

DEREE COLLEGE SYLLABUS FOR: IB 4118 EU ECONOMIC INTEGRATION

(Updated Fall 2021)

UK LEVEL: 6
UK CREDITS: 15
US CREDITS: 3/0/3

PREREQUISITES:

IB 3008 Business in the European Union

CATALOG DESCRIPTION:

Issues, processes and developments related to the functioning of the Economic and Monetary Union (EMU), also in a comparative perspective. Implications for the business sector.

RATIONALE:

This course equips students with knowledge and understanding of diverse aspects of business conduct in the EU, as seen from the perspective of the functioning of the EMU. By the end of the module, students will have developed knowledge, understanding and skills to examine and discuss current events at the intersection of business, politics and economics that have a bearing on the business sector in its domestic, European and international contexts.

LEARNING OUTCOMES:

- On successful completion of the course, the student should be able to:
1. Discuss how the specificity of the EMU influences the functioning of the business sector in the EU, with a special focus on the euro area.
 2. Evaluate and apply the key conceptual frameworks useful in explaining current developments pertaining to business activity in the euro area.
 3. Examine the key elements of the regulatory framework that defines the functioning of the EMU and, therefore, the broader domestic and international business context.

METHOD OF TEACHING AND LEARNING:

- In congruence with the learning and teaching strategy of the college, the following tools are used:
- Classes consist of lectures, discussion of cases (in groups), specialized video presentations and in-class (individual or in groups) critical analysis of additional reading materials.
 - Office Hours: Students are encouraged to make full use of the office hours of their instructor in order to consult and discuss issues related to the course's content.
 - Use of blackboard site, where instructors post lecture notes, assignments instructions, timely announcements, as well as additional resources.

ASSESSMENT:

Summative:	
First Assessment: Term project (individual, 2300-2700 words)	60%
Final Assessment: Written Examination (essay-type questions)	40%

	<p>Formative:</p> <table border="1" data-bbox="634 201 1377 237"> <tr> <td data-bbox="634 201 1198 237">Case study analysis and discussion</td> <td data-bbox="1198 201 1377 237">0</td> </tr> </table> <p>The formative test aims to prepare students for the summative assessments. The term project tests Learning Outcome 1 & 2. The final examination tests Learning Outcome 3.</p> <p>Students are required to resit failed assessments in this module.</p>	Case study analysis and discussion	0
Case study analysis and discussion	0		
<p>INDICATIVE READING:</p>	<p>REQUIRED MATERIAL:</p> <p>De Grauwe, P. (2020) Economics of Monetary Union, 13th ed., Oxford: Oxford University Press. ISBN: 9780198849544</p>		
	<p>RECOMMENDED READING:</p> <p>Almenar, V., José Luis Sánchez & Juan Sapena (2020) Measuring the shadow economy and its drivers: the case of peripheral EMU countries, Economic Research-Ekonomiska Istraživanja, 33:1, 2904-2918, DOI: 10.1080/1331677X.2019.1706601</p> <p>Antonioli, D., Claudio Di Bernardino & Gianni Onesti (2020) Specialization and KIBS in the Euro area: a vertically integrated sector perspective, International Review of Applied Economics, 34:2, 267-290, DOI: 10.1080/02692171.2019.1708278</p> <p>Bolton, P., Huang, H. (2018), Money, Sovereignty, and Optimal Currency Areas (August 4, 2018). Columbia Business School Research Paper No. 18-66. Available at SSRN: https://ssrn.com/abstract=3226185 or http://dx.doi.org/10.2139/ssrn.3226185</p> <p>Bunyan, S, Duffy, D, Filis, G, Tingbani, I. (2020) Fiscal policy, government size and EMU business cycle synchronization. Scott J Polit Econ. 2020; 67: 201– 222. https://doi.org/10.1111/sjpe.12233</p> <p>Buti, M. (2020), Enhancing Europe’s Economic Global Power. Glob Policy, 11: 147-150. https://doi.org/10.1111/1758-5899.12798</p> <p>Crum, B. & Stefano Merlo (2020) Democratic legitimacy in the post-crisis EMU, Journal of European Integration, 42:3, 399-413, DOI: 10.1080/07036337.2020.1730347</p> <p>Degner, H. & Leuffen, D. (2020) Brake and broker: Franco-German leadership for Saving EMU, Journal of European Public Policy, DOI: 10.1080/13501763.2020.1751678</p> <p>Deskari-Škrbić, M., Kunovac, D. Twentieth Anniversary of the Euro: Why are Some Countries Still Not Willing to Join? Economists’ View. Comp Econ Stud 62, 242–262 (2020). https://doi.org/10.1057/s41294-020-00115-2</p> <p>Eichengreen, B., Mehl, A., Chițu, L. (2019) Mars or Mercury?</p>		

	<p>The geopolitics of international currency choice, <i>Economic Policy</i>, Volume 34, Issue 98, April 2019, Pages 315–363, https://doi.org/10.1093/epolic/eiz005</p> <p>Gilbert, N., Pool, S. Sectoral allocation and macroeconomic imbalances in EMU. <i>Rev World Econ</i> 156, 945–984 (2020). https://doi.org/10.1007/s10290-020-00388-w</p> <p>Lavery, S., and Schmid, D. (2021) European Integration and the New Global Disorder. <i>JCMS: Journal of Common Market Studies</i>, https://doi.org/10.1111/jcms.13184.</p> <p>Opie, W., Riddiough, S.J. (2020) Global currency hedging with common risk factors, <i>Journal of Financial Economics</i>, 136(3): 780-805, https://doi.org/10.1016/j.jfineco.2019.12.001.</p> <p>Pagoulatos, G. (2020) EMU and the Greek crisis: testing the extreme limits of an asymmetric union, <i>Journal of European Integration</i>, 42:3, 363-379, DOI: 10.1080/07036337.2020.1730352</p> <p>Rathke, A., Streicher, S., Sturm, J.-E. (2020) How similar are country- and sector-responses to common shocks within the euro area?, <i>Journal of International Money and Finance</i>, 2020, https://doi.org/10.1016/j.jimonfin.2020.102313.</p> <p>Schild, J. (2020) EMU's asymmetries and asymmetries in German and French influence on EMU governance reforms, <i>Journal of European Integration</i>, 42:3, 449-464, DOI: 10.1080/07036337.2020.1730351</p> <p>Selection of articles, briefs, reports recommended by the instructor throughout the semester.</p>
<p>INDICATIVE MATERIAL: <i>(e.g. audiovisual, digital material, etc.)</i></p>	<p>REQUIRED MATERIAL: N/A</p> <p>RECOMMENDED MATERIAL: N/A</p>
<p>COMMUNICATION REQUIREMENTS:</p>	<p>Term project submitted in Word. Effective writing skills using appropriate terminology.</p>
<p>SOFTWARE REQUIREMENTS:</p>	<p>MS Office</p>
<p>WWW RESOURCES:</p>	<p>http://europa.eu http://epp.eurostat.ec.europa.eu/portal/page/portal/eurostat/home/ https://ec.europa.eu/economy_finance/publications/cycle_indicators/index_en.htm https://www.businesseurope.eu/ https://www.epc.eu/en/search?tag=65 http://ec.europa.eu/regional_policy/index_en.htm www.ena.lu www.europarl.eu.int http://ec.europa.eu/economy_finance/index_en.htm http://ec.europa.eu/contracts_grants/index_en.htm http://ec.europa.eu/social/home.jsp?langId=en http://ec.europa.eu/financial-crisis/supporting/index_en.htm http://ec.europa.eu/eu2020/index_en.htm</p>

	<p>http://ec.europa.eu/economy_finance/publications/economic_paper/2010/index_en.htm</p> <p>Other internet sources suggested by the instructor throughout the semester.</p>
<p>INDICATIVE CONTENT:</p>	<ol style="list-style-type: none"> 1. The EU's road to EMU in a comparative perspective 2. The Maastricht Treaty and its provisions on the EMU <ul style="list-style-type: none"> - Nominal convergence criteria - Real convergence criteria - Legal convergence criteria - Historical, political and social perspectives on convergence criteria - The institutional set-up of the EMU - Striking a balance between a single monetary policy and coordination of economic policies in the euro area 3. The Optimum Currency Area (OCA) theorem <ul style="list-style-type: none"> - The political economy perspective on the origins of OCA - OCA and its application - OCA and its relevance today 4. Economic and fiscal policy in EMU 5. Currency unions throughout centuries: <ul style="list-style-type: none"> the EMU the African Monetary Union the US the Latin Monetary Union the case of Deutsche Mark 6. EMU, the euro and the EU's role in the global economy <ul style="list-style-type: none"> - Currency wars - Investment attractiveness - Implications for business