

DEREE COLLEGE SYLLABUS FOR:		US CREDITS: 3/0/3							
IB 4140 TOPICS IN EU BUSINESS – LEVEL 6		UK CREDITS: 15							
(New, Spring 2015)									
PREREQUISITES:	IB 3008 Business in the European Union								
CATALOG DESCRIPTION:	Recent developments, challenges and debates pertaining to the EU integration from an economic, social and political perspective. External relations of the EU, including the Transatlantic Trade and Investment Partnership (TTIP) and the European Neighborhood Policy (ENP). The role of the EU in addressing and mitigating global problems. Implications for business.								
RATIONALE:	This course gives students the opportunity to engage critically in recent developments, challenges and debates pertaining to diverse aspects of the European integration process. Students gain in-depth understanding of the role of the EU in addressing global challenges, such as climate change and global warming, human rights and labor issues. Through discussion of the above issues students recognize, discuss and assess the implications of European integration and the EU’s involvement in its external environment for the business sector.								
LEARNING OUTCOMES:	On successful completion of the course, the student should be able to : 1. Assess recent developments, challenges and debates pertaining to the EU integration from an economic, social and political perspective. 2. Discuss opportunities and challenges for the business sector as a result of recent developments in the EU and further economic, social and political integration. 3. Evaluate the external economic, social and political relations of the EU with third parties, including international organizations and major trading partners. 4. Evaluate the role of the EU in addressing and mitigating global problems including the natural environment, human rights and labor challenges.								
METHOD OF TEACHING AND LEARNING:	In congruence with the learning and teaching strategy of the college, the following tools are used: ➤ Classes consist of lectures, discussions, case analysis and problem solving exercises, specialized video presentations, and critical analysis of additional reading materials. Throughout the lectures students develop knowledge and understanding related to the subject content. Discussions and collaborative in-class small projects reinforce students’ cognitive and key transferrable skills. Specialized video presentations familiarize students with professional skills and further develop their cognitive skills. ➤ Office Hours: Students are encouraged to make full use of the office hours of their instructor in order to consult and discuss issues related to the course's content. ➤ Use of blackboard site, where instructors post lecture notes, assignments instructions, timely announcements, as well as additional resources.								
ASSESSMENT:	<table><tr><td colspan="2">Summative:</td></tr><tr><td>Term project (2300-2700) - individual</td><td>50%</td></tr><tr><td>Final examination (2-hour, comprehensive, essay-type questions)</td><td>50%</td></tr></table>			Summative:		Term project (2300-2700) - individual	50%	Final examination (2-hour, comprehensive, essay-type questions)	50%
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	<p>Formative:</p> <table border="1" data-bbox="678 163 1422 197"> <tr> <td>Case analysis and in-class discussion</td><td>0</td></tr> </table> <p>The formative test aims to prepare students for the final examination. The term project tests Learning Outcomes 1 and 2. The final examination tests Learning Outcomes 3 and 4.</p>	Case analysis and in-class discussion	0
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<p>INDICATIVE READING:</p>	<p>REQUIRED MATERIAL:</p> <p>A portfolio of readings, including selected book chapters, journal articles, reports, analyses, and newspapers' clippings made available to students by the instructor at the beginning of the semester, updated and enhanced throughout the semester.</p>		
	<p>RECOMMENDED READING:</p> <p>Gavas, M. (2013) The EU and the Global Public Goods Challenges and Opportunities, DIIS Report 2013/5, Danish Institute of International Studies (DIIS), at: http://um.dk/en/~media/UM/English-site/Documents/Danida/Partners/Research-Org/Research-studies/EU-Global-Public-Goods.pdf</p> <p>Gill, I. and Raiser, M. (2012) Golden Growth: Restoring the Lustre of the European Economic Model, A World Bank report, Washington DC: World Bank, available at: http://documents.worldbank.org/curated/en/2012/04/16234385/golden-growth-restoring-lustre-european-economic-model</p> <p>ESPAS (2015) Global Trends to 2030: Can the EU meet the challenges ahead?, European Strategy and Policy Analysis System (ESPAS), European Commission, Luxembourg, 2015, at: http://espas.eu/orbis/sites/default/files/generated/document/en/espas-report-2015_0.pdf</p> <p>EUEAS (2015) EU Annual Report on Human Rights and Democracy in the World in 2014, European Commission, European Commission External Action Service, Brussels, June 2015.</p> <p>European Commission (2014) The Transatlantic Trade and Investment Partnership (TTIP): TTIP explained, http://trade.ec.europa.eu/doclib/docs/2014/may/tradoc_152462.pdf</p> <p>European Fund for the Balkans (2014) The unfulfilled promise: completing the Balkan Enlargement, Policy Paper May 2014, Balkans in Europe Policy Advisory Group, http://balkanfund.org/wp-content/uploads/2014/05/Policy-Paper-Completing-Enlargement-2.pdf</p> <p>Sugawara, N. and Zalduendo, J. (2012) How Much Economic Integration Is There In The Extended EU Family?, economics, World Bank, Office of the Chief Economist, available at: http://siteresources.worldbank.org/ECAEXT/Resources/IntegrationOctober2010v1.pdf</p> <p>Veugelers, R. (2013) Manufacturing Europe's future, Bruegel Blueprint 21, Bruegel, available at: http://www.bruegel.org/publications/publication-detail/view/795/</p> <p>Other sources, incl. journal and newspapers' articles, research papers etc. recommended by the instructor throughout the semester.</p>		
<p>INDICATIVE MATERIAL: (e.g. audiovisual, digital material, etc.)</p>	<p>REQUIRED MATERIAL: N/A</p> <p>RECOMMENDED MATERIAL: N/A</p>		
<p>COMMUNICATION</p>	<p>Term project submitted in Word. Effective writing skills using appropriate terminology.</p>		

REQUIREMENTS:	
SOFTWARE REQUIREMENTS:	Blackboard, MS Office, search engines.
WWW RESOURCES:	http://ec.europa.eu/internal_market/top_layer/completing/index_en.htm http://europa.eu/youreurope/business/ http://ec.europa.eu/policies/business_en.htm http://ec.europa.eu/internal_market/scoreboard/index_en.htm http://ec.europa.eu/dgs/competition/index_en.htm http://ec.europa.eu/trade/index_en.htm http://ec.europa.eu/dgs/internal_market/index_en.htm http://www.businesseurope.eu/Content/Default.asp http://ec.europa.eu/enterprise/policies/international/listening-stakeholders/european-business/ http://www.eubusiness.com/ http://www.lisboncouncil.net/initiatives/sme.html
INDICATIVE CONTENT:	<ol style="list-style-type: none"> 1. Recent developments and debates in EU integration: Economic, social and political dimensions <ol style="list-style-type: none"> a. Enlargement policy b. Growth and development c. Financial regulation d. Energy e. Security 2. External relations of the EU: Economic, social and political perspectives <ol style="list-style-type: none"> a. The Transatlantic Trade and Investment Partnership (TTIP) b. The European Neighborhood Policy (ENP) c. Bilateral relations 3. The EU and global challenges <ol style="list-style-type: none"> a. Climate change and global warming b. Human rights c. Labor issues 4. Implications for international business: Opportunities and challenges