

<b>DEREE COLLEGE SYLLABUS FOR: SM 4107 SPORT GOVERNANCE, POLICY AND LEGAL ISSUES</b>							
(updated, Fall 2021)	<b>UK LEVEL: 6</b> <b>UK CREDITS: 15</b> <b>US CREDITS: 3/0/3</b>						
<b>PREREQUISITES:</b>	SM 3004 Social Issues in Sports						
<b>CATALOG DESCRIPTION:</b>	Sport-specific governance principles applicable in national and international contexts. The role of public policy in establishing regulatory frameworks of relevance to the sports movement; the development of sport according to imperatives such as transparency, accountability, ethical values, public confidence, and respect for the environment.						
<b>RATIONALE:</b>	The module aims to raise student awareness of legal and ethical concerns associated with amateur, professional and community sport, resulting from unlawful activities such as match fixing, doping, money laundering, fraud in betting practices, and corruption of senior sport officials by delving into the role of public policy in interacting with sport-governing bodies in developing common standards, regulatory frameworks, and codes of practice and ethics applicable to all levels of sport administration and regulation.						
<b>LEARNING OUTCOMES:</b>	As a result of taking this module, the student should be able to: <ol style="list-style-type: none"> <li>1. Explain how key principles of good governance and policy such as transparency, accountability, integrity and ethics can be applied in the context of the sport movement.</li> <li>2. Critically assess current theoretical debates on the need for, and recent efforts towards, establishing internationally applicable regulatory standards and legal frameworks in sport governance.</li> <li>3. Discuss the issues and challenges associated with instances of unlawful practice in contemporary sport management and governance, displaying a critical insight into the organizations and structures responsible for sport and the political ramifications arising from these.</li> </ol>						
<b>METHOD OF TEACHING AND LEARNING:</b>	In congruence with the teaching and learning strategy of the college, the following tools are used: <ul style="list-style-type: none"> <li>• Class lectures, interactive learning (class discussions, group work) and practical problems solved in class.</li> <li>• Cases and primary source documents are assigned as homework, the solutions of which are reviewed in class.</li> <li>• Major written project (individual): Students engage in research of relevant academic literature and actual examples of practices in the sports governance and policy arenas in order to demonstrate their understanding in the course focus area.</li> <li>• Office hours: students are encouraged to make full use of the office hours of their instructor, where they can ask questions, see their exam paper, and/or go over lecture material.</li> <li>• Use of blackboard, where instructors post lecture notes, assignments instructions, timely announcements, as well as additional resources.</li> </ul>						
<b>ASSESSMENT:</b>	<p><b>Summative:</b></p> <table border="1" style="width: 100%;"> <tr> <td><b>First Assessment:</b> In-class written examination (One-hour closed-book, on core theoretical and practical issues)</td> <td style="text-align: center;"><b>50%</b></td> </tr> <tr> <td><b>Final Assessment:</b> Individual Written Project (2500 words)</td> <td style="text-align: center;"><b>50%</b></td> </tr> </table> <p><b>Formative:</b></p> <table border="1" style="width: 100%;"> <tr> <td>Mock exams</td> <td style="text-align: center;"><b>0%</b></td> </tr> </table>	<b>First Assessment:</b> In-class written examination (One-hour closed-book, on core theoretical and practical issues)	<b>50%</b>	<b>Final Assessment:</b> Individual Written Project (2500 words)	<b>50%</b>	Mock exams	<b>0%</b>
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Mock exams	<b>0%</b>						

	<p>The formative and coursework assessments aim to prepare students for the unseen assessments.</p> <p>The first assessment tests Learning Outcomes 1 and 3.</p> <p>The final assessment tests Learning Outcomes 1, 2 and 3.</p> <p>The final grade for this module will be determined by averaging all summative assessment grades, based on the predetermined weights for each assessment. If students pass the comprehensive assessment that tests all Learning Outcomes for this module and the average grade for the module is 40 or higher, students are not required to resit any failed assessments.</p>
<p><b>INDICATIVE READING LIST:</b></p>	<p><b>REQUIRED MATERIAL:</b></p> <ul style="list-style-type: none"> <li>• Hums, M.A. &amp; MacLean, J.C. (2018). <i>Governance and Policy in Sport Organizations</i> (4<sup>th</sup> ed.). Oxon, UK: Routledge.</li> </ul> <p><b>RECOMMENDED MATERIAL:</b></p> <p><b>A. BOOKS</b></p> <ul style="list-style-type: none"> <li>• Chappelet, J-L. (2008). <i>International Olympic Committee and the Olympic System (IOC): The Governance of World Sport</i>. London, UK: Routledge.</li> <li>• Evens, T., Iosifidis, P., &amp; Smith, P. (2013). <i>The political economy of television sports rights</i>. Hampshire, UK: Palgrave Macmillan.</li> <li>• Hallmann, K. &amp; Petry, K. (2016). <i>Comparative Sport Development: Systems, Participation and Public Policy</i>. New York, NY: Springer.</li> <li>• Hoye, R., Nicholson, M. &amp; Houlihan, B. (2010). <i>Sport and Policy: Issues and Analysis</i>, Oxford, UK: Butterworth-Heinemann.</li> <li>• Mitten, M.J., Davis, T. &amp; Shropshire, K.L. (2016). <i>Sports Law: Governance and Regulation</i> (2<sup>nd</sup> ed.). New York, NY: Aspen Publishers.</li> <li>• O’Boyle, I &amp; Bradbury, T. (Eds.) (2014). <i>Sport Governance: International Case Studies</i>. Oxon, UK: Routledge.</li> <li>• Palmer, C (2012). <i>Global Sports Policy</i>. London, UK: Sage Publications.</li> </ul> <p><b>B. ARTICLES</b></p> <ul style="list-style-type: none"> <li>• Blanco, D. V. (2017). Sports Governance: Issues, Challenges and Perspectives. <i>Asia-Pacific Social Science Review</i>, 17(1), 105–111. Retrieved from <a href="http://search.ebscohost.com.acg.idm.oclc.org/login.aspx?direct=true&amp;db=sih&amp;AN=124081053&amp;scope=site">http://search.ebscohost.com.acg.idm.oclc.org/login.aspx?direct=true&amp;db=sih&amp;AN=124081053&amp;scope=site</a></li> <li>• Harris, S., &amp; Houlihan, B. (2016). Implementing the community sport legacy: The limits of partnerships, contracts and performance management. <i>European Sport Management Quarterly</i>, 16(4), 433–458. <a href="https://doi-org.acg.idm.oclc.org/10.1080/16184742.2016.1178315">https://doi-org.acg.idm.oclc.org/10.1080/16184742.2016.1178315</a></li> <li>• Henne, K., &amp; Pape, M. (2018). Dilemmas of Gender and Global Sports Governance: An Invitation to Southern Theory. <i>Sociology of Sport Journal</i>, 35(3), 216–225. <a href="https://doi-org.acg.idm.oclc.org/10.1123/ssj.2017-0150">https://doi-org.acg.idm.oclc.org/10.1123/ssj.2017-0150</a></li> <li>• Nichols, G., Grix, J., Ferguson, G., &amp; Griffiths, M. (2016). How sport governance impacted on Olympic legacy: a study of unintended consequences and the ‘Sport Makers’ volunteering programme. <i>Managing Sport &amp; Leisure</i>, 21(2), 61–74. <a href="https://doi-org.acg.idm.oclc.org/10.1080/23750472.2016.1181984">https://doi-org.acg.idm.oclc.org/10.1080/23750472.2016.1181984</a></li> <li>• Pielke, R. Jr. (2013). How can FIFA be held Accountable?. <i>Sport Management Review</i>, 16(3), 255-267.</li> <li>• Snyder, E. (2013). Student-Athlete Participation in Intercollegiate Athletic Decision-Making: Inclusion through Different Domains of Governance, <i>Sport Journal</i>, 16(1), 1.</li> </ul>

	<ul style="list-style-type: none"> <li>Spinney, J. (2016). Fixing Mobility in the Neoliberal City: Cycling Policy and Practice in London as a Mode of Political-Economic and Biopolitical Governance. <i>Annals of the American Association of Geographers</i>, 106(2), 450–458. <a href="https://doi-org.acg.idm.oclc.org/10.1080/24694452.2015.1124016">https://doi-org.acg.idm.oclc.org/10.1080/24694452.2015.1124016</a></li> </ul>
<b>COMMUNICATION REQUIREMENTS:</b>	Use of appropriate academic conventions as applicable in oral and written communications.
<b>SOFTWARE REQUIREMENTS:</b>	
<b>WWW RESOURCES:</b>	<a href="http://www.olympic.org/Documents/Conferences_Forum_and_Events/2008_seminar_autonomy/Basic_Universal_Principles_of_Good_Governance.pdf">www.olympic.org/Documents/Conferences Forums and Events/2008_seminar_autonomy/Basic Universal Principles of Good Governance.pdf</a>
<b>INDICATIVE CONTENT:</b>	<ol style="list-style-type: none"> <li>1. Introduction to sport governance</li> <li>2. Key governance principles</li> <li>3. Managerial activities related to governance</li> <li>4. Strategic management and sport policy development</li> <li>5. Ethics in sport policy and governance</li> <li>6. Olympic ideals in international sport policy and governance</li> <li>7. Issues and challenges in international sport governance</li> <li>8. Legal and regulatory issues in sport</li> </ol>