

<b>DEREE COLLEGE SYLLABUS FOR:</b>		<b>US CREDITS: 6/0/6</b>
<b>HT 4747 DISSERTATION IN TOURISM AND HOSPITALITY – LEVEL 6</b>		<b>UK CREDITS: 30</b>
(Updated Fall 2021)		
<b>PREREQUISITES:</b>	MA 2021 Applied Statistics HT 1001 Introduction to the Tourism and Hospitality Industry BU 3233 Business Research Methods HT 3113 Tourism Planning and Development HT 3115 Marketing for Hospitality and Tourism HT 3139 Management of Hospitality and F&B Operations MG 3034 Managing People and Organisations	
<b>CATALOG DESCRIPTION:</b>	Independent study dissertation-based course for graduating ITHM students. The course does not include classroom contact and is supervised by selected members of the ITHM programme team. The course extends over two terms of study, typically Fall and Spring of the last year of studies.	
<b>RATIONALE:</b>	This independent study dissertation-based course requires graduating ITHM students to employ knowledge from other parts of the ITHM curriculum in researching a topic of their choice relating to tourism and/or hospitality management by employing secondary and primary data.	
<b>LEARNING OUTCOMES:</b>	As a result of taking this course the student should be able to: <ol style="list-style-type: none"> <li>1. Formulate an accurate description of a research project with reference to specific research aims, rationale, approach, relevant theory frameworks, etc.</li> <li>2. Critically discuss the findings of related previous research and create a theoretical framework underpinning their investigation.</li> <li>3. Critically evaluate different methodological approaches towards collecting and analysing primary data in the context of their investigation.</li> <li>4. Methodically formulate conclusions that follow from their research that identify implications for tourism management and/or policy.</li> </ol>	
<b>METHOD OF TEACHING AND LEARNING:</b>	In congruence with the teaching and learning strategy of the college, the following tools are used: <ul style="list-style-type: none"> <li>➤ Research tutorials: students will work with an allocated supervisor on identifying a suitable topic and developing a detailed research proposal for addressing their defined research objectives. One-to-one meetings will ensure that each student receives specific, practical and usable advice on their chosen topic during various stages of their investigation, including their fieldwork preparation, data analysis and presentation, etc.</li> <li>➤ Information sessions: a number of common meetings will be held with all students and supervisors involved in the module during each academic year. These sessions will cover aspects such as dissertation topic selection, devising a dissertation proposal, time-planning for specific deadlines and deliverables, research ethics committee approval and topic approval procedures, learning resources, referencing, etc.</li> </ul>	

	<p>Although largely advisory in nature, some of the above meetings will form obligatory checkpoints during the module for the purpose of monitoring student progress.</p> <ul style="list-style-type: none"> <li>➤ Dissertation Handbook: students enrolled in the dissertation module in either programme will receive a dedicated Dissertation Handbook, which will include detailed information on the following aspects: <ul style="list-style-type: none"> <li>- Introduction to the dissertation module (emphasis on learning outcomes, expectations, skills development, time management and planning, etc.)</li> <li>- Dissertation content and structure (guidelines on topic selection, methodological decisions, primary and secondary data collection processes, policies on research ethics and related approval procedures)</li> <li>- Dissertation supervision and support (details on supervisor allocation process, workshop sessions, supervision meetings, the responsibilities of students and supervisors, available resources, etc.)</li> <li>- Dissertation presentation, submission and assessment (guidelines on dissertation organisation, layout and presentation, marking criteria, deadlines, resit opportunities, etc.)</li> </ul> </li> <li>➤ Students will be required to complete an extensive individual written dissertation employing primary as well as secondary data collection and analysis. The subject of the project must directly relate to an area of tourism and hospitality management and policy of the student's choice, and be researched in the context of specific theory frameworks and employing a sound and purposeful methodological approach.</li> <li>➤ All human research related activities must comply with the ACG Institutional Review Board (IRB) policies and procedures. If the field research of the dissertation involves human subjects, students are required to submit (upon approval by their allocated supervisor) a proposal to the ad hoc Ethics Committee of the School of Business and Economics. The proposal must comply with the guidelines provided by the IRB.</li> <li>➤ Office hours: students are encouraged to make full use of the office hours of their supervisor, where they can discuss their topic, receive advice on aspects of their work, ask questions, go through draft chapters, etc.</li> <li>➤ Use of Blackboard, where instructors post useful links, templates, examples, instructions, timely announcements, etc.</li> </ul>				
<p><b>ASSESSMENT:</b></p>	<p><b>Summative:</b></p> <table border="1" data-bbox="678 1648 1448 1684"> <tr> <td>Individual research thesis (8,000 words +/- 10%)</td> <td style="text-align: right;"><b>100%</b></td> </tr> </table> <p><b>Formative:</b></p> <table border="1" data-bbox="678 1745 1448 1780"> <tr> <td>Supervision meetings, discussion of draft work</td> <td style="text-align: right;"><b>0%</b></td> </tr> </table> <p>The formative assessment aims to prepare students for the summative assessment. The summative assessment tests Learning Outcomes 1, 2, 3 and 4.</p>	Individual research thesis (8,000 words +/- 10%)	<b>100%</b>	Supervision meetings, discussion of draft work	<b>0%</b>
Individual research thesis (8,000 words +/- 10%)	<b>100%</b>				
Supervision meetings, discussion of draft work	<b>0%</b>				

	Students are required to resit failed assessments in this module.
<b>INDICATIVE READING:</b>	<b>REQUIRED MATERIAL:</b> Coles, T, Duval, DT & Shaw, G (2011) <i>Student's Guide to Writing Dissertations and Theses in Tourism Studies and Related Disciplines</i> . London: Routledge [e-book]
	<b>RECOMMENDED READING:</b>  BOOKS <ul style="list-style-type: none"> <li>• Brunt, P, Horner, S &amp; Semley, N (2017) <i>Research Methods in Tourism, Hospitality and Events Management</i>. London: Sage.</li> <li>• Durbarry, R (ed.)(2018) <i>Research Methods for Tourism Students</i>. London: Routledge.</li> <li>• Hillman, W &amp; Radel, K (eds.)(2018) <i>Qualitative Methods in Tourism Research: Theory and Practice</i>. Bristol: Channel View Publications.</li> <li>• Ritchie, BW, Burns, P &amp; Palmer, C (2005) <i>Tourism Research Methods: Integrating Theory with Practice</i>. CABI.</li> <li>• Veal, AJ (2018) <i>Research Methods for Leisure and Tourism</i> (5<sup>th</sup> ed.). Pearson (International).</li> </ul> ARTICLES <ul style="list-style-type: none"> <li>• Articles will be recommended by the respective supervisor depending each student's chosen topic area.</li> </ul>
<b>INDICATIVE MATERIAL:</b> (e.g. audiovisual, digital material, etc.)	<b>REQUIRED MATERIAL: N/A</b> <b>RECOMMENDED MATERIAL: N/A</b>
<b>COMMUNICATION REQUIREMENTS:</b>	Use of appropriate academic conventions as applicable in oral and written communications.
<b>SOFTWARE REQUIREMENTS:</b>	
<b>WWW RESOURCES:</b>	<a href="http://www.unwto.org">http://www.unwto.org</a> <a href="http://www.sete.gr">http://www.sete.gr</a> <a href="http://www.gnto.gr">http://www.gnto.gr</a> <a href="http://www.wttc.org/">http://www.wttc.org/</a> <a href="http://www.viamichelin.co.uk/web/Hotels">http://www.viamichelin.co.uk/web/Hotels</a> <a href="http://travel.viamichelin.com/">http://travel.viamichelin.com/</a> <a href="http://www.skift.com">http://www.skift.com</a> <a href="http://www.travelomole.com">http://www.travelomole.com</a>
<b>INDICATIVE CONTENT:</b>	Given the nature of this module, there is no specific content to be covered. During each student's work with the allocated supervisor, a primary concern is for the student to accurately formulate a detailed research proposal for an appropriate topic of their choice, and the coverage of any content will be determined during discussions on the

	potential merits and challenges of proposed theoretical and methodological approaches towards the investigation.
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