DEREE COLLEGE SYLLABUS FOR:

MG 4880 SEMINAR IN SHIPPING MANAGEMENT (Capstone)  
(NEW: January 2015)

| UK LEVEL: 6 | UK CREDITS: 15 |
| US CREDITS: 3/0/3 |

PREREQUISITES:
- BU 3233 Business Research Methods
- EC 1000 Principles of Microeconomics
- EC 1101 Principles of Macroeconomics
- MA 1108 College Algebra
- MA 2021 Applied Statistics
- EC 3227 Maritime Economics
- MG 1010 Introduction to Shipping
- MG 2061 Maritime Operations and Ship Technology

CATALOG DESCRIPTION:
Qualitative or quantitative research into a topic in shipping management. Special and unique aspects of the shipping companies operating in the global shipping industry, organizational systems of the shipping firm, strategic decisions concerning the fleet, trade, cargo, labor and other aspects of ship's operation and management. Field research principally includes interviews with managers and/or maritime professionals in Greece.

RATIONALE:
This course enables seniors to deepen their knowledge on a topic in shipping management by conducting qualitative or quantitative research in the field (i.e. companies operating in Greece). It reinforces student academic qualities, such as academic writing, selection and evaluation of sources and appropriate referencing, and further develops the overall research attitude, for example: recognizing relevant paradigms/theories on a knowledge area, forming an independent opinion about issues in the knowledge area and developing a critical and analytical perspective in terms of both theory and practice. This will be of practical importance to students as they enter the workplace and are faced with a multiplicity of decisions to make, as well as necessary academically for those students who continue for postgraduate studies.

LEARNING OUTCOMES:
On successful completion of this course, students should be able to:

1. Analyze and assess a shipping company’s external and internal environments affecting its strategies, management and overall competitiveness. (analysis and evaluation)
2. Analyze different organizational and managerial approaches that apply to shipping companies, and apply theoretical models and concepts of management to actual shipping companies. (analysis and application)
3. Assess the validity of theoretical assumptions in the actual practice of shipping management, and integrate research findings into the broader theoretical debate in a knowledge area. (evaluation and synthesis)
4. Formulate scenarios and recommend actions to maritime professionals to enhance individual and/or organizational performance. (synthesis and evaluation)

METHOD OF TEACHING AND LEARNING:
In congruence with the learning and teaching strategy of the College, the following tools are used:

- Classes consist of lectures, interactive group discussions and feedback sessions on submitted student work. Interactive group discussions and feedback sessions are emphasized.
- Office Hours: Students are encouraged to make full use of the office hours...
of their instructor in order to consult and discuss issues related to the course content

- Use of the Blackboard learning platform: in order to enhance the teaching and learning process, instructors use the site to post their announcements, upload related course material, lecture notes, assignment instructions and additional resources.

**ASSESSMENT:**

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<th>Summative:</th>
<th>Formative:</th>
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<tr>
<td>Major Written Project; Individual; 5,000-5,500 words</td>
<td>Course work: Interactive group discussions and feedback sessions on work submitted</td>
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The summative assessment includes a major written project, and the formative coursework aims to prepare students for the major written project. The major written project tests Learning Outcomes 1, 2, 3 and 4.

**INDICATIVE READING:**


**RECOMMENDED READING (in alphabetic order):**

**BOOKS**


**PAPERS IN SCIENTIFIC JOURNALS**


Thanopoulou, H.A. (1998), What price the flag? The terms of competitiveness

**JOURNALS**
- Maritime Policy and Management
- Marine Policy
- Maritime Economics and Logistics
- WMU Journal of Maritime Affairs
- Journal of Transport Economics and Policy
- International Journal of Transport Management

**PERIODICALS**
- Fairplay [www.fairplay.co.uk](http://www.fairplay.co.uk)
- Lloyd’s List [www.lloydslist.com](http://www.lloydslist.com)
- Tradewinds [www.tradewinds.no](http://www.tradewinds.no)
- The Maritime Executive [www.maritime-executive.org](http://www.maritime-executive.org)
- Marine Log [www.marinelog.com](http://www.marinelog.com)
- Naftika Chronika [www.naftikachronika.gr](http://www.naftikachronika.gr)
- Naftemporiki [www.naftemporiki.gr](http://www.naftemporiki.gr)
- Elnavi [www.elnavi.eu](http://www.elnavi.eu)
- Maritime News [www.maritime.com](http://www.maritime.com)
- Maritime Today [www.maritimetoday.com](http://www.maritimetoday.com)
- Hellenic Shipping News [www.hellenicshippingnews.com](http://www.hellenicshippingnews.com)
- The Sea Nation [www.theseanation.gr](http://www.theseanation.gr)
- Marine Insight [www.marineinsight.com](http://www.marineinsight.com)

**INDICATIVE MATERIAL:** N/A
*(E.g. audiovisual, digital material, etc.)*

**REQUIRED MATERIAL:**

**RECOMMENDED MATERIAL:**

**COMMUNICATION REQUIREMENTS:**
Written project presented in Word.
Use of proper English, both oral and written.

**SOFTWARE REQUIREMENTS:**
Microsoft Office: Word, Excel

**WWW RESOURCES:**
- International Maritime Organisation (IMO) [www.imo.org](http://www.imo.org)
- International Labour Organisation (ILO) [www.ilo.org](http://www.ilo.org)
- The Baltic and International Maritime Council (BIMCO) [www.bimco.org](http://www.bimco.org)
- International Shipping Federation (ISF) [www.marisec.org](http://www.marisec.org)
- International Chamber of Shipping (ICS) [www.marisec.org](http://www.marisec.org)
- International Association of Independent Tanker Owners (INTERTANKO) [www.intertanko.org](http://www.intertanko.org)
- Oil Companies International Marine Forum (OCIMF) [www.ocimf.com](http://www.ocimf.com)
- International (INTERCARGO) [www.intercargo.org](http://www.intercargo.org)
- Society of International Gas Tanker & Terminal Operators (SIGTTO) [http://www.sigtto.org](http://www.sigtto.org)
- International Federation of Shipmasters’ Associations (IFSMA) [www.ifisma.org](http://www.ifisma.org)
- International Association of Classification Societies [www.iacs.org.uk](http://www.iacs.org.uk)
- International Group of P&I Clubs [www.igpandi.org](http://www.igpandi.org)
- ICC International Maritime Bureau- Piracy Reporting Centre (PRC) (PIRACY) [www.icc-ccs.org](http://www.icc-ccs.org)
- European Community Shipowners’ Association (ECSA) [www.ecsa.be](http://www.ecsa.be)
- Hellenic Chamber of Shipping [www.nee.gr](http://www.nee.gr)
- Greek Shipping Cooperation Committee [http://greek-shipping.org/component/content/frontpage](http://greek-shipping.org)
- American Bureau of Shipping [www.eagle.org](http://www.eagle.org)
- Clarksons Shipping Intelligence [www.clarksons.net/sin2010](http://www.clarksons.net/sin2010)
- Paris Memorandum of Understanding (MOU) [www.parismou.org](http://www.parismou.org)
- Tokyo Memorandum of Understanding (MOU) [www.tokyo-mou.org](http://www.tokyo-mou.org)
- EQUASIS [www.equasis.org](http://www.equasis.org)
**INDICATIVE CONTENT:**

1. Contemporary topics in Shipping Management
   i. The business environment where shipping companies operate
   ii. Types of shipping strategies; Owning ships, Managing ships, Operating ships, outsourcing
   iii. Analysing the functions of a shipping company & departmental segmentation
   iv. Managing human resources
   v. Management of Safety, Quality and Environmental Protection
   vi. Special topics in shipping management (implementing new legislation, handling cases of piracy, examining alternative funding, etc.)

2. Developing a research proposal
3. Conducting literature review - writing theory
4. Developing a conceptual research model - writing research hypotheses
5. Qualitative / Quantitative research and design of field research
6. Design of interviews / questionnaires for field research
7. Interviewing skills and techniques
8. Analysing collected data in relation to hypotheses
9. Reporting research findings