

DEREE COLLEGE SYLLABUS FOR: SH 4071 PASSENGER SHIPPING		3/0/3						
(Previously: MG 4071 Cruise Shipping) (Updated: FALL 2026)		UK LEVEL: 6 UK CREDITS: 15						
PREREQUISITES:	None							
CATALOG DESCRIPTION:	Passenger shipping industry: cruise shipping, yachting, and coastal ferry transport. Historical evolution, market development, operational frameworks, regulatory regimes, and economic significance of passenger mobility by sea. Managerial, operational, and legal perspectives, with emphasis on cruise ship design, onboard hospitality, itinerary planning, port logistics, environmental sustainability, and passenger rights. Distinctive features of the yachting industry (ownership models, chartering, and marina infrastructure) and coastal shipping (ferry operations, inter-island connectivity, and regional development).							
RATIONALE:	This course develops students’ ability to critically assess the operational, regulatory, and financial frameworks that shape the cruise industry, the yachting sector, and coastal ferry operations, while also examining their environmental and social impacts. By integrating perspectives on cruise operations, yacht management, and regional ferry services, the course equips students with the analytical and practical skills required to understand the complexities of passenger mobility by sea and to formulate strategic responses to the industry’s contemporary challenges.							
LEARNING OUTCOMES:	As a result of taking this course, the student should be able to: 1. Synthesise, in the context of historical development, global structure, and economic significance of passenger shipping—encompassing cruise, yachting, and ferry sectors—their managerial, operational, and regulatory frameworks. 2. Formulate strategic and sustainable solutions to complex issues in passenger shipping by applying economic, commercial, and hospitality principles to case studies involving safety, labour, environmental, and passenger-rights considerations.							
METHOD OF TEACHING AND LEARNING:	In congruence with the teaching and learning strategy of the college, the following tools are used: • Lectures and class discussions. • Homework assignments. • Office hours held by the instructor to provide further assistance to students. • Use of library facilities for further study and preparation for the exams • Use of the Blackboard course management platform to further support communication, by posting lecture notes, assignment instruction, timely announcements, formative quizzes and online submission of assignments.							
ASSESSMENT:	<table><tr><td colspan="2">Summative:</td></tr><tr><td>1st assessment: Written project (individual; 2.500 – 3.000 words)</td><td>60%</td></tr><tr><td>Final assessment: Examination (Essay-type questions)</td><td>40%</td></tr></table>		Summative:		1 st assessment: Written project (individual; 2.500 – 3.000 words)	60%	Final assessment: Examination (Essay-type questions)	40%
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	Formative: <table border="1" data-bbox="643 185 1441 297"> <tr> <td>Coursework - case studies and experiential exercises</td><td>0%</td></tr> <tr> <td>In-class 1-hour “diagnostic” test - formative</td><td>0%</td></tr> </table> The formative assessments aim to prepare students for the summative assessments. The 1st assessment tests Learning Outcome 1 The Final assessment tests Learning Outcome 2 Students are required to resit failed assessment in this module	Coursework - case studies and experiential exercises	0%	In-class 1-hour “diagnostic” test - formative	0%
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INDICATIVE READING:	REQUIRED READING: Gibson, P., & Parkman, R. (2018). Cruise operations management: Hospitality perspectives. Routledge. RECOMMENDED READING: - Fu, S., Cui, M., Wu, N., Zhang, M., Lang, X., & Mao, W. (2025). Evolution trends and influencing factors analysis for the severity and pollution of maritime accidents in Arctic waters from multi-source data. <i>Reliability Engineering & System Safety</i>, 111644. - Zanne, M., Twrdy, E., Bešković, B., Cocuzza, E., Le Pira, M., & Ignaccolo, M. (2025). Maritime passenger transport connecting urban areas: The case study of Catania based on Trieste experience. <i>Transportation Research Procedia</i>, 83, 118–124. - Burgén, J., & Bram, S. (2024). Safety on automated passenger ships: Exploration of evacuation scenarios for coastal vessels. <i>Maritime Transport Research</i>, 6, 100110. - Zhou, C. (2024, September). Review of new yacht safety management regulations. In <i>2024 10th International Conference on Humanities and Social Science Research (ICHSSR 2024)</i> (pp. 1213–1218). Atlantis Press. - Aarnio, M. (2023). <i>Cruise ship handbook</i>. Springer. - Papaioannou, G., Polydoropoulou, A., & Tsimpa, A. (2023). Analyzing the passenger traffic demand patterns of Greek ferry terminals. <i>Transportation Research Procedia</i>, 72, 2920–2927. - Gurung, D. J., Brahma, P., & Goswami, C. (2022). Sustainable luxury tourism: Promises and perils. In <i>The Emerald handbook of luxury management for hospitality and tourism</i> (pp. 353–378). Emerald Publishing. - Lau, Y. Y., Yip, T. L., & Kanrak, M. (2022). Fundamental shifts of cruise shipping in the post-COVID-19 era. <i>Sustainability</i>, 14(22), 14990. - Lazarus, E. D., & Ziros, L. A. (2021). Yachts and marinas as hotspots of coastal risk. <i>Anthropocene Coasts</i>, 4(1), 61–76. - Paiano, A., Crovella, T., & Lagioia, G. (2020). Managing sustainable practices in cruise tourism: The assessment of carbon footprint and waste of water and beverage packaging. <i>Tourism Management</i>, 77, 104016. - Pallis, A. A., Arapi, K. P., & Papachristou, A. A. (2019). Models of cruise ports governance. <i>Maritime Policy & Management</i>, 46(5), 630–651. - Asta, V., Ambrosino, D., & Bartoli, F. (2018). An optimization model to design a new cruise itinerary: The case of Costa Crociere. <i>IFAC-PapersOnLine</i>, 51(9), 446–451. - Dragović, B., Tzannatos, E., Tselentis, V., Meštrović, R., & Škurić, M. (2018). Ship emissions and their externalities in cruise ports.				

	<i>Transportation Research Part D: Transport and Environment</i>, 61, 289–300. • Lopes, M. J., & Dredge, D. (2018). Cruise tourism shore excursions: Value for destinations? <i>Tourism Planning & Development</i>, 15(6), 633–652. • Dowling, R., & Weeden, C. (Eds.). (2017). <i>Cruise ship tourism</i>. CABI. • Vukonić, D., Bielić, T., & Russo, A. (2016). Organizational factors in management of “mega cruise ships” from crowd management control aspect. <i>Pomorstvo</i>, 30(1), 58–66. • Lois, P., Wang, J., Wall, A., & Ruxton, T. (2004). Formal safety assessment of cruise ships. <i>Tourism Management</i>, 25(1), 93–109.
INDICATIVE MATERIAL: (e.g. audiovisual, digital material, etc.)	REQUIRED MATERIAL: RECOMMENDED MATERIAL:
COMMUNICATION REQUIREMENTS:	Use of appropriate academic conventions as applicable in oral and written communications.
SOFTWARE REQUIREMENTS:	MS Office and Blackboard CMS Powerpoint presentations
WWW RESOURCES:	www.cruising.org www.cruisemarketwatch.com www.imo.org www.cruising.org www.cruiseindustrynews.com www.carnival.com www.royalcaribbean.com www.worldcruiseindustryreview.com www.seatrade-insider.com www.cruiseindustrynews.com www.seatrade-cruise.com www.interferry.com www.clia.org www.imo.org www.ship-technology.com www.lloydslist.com Other sources include journal and newspapers’ articles, research papers etc. recommended by the instructor during the semester
INDICATIVE CONTENT:	1. Introduction to passenger shipping and cruise industry operations 2. Cruise ship types, design, and operational characteristics 3. Cruise and passenger shipping operations, logistics, and regulatory frameworks 4. Onboard management, hospitality, and passenger experience 5. Marketing, sales, and commercial management in passenger shipping 6. Ports, destinations, and shore-side operations 7. Environmental sustainability and regulatory compliance in passenger shipping 8. Economic, social, and commercial aspects of cruise and passenger shipping 9. Yachting industry operations and management 10. Ferry services, domestic sea transport, and connectivity

	11. Contemporary trends, technological developments, and industry challenges 12. Legal and regulatory frameworks governing passenger shipping and related services
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