

DEREE COLLEGE SYLLABUS FOR: SO 3009 TOURISM AND LEISURE IN MODERN SOCIETY

(Updated Fall 2021)

**UK LEVEL 5
UK CREDITS: 15
US CREDITS: 3/0/3**

PREREQUISITES:

None

CATALOG DESCRIPTION:

Tourism as activity and as a global industry analyzed from a social science perspective. The role of culture in the development of hospitality, leisure and travel in modern society. The socio-cultural impacts of tourism and the boundaries of hospitality.

RATIONALE:

The course introduces the student to tourism as a growing activity in a global environment. The course enables students to comprehend the social values defining hospitality for both hosts and guests, shaping tourists desire to travel. In addition, students are introduced to the social and cultural forces which define the image of tourism and leisure, as well as the social impacts of tourism development.

LEARNING OUTCOMES:

As a result of taking this course, the student should be able to:

1. Analyze the national and global impact of tourism and demonstrate the cultural significance of tourism for tourists and societies.
2. Demonstrate a critical awareness of the boundaries of hospitality and tourism and explain their intercultural dimension.
3. Discuss the role of culture and identity formation in tourism and leisure.
4. Examine how different kinds of tourism relate to social and cultural contexts.

METHOD OF TEACHING AND LEARNING:

In congruence with the teaching and learning strategy of the college, the following tools are used:

- Classes consist of lectures, showing of video documentaries and experiential learning activities involving illustrations of various issues.
- Office hours: students are encouraged to make full use of the office hours of their lecturer, where they can address issues pertinent to the course material and ask questions.
- Use of a blackboard site, where instructors post lecture notes, assignment instructions, timely announcements, as well as additional resources.

ASSESSMENT:

Summative:

First assessment: term project (2,500 words). Project based on applications of culture in the social construction of the tourist.	40%
Second assessment: portfolio of 3 critical responses on selected journal topics pertinent to key course topics.	10%
Final assessment: final examination (2-hour, comprehensive. Essay questions with choice)	50%

Formative:

Diagnostic take home examination	0%
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The formative assessment aims to prepare students for the examination.

The first assessment tests Learning Outcomes 3, 4
 The second assessment tests Learning Outcomes 1, 2, 3
 The final assessment tests Learning Outcomes 1, 2, 3, 4

The final grade for this module will be determined by averaging all

	<p>summative assessment grades, based on the predetermined weights for each assessment. If students pass the comprehensive assessment that tests all Learning Outcomes for this module and the average grade for the module is 40 or higher, students are not required to resit any failed assessments.</p>
INDICATIVE READING:	<p>Required Reading</p> <ul style="list-style-type: none"> • Core Readings: <ul style="list-style-type: none"> ○ Apostolopoulos, Yorgos, Yiannakis, A. and Leivadi, S. (2001). <i>The Sociology of Tourism: Theoretical and Empirical Investigations</i>. New York: Routledge. • Additional required readings: <ul style="list-style-type: none"> ○ Brauer, Rene. (2019). "The Impact of Tourism Research." <i>Annals of Tourism Research</i>. 77:64-78. ○ Bruner, Edward M. (1991). "Forms of Adjustment: Sociocultural Impact of Tourism." <i>Annals of Tourist Research</i> 16(2):216-236. ○ Cohen, Scott A and Cohen, Erik. (2019). "New Directions in the Sociology of Tourism." <i>Current Issues in Tourism</i>.22(2):153-172 ○ Zafer, Dogan. (1989). Forms of Adjustment: Sociocultural Impact of Tourism." <i>Annals of Tourism Research</i>_16(2):216-236. <p>Recommended Readings</p> <ul style="list-style-type: none"> • Du Cros, Hilary and Bob McKercher. (2015). <i>Cultural Tourism</i>. London: Routledge. • Goeldner, Charles and J. R.Brent Richie (2006). <i>Tourism: Principles, Practices, Philosophies</i>. New York: John Wiley & Sons. • Hall, Michael (2005). <i>Tourism: Rethinking the Social Science of Mobility</i>. Essex, England: Pearson Education Limited. • Mathieson, Alister. (1998). <i>Tourism: Economic, Physical and Social Impacts</i>. Essex, England: Longman. • Urry, J. (2002). <i>The Tourist Gaze</i>. London: Sage Publ. • William, Stephen, ed. (2004). <i>Tourism: Critical Concepts in the Social Sciences</i>. New York: Routledge.
INDICATIVE MATERIAL: (e.g. audiovisual, digital material, etc.)	<p>REQUIRED MATERIAL: N/A</p> <p>RECOMMENDED MATERIAL: N/A</p>
COMMUNICATION REQUIREMENTS:	Verbal skills using academic/professional English
SOFTWARE REQUIREMENTS:	Word
WWW RESOURCES:	<ul style="list-style-type: none"> • www.sociosite.net: From the University of Amsterdam, one of the best sociological sites organized by subject matter. • http://tour.teipat.gr/Files/Synedrio/Conference%20Articles: TEI of Patras link to articles from tourism conference • www.chios.aegean.gr/tourism/vol3iss1.htm: University of the Aegean link to "TOURISMOS" Journal • www.world-tourism.org: The site of the World Tourism Organization
INDICATIVE CONTENT:	<ol style="list-style-type: none"> 1. The Study of Tourism and Hospitality in the Social Sciences 2. Tourist Motivation in Post-Industrial Societies 3. The Social Construction of the Tourist Role 4. Tourism and Leisure in Global Perspective 5. Tourism and Inequalities

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| | <ol style="list-style-type: none">6. Tourism and Social Institutions7. Environment and Tourism8. Tourism and Modernity |
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