

<b>DEREE COLLEGE SYLLABUS FOR:</b>		<b>3/0/3</b>						
<b>HT 4135 FINANCIAL MANAGEMENT FOR THE HOSPITALITY INDUSTRY</b>		<b>UK LEVEL 6</b>						
(Updated Fall 2021)		<b>UK CREDITS: 15</b>						
<b>PREREQUISITES:</b>	HT 2011 ACCOUNTING FOR THE HOSPITALITY INDUSTRY							
<b>CATALOG DESCRIPTION:</b>	Essential financial management techniques used in the operation of a contemporary hospitality organization for profit management, performance measurement, capital investment decision-making and hotel valuation purposes.							
<b>RATIONALE:</b>	Along with communication and interpersonal skills, financial management competencies have been identified as critical for obtaining entry-level as well as management positions in the hospitality industry. The course will enhance students' ability to use financial data to support business decision-making.							
<b>LEARNING OUTCOMES:</b>	<p>As a result of taking this course, the student should be able to:</p> <ol style="list-style-type: none"> <li>1. Apply essential financial management techniques for profit management, pricing and capital investment appraisal as they relate to the hospitality industry.</li> <li>2. Analyse real asset financing decisions and evaluate the financial performance of a hotel.</li> <li>3. Identify financial information and model it using spreadsheet applications.</li> </ol>							
<b>METHOD OF TEACHING AND LEARNING:</b>	<p>In congruence with the teaching and learning strategy of the college, the following tools are used:</p> <ul style="list-style-type: none"> <li>• Class lectures.</li> <li>• In class exercises and real-life examples that engage students and enhance employability.</li> <li>• In-class discussions using hospitality cases that aim to enhance students' analytical and critical skills.</li> <li>• Use of a semester long case.</li> <li>• Lectures from visiting scholars and professionals.</li> <li>• Use of financial data bases for retrieving financial data.</li> <li>• Use of Blackboard for posting material, online quizzes and audio recorded solutions.</li> <li>• Office hours: students are encouraged to make full use of the office hours of their instructor.</li> </ul>							
<b>ASSESSMENT:</b>	<p><b>Summative:</b></p> <table border="1"> <tr> <td><b>First Assessment:</b> Individual written project (1,800-2,200 words)</td> <td align="right"><b>50%</b></td> </tr> <tr> <td><b>Final Assessment:</b> In-class written examination (Two-hour, closed-book)</td> <td align="right"><b>50%</b></td> </tr> </table> <p><b>Formative:</b></p> <table border="1"> <tr> <td>Discussions on semester-long case study</td> <td align="right"><b>0%</b></td> </tr> </table> <p>The formative and coursework assessments aim to prepare students for the unseen assessments.</p> <p>The first assessment tests Learning Outcomes 1, 2 and 3. The final assessment tests Learning Outcomes 1 and 2.</p>		<b>First Assessment:</b> Individual written project (1,800-2,200 words)	<b>50%</b>	<b>Final Assessment:</b> In-class written examination (Two-hour, closed-book)	<b>50%</b>	Discussions on semester-long case study	<b>0%</b>
<b>First Assessment:</b> Individual written project (1,800-2,200 words)	<b>50%</b>							
<b>Final Assessment:</b> In-class written examination (Two-hour, closed-book)	<b>50%</b>							
Discussions on semester-long case study	<b>0%</b>							

	<p>The final grade for this module will be determined by averaging all summative assessment grades, based on the predetermined weights for each assessment. If students pass the comprehensive assessment that tests all Learning Outcomes for this module and the average grade for the module is 40 or higher, students are not required to resit any failed assessments.</p>
<p><b>INDICATIVE READING:</b></p>	<p><b>REQUIRED READING:</b></p> <ul style="list-style-type: none"> <li>• Managerial Accounting for the Hospitality Industry, 2nd Edition. By Lea R. Dopson, David K. Hayes. ISBN: 978-1-119-29927-1</li> </ul> <p><b>RECOMMENDED READING:</b></p> <p><b>Textbooks</b></p> <ul style="list-style-type: none"> <li>• Peter Harris (2011). Profit Planning: for hospitality and tourism. Ebook. Held by the ACG Libraries.</li> <li>• Cathy Burgess (2010). Essential Financial Techniques for Hospitality Managers. A practical approach. Ebook. Held by the ACG Libraries.</li> <li>• Agnes L DeFranco, Thomas W Lattin (2007). Hospitality financial management. Ebook. Held by the ACG Libraries.</li> </ul> <p><b>Articles</b></p> <ul style="list-style-type: none"> <li>• Dogru, T., et.al. (2020). Does Airbnb have a homogenous impact? Examining Airbnb's effect on hotels with different organization structures. <i>International Journal of Hospitality Management</i>, 86.</li> <li>• Dodru, et.al (2020). Acquisitions and shareholders' returns in restaurant firms: The effects of free cash flow, growth opportunities, and franchising. <i>International Journal of Hospitality Management</i>, 84.</li> <li>• Basak, Dinizci Guillet, Mattil, Anna, S. (2010). A descriptive examination of corporate governance in the hospitality industry. <i>International Journal of Hospitality Management</i>, 29 (4), 677-684.</li> <li>• Jackson, L. (2005). Financing sources: an examination of the types of financing available to small and medium sized hotel operations. <i>The Consortium Journal of Hospitality and Tourism</i>, 9, 45-57.</li> <li>• Elgonemy, A. R. (2002). Debt-financing alternatives: Refinancing and Restructuring in the Lodging Industry. <i>Cornell Hotel and Restaurant Administration Quarterly</i>, 43 (3), 7-21.</li> <li>• Buergermeister, J. (1983). Assessment of the educational skills and competencies needed by beginning hospitality managers. <i>Hospitality Education and Research Journal</i>, (1), 38-53</li> <li>• Fisher, E. and Kotsias, S. Why Financial Management is Critical for A Successful Career in Hospitality Industry. A case study. <i>Working paper</i>. Available via Blackboard.</li> </ul>
<p><b>INDICATIVE MATERIAL:</b> (e.g. audiovisual, digital material, etc.)</p>	<p>N/A</p>
<p><b>COMMUNICATION REQUIREMENTS:</b></p>	<p>Use of appropriate academic conventions as applicable in oral and written communications.</p>

<b>SOFTWARE REQUIREMENTS:</b>	MS Word and Excel, Internet, Financial Data Bases
<b>WWW RESOURCES:</b>	Blackboard material
<b>INDICATIVE CONTENT:</b>	<ul style="list-style-type: none"><li>• Understand the role of financial management in the hospitality industry.</li><li>• Financial statements analysis for a hospitality organization.</li><li>• Revenue and cost management in the hospitality industry.</li><li>• Working capital management for a hospitality organization.</li><li>• Forecasting and budgeting for a hospitality organization.</li><li>• Capital expenditure decisions for a hospitality organization.</li><li>• Expansion strategies for a hospitality organization.</li><li>• Cost of capital for a hospitality organization.</li><li>• Valuation of a hotel.</li></ul>