

<b>DEREE COLLEGE SYLLABUS FOR: SM 3005 SPORTS OPERATIONS AND FACILITIES MANAGEMENT</b>							
(updated, Fall 2021)	<b>UK LEVEL: 5</b> <b>UK CREDITS: 15</b> <b>US CREDITS: 3/0/3</b>						
<b>PREREQUISITES:</b>	None						
<b>CATALOG DESCRIPTION:</b>	Planning, development, and maintenance of sport and leisure facilities, including latest trends in international sports facilities and operations, and respective managerial aspects.						
<b>RATIONALE:</b>	This compulsory module focuses on theory and concepts of sports operations and facilities management. By taking this module students develop knowledge on sports operations and facilities management, understanding the challenges and opportunities in the context of sports management at a local, national and international level.						
<b>LEARNING OUTCOMES:</b>	As a result of taking this module, the student should be able to: <ol style="list-style-type: none"> <li>1. Critically examine the theory pertaining to selected issues in sports operations and the management of sports facilities and demonstrate the application of theoretical concepts based on real life sport cases.</li> <li>2. Analyze the management processes, constituents, environmental, operational, and functional influences involved in sports operations and the management of facilities.</li> <li>3. Explain the principles and activities necessary for the efficient operation and maintenance of sports service resources, areas and facilities and examine the manager's responsibility related to all legal aspects of the facility operation, including quality, safety and risk management systems.</li> </ol>						
<b>METHOD OF TEACHING AND LEARNING:</b>	In congruence with the teaching and learning strategy of the college, the following tools are used: <ul style="list-style-type: none"> <li>• Class lectures, interactive learning (class discussions, group work) and practical problems solved in class.</li> <li>• Major Written Project (individual): A literature review of a contemporary issue of sports operations and facilities management will be conducted, with extensive use of library resources and an application component in a sports management environment.</li> <li>• Analysis and discussion of short cases related to sports operations and facilities management.</li> <li>• Office Hours: Students are encouraged to make full use of the office hours of their instructor, where they can ask questions and go over lecture material</li> <li>• Use of a Blackboard, where instructors post lecture notes, assignment instruction, timely announcements, as well as additional resources.</li> </ul>						
<b>ASSESSMENT:</b>	<p><b>Summative:</b></p> <table border="1" style="width: 100%;"> <tr> <td><b>First Assessment:</b> Individual Written Project (1800-2200 words)</td> <td style="text-align: center;"><b>40%</b></td> </tr> <tr> <td><b>Final Assessment:</b> In-class written examination (Two-hour, closed-book, on core theoretical and practical issues)</td> <td style="text-align: center;"><b>60%</b></td> </tr> </table> <p><b>Formative:</b></p> <table border="1" style="width: 100%;"> <tr> <td>Mock exams</td> <td style="text-align: center;"><b>0%</b></td> </tr> </table>	<b>First Assessment:</b> Individual Written Project (1800-2200 words)	<b>40%</b>	<b>Final Assessment:</b> In-class written examination (Two-hour, closed-book, on core theoretical and practical issues)	<b>60%</b>	Mock exams	<b>0%</b>
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Mock exams	<b>0%</b>						

	<p>The formative and coursework assessments aim to prepare students for the unseen assessments. The first assessment tests Learning Outcomes 1 and 2. The final assessment tests Learning Outcomes 1, 2 and 3.</p> <p>The final grade for this module will be determined by averaging all summative assessment grades, based on the predetermined weights for each assessment. If students pass the comprehensive assessment that tests all Learning Outcomes for this module and the average grade for the module is 40 or higher, students are not required to resit any failed assessments.</p>
<p><b>INDICATIVE READING LIST:</b></p>	<p><b>REQUIRED MATERIAL:</b></p> <ul style="list-style-type: none"> <li>• Fried, G. (2015). <i>Managing Sport Facilities</i> (3rd ed.). Champaign, IL: Human Kinetics.</li> </ul> <p><b>RECOMMENDED READING:</b></p> <p><b>A. BOOKS</b></p> <ul style="list-style-type: none"> <li>• Schwarz, E., Hall, S., &amp; Shibli, S. (2015). <i>Sport Facility Operations Management: A Global Perspective</i> (2<sup>nd</sup> ed.). New York, NY: Routledge.</li> <li>• Schwarz, e. &amp; Westerbeek, H. (2016). <i>Managing Sport Facilities and Major Events</i> (2<sup>nd</sup> ed.). Oxon, UK: Routledge.</li> </ul> <p><b>B. ARTICLES</b></p> <ul style="list-style-type: none"> <li>• Chinyere, I. (2013). Comprehensive Objectives for PPP Projects: Case of Beijing Olympic Stadium. <i>International Journal Of Business &amp; Management</i>, 8(9), 88-110.</li> <li>• Grieve, J. &amp; Sherry, E. (2012). Community benefits of major sport facilities: The Darebin International Sports Centre, <i>Sport Management Review</i>, 15(2), 218-229.</li> <li>• Parnell, D., May, A., Widdop, P., Cope, E., &amp; Bailey, R. (2018). Management strategies of non-profit community sport facilities in an era of austerity. <i>European Sport Management Quarterly</i>. <a href="https://doi-org.acg.idm.oclc.org/10.1080/16184742.2018.1523944">https://doi-org.acg.idm.oclc.org/10.1080/16184742.2018.1523944</a></li> <li>• Pflieggor, A.G., Seifried, C. S. &amp; Soebbing, B. P. (2013). The moral obligation to preserve heritage through sport and recreation facilities, <i>Sport Management Review</i>, 16(3), 378-387.</li> <li>• Trendafilova, S., Babiak, K. &amp; Heinze, K. (2013). Corporate social responsibility and environmental sustainability: Why professional sport is greening the playing field. <i>Sport Management Review</i>, 16(3), 298-313.</li> </ul>
<p><b>COMMUNICATION REQUIREMENTS:</b></p>	<p>Use of appropriate academic conventions as applicable in oral and written communications.</p>
<p><b>SOFTWARE REQUIREMENTS:</b></p>	
<p><b>WWW RESOURCES:</b></p>	<p>Students are expected to use the internet at their own discretion to select information on the individual project. Useful sources include:</p> <p><a href="http://www.bases.org.uk">www.bases.org.uk</a>  <a href="https://www.cimspa.co.uk">https://www.cimspa.co.uk</a>  <a href="http://www.iavm.org">http://www.iavm.org</a></p>

	<a href="https://www.iwfm.org.uk/">https://www.iwfm.org.uk/</a> <a href="http://www.iomnet.org.uk">http://www.iomnet.org.uk</a> <a href="http://www.apics.org">www.apics.org</a>
<b>INDICATIVE CONTENT:</b>	<ol style="list-style-type: none"><li>1. History and Future of Sports Facilities</li><li>2. Facility Management</li><li>3. Operations Management</li><li>4. Facility Planning</li><li>5. Facility Site and Design</li><li>6. Facility Construction and Costs</li><li>7. Facility Quality Operations</li><li>8. Facility Maintenance and Control</li><li>9. Marketing and Sales</li><li>10. Finance and Budgeting</li><li>11. Legal Responsibilities</li><li>12. Safety and Security Issues</li><li>13. Crisis Management</li></ol>