on broadening her knowledge by attending professional seminars. She currently lives in Nea Smirni with her two children and



Erikos Sougioultzoglou

can be reached at rdiamantopoulou@gmail.com

Erikos Sougioultzoglou (DC '93) graduated with a BS in Marketing Management. While in college, he was an active member of the volleyball team, a sport which he still plays today with the Vyronas volleyball team. Eric is the director of a print and graphic design company, Finetouch, which collaborates with multinational companies active in the food and beverage market. He is married, has two boys, and just moved to Voula. You can contact Erikos at eric_souyoul@hotmail.com

1994

Theodore Papanestoros (DC '94) is currently the marketing manager of Anatolia College in Thessaloniki, a not-for-profit educational institution with a history that goes back to 1886. He holds an MA in Marketing from Middlesex University, and has had seven years of experience with various advertising agencies in Athens. He started as a junior level account planner at TBWA, moved to UpSet as an account director, and then to Lowe as group account director. At the start of his career, he spent 2½ years with the Marketing Department of the NEOSET Group. He now lives in Thessaloniki with his wife Eleni and 2-year-old son



Theodore Papanestoros

Sophocles. You can contact Theodore at theodore@act.edu or papanestoros@hotmail.com

1995

Tarek Chehidi (DC '95) graduated with a BS in Accounting and Finance. Upon graduation he worked for a consulting firm in Tunisia, then moved to Japan, where he obtained an MA in International Relations from the International University of Japan in 1999 and a Ph.D. in Area Studies (comparative political thought) from Jochi Daigaku in 2002. In 2001, Tarek was hired as advisor to the ambassador of Tunisia in Japan. He currently serves at the Ministry of Education and Training of Tunisia as advisor to the minister in charge of ICT policy. In 2007, Tarek was chosen to attend the National Institute of Defense's 25th training session. The following year he was appointed Knight of the National Order of Merit in acknowledgement of his contribution to his country in the field of education. Tarek has published several articles on the history of social movements, modernization and political science. He can be reached at tarek.chehidi@minedu.edunet.tn

Kelly Grypari (DC '95) graduated from the German School of Athens in 1990 and



Tarek Chehidi

went on to Deree College, where she obtained a BS in Business Administration. She has worked in various positions at the Athens Hilton, the last as internal auditor. While working for the Athens 2004 Organizing Committee as finance project manager, she earned an MBA in Finance from La Verne University. She is currently chief financial officer of Teleperformance Hellas, a branch of Paris-based Teleperformance, the world's largest teleservices provider. Her tasks include supervision of subsidiaries in Egypt, Lebanon and Romania, which entails frequent visits to those countries. She lives in Athens with her husband and their sons, ages 7 and 1. You can contact Kelly at kelly.grypari@gmail.com

Stavroula Leka (DC '95) earned a BA in Psychology and went on to complete postgraduate studies in occupational health psychology at the University of Nottingham. With an MSc in Occupational Health Psychology and a Ph.D. in Applied Psychology, Stavroula collaborated with the Hellenic Institute for Occupational Health & Safety before working as a research associate and lecturer at the Institute of Work, Health & Organizations (University of Nottingham). She is presently an associate



Stavroula Leka

professor in occupational health psychology at the Institute and special advisor to the World Health Organization, the European Commission and the European Parliament. She is also a board member of the International Commission on Occupational Health and the European Academy of Occupational Health Psychology. She lives in Nottingham, U.K. You can contact Stavroula at stavroula.leka@nottingham.ac.uk

Kallia Lidaki (DC '95) earned a BA in Business Administration and Organizational Behavior in 1995. She moved to London in 1996 "to start a journey of self-discovery and in search of something as challenging and creative as Deree was," as she put it. She found a job as a tour guide, which combined her passions for travel and working with people. Later, she worked for numerous travel agencies before joining a financial company. Finance did not suit her perfectly, but taught her a lot about herself and collaborating with colleagues. While in London, Kallia completed a foundation course in complementary medicine. The course covered a range of holistic medicine topics, such as traditional Chinese medicine (acupuncture), homeopathy, herbs and aromatherapy. She was fascinated by all the new knowledge which opened a new world for her



Kallia Lidaki

and became her passion. Kallia recalls that "this learning was not very far from what I had learnt at Deree. It was just completing it. Understanding people as a whole: mind, body and spirit and dealing with the problem and not with the symptoms." Living in London was not an easy task for her. The challenges were great. "It was the teachings from Deree that kept me ahead of the times," she said. "Love is the meaning of life, fear is a disease. Turn threat into opportunity. Work with your head and not with your hands. Predict in order to control and control in order to predict. Specialization increases productivity. Create a climate of change before you bring a change and occasionally shoot smiling. Those were the principles that brought me through the wilderness of life." In 2007 Kallia became a British citizen. Traveling remains one of her passions, and in the past year alone she travelled in Europe 49 times! For at least two hours a day she practices yoga, pilates, body balance, tai chi, chi kung and capoeira. "Only now am I able to connect who I was and who I have become and bring them both together as I'm preparing for my next step," she said. "I'm so grateful to have graduated from Deree. Those were the most creative and productive years of my life in Greece. I want to wish the best of luck to all the alumni at whatever



Robert Pefanis

stage they are in life and remind them that we have a good base to go back and get strength from, which makes us very lucky!"

Robert Pefanis (DC '95) earned a BS in Marketing. He also holds a postgraduate degree in Mass Communications from the University of Leicester. Robert is currently the director of Advertising Sales and PR, Digital Media (in.gr, tanea.gr and tovima.gr) at Lambrakis Press. He is also a senior lecturer in communication and has been teaching at a number of universities and colleges since 2002. He has also worked as a media and communication consultant for a number of Greek and foreign companies and organizations. He lives in Athens with his wife, Lisa, and their two sons, Cosmas, 10, and Phevos, 7. Robert can be contacted at rpefanis@dolnet.gr and robertp@otenet.gr

1997

George Kavouridis (DC '97) earned a BS in Marketing and continued his studies in the U.S., where he earned his MS in Sports Management from the University of San Francisco in 2002. He was the sports equipment manager for the Athens 2004 Organizing Committee and then continued his

George Kavouridis



Georgios Melissoglou



professional career as the sales manager of Super Sport S.A. Since June 2007 he has been running his own company in the Greek sports industry, CKS SPORTS. He lives in Glyfada with his wife Marianna and their 2-year-old son, Thanos. You can contact George at george@cks-sports.com

1998

Chrysoula Dali (DC '98) obtained a BS in Marketing in 1998. Upon graduation she was employed by Citibank (1999-2002). In 2002 she married and moved to the U.S. (Detroit Metro area) to be with her Greek-American husband, Yannis Kolokythas. During her stay in the U.S. she worked as a personal banker at LaSalle Bank (now Bank of America) until

January 2007. Around that time, she and her husband decided to relocate to Greece. Luckily enough, the company her husband worked for in the U.S. offered him a job in Thessaloniki. Chrysoula is currently a Citigold executive investment banker at Citibank International plc, and lives with her husband in Thessaloniki.

1999

Popi Gonianaki (DC '99) earned a BS in Computer Information Systems. She is the database administrator for the Union of Agriculture of Iraklion, one of Greece's largest agriculture unions. She lives in Iraklio, Crete, with her husband Dimitris and their 2 ½-year-old son, Manolis. You can contact Popi at adm@agrunion.gr

Georgios Melissoglou (DC '99) earned a BS in Management and Organizational Behavior. He is president and CEO of PRESSTO HELLAS S.A. Quality Dry Cleaners, the leading franchise business worldwide in quality dry cleaning. PRESSTO has more than 800 shops in more than

22 countries on five continents. It opens one shop every three days and enters a new country every three months! PRESSTO HELLAS S.A. is the Master Franchisee for Greece and Cyprus of the Spanish company PRESSTO, which has its headquarters in Madrid. Georgios lives in Thessaloniki with his wife, Helen, and their 3-year-old daughter, Despoina, and 1-year-old son, Dimitris. Georgios' hobby is tennis. You can contact him at gmelissoglou.gr@pressto.com or geomel1@otenet.gr

Marianna Skourti (DC '99) obtained a BS in Management. Upon graduation she went on to study at City University in London, earning an MA in Communications Policy Studies in 2000. Currently she works for the press office of the Greek Ministry of the Interior. In the 2006 municipal elections she was elected to the city council of the City of Athens. Marianna enjoys reading books on history and likes to travel and to get acquainted with foreign cultures. She is also keen on sailing and learning foreign languages. She lives in Athens and can be reached at marianna.skourti@gmail.com

2000

Maria Charami (DC '00) earned a BA in Psychology and, after completing a four-year training program in Psychodrama-Sociotherapy, she is about to finish her dissertation for a postgraduate degree from the Open Psychotherapy Centre of Athens. As a trainee she has performed a lot of clinical work and as a group leader of psychodrama sessions she has dealt with mental disorders in people of different ages. She is responsible for the newcomers to the therapeutic community. Simultaneously, Maria is the manager of the Creative Entertainment Centre for Children, which deals with activities for children up to 12 years of age. Additionally, she works on behalf of a non-governmental organization at a private association called The Smile of the Child, located at Eleftherios Venizelos Airport. Apart from taking care of the association's managerial tasks when needed, Maria and her colleagues keep children who travel or visit the airport entertained with various activities. They are also responsible for keeping statistical records on the children's visits to the association. They work with the national missing children helpline, 1056, and post pictures of missing kids in the airport. Maria lives in Kalamaki and can be reached at mharami@yahoo.com

Otto Fromell (DC '00) graduated with a BS in Marketing. He obtained a postgraduate diploma in International Business Administration from

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Bournemouth University in 2001. Since graduating, Otto has lived in Jersey (Channel Islands, U.K.) and Switzerland, and currently lives in Dubai. He is married to Sophia Ntzouvali, a Deree alumna. His professional career commenced at Coutts & Co, Private Bank & Trust Company, part of the Royal Bank of Scotland Group in Jersey, where he started as an off-shore trust officer in 2001. He later moved within the group to work with their international shipping clientele. After relocating to Switzerland in 2005, Otto worked with the bank EvE (Ehinger & Armand von Ernst), a small but respected Zurich-based private bank, where he covered investment strategy and risk. EvE was later taken over by Bank Julius Baer & Co, creating Switzerland's largest pure play wealth manager. Otto was transferred in 2008 within the bank to their Dubai office, where, as a private banker, he deals with a mostly Middle Eastern clientele, but also with clients from the Eastern Mediterranean region, including Greece. Otto enjoys sailing, golf and skiing as well as driving (and the odd camel ride) in the desert. You can contact Otto at ottofromell@gmail.com. He will be happy to answer any questions or just touch base.

Christina Rotsou (DC '00) obtained a BS in Business. Following her graduation

from Deree she completed an MSc in Human Resources Development at the University of Stirling, U.K., in 2001. She commenced her professional career in October 2001 as a human resources consultant at PwC. In August 2004 she moved to Misko S.A., where she stayed for four years and held the position of human resources manager. Since August 2008, she has been working for IKEA as employee relations and internal communication manager. Christina can be contacted at rotsouc@ikea.gr

George Tsobanidis (DC '00) graduated from Deree with a BS in Accounting and Finance. He then pursued further studies and obtained an MBA in Entrepreneurship from Bentley College in Boston, U.S. Throughout his career so far he has held several key positions, ranging from retail, marketing and customer service to special projects in his own retail enterprise. He worked for the Organizing Committee of the Athens Olympic Games, where he was in charge of sponsor ticket sales as well as director of ticketing and suites at the Olympic Stadium. He has also worked for the network of Germanos shops as merchandising and special projects manager and for the Sfakianakis Group as product manager for Suzuki 4x4 passenger cars. He was recently appointed manager of the Network Marketing Campaign & Special Projects at Eurobank EFG. George



Christina Rotsou

also holds a Diploma in Public Relations from the Hellenic-American Union. He is married, lives in Kalogreza and just had his first baby boy, who was born on May 27, 2009! George can be contacted at georgetsobanidis@yahoo.gr

Nikos Tympanidis (DC '00) earned a BS in Marketing. He is currently running the family business, Dianomes Evrou, a wholesale supplier of FMCG in the Evros prefecture. He married Yioula Mpampara in Orestida on April 25, 2009. You can contact him at tympanidis_nikos@hotmail.com

2001

Marios Floros (DC '01) graduated with a BS in Accounting and Finance. In 2004, he obtained an MSc in Business Analysis and Finance from the University of Leicester. The topic of his dissertation was "The Effect of Capital Structure on Firms' Performance" and his research involved collecting data from about 680 U.K. companies and analyzing how capital structure (debt/equity) affected their stock price and consequently their total performance in the business environment. Shortly after returning to Crete in 2005, Marios started working as a business consultant at a local private firm. His tasks involved



Marios Floros

preparing business plans for firms that wanted to invest, expand and restructure their assets (buildings, equipment, etc.), and later on, when the project was completed, to receive subsidies reaching 40-50 percent of the total investment. He stayed with the firm for three years and the total budget of the projects he worked with exceeded €20 million. Working there gave Marios the opportunity to understand how different sectors of the Greek economy work together. While working at the firm, he taught Business Communication and Principles of Statistics for two years at a local college in Iraklio, Crete, on a part-time basis. After leaving business consultancy, he worked part-time as an accountant in the accounting office of his family business, and currently works as an independent financial analyst at a manufacturing company in Crete. Marios can be reached at fmarios@hotmail.com

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Astrini (Nancy) Korkoliakou (DC '01) graduated with a BS in Marketing. Prior to enrolling at Deree she spent an academic year studying English literature and archeology in the Department of Philosophy of the Serbian University in Belgrade – where she lived due to her father's assignment as military attaché to Austria and Serbia at the time. After completing her studies, she worked in the field of event production and planning at P.C. Podimatas Audiovisual S.A., coordinating large events and incentive conferences as a project manager. She also focused on themed events for congresses and gala dinners. Moreover, she gained valuable knowledge of audiovisual equipment and services. Currently she is a coordinator at the Office of Alumni Relations and Communication of the American College of Greece. She married in September 2007 and her bridesmaid was also a DC alumna. Nancy Korkoliakou can be reached at n_korkoliakou@yahoo.gr



Paris Lianos (DC '01) obtained a BA in Economics. Following his graduation from Deree he pursued further study abroad and obtained an MA in International Money Banking as well as an MSC in International Studies (Security Studies) from the University of Birmingham, U.K. In 2007 he completed a Ph.D. in International Relations at the University of Leicester after having successfully submitted a three-year thesis entitled "European Strategic Culture: The European Security Defense Policy (ESDP) Years 1998-2005." Paris lives in Athens.

Sophia Ntzouvali (DC '01) graduated with a BS in Business Administration and obtained an MA in International Business Finance from Bournemouth University, also in 2001. Since graduating, Sophia has lived in the U.K. and Switzerland, and currently lives in Dubai. Her professional career started when she joined the Royal Bank of Scotland (Jersey, U.K.) as a graduate trainee. Eventually she



became management accountant for the bank's offshore locations. Then she moved to UBS in Zurich, where she held the post of operational risk manager for UBS Investment Bank, covering structure products and equities for Switzerland. Currently she works for Barclays Wealth in Dubai and is the head of Barclays Wealth Operational Risk covering the Middle East and Africa. Sophia enjoys horseback riding and painting. Her main interests involve anything that has to do with art and travel. She is married to Otto Fromell, also a Deree alumnus, and they live in Dubai. Her contact e-mail is sophia_fromell@yahoo.co.uk

Lydia Sakellaropoulou (DC '01) earned a BA with a double major in Economics and Dance. After pursuing her MSc in Dance Science at the Laban Centre, London – where she researched the subject of body image concerns, eating attitudes and eating disorders among dancers – she came back to Athens to continue her career as a dance teacher. After working for several years in the events sector, she decided to establish her own lifestyle management company, Simply Spoilt, based in Kolonaki, along with her business partner, Theo Leontiadis. Simply Spoilt set off as a lifestyle management office, but has now turned

into a successful marketing and PR agency, and events management company and concierge. Their philosophy is to assist their clients and provide customized solutions to both companies and individuals. You can contact Lydia at lydia@simplyspoilt.gr and take a look at Simply Spoilt's services at www.simplyspoilt.gr

2002

Stelios Dritsas (DC '02) earned a BS in Marketing and an MBA from Leicester University with a concentration in Marketing. He is the product manager of Elma S.A., the exclusive importer and distributor of Mazda vehicles in Greece. He lives in Palaio Faliro, Athens, and enjoys life to the fullest. You can contact Stelios at steliosdritsas8@hotmail.com or on Facebook.

Irene Koutava (DC '02) earned a BS in Marketing. She is an advertising executive at Boussias Communications, an established publishing company in the marketing, advertising, media, communication services, telecommunications, and information technology industries. More specifically, she is an advertising executive at Daily Fax, a daily newsletter sent to subscribers via e-mail. Its subscriber base is primarily managers and executives from the advertising, marketing, public relations and media industries. Irene lives in Halandri with her husband Haralambos. You can contact her at ikoutava@boussias.com

Sissy Theofanopoulou (DC '02) earned a BS in Marketing. She was awarded the

Life is More than Work

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Maria Xytaki

Scholarship of Excellence and graduated with Highest Distinction. She also completed her MSc in Marketing at Leicester University, in the U.K., and attended specialized marketing executive seminars in several other European countries as well as Greece. During her professional career, she has worked for leading companies such as Goody's S.A. Currently she is the brand manager of the Infant and Preschool Division (Fisher-Price brand) at Mattel Inc. In addition, her articles on marketing and management appear monthly in a well-known Greek business magazine. Sissy is also about to publish her first novel.

2003

Agni Mentakis (DC '03) earned a BS in Business Administration with a concentration in Organizational Behavior. She is the international brand manager at Korres Natural Products, one of the largest Greek cosmetic companies, and active in more than 25 markets on all the continents. She is responsible for developing and implementing the Korres marketing strategy in all European and Asian markets. Prior to her current position, Agni held the post of product manager for the Balkan, Middle East and



Tanya Kagia

Africa Regions at Nutricia Export B.V. from 2003-2007. Agni lives in Athens and can be contacted at agnesment@yahoo.gr

Christine Papaioannou (DC '03) graduated with a BA in English and is pursuing a second BA in Greek Cultural Studies at the Hellenic Open University, as well as a Certificate in Computer Studies at the Centre for Training and Educating Adults. She is currently responsible for the computer science department of Aftenergo, a private school in Argos, in the Peloponnese, and teaches English at Omilos Xini. Christine lives in Kefalari, Argos, and keeps in touch with many fellow alumni from Deree. She loves to travel (for business or pleasure) and gain new experiences.

You can contact her at christinepelopon@yahoo.gr

Maria Xytaki (DC '03) earned a BS in Psychology with Distinction. Simultaneously with her studies at Deree, she worked as a sales executive at Reuters, promoting an Internet-based international press database named Factiva, the product of a merger of Reuters and Dow Jones. In 2005, she graduated from the London School of Economics, earning an MSc in New Media, Information and Society. Returning to Greece from London, she worked for

a TV channel and in the event management sector. At that time she concluded that the fashion industry suits her best. She worked for a year as public relations and advertising director for Longchamp and Loewe (LVMH) in Greece. Currently, she is the public relations, advertising and communications director of Bally, the oldest global luxury brand in the world and of NAK shoes, a company that distributes international luxury brands such as Versace, Vicini, Armani and Costume National in Greece. She lives in Athens and travels a lot. You can contact Maria at <http://www.linkedin.com/in/mariaxytaki>

2004

Antonia (Tanya) Kagia (DC '04) earned a BS in Accounting and Finance. Since 2006 she has been pursuing a BA in Business Administration at the School of Social Science of the Hellenic Open University in Athens. Simultaneously, she is employed at Di Di Music S.A. and the Nikos Loris Group of Companies as an assistant accountant. Di Di Music is one of the largest Greek companies specializing in show business, dealing with artist management as well as with the organization of live concerts and pop-rock music events such the Rockwave Festival. Di Di Music's recent concerts include those of Madonna, the Rolling Stones, Kiss, Black Sabbath, Kylie Minogue, Depeche Mode and AC/DC. Tanya's job is related to one of her greater passions: music. Tanya lives in Athens with her parents and brother and can be contacted at Tanya.AK@mycosmos.gr

Stathis Komninos (DC '04) graduated with a BS in Computer Information Systems. During his college years, Stathis was an active member and vice president (2002-2004) of the CIS society, as well as an active member of the Student Union. He obtained an MSc in Information Security from Royal Holloway University of London in 2007. From 1997-2008 he held positions in the fields of IT, network engineering and information security counseling at organizations such as Komninos Securities S.A., The Hellenic Stock Exchange, The International Maritime Organization (United Nations), and the Merchant Marine Ministry. In 2008, he started his own consulting company, Stathis Komninos S.A., focusing on information security counseling. He has a passion for computer programming and foreign languages (he speaks English and French fluently). Stathis also enjoys playing the piano synthesizer and drums, is a member of a musical group, and has composed music used in TV advertisements. Moreover, since 1990, he has been practicing martial arts, swimming and playing water polo. Stathis lives in Glyfada and can be reached at sncomninos@gmail.com

Naya Panousi (DC '04) earned a BS in Management and went on to receive an MBA in International Finance and Banking from the George Washington University School of Business in Washington, D.C. Before returning to Athens, she worked as an integrity and investment management associate at KPMG, in Washington. Currently she is a debt capital markets analyst with EFG Eurobank's Global Corporate Banking and Markets division.



Manos Malaxianakis

2005

Tatiana Georgitsis (DC '05) earned a BS in Marketing with Highest Distinction and continued her studies at the Aston Business School in Birmingham, U.K. She also received her MSc in Marketing Management with distinction. She has been working for the past three-and-a-half years at Diageo Hellas, the leading company in the alcoholic beverage sector, and is currently brand manager of Johnnie Walker Red Label & Johnnie Walker Green Label.

Stella Lykouri (DC '05) earned her BA in Economics. She holds an MSc in Finance from the Graduate School of The American College of Greece and an MSc in Energy, Trade and Finance from the Cass Business School of City University in London. She lives in London and works for Rio Tinto, a leading international mining group. She enjoys traveling and

Fond Memories

What stands out in your memory from your years at ACG? Your fellow alumni would like to know. Send your favorite stories to the Office of Alumni Relations by e-mail (alumni@acg.edu) or fax (+30 210 600 9601).



Vangelis Konstantoulakis

spending her free time with friends. You can contact Stella at stelalikouri@yahoo.gr

Manos Malaxianakis (DC '05) earned his BS in Marketing. Upon his return to Crete after his graduation he started working for Quickfilm D. Malichoutis & Co. in Chania, which specializes in the photography business. Manos is currently the marketing and sales manager of the company as well as the director of the company's Web site and its online services. Its branch in Chania is its largest and boasts the biggest market share in sales. It offers a great variety of services and products, including photo printing, creation of digital albums, photo and video editing, and sales of photo accessories, frames, albums and digital devices. The company's Web sites are: www.quickfilm.gr, www.shop.quickfilm.gr and www.photosharing.quickfilm.gr. Manos' hobbies include fishing and water sports and he is also interested in classic cars. Manos can be reached at emalaxianakis@yahoo.com

2006

Vangelis Konstantoulakis (DC '06) earned his BA in Economics. After a short career as an account manager for domestic and multinational IT companies, he established his own



Nikolaos Markopoulos

business, Noghen, two years ago. Noghen is a dedicated provider of automatic data capture solutions and acts both as a wholesale hardware distributor representing well-respected manufacturers in Greece and as a solution provider serving its customers with software applications developed in-house. His vision for his company is to introduce competent, turnkey and innovative high-end solutions in Greece. Vangelis lives in Nea Erythrea, Athens. You can contact him at vk@noghen.com

2007

Elena Diamanti (DC '07) graduated with a BS in Marketing. Her career started in 2000 at the Kostopoulos Publishing House, where she worked as a direct sales representative in the sales department. In 2004 she moved to Alpha Press S.A., where she held the post of production manager assistant and, two years later, she joined mad4art, S. Habakis-P. Kalogeropoulou S.A., where she was a marketing and PR executive. Elena currently works for Oracle Hellas S.A. as country marketing representative, and is responsible for all marketing activities in Cyprus, Malta, FYROM, Albania and Kosovo. Elena speaks fluent English and French and enjoys listening



Konstantinos Karakostas

to music, dancing and going to the cinema and theater. She can be reached at diamanti.elena@gmail.com

2008

Konstantinos Karakostas (DC '08) graduated in 2008 with a BA in Accounting and Finance. He works at Piraeus ATFS (a member of Piraeus Bank Group which houses the accounting department of all the group's subsidiaries). Since 2005 he has been working in the payroll department and will soon be transferred to the IAS/IFRS financial statements department. Konstantinos is currently enrolled in the BA in Business Administration program of the Hellenic Open University and is about to commence studies to obtain an IAS/IFRS Qualification from the Association of Chartered Certified Accountants. He lives in Palaio Faliro and is to be engaged to Elizabeth Mavridou this year. You can contact Konstantinos at KarakostasK@piraeusbank.gr or Speedy_Konstantinos@yahoo.com

Nikolaos Markopoulos (DC '08) earned a BS in Marketing. He is the founder and CEO of a group of companies in the IT area, including Talos Software & IT, official distributor of the Kaspersky Lab in Greece. He lives in Chalandri. He can be reached at markopoulos_n@yahoo.gr



Date
Student ID

OFFICE OF ALUMNI RELATIONS: *We Stay Connected!*

UPDATE FORM

SECTION I - PERSONAL INFORMATION

Name - Surname Male ☐ Female ☐
Date of Birth Father's name Mother's name
Spouse's Name-Surname Is she/he an alumnus? Yes ☐ No ☐
Children: Yes ☐ No ☐ Years of birth:
.....

SECTION II - ACG INFORMATION

Division: Pierce Upper Division ☐ Pierce ☐ Junior ☐ Deree ☐ Graduate School ☐
Graduation year(s): Degree: Major(s):
During your years at ACG were you a member of any of the following?
The Ambassadors: Yes ☐ No ☐
Club/Society/Student Union: Yes ☐ No ☐ If yes, state which one:
An athletic team: Basketball ☐ Volleyball ☐ Soccer ☐ Other:

SECTION III - DEGREES EARNED OTHER THAN THOSE GRANTED BY DERE

Degree	University/Country	Graduation year	Major

SECTION IV - PERMANENT ADDRESS

Street Number
City State Postal Code Country
Telephone Number(s) Mobile Phone E-Mail Address

SECTION V - WORK ADDRESS (if any)

Company Name Your Position
Street Number
City State Postal Code Country
Telephone Number(s) Fax E-Mail Address

May we use this new information for our Alumni Directory and any future alumni publications? ☐ Yes ☐ No

THANK YOU FOR HELPING US KEEP OUR RECORDS UPDATED

Ημερομηνία
OFFICE OF ALUMNI RELATIONS: We Stay Connected!
ΑΙΤΗΣΗ ΑΝΑΝΕΩΣΗΣ ΣΤΟΙΧΕΙΩΝ
ΠΕΔΙΟ I - ΠΡΟΣΩΠΙΚΑ ΣΤΟΙΧΕΙΑ

 Ονοματεπώνυμο Άντρας ☐ Γυναίκα ☐

Ημερομηνία Γέννησης Όνομα Πατρός Όνομα Μητρός

 Ονοματεπώνυμο Συζύγου Είναι και εκείνος/η απόφοιτος/η Ναι ☐ Όχι ☐

 Παιδιά: Ναι ☐ Όχι ☐ Ημερομηνίες Γέννησης

ΠΕΔΙΟ II- ΣΤΟΙΧΕΙΑ ΑΜΕΡΙΚΑΝΙΚΟΥ ΚΟΛΛΕΓΙΟΥ ΕΛΛΑΔΟΣ

 Σχολείο: Pierce ☐ Pierce Upper Division ☐ Junior ☐ Deree ☐ Graduate School ☐

 Χρονιά Αποφοίτησης: Πτυχίο: Κλάδος:

Κατά τη διάρκεια της φοίτησής σας υπήρξατε μέλος:

 Των Ambassadors: Ναι ☐ Όχι ☐

 Club/Student Council: Ναι ☐ Όχι ☐ Αν ναι, σε ποιό:

 Της Αθλητικής Ομάδας: Μπάσκετ ☐ Βόλλευ ☐ Ποδόσφαιρο ☐ Άλλο:
ΠΕΔΙΟ III-ΠΤΥΧΙΑ ΕΚΤΟΣ ΑΜΕΡΙΚΑΝΙΚΟΥ ΚΟΛΛΕΓΙΟΥ ΕΛΛΑΔΟΣ

Πτυχία	Πανεπιστήμιο -Χώρα	Έτος Αποφοίτησης	Κλάδος

ΠΕΔΙΟ IV- ΜΟΝΙΜΗ ΔΙΕΥΘΥΝΣΗ

Οδός Αριθμός

Περιοχή Νομός Ταχ. Κώδικας Χώρα

Τηλέφωνο(α) Κινητό E-Mail Address

ΠΕΔΙΟ V- ΔΙΕΥΘΥΝΣΗ ΕΡΓΑΣΙΑΣ (αν υπάρχει)

Επωνυμία Εταιρίας Θέση

Οδός Αριθμός

Περιοχή Νομός Ταχ. Κώδικας Χώρα

Τηλέφωνο(α) Φάξ E-Mail Address

 Μπορούμε να χρησιμοποιήσουμε αυτές τις πληροφορίες για το Alumni Directory καθώς επίσης και για οποιαδήποτε μελλοντική δημοσίευση στο περιοδικό του Κολλεγίου? Ναι ☐ Όχι ☐
THANK YOU FOR HELPING US KEEP OUR RECORDS UPDATED

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ACG CONFIDENTIAL...

**Questions you always wanted
to answer but were never asked!**

What was your favorite course as a student at Deree?

Courses such as basic principles of management, marketing, keeping it simple!

Your least favorite course?

All courses related to accounting and finance, economics! I'm more of a people person, not very good in credit-debit, etc.

Your favorite professor?

Professor Sainis, Professor Doulos (despite the D's in most of their courses).

Your closest buddies at the College?

Student Union buddies.

A long-term friendship or relationship started during your College years?

Very honored to have been Christos Koutras' wingman in 2004 vis-à-vis the USOC, and very privileged to be his friend.

Your most embarrassing moment as a student?

Quite embarrassing two minutes: challenging Vaggelis Iatrou to a one-on-one basketball game! I cannot remember if I actually scored any points. I can surely remember that most of his points were slam dunks in my face.

Your most cherished spot on campus?

Gym, pool, pool bar (for hot dogs), the former Wendy's, Student Union.

Your favorite thing to do in your free time as a student?

Working out, NOT playing basketball with Vaggelis, swimming, playing chess, pool bar hot dogs.

The most valuable asset your Deree education gave you?

To be able to join clubs, societies and organizations early on, which gave me a very small idea of how to cooperate, work and achieve my goals as part of a team, not think as a unit, to adjust, and to learn from others.

What do you miss most from College life?

Everything, really!

What do you regret not having done during your College years?

It is not that I regret it, it is more of a disappointment: not to have beaten Takis Rekoutis and Vassilis Koutroulis in all-you-can-eat contests throughout my college years. I bet they have backup stomachs!

Your favorite moment as an alumnus?

When my family saw me graduating at Peace and Friendship Stadium.

How do you want to see your College in the future?

As a top educational institution in Greece, recognized – at last! – by the Greek state just as it is recognized in the private sector and society.

Your motto in life?

Enjoy every moment, carpe diem! (I know it is very difficult, but it's worth trying!)

What do you want to tell your fellow alumni?

Lobby, network, stay connected!



Terry Marsellos (DC'01), is currently working for his family's construction business and is vice president of the ACG Alumni Association.

ACG Confidential

submits randomly selected graduates – men or women, younger or older, from all walks of life – to a standard questionnaire about their experiences at the College and the way the College shaped their path in life. Through their stories and recollections emerges a tableau of common experiences and unique individual moments that make the College a special part of each graduate's life story.

The Importance of Exercise

By Nick Keramidas (DC'09)*



I always liked to work out. Nothing made me feel better about myself, except, of course, partying (ha-ha). I always loved going to the Deree gym between classes and lifting a few weights, or going to the pool for a few laps. I knew the value of exercise because it helped me become a better student, a better athlete, and a better person.

But I never realized just how important physical well-being was until my own health was put to the test.

At the age of 5, I was diagnosed with Alports Syndrome. It is a rare illness that causes kidney failure, hearing loss and possible vision problems. Ever since I was a little boy, I knew what was eventually going to happen to me, but I didn't think about it or let it bother me too much. I had faith, so I trusted that everything would be OK, that I had a loving family and that there would be a solution to my problem.

While I was growing up my health problem didn't bother me at all – I just felt normal. So as soon as I entered college, I got a job and started working and also started training in a martial art called Brazilian jiu-jitsu. Being able to train made me presume that I was holding up quite well.

But then the trouble started. I was visiting the doctor more and more and my lab results kept coming back worse and worse. I knew that my illness was catching up with me. The pains which I had so desperately tried to run away from were now breathing down my neck. It was then that I realized that I had come to a crossroads in my life: I could just wait until my illness

would send me to hemodialysis, or I could try to fight back and do the best I could, no matter what happened. Eventually I decided on the second choice and started training longer, harder and faster. I did everything in my power to slow down the deterioration of my health.

In fact, I looked pretty fit for a guy with kidney failure. None of my friends knew about my illness, so I decided to keep it that way for as long as possible. I did not want anyone to feel sorry for me, although, at the same time, I felt that I needed to talk to someone about my problem.

Finally, the time came when I just could not take the fatigue anymore. I knew that I had to start hemodialysis and my doctor said the same. So I quit college for a few months to do some dialysis and have a kidney transplant with my mother as the donor. Everything looked good. I started hemodialysis full of hope that my trouble would soon be over with after the transplant. But that's when calamity struck the hardest: Just one week after the dialysis started, I began having intense pain in my legs – pain which my doctors ignored even though it became so severe that I couldn't walk or sleep at night. In a matter of weeks the pain turned into numbness and led to acute atrophy and paralysis of my legs. This, in turn, led to so many problems that I had to change hospitals and instead of doing a few weeks of dialysis, I ended up enduring almost two-and-a-half years of it. None of my doctors knew what was wrong, and they couldn't really help me with my leg problem. The phys-

ical therapy they prescribed was virtually useless and the possibility of a transplant was becoming increasingly remote, due to my overall condition.

It was then that I resolved to improve my physical and mental health my way.

I decided that I would start practicing Brazilian jiu-jitsu again and return to college to finish my studies. It was probably the hardest thing I have ever done in my life, but I immediately saw the benefits of returning to school and fighting. Every time I went to practice I would feel my legs a little bit stronger, and going to school and finishing my courses only brought me closer to my degree. After a lot of hard work and exercise I managed to regain much of my former strength and positive attitude. But I have to say that I couldn't have done it without the support of my family, my friends and the understanding and encouragement of my professors who kept me going.

As I was working on my senior project, I made arrangements to return to the United States and continue my dialysis and education there. I submitted my senior project and left Greece with the promise that I would not return to the country I have cherished and loved unless I was well again. Soon, my mother and I had all the medical tests done and saw that we could proceed with the transplant, so on April 21, 2009, I received my new kidney and my health began improving dramatically.

Now I look back at everything and it feels like a dream. I am determined to make the best of the new life that has been given to me and to stress the importance of a healthy lifestyle.

Exercise and sports should become an everyday habit for all students, instead of just hanging around, smoking and having iced lattes. I urge all of you to appreciate the value of exercise as I do, to cherish your life and your good health and not to throw them away. Sometimes this is hard, but we should all remember that a great man of not so long ago said "OXI" when all seemed lost and another equally great man said that we do some things, not because they are easy, but because they are hard. ♦

**Nick Keramidas (DC'09) studied Computer Information Systems at Deree.*

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