

DEREE COLLEGE SYLLABUS FOR: SM 47XX DISSERTATION IN SPORTS MANAGEMENT I		US CR: 2/0/2
(Previously: NONE) (Effective: New Course Fall 2026)		UK LEVEL: 6 UK CREDITS: 10
PREREQUISITES:	BU 3133 Business Research Methods Plus any four Level 6 courses in the Sports Management Program	
CATALOG DESCRIPTION:	Development of a research proposal for the dissertation, including (a) identification of the research problem; (b) theoretical background to the research problem and critical literature review; (c) objectives of the research proposal; (d) research design; (e) significance of the research; (f) ethics	
RATIONALE:	The purpose of the research proposal is to demonstrate that the student possesses a comprehensive understanding of the literature and methodological approaches relevant to the intended study, and that this understanding has been applied to develop a coherent and high-quality plan for the Final Year Project. Specifically, the proposal should clearly articulate the theoretical framework and rationale underpinning the study, while outlining an appropriate research methodology designed to address the stated research questions.	
LEARNING OUTCOMES:	As a result of taking this course, the student should be able to: 1. Propose a research topic that aligns with students' academic and professional interests. 2. Demonstrate the ability to conduct a comprehensive literature review and critically evaluate scientific information relevant to the chosen research topic. 3. Formulate clear and coherent research questions or hypotheses that are logically connected to the research objectives and supported by an appropriate research design. 4. Exhibit competence in oral communication and time management, effectively presenting research progress and meeting established deadlines. 5. Uphold ethical standards and academic integrity throughout all stages of the research process, from data collection to reporting of findings.	
METHOD OF TEACHING AND LEARNING:	In congruence with the teaching and learning strategy of the college, the following tools are used: • Seminars and workshops on statistics and research methodology • Homework assignments. • Office hours held by the instructor to provide further assistance to students. • Use of library facilities for further study and preparation for the exams • Use of the Blackboard course management platform to further support communication, by posting lecture notes, assignment instruction, timely announcements, formative quizzes and online submission of assignments.	
ASSESSMENT:	Summative:	

	<table border="1" data-bbox="643 147 1441 297"> <tr> <td data-bbox="643 147 1252 185">Oral Presentation of the research proposal</td><td data-bbox="1252 147 1441 185">85%</td></tr> <tr> <td data-bbox="643 224 1252 297">Portfolio of 4 items (Topic, Research Problem, Research Questions, suggested Methodology)</td><td data-bbox="1252 224 1441 297">15%</td></tr> </table> Both Assessments test learning outcomes 1,2,3,4,5	Oral Presentation of the research proposal	85%	Portfolio of 4 items (Topic, Research Problem, Research Questions, suggested Methodology)	15%
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Portfolio of 4 items (Topic, Research Problem, Research Questions, suggested Methodology)	15%				
INDICATIVE READING:	REQUIRED MATERIAL: N/A RECOMMENDED READING: A. BOOKS • American Psychological Association. (2009). <i>Publication manual of the American psychological association</i> (6th ed.). Washington, DC: American Psychological Association. • Damon, A., Pedersen, P. & McEvoy, C. (2011) <i>Research Methods and Design in Sport Management</i>. Champaign, IL: Human Kinetics. • Edwards, A. & Skinner, J. (2009) <i>Qualitative Research in Sport Management</i>. Oxford, UK: Butterworth-Heinemann. • Field, A. (2013) <i>Discovering Statistics using SPSS</i> (4th ed.). London, UK: Sage Publications. • Gratton, C. & Jones, I. (2010) <i>Research Methods for Sports Studies</i>. London, UK: Routledge. • Levin, P. (2011) <i>Excellent Dissertations</i> (2nd ed.). Berkshire, UK: Open University Press. • Pallant, J. (2016). <i>SPSS Survival Manual</i> (6th ed.). Berkshire, UK: Open University Press.				
INDICATIVE MATERIAL: (e.g. audiovisual, digital material, etc.)	REQUIRED MATERIAL: Click or tap here to enter text. RECOMMENDED MATERIAL: Click or tap here to enter text.				
COMMUNICATION REQUIREMENTS:	Use of appropriate academic conventions as applicable in oral and written communications.				
SOFTWARE REQUIREMENTS:	MS Office and Blackboard CMS				
WWW RESOURCES:	Students are expected to use the internet at their own discretion to select information on the project. Useful sources include: https://library.acg.edu/welcome https://www.apastyle.org/ www.wadsworth.com owl.english.purdue.edu methods.fullerton.edu/appa.html http://ec.europa.eu/sport/news/20120703-eu-xg-gg-rpt_en.htm http://www.olympic.org/ www.uefa.com http://www.uci.ch				

INDICATIVE CONTENT:	Research Process Quantitative & Qualitative Methodology and Methods Sampling Basic & Intermediate Statistics using SPSS Research Proposal Modules and Preparation.
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