DEREE COLLEGE SYLLABUS FOR:

SM 4107 SPORT GOVERNANCE, POLICY AND LEGAL ISSUES - LEVEL 6
(Compulsory)

US CREDITS: 3/0/3

UK CREDITS: 15

(New, Fall 2013)

PREREQUISITES: SM 3004 Social Issues in Sports

CATALOG DESCRIPTION: Sport-specific governance principles applicable in national and international contexts. The role of public policy in establishing regulatory frameworks of relevance to the sports movement; the development of sport according to imperatives such as transparency, accountability, ethical values, public confidence, and respect for the environment.

RATIONALE: The module aims to raise student awareness of legal and ethical concerns associated with amateur, professional and community sport, resulting from unlawful activities such as match fixing, doping, money laundering, fraud in betting practices, and corruption of senior sport officials. The module draws on the increasing consensus among international sports federations and organizations on the need for developing the sports movement while preserving and promoting the ethics and values integral to sport. By doing so, the module delves into the role of public policy in interacting with sport-governing bodies in developing common standards, regulatory frameworks, and codes of practice and ethics applicable to all levels of sport administration and regulation.

LEARNING OUTCOMES: As a result of taking this module, the student should be able to:

1. Critically assess current theoretical debates on the need for, and recent efforts towards, establishing internationally applicable regulatory standards and legal frameworks in sport governance.
2. Explain how key principles of good governance and policy such as transparency, accountability, integrity and ethics can be applied in the context of the sport movement.
3. Discuss the issues and challenges associated with instances of unlawful practice in contemporary sport management and governance, displaying a critical insight into the organizations and structures responsible for sport and the political ramifications arising from these.

METHOD OF TEACHING AND LEARNING:

In congruence with the learning and teaching strategy of the college, the following tools are used:

- Class lectures, interactive learning (class discussions, group work) and practical problems solved in class.
- Cases and primary source documents are assigned as homework, the solutions of which are reviewed in class.
- Major written project (individual): Students engage in research of relevant academic literature and actual examples of practices in the sports governance and policy arenas in order to demonstrate their understanding in the course focus area.
- Office hours: students are encouraged to make full use of the office hours of their instructor, where they can ask questions, see their exam paper, and/or go over lecture material.
Use of blackboard site, where instructors post lecture notes, assignments instructions, timely announcements, as well as additional resources.

ASSESSMENT:

<table>
<thead>
<tr>
<th>Assessment Type</th>
<th>Weight</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coursework</td>
<td>0%</td>
<td>Discussion of case studies</td>
</tr>
<tr>
<td>Major written project</td>
<td>50%</td>
<td>Individual, 2500 words</td>
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<tr>
<td>Final examination</td>
<td>50%</td>
<td>Essay-type questions</td>
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The formative assessment aims to prepare students for the summative assessments.
The Major Written Project tests Learning Outcome 1.
The Final Examination tests Learning Outcomes 2 and 3.

INDICATIVE READING LIST:

REQUIRED READING:

RECOMMENDED READING:

A. BOOKS


B. ARTICLES


**COMMUNICATION REQUIREMENTS:**
Use of proper English, both oral and written.

**SOFTWARE REQUIREMENTS:**
Blackboard, MS Office, search engines

**WWW RESOURCES:**
Students are expected to use the internet at their own discretion to select information on the individual project.
Useful sources include:

- [http://www.sirc.ca/index.cfm](http://www.sirc.ca/index.cfm)

**INDICATIVE CONTENT:**

1. Introduction to sport governance
2. Key governance principles
3. Managerial activities related to governance
4. Strategic management and sport policy development
5. Ethics in sport policy and governance
6. Olympic ideals in international sport policy and governance
7. Issues and challenges in international sport governance
8. Legal and regulatory issues in sport