

<b>DEREE COLLEGE SYLLABUS FOR: IR 4130 MEDIA AND INTERNATIONAL RELATIONS</b>							
(Updated Spring 2021 )	<b>UK LEVEL: 6 UK CREDITS: 15 US CREDITS: 3/0/3</b>						
<b>PREREQUISITES:</b>	IR 2010 Introduction to International Relations						
<b>CATALOG DESCRIPTION:</b>	The role of media in international relations. Ideas and debates relating to the ways in which media impact government, policy making, election campaigning, political movements, the rise of terrorism, and the prospects for informed political deliberation. Media and conflict, media and securitization, media and political communication.						
<b>RATIONALE:</b>	In completing this course students should be able to understand how the media cover as well as influence international relations. By studying the processes and functions of media in the international arena, students will develop understanding of the practice and impact of communication (for example, news coverage) on policy making, political trends and movements, and the rise of terrorism. They will also understand how the battlefield of international relations has shifted from geopolitics to ideological suasion with modern media playing a crucial role in construction of perceptions and image-making.						
<b>LEARNING OUTCOMES:</b>	As a result of taking this course, the students should be able to: <ol style="list-style-type: none"> <li>1. Demonstrate understanding of the main concepts in the study of the role of the media in politics;</li> <li>2. Link media-related issues to contemporary debates in international relations;</li> <li>3. Critically evaluate the major theoretical approaches regarding the role of the media in international relations;</li> <li>4. Demonstrate understanding of the role and the position of media institutions in the wider context of socio-political relations and conflict.</li> </ol>						
<b>METHOD OF TEACHING AND LEARNING:</b>	In congruence with the teaching and learning strategy of the college, the following tools are used: <ul style="list-style-type: none"> <li>- Classes consist of lectures and interactive learning (class discussions on contemporary or past events, as well as case studies assigned by the instructor).</li> <li>- Office hours: Students are encouraged to make full use of the office hours of their instructor, where they can discuss the course material.</li> <li>- Use of a Blackboard site, where instructors can post lecture notes assignment instructions, timely announcements, and additional resources.</li> <li>- Use of library facilities: Students are encouraged to make use of the library facilities for their case study assignments as well as for preparation for the final.</li> </ul>						
<b>ASSESSMENT:</b>	<p><b>Summative:</b></p> <table border="1"> <tbody> <tr> <td>1<sup>st</sup> Assessment: Written examination essay-type questions (1 hour)</td> <td><b>30%</b></td> </tr> <tr> <td>2<sup>nd</sup> Assessment: Individual presentation on key issues regarding media's role in International Relation</td> <td><b>10%</b></td> </tr> <tr> <td>3<sup>rd</sup> Assessment: Research paper (3,000-3,300 words)</td> <td><b>60%</b></td> </tr> </tbody> </table>	1 <sup>st</sup> Assessment: Written examination essay-type questions (1 hour)	<b>30%</b>	2 <sup>nd</sup> Assessment: Individual presentation on key issues regarding media's role in International Relation	<b>10%</b>	3 <sup>rd</sup> Assessment: Research paper (3,000-3,300 words)	<b>60%</b>
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	<p><b>Formative:</b></p> <table border="1" data-bbox="704 163 1446 226"> <tr> <td data-bbox="704 163 1268 226">. Case studies discussion regarding media's role in International Relations</td> <td data-bbox="1268 163 1446 226"><b>0%</b></td> </tr> </table> <p>The 1<sup>st</sup> summative assessment tests Learning Outcomes 1 and 4.  The 2<sup>nd</sup> summative assessment tests Learning Outcome 2  The 3<sup>rd</sup> summative assessment tests Learning Outcomes 2 and 3.</p>	. Case studies discussion regarding media's role in International Relations	<b>0%</b>
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<p><b>INDICATIVE READING:</b></p>	<p><b>REQUIRED READING:</b></p> <p>Scheinbaum Mark (ed) (2020). <i>The Role of Media in International Relations</i>. Cognella Academic Publishing.</p> <p><b>RECOMMENDED READING:</b></p> <p><b>Alleynes, Mark D. (1995)</b> <i>International Power and International Communication</i>. Palgrave Macmillan.</p> <p>Bahador, B. (2007). <i>The CNN Effect in Action: How the News Media Pushed the West toward War in Kosovo</i>. Palgrave Macmillan.</p> <p>Bahador, B., Kemp, G., McMillan, K. and Christ Rudd (eds). (2016). <i>Politics and the Media</i>, Auckland UP</p> <p>Brommerson, D., Ekengren, A. (2017). <i>The Mediatization of Foreign Policy, Political Decision-Making and Humanitarian Intervention</i>. Palgrave Macmillan</p> <p>Cook, T. (2005). <i>Governing with the News: The News Media as a Political Institution</i>. University of Chicago Press.</p> <p>Carruthers, S. L. (2000), <i>The Media at War: Communication and Conflict in the Twentieth Century</i>, Palgrave MacMillan.</p> <p>Graber, D. A. (2010). <i>Media Power in Politics</i>. CQ Press</p> <p>Hamelink, C.J. (2015). <i>Global Communication</i>. Sage Publications.</p> <p>Miller, D. (2007). <i>Media Pressure on Foreign Policy</i>. Palgrave Macmillan.</p> <p>Ó Siochrú, S., Girard, B. and Amy Mahan. 2002. <i>Global Media Governance: A Beginner's Guide</i>. Rowman &amp; Littlefield.</p> <p>Rozell, Mark (ed.) (2003). <i>Media Power, Media Politics</i>. Rowman &amp; Littlefield</p> <p>Seethaler, J., Karmasin, M., et al, (eds). (2013). <i>Selling War: The Role of the Mass Media in Hostile Conflicts from World War I to the War on Terror</i>. University of Chicago Press.</p> <p>Seib, P. (2012). <i>Real Time Diplomacy: Power and Politics in the Social Media Era</i>. Palgrave Macmillan.</p> <p>Taylor, P. (1997) <i>Global Communications, International Affairs and the</i></p>		

	<p><i>Media Since 1945</i> (The New International History). Routledge.</p> <p>Thussu, D.K. (2009). <i>Mediapolitik: How the Mass Media Have Transformed World Politics</i>. Routledge.</p>
<b>INDICATIVE MATERIAL:</b> (e.g. audiovisual, digital material, etc.)	<b>RECOMMENDED MATERIAL:</b>
<b>COMMUNICATION REQUIREMENTS:</b>	Verbal and writing skills using academic English
<b>SOFTWARE REQUIREMENTS:</b>	None
<b>WWW RESOURCES:</b>	
<b>INDICATIVE CONTENT:</b>	<ol style="list-style-type: none"> <li>1. International communications and international politics. Introducing key concepts, terms, and issues</li> <li>2. International affairs and the news media</li> <li>3. The Structure of International Communication</li> <li>4. Historical perspectives</li> <li>5. The International Politics of news</li> <li>6. Debates and Theories about the role of media in international relations</li> <li>7. New Media and World Politics</li> <li>8. Digital Diplomacy</li> <li>9. Conflict and the media</li> <li>10. Populism in world politics and the media</li> <li>11. Cases</li> </ol>