

DEREE COLLEGE SYLLABUS FOR:		US CREDITS: 3/0/3							
HT 3037 TRAVEL AND TRANSPORT – LEVEL 5 (Updated Fall 2021)		UK CREDITS: 15							
PREREQUISITES:									
CATALOG DESCRIPTION:	The role of transport in tourism and its impact on the development of tourist destinations. Focus on components of the travel industry and tourism intermediaries.								
RATIONALE:	The course provides a thorough examination of tourist transport, its role in the tourism system and overall travel experience as well as the role of government, supply and demand issues and the management of tourist transport provision. Modes of transport, impacts for destinations and transport routes, regulations and policies are also examined.								
LEARNING OUTCOMES:	As a result of taking this course, students should be able to: 1. Examine the broad international and national business and policy context within which the travel and transport industry operates. 2. Critically discuss aspects of travel and transport, such as the structure of the industry characteristics of various modes of transport, transportation economics, interoperability of different modes and support services. 3. Explain the impacts of travel and transport on destinations, host communities and transit routes and the resulting policy and management implications and trends.								
METHOD OF TEACHING AND LEARNING:	In congruence with the learning and teaching strategy of the college, the following tools are used: ➤ Class lectures, interactive learning (class discussions, group work) and practical problems solved in class. ➤ Individual paper: The student addresses a topic on the contemporary travel and transport industry, by relating to literature sources and relevant theory frameworks. ➤ Exercises and primary source documents are assigned as homework, the solutions of which are reviewed in class. ➤ Office hours: students are encouraged to make full use of the office hours of their instructor, where they can ask questions, see their exam paper, and/or go over lecture material. ➤ Use of Blackboard, where instructors post lecture notes, assignments instructions, timely announcements, as well as additional resources.								
ASSESSMENT:	<div>Summative:<table><tr><td>First Assessment: In-class written examination (One-hour, closed-book)</td><td>40%</td></tr><tr><td>Final Assessment: Individual assignment (2,500-3,000 words)</td><td>60%</td></tr></table></div> <div>Formative:<table><tr><td>In-class discussions of case studies, homework tasks</td><td>0%</td></tr></table></div> <p>The formative and coursework assessments aim to prepare students for the unseen assessments.</p>			First Assessment: In-class written examination (One-hour, closed-book)	40%	Final Assessment: Individual assignment (2,500-3,000 words)	60%	In-class discussions of case studies, homework tasks	0%
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	<p>The first assessment tests Learning Outcomes 1 and 2. The final assessment tests Learning Outcomes 1, 2 and 3.</p> <p>The final grade for this module will be determined by averaging all summative assessment grades, based on the predetermined weights for each assessment. If students pass the comprehensive assessment that tests all Learning Outcomes for this module and the average grade for the module is 40 or higher, students are not required to resit any failed assessments.</p>
INDICATIVE READING:	<p>REQUIRED MATERIAL:</p> <ul style="list-style-type: none"> Dileep, M. R. (2019). <i>Tourism, Transport and Travel Management</i> (1st ed.). Routledge.
	<p>RECOMMENDED READING:</p> <p>BOOKS</p> <ul style="list-style-type: none"> Buhalis, D. & Laws, E. (2002). <i>Tourism Distribution Channels: Practices, Issues and Transformations</i>, London: Continuum. Bruce, P. J., Gao, Y. & King, J. M. C. (Eds.). (2017). <i>Airline Operations: A Practical Guide</i>. Routledge. Doganis, R. (2019). <i>Flying Off Course: Airline Economics and Marketing</i>. Routledge. Gibson, P. & Parkman, R. (2018). <i>Cruise Operations Management</i>. Routledge. Gross, S. & Klemmer, L. (2014). <i>Introduction to Tourism Transport</i>. CABI Tourism Texts. Kasarda, J. D., & Appold, S. J. (2014) Planning a competitive aerotropolis. In <i>The economics of international airline transport</i> (pp. 281-308). Emerald Group Publishing Limited. Rodrigue J.P., Comtois, C., & Slack, B (2013). <i>The Geography of Transport Systems</i> (3rd ed.), London: Routledge. Truxal, S. (2013). <i>Competition and Regulation in the Airline Industry: Puppets in Chaos</i> (1st ed.). Routledge. <p>ARTICLES</p> <ul style="list-style-type: none"> Cavallaro, F. & Dianin, A. (2020). Cross-border public transport as a driver for tourism in the alps. <i>Transportation Research Procedia</i>, 48, 2446–2461. https://doi.org/10.1016/j.trpro.2020.08.262 Chainas, K. (2012). The Optimization of the Greek Coastal Shipping Transportation Network. <i>Tourismos</i>, 7(1), 351-366. Chang, Y. (2013). Exploring cabin safety services needs of elderly air passengers. <i>Current Issues in Tourism</i>, 16(4), 407-412. Dickinson, J. E., Lumsdon, L. M., & Robbins, D. (2011). Slow travel: issues for tourism and climate change. <i>Journal of Sustainable Tourism</i>, 19(3), 281-300. Gross, S., & Grimm, B. (2018). Sustainable mode of transport choices at the destination – public transport at German destinations.

	<p><i>Tourism Review</i>, 73(3), 401–420. https://doi.org/10.1108/TR-11-2017-0177.</p> <ul style="list-style-type: none"> • Gunter, U. (2017). Tourism, public transport and sustainable mobility. <i>Tourism Management</i>, 63, 366–367. https://doi.org/10.1016/j.tourman.2017.07.010 • Huang, Y. (2016). Understanding China's Belt & Road initiative: motivation, framework and assessment. <i>China Economic Review</i>, 40, 314-321. • Nawijn, J., & Peeters, P. M. (2010). Travelling 'green': is tourists' happiness at stake?. <i>Current Issues in Tourism</i>, 13(4), 381-392. • Sachs, J. D. (2015). Achieving the sustainable development goals. <i>Journal of International Business Ethics</i>, 8(2), 53
INDICATIVE MATERIAL: (e.g. audiovisual, digital material, etc.)	<p>REQUIRED MATERIAL: N/A</p> <p>RECOMMENDED MATERIAL: N/A</p>
COMMUNICATION REQUIREMENTS:	Use of appropriate academic conventions as applicable in oral and written communications.
SOFTWARE REQUIREMENTS:	Blackboard, MS Office, search engines
WWW RESOURCES:	<p>Students are expected to use the internet at their own discretion to select information on the 'individual project'.</p> <p>www.etc-corporate.org/ www.pata.org www.unwto.org/en www.wttc.org www.iata.org www.ectaa.org/</p>
INDICATIVE CONTENT:	<ol style="list-style-type: none"> 1. Understanding tourist transport: Concepts and methods of analysis 2. The role of government policy and tourist transport 3. The analysis, use and provision of tourist transport 4. Managing tourist transport provision 5. Airline operations and management 6. The low-cost model 7. Low-cost airlines and destination development 8. The human and environmental impact of tourist transport 9. Trends in tourist transport 10. International travel and transport regulations and policies 11. Supply and demand in travel and transport 12. Modes of transport 13. Impacts of travel and transport on destinations and transit routes 14. Transport economics 15. Supporting industries and services