

**DEREE COLLEGE SYLLABUS FOR: IB 3008 BUSINESS IN THE EUROPEAN UNION**

(Updated Fall 2021)

**UK LEVEL: 5**  
**UK CREDITS: 15**  
**US CREDITS: 3/0/3**

<b>PREREQUISITES:</b>	None						
<b>CATALOG DESCRIPTION:</b>	European Union institutions, treaties, decision-making processes, and key policies. History of European integration, single market, enlargement, and their implications for domestic, European and global business environments.						
<b>RATIONALE:</b>	This module offers students an inter-disciplinary insight into the intricacies of European integration and its implications for the society at large, including the member states, the business sector, and citizens. Through interactive and blended teaching methods, this module equips students with knowledge, understanding, and skills necessary to recognize and embrace opportunities that European integration creates.						
<b>LEARNING OUTCOMES:</b>	As a result of taking this course, the student should be able to: <ol style="list-style-type: none"> <li>1. Explain the major treaties and principles that have shaped the European integration process.</li> <li>2. Identify the key actors of the EU institutional structure and discuss their role in the decision-making process in the EU.</li> <li>3. Discuss key policies of the EU and examine their implications for member states, domestic and international politics, and the business sector.</li> </ol>						
<b>METHOD OF TEACHING AND LEARNING:</b>	In congruence with the learning and teaching strategy of the college, the following tools are used: <ul style="list-style-type: none"> <li>➤ Classes consist of lectures, discussions, small in-class projects and specialized video presentations.</li> <li>➤ Office Hours: Students are encouraged to make full use of the office hours of their instructor in order to consult and discuss issues related to the course's content.</li> <li>➤ Use of blackboard site, where instructors post lecture notes, assignments instructions, timely announcements, as well as additional resources.</li> </ul>						
<b>ASSESSMENT:</b>	<p><b>Summative:</b></p> <table border="1"> <tr> <td>First Assessment: Midterm examination (essay-type questions)</td> <td><b>40%</b></td> </tr> <tr> <td>Final Assessment: Take-home written examination (24-hour, max. 2,200 words)</td> <td><b>60%</b></td> </tr> </table> <p><b>Formative:</b></p> <table border="1"> <tr> <td>"Diagnostic" coursework</td> <td><b>0</b></td> </tr> </table> <p>The formative test aims to prepare students for the summative assessments.</p>	First Assessment: Midterm examination (essay-type questions)	<b>40%</b>	Final Assessment: Take-home written examination (24-hour, max. 2,200 words)	<b>60%</b>	"Diagnostic" coursework	<b>0</b>
First Assessment: Midterm examination (essay-type questions)	<b>40%</b>						
Final Assessment: Take-home written examination (24-hour, max. 2,200 words)	<b>60%</b>						
"Diagnostic" coursework	<b>0</b>						

	<p>The midterm examination tests Learning Outcomes 1 and 2. The final examination tests Learning Outcome 3.</p> <p>Students are required to resit failed assessments in this module.</p>
<p><b>INDICATIVE READING:</b></p>	<p><b>REQUIRED MATERIAL:</b></p> <p>Wallace, H., Pollack, M.A., Roederer-Rynning, C., Young, A.R. (eds.) (2020), <i>Policy-Making in the European Union</i>, Oxford University Press, 8<sup>th</sup> edition, ISBN: 9780198807605</p>
	<p><b>RECOMMENDED READING:</b></p> <p><u>Badinger, H., Nitsch, V. (eds.) (2019), <i>Routledge Handbook of the Economics of European Integration</i>, Routledge</u></p> <p>Bradford, A. (2020) <i>The Brussels Effect - How the European Union Rules the World</i>, Oxford University Press, ISBN-13: 9780190088583</p> <p>Collignon, S., Esposito, P (eds.) (2020), <i>Competitiveness in the European Economy</i>, Routledge, ISBN 9780367600952</p> <p>Diamond, P., Nedergaard, P., Rosamond, B. (eds) (2018) <i>The Routledge Handbook of the Politics of Brexit (Routledge International Handbooks)</i> 1st ed., London &amp; New York: Routledge, ISBN: 978-0367278083</p> <p>European Commission (2020), "Making Europe's businesses future-ready: A new Industrial Strategy for a globally competitive, green and digital Europe", Communication from the European Commission, March 10, 2020, COM/2020/102 final, <a href="https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX:52020DC0102">https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX:52020DC0102</a></p> <p>Hill, Ch., Smith, M., Vanhoonacker, S. (2017) <i>International Relations and the European Union (New European Union Series)</i> 3rd ed., Oxford: Oxford University Press, ISBN:978-0198737322</p> <p>McCormick, J. (2017) <i>Understanding the European Union: A Concise Introduction (The European Union Series)</i> 7th ed. Red Globe Press, 978-1137606259</p> <p>Missiroli, A. (ed.) (2017), <i>The EU and the World: Players and Policies Post-Lisbon – A Handbook</i>, EU Institute for Security Studies (ISS):Paris.</p> <p>Monnet, J. (1978), <i>Memoirs</i>, Doubleday &amp; Company, Inc, New York.</p> <p>Nelsen, B.F., Stubb, A. (eds) (2014) <i>The European Union: Readings on the Theory and Practice of European Integration</i>, 4th Ed., New York: Lynne Rienner Publishers. ISBN: 978-1626370333.</p> <p>Schweiger Ch., Visvizi, A. (eds) (2018) <i>Central and Eastern Europe in the EU</i>, London and New York: Routledge.</p> <p><b>Journal articles:</b></p> <p>Egan, M., and Guimarães, M. H. (2017) <i>The Single Market: Trade</i></p>

	<p>Barriers and Trade Remedies. <i>JCMS: Journal of Common Market Studies</i>, 55: 294– 311. doi: 10.1111/jcms.12461.</p> <p>De Jong, J.F.M., Gilbert, N.D. (2019) Fiscal discipline in EMU? Testing the effectiveness of the Excessive Deficit Procedure, <i>European Journal of Political Economy</i>, 61, 2020, [early cite], <a href="https://doi.org/10.1016/j.ejpoleco.2019.101822">https://doi.org/10.1016/j.ejpoleco.2019.101822</a></p> <p>Frosini, J.O. &amp; Gilbert, M.F. (2019) The Brexit car crash: using E.H. Carr to explain Britain’s choice to leave the European Union in 2016, <i>Journal of European Public Policy</i>, DOI: 10.1080/13501763.2019.1676820 [early cite]</p> <p>Jörke, D., and Sonnicksen, J. (2020) Towards an Antifederalist Theory of the EU: Democratic Federal Lessons for the European Union. <i>JCMS: Journal of Common Market Studies</i>, 58: 217– 234. <a href="https://doi.org/10.1111/jcms.12899">https://doi.org/10.1111/jcms.12899</a>.</p> <p>in’t Veld, J. (2019) The economic benefits of the EU Single Market in goods and services, <i>Journal of Policy Modeling</i>, 41(5): 803-818.</p> <p>Lutz, P. (2020) Loved and feared: citizens’ ambivalence towards free movement in the European Union, <i>Journal of European Public Policy</i>, DOI: 10.1080/13501763.2020.1720782 [early cite]</p> <p>Mayer, T., Vicard, V., Zignago, S. (2019) The cost of non-Europe, revisited, <i>Economic Policy</i>, 34(98): 145–199, <a href="https://doi.org/10.1093/epolic/eiz002">https://doi.org/10.1093/epolic/eiz002</a></p> <p>Winzen, T. (2020) Government Euroscepticism and differentiated integration, <i>Journal of European Public Policy</i>, DOI: 10.1080/13501763.2019.1703789 [early cite]</p> <p>Other library sources, including journal articles accessed through the library databases recommended by the instructor throughout the semester.</p>
<p><b>INDICATIVE MATERIAL:</b> <i>(e.g. audiovisual, digital material, etc.)</i></p>	<p><b>REQUIRED MATERIAL: N/A</b></p> <p><b>RECOMMENDED MATERIAL: N/A</b></p>
<p><b>COMMUNICATION REQUIREMENTS:</b></p>	<p>Assignment tasks presented in Word. Effective writing skills using appropriate terminology.</p>
<p><b>SOFTWARE REQUIREMENTS:</b></p>	<p>Blackboard, MS Office, search engines.</p>
<p><b>WWW RESOURCES:</b></p>	<p><a href="http://europa.eu/index_en.htm">http://europa.eu/index_en.htm</a>  <a href="http://www.europarl.europa.eu/news/public/default_en.htm">http://www.europarl.europa.eu/news/public/default_en.htm</a>  <a href="http://www.ecb.int/home/html/index.en.html">http://www.ecb.int/home/html/index.en.html</a>  <a href="http://europa.eu/institutions/index_en.htm">http://europa.eu/institutions/index_en.htm</a>  <a href="http://europa.eu/agencies/index_en.htm">http://europa.eu/agencies/index_en.htm</a>  <a href="http://www.eionet.europa.eu/">http://www.eionet.europa.eu/</a>  <a href="http://ec.europa.eu/youreurope/business/index_en.htm">http://ec.europa.eu/youreurope/business/index_en.htm</a>  <a href="http://ec.europa.eu/regional_policy/index_en.htm">http://ec.europa.eu/regional_policy/index_en.htm</a>  <a href="http://ec.europa.eu/small-business/index_en.htm">http://ec.europa.eu/small-business/index_en.htm</a>  <a href="http://ec.europa.eu/enterprise/policies/sme/facts-figures-analysis/index_en.htm">http://ec.europa.eu/enterprise/policies/sme/facts-figures-analysis/index_en.htm</a></p>

	<p> <a href="http://ec.europa.eu/enterprise/policies/entrepreneurship/sme-week/portraits-entrepreneurs/index_en.htm">http://ec.europa.eu/enterprise/policies/entrepreneurship/sme-week/portraits-entrepreneurs/index_en.htm</a>  <a href="http://ec.europa.eu/internal_market/index_en.htm">http://ec.europa.eu/internal_market/index_en.htm</a>  <a href="http://ec.europa.eu/competition/index_en.html">http://ec.europa.eu/competition/index_en.html</a>  <a href="http://ec.europa.eu/dgs/jrc/index.cfm">http://ec.europa.eu/dgs/jrc/index.cfm</a> </p>
<p><b>INDICATIVE CONTENT:</b></p>	<ol style="list-style-type: none"> <li>1. European integration: history and treaties and their socio-political context</li> <li>2. Key concepts and theories explaining European integration and disintegration</li> <li>3. Overview of the decision-making process in the EU: <ul style="list-style-type: none"> <li>Key actors</li> <li>The decision-making mechanisms in the EU</li> <li>The ways and modes of citizens' involvement and representation</li> <li>The ways and modes of the business sector's involvement in the European integration process</li> </ul> </li> <li>4. Collaboration and policy-making in the EU: <ul style="list-style-type: none"> <li>The single market,</li> <li>Cohesion policy,</li> <li>Common Agricultural Policy (CAP),</li> <li>Economic and Monetary Union (EMU)</li> <li>Trade and Investment Policy</li> <li>Enlargement Policy</li> <li>Common Foreign &amp; Security Policy (CFSP)</li> <li>Common Security and Defence Policy (CSDP)</li> </ul> </li> <li>5. EU as a global actor</li> </ol>