

IR 4130: GLOBAL COMMUNICATION AND THE MEDIA

(Previously IR 4130-Media and International Relations)

(Updated Fall 2023)

US CREDITS: 3/0/3

UK LEVEL:6

UK CREDITS:15

PREREQUISITES:	IR 2010 Introduction to International Relations
CATALOG DESCRIPTION:	The role of media and communication in international relations and global politics. Ideas and debates relating to the ways in which media impact government, policy making, election campaigning, political movements, the rise of terrorism, and the prospects for informed political deliberation. Media and conflict, media and securitization, media, power and the truth
RATIONALE:	By completing this course students should be able to understand the current trends and functions of global communication and how the media cover as well as influence international relations in the modern international political environment. Combining theoretical work, empirical research and real case studies, students will comprehend how and under what conditions media coverage is produced, the implications for how citizens perceive global affairs, and the effects of differential media coverage on public opinion of major contemporary global issues namely foreign policy, diplomacy, conflict and war, security and terrorism, the environment and climate change.
LEARNING OUTCOMES:	<p>As a result of taking this course, the students should be able to:</p> <ol style="list-style-type: none"> 1. Acquire advanced knowledge of key theories relating to the relationship between media, global communication, and international politics. 2. Critically assess the main research lines of the history, significance, and developments to media and international politics relationship. 3. Critically evaluate media power through a focus on selected cases and debates in the modern international political setting. 4. Compare the sources of influence on media coverage of international politics as well as the different models in the relationship between media, society, and politics. 5. Examine how political decision-makers and opinion leaders in the modern international environment, influence policy outcomes by framing issues in specific ways and seek to control media agendas
METHOD OF TEACHING AND LEARNING:	<p>In congruence with the teaching and learning strategy of the college, the following tools are used:</p> <ul style="list-style-type: none"> - Lectures and class discussions - Homework assignments.

	<ul style="list-style-type: none"> - Office hours held by the instructor to provide further assistance to the students. - Use of library facilities for further study and preparation for the exams. - Use of the Blackboard course management platform to further support communication, by posting lecture notes, assignment instruction, timely announcements, formative quizzes, and online submission of assignments. 								
<p>ASSESSMENT:</p>	<p>Summative:</p> <table border="1" data-bbox="688 466 1430 720"> <tr> <td>1st Assessment: Take-home exam essay-type questions</td> <td style="text-align: center;">30%</td> </tr> <tr> <td>2nd Assessment: Individual presentation on key issues regarding media's role in International Relations</td> <td style="text-align: center;">10%</td> </tr> <tr> <td>Final Assessment: Research paper (3,000 words)</td> <td style="text-align: center;">60%</td> </tr> </table> <p>Formative:</p> <table border="1" data-bbox="688 791 1430 865"> <tr> <td>Case studies discussion regarding media's role in International Relations</td> <td style="text-align: center;">0%</td> </tr> </table> <p>The 1st summative assessment tests Learning Outcomes 1 and 2. The 2nd summative assessment tests Learning Outcome 3 and 5 The 3rd summative assessment tests Learning Outcomes 1, 2, 3 and 4.</p> <p><i>The final grade for this module will not be determined through grade averaging. Students are required to resit any failed assessments.</i></p>	1 st Assessment: Take-home exam essay-type questions	30%	2 nd Assessment: Individual presentation on key issues regarding media's role in International Relations	10%	Final Assessment: Research paper (3,000 words)	60%	Case studies discussion regarding media's role in International Relations	0%
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Case studies discussion regarding media's role in International Relations	0%								
<p>INDICATIVE READING:</p>	<p>REQUIRED READING:</p> <p>Scheinbaum Mark (ed) (2020). <i>The Role of Media in International Relations</i>. Cognella Academic Publishing.</p> <p>RECOMMENDED READING:</p> <p>Alleyne, Mark D. (1995) <i>International Power and International Communication</i>. Palgrave Macmillan.</p> <p>Bahador, B. (2007). <i>The CNN Effect in Action: How the News Media Pushed the West toward War in Kosovo</i>. Palgrave Macmillan.</p> <p>Bahador, B., Kemp, G., McMillan, K. and Christ Rudd (eds). (2016). <i>Politics and the Media</i>, Auckland UP</p> <p>Brommerson, D., Ekengren, A. (2017). <i>The Mediatization of Foreign Policy, Political Decision-Making and Humanitarian Intervention</i>. Palgrave Macmillan</p>								

	<p>Cook, T. (2005). <i>Governing with the News: The News Media as a Political Institution</i>. University of Chicago Press.</p> <p>Carruthers, S. L. (2000), <i>The Media at War: Communication and Conflict in the Twentieth Century</i>, Palgrave MacMillan.</p> <p>Graber, D. A. (2010). <i>Media Power in Politics</i>. CQ Press</p> <p>Hamelink, C.J. (2015). <i>Global Communication</i>. Sage Publications.</p> <p>McGlinchey Stephen, Leo S. F. Lin, Balci Zeynep Selin & Vernon Patrick (eds) (2022). <i>Global Politics in a Post-Truth Age</i>. E-International Relations Bristol, England.</p> <p>Miller, D. (2007). <i>Media Pressure on Foreign Policy</i>. Palgrave Macmillan.</p> <p>Rozell, Mark (ed.) (2003). <i>Media Power, Media Politics</i>. Rowman & Littlefield</p> <p>Seethaler, J., Karmasin, M., et al, (eds). (2013). <i>Selling War: The Role of the Mass Media in Hostile Conflicts from World War I to the War on Terror</i>. University of Chicago Press.</p> <p>Seib, P. (2012). <i>Real Time Diplomacy: Power and Politics in the Social Media Era</i>. Palgrave Macmillan.</p> <p>Street John (2021). <i>Media, Politics and Democracy</i>. Bloomsbury UK.</p> <p>Strömbäck, J., & Esser, F. (2014). Mediatization of Politics: Towards a Theoretical Framework. In J.Strömbäck & F. Esser (Eds.), <i>Mediatization of Politics: Understanding the Transformation of Western Democracies</i> (pp. 3-30). Basingstoke: Palgrave Macmillan.</p> <p>Taylor, P. (1997) <i>Global Communications, International Affairs and the Media Since 1945</i> (The New International History). Routledge.</p> <p>Thussu, D.K. (2009). <i>Mediapolitik: How the Mass Media Have Transformed World Politics</i>. Routledge.</p>
<p>INDICATIVE MATERIAL: (e.g. audiovisual, digital material, etc.)</p>	<p>RECOMMENDED MATERIAL:</p>
<p>COMMUNICATION REQUIREMENTS:</p>	<p>Verbal and writing skills using academic English</p>
<p>SOFTWARE REQUIREMENTS:</p>	<p>None</p>
<p>WWW RESOURCES:</p>	<p>https://www.e-ir.info/ https://digital-strategy.ec.europa.eu/en/policies/media-freedom www.igi-global.com</p>

	https://cmpf.eui.eu/ https://freedomhouse.org/ https://foreignpolicy.com/
INDICATIVE CONTENT:	<ol style="list-style-type: none"> 1. Global communications and international politics. Introducing key concepts, terms, and issues 2. Political Actors, Leadership, and the Media 3. International affairs and the news media 4. Historical perspectives 5. Debates and Theories about the role of media in international relations The International Politics of news 6. New Media and World Politics 7. The Media and Foreign Policy: Soft News and 'New' Media effects 8. Media Power and Truth in Politics 9. Media, Politics and Culture 10. Digital Diplomacy 11. Conflict, War and the media 12. Global Civil Society 13. Populism in world politics and the media 14. The Media and the Environment: Climate Change 15. Cases