

<b>DEREE COLLEGE SYLLABUS FOR:</b>		<b>US CREDITS: 3/0/3</b>						
<b>HM 1001 INTRODUCTION TO HEALTHCARE MANAGEMENT – LEVEL 4</b>		<b>UK CREDITS:15</b>						
(June 2015)								
<b>PREREQUISITES:</b>	None							
<b>CATALOG DESCRIPTION:</b>	Introduction to management concepts and theories for healthcare organizations. External and internal environments of organizations are identified, as well as key management functions, roles, and responsibilities. Essential aspects of healthcare management are addressed.							
<b>RATIONALE:</b>	The module explores fundamental concepts of management theory as applied to health care. By taking this module students develop an understanding of the issues in healthcare management, such as strategic planning and marketing, information technology, human resources and ethical issues in the industry. Students will examine the organizational structure of the health care delivery system and administrative processes such as problem solving and decision making.							
<b>LEARNING OUTCOMES:</b>	<p>As a result of taking this module, the student should be able to:</p> <ol style="list-style-type: none"> <li>1. Demonstrate an understanding of the nature, scope and structure of the healthcare industry, including the organization and governance of healthcare organizations, whether those are not-for profit, or for-profit.</li> <li>2. Demonstrate an understanding of healthcare management, including its key theories, concepts, and techniques and their application to this industry.</li> <li>3. Discuss ethical issues associated with not-for profit and for-profit organizations and discuss their implications for the management of these organizations.</li> </ol>							
<b>METHOD OF TEACHING AND LEARNING:</b>	<p>In congruence with the teaching and learning strategy of the college, the following tools are used:</p> <ul style="list-style-type: none"> <li>➤ Classes consist of lectures, discussions, collaborative in-class small projects and specialized video presentations. Throughout the lectures students develop knowledge and understanding related to the subject content. Discussions and collaborative in-class small projects reinforce students' cognitive and key transferable skills. Specialized video presentations familiarize students with professional skills and further develop their cognitive skills.</li> <li>➤ Office Hours: Students are encouraged to make full use of the office hours of their instructor in order to consult and discuss issues related to the course's content.</li> <li>➤ Use of blackboard site, where instructors post lecture notes, assignments instructions, timely announcements, as well as additional resources.</li> </ul>							
<b>ASSESSMENT:</b>	<p>Summative:</p> <table border="1" style="width: 100%;"> <tr> <td>Midterm Examination (1-hour) - Essay-type questions</td> <td style="text-align: center;"><b>40%</b></td> </tr> <tr> <td>Final Examination (2-hour, comprehensive) - Essay-type questions</td> <td style="text-align: center;"><b>60%</b></td> </tr> </table> <p>Formative:</p> <table border="1" style="width: 100%;"> <tr> <td>In-class, 1-hour, "diagnostic" test - Essay-type</td> <td style="text-align: center;"><b>0%</b></td> </tr> </table>		Midterm Examination (1-hour) - Essay-type questions	<b>40%</b>	Final Examination (2-hour, comprehensive) - Essay-type questions	<b>60%</b>	In-class, 1-hour, "diagnostic" test - Essay-type	<b>0%</b>
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	<table border="1" data-bbox="623 107 1365 170"> <tr> <td data-bbox="623 107 1187 138">questions</td> <td data-bbox="1187 107 1365 138"></td> </tr> <tr> <td data-bbox="623 138 1187 170"></td> <td data-bbox="1187 138 1365 170"></td> </tr> </table> <p>The formative “use your type of formative assessment” aims to prepare students for the examination.  The Midterm summative assessment tests Learning Outcomes 1 and 3.  The Final summative assessment tests Learning Outcome 2.</p> <p>Students are required to resit failed assessments in this module.</p>	questions			
questions					
<p><b>INDICATIVE READING:</b></p>	<p><b>REQUIRED READING:</b></p> <ul style="list-style-type: none"> <li>• Buchbinder, S. B., &amp; Shanks, N. H. (2012) Introduction to Health Care Management, 2nd Edition, Burlington, MA: Jones &amp; Bartlett Learning.</li> <li>• Burns, L., Bradley, E., &amp; Winer, B. (2011) Shortell and Kaluzny's Healthcare Management: Organization Design and Behavior, 6th Edition, Clifton Park, NY: Cengage Learning.</li> </ul> <p><b>RECOMMENDED READING:</b></p> <p><b>A. BOOKS</b></p> <ul style="list-style-type: none"> <li>• Bell-Buchbinder, S., Shanks, N. H., &amp; Buchbinder, D. (2013) Cases in Health Care Management, Burlington, MA: Jones &amp; Bartlett Learning.</li> <li>• Ginter, P. M., Duncan, W. J., &amp; Swayne, L. E. (2013) The strategic management of health care organizations, 7nd Edition, San Francisco. CA: John Wiley &amp; Sons.</li> <li>• Walshe, K. &amp; Smith, J. (Editors) (2011) Healthcare Management, 2nd Edition, Berkshire, UK: Open University Press.</li> </ul> <p><b>B. ARTICLES</b></p> <ul style="list-style-type: none"> <li>• Brandao de Souza, L. (2009) “Trends and approaches in lean healthcare”, Leadership in Health Services, 22(2), 121-139, doi: 10.1108/17511870910953788.</li> <li>• Hutchinson, A., Young, T. A., Cooper, K. L., McIntosh, A., Karnon, J. D., Scobie, S., &amp; Thomson, R. G. (2009) “Trends in healthcare incident reporting and relationship to safety and quality data in acute hospitals: results from the National Reporting and Learning System”, Qual Saf Health Care, 18(1), 5-10, doi:10.1136/qshc.2007.022400.</li> <li>• Porter, M. E. (2010) “What is value in Health care?”, The New England Journal of Medicine, 363(26), 2477-2481, doi: 10.1056/NEJMp1011024.</li> </ul>				
<p><b>INDICATIVE MATERIAL:</b>  (e.g. audiovisual, digital material, etc.)</p>	<p><b>REQUIRED MATERIAL:</b></p> <p><b>RECOMMENDED MATERIAL:  (JOURNALS)</b>  Health care management science  Operations research for Health care  Health systems  Journal of Healthcare Management  Health Care Management Review</p>				
<p><b>COMMUNICATION REQUIREMENTS:</b></p>	<p>Use of proper English, both oral and written.</p>				

<b>SOFTWARE REQUIREMENTS:</b>	Blackboard, MS Office, search engines
<b>WWW RESOURCES:</b>	<p>Students are expected to use the internet at their own discretion to select information on the module. Useful sources include:</p> <p><a href="http://www.who.int/">www.who.int/</a>  <a href="http://www.euro.who.int/">www.euro.who.int/</a>  <a href="http://www.eupha.org/">www.eupha.org/</a>  <a href="http://www.moh.gov.gr/">www.moh.gov.gr/</a></p>
<b>INDICATIVE CONTENT:</b>	<ol style="list-style-type: none"> <li>1. Overview of Healthcare management</li> <li>2. Management and motivation</li> <li>3. Strategic planning</li> <li>4. Healthcare marketing</li> <li>5. Information technology</li> <li>6. Financing healthcare and health insurance</li> <li>7. Managing healthcare professionals</li> <li>8. Healthcare ethics</li> <li>9. Healthcare management case studies</li> </ol>