

DEREE COLLEGE SYLLABUS FOR: SM 4848 DISSERTATION IN SPORTS MANAGEMENT II		US CR: 4/0/4
(Previously: SM 4747 DISSERTATION IN SPORTS MANAGEMENT) (Effective: New Course Fall 2026)		UK LEVEL: 6 UK CREDITS: 20
PREREQUISITES:	SM 47XX Dissertation in Sports Management I	
CATALOG DESCRIPTION:	Undertaking an extended piece of empirical research in an area of chosen interest. Students will design and carry out an original research project that involves an in-depth review of relevant literature, comprehensive data collection and analysis, and the production of a written research report that meets academic and publication standards	
RATIONALE:	This course enables Sports Management students to integrate and apply the knowledge and skills acquired throughout their studies in a focused empirical investigation. By exploring a topic of personal and professional relevance, students develop competence in literature review, data collection, analysis, and scholarly writing. The course promotes independent inquiry, ethical research practice, and effective communication of findings, thereby preparing graduates to contribute to evidence-based decision-making and professional advancement in the field of sports management.	
LEARNING OUTCOMES:	As a result of taking this module, the student should be able to: 1. Demonstrate a systematic and in-depth understanding of the relevant knowledge base and literature and critically evaluate the strengths and limitations of existing empirical research in the chosen topic area. 2. Apply the chosen in earlier module research strategy and method to effectively address the chosen research questions. 3. Demonstrate awareness of ethical considerations by applying ethical principles throughout the research process. 4. Analyze, interpret, and critically assess empirical findings using appropriate analytical techniques. 5. Present the research project in a written report that meets established academic and professional standards.	
METHOD OF TEACHING AND LEARNING:	In congruence with the teaching and learning strategy of the college, the following tools are used: • Seminars: Seminars provide students with applied methodological knowledge to conduct research in sports management. A substantial amount of time is devoted to supervising student proposals individually. • Office hours: students are encouraged to make full use of the office hours of their instructor, where they can ask questions, see their exam paper, and/or go over lecture material. • Use of blackboard site, where instructors post seminar notes, assignments instructions, timely announcements, as well as additional resources.	

ASSESSMENT:	Summative: <table border="1" data-bbox="600 125 1398 271"> <tr> <td>Final Assessment: Individual presentation of Research project</td><td>10%</td></tr> <tr> <td>Final assessment: Research project (7200-8800 words)</td><td>90%</td></tr> </table> Both assessments test all Learning Outcomes (1, 2, 3 & 4).	Final Assessment: Individual presentation of Research project	10%	Final assessment: Research project (7200-8800 words)	90%
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Final assessment: Research project (7200-8800 words)	90%				
INDICATIVE READING LIST:	REQUIRED MATERIAL: N/A RECOMMENDED READING: A. BOOKS - American Psychological Association. (2009). <i>Publication manual of the American psychological association</i> (6th ed.). Washington, DC: American Psychological Association. - Damon, A., Pedersen, P. & McEvoy, C. (2011) <i>Research Methods and Design in Sport Management</i>. Champaign, IL: Human Kinetics. - Edwards, A. & Skinner, J. (2009) <i>Qualitative Research in Sport Management</i>. Oxford, UK: Butterworth-Heinemann. - Field, A. (2013) <i>Discovering Statistics using SPSS</i> (4th ed.). London, UK: Sage Publications. - Gratton, C. & Jones, I. (2010) <i>Research Methods for Sports Studies</i>. London, UK: Routledge. - Levin, P. (2011) <i>Excellent Dissertations</i> (2nd ed.). Berkshire, UK: Open University Press. - Pallant, J. (2016). <i>SPSS Survival Manual</i> (6th ed.). Berkshire, UK: Open University Press.				
COMMUNICATION REQUIREMENTS:	Use of appropriate academic conventions as applicable in oral and written communications.				
SOFTWARE REQUIREMENTS:	NVivo, SPSS				
WWW RESOURCES:	Students are expected to use the internet at their own discretion to select information on the project. Useful sources include: https://library.acg.edu/welcome https://www.apastyle.org/ www.wadsworth.com owl.english.purdue.edu methods.fullerton.edu/appa.html http://ec.europa.eu/sport/news/20120703-eu-xg-gg-rpt_en.htm http://www.olympic.org/ www.uefa.com http://www.uci.ch				
INDICATIVE CONTENT:	Supervision in the form of individual sessions to discuss the various stages of the project.				