

DEREE COLLEGE SYLLABUS FOR: DR 3243 PORTFOLIO DESIGN									
(Fall 2021)	UK LEVEL 5 UK CREDITS: 15 US CREDITS: 3/0/3								
PREREQUISITES:	WP 1010 Introduction to Academic Writing CS 1070 Introduction to Information Systems								
CATALOG DESCRIPTION:	Portfolio design with an integrated approach to print, digital, and video. An organized collection of relevant documents and artifacts that showcases talents, most relevant skills, and charts the student's growth.								
RATIONALE:	In this hands-on course students acquire necessary skills to create an efficient and attractive portfolio indispensable for study and career advancement. The course explores the links between print, web development and video design, and examines the methodologies for the creation of a meaningful and consistent visual language.								
LEARNING OUTCOMES:	As a result of taking this course, the students should be able to: <ol style="list-style-type: none"> 1. Show how to select and assemble works in an effective portfolio highlighting the best skills and experience. 2. Develop ability to synthesize words, images and sound to produce stories for printed catalogues and digital documents. 3. Apply techniques for shooting and editing video. 								
METHOD OF TEACHING AND LEARNING:	In congruence with the teaching and learning strategy of the college, the following tools are used: <ul style="list-style-type: none"> • Lectures, directed discussions and presentations. Learning activities include screenings of videos, slide presentations and guest lectures. Classes will explore these practices through DVDs, and web-based and written documentation of theatre and performance, artist-led lectures and workshops. • Office hours: students are encouraged to make full use of instructor's office hours for questions, to see their exams/papers, and/or go over lecture material. • Use of Blackboard learning platform to further support communication, by posting lecture notes, assignment instruction, timely announcements, and online submission of assignments 								
ASSESSMENT:	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td colspan="2">Summative:</td> </tr> <tr> <td style="width: 80%;">First Assessment: Portfolio of design (includes visual work and written component 1500 words)</td> <td style="width: 20%; text-align: center;">60%</td> </tr> <tr> <td>Final Assessment: Video project (2'-5')</td> <td style="text-align: center;">40%</td> </tr> </table> <p>The formative assessments prepare students for all summative assessments First Assessment tests Learning Outcomes 1 and 2 Final Assessment tests Learning Outcome 3</p> <p>Formative:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;">Preparation of Portfolio</td> <td style="width: 20%; text-align: center;">0</td> </tr> </table>	Summative:		First Assessment: Portfolio of design (includes visual work and written component 1500 words)	60%	Final Assessment: Video project (2'-5')	40%	Preparation of Portfolio	0
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	<p>Students are required to resit failed assessments in this module.</p> <p>INDICATIVE READING:</p> <p>REQUIRED READING:</p> <p>Selected Chapters from:</p> <p>Burrough, Xavier. <i>Foundations of Digital Art and Design with the Adobe Creative Suite</i>. New Riders, 2013.</p> <p>Jaen, Rafael. <i>Show Case: Developing, Maintaining, and Presenting a Design-Tech Portfolio for Theatre and Allied Fields</i>. Routledge, 2011.</p> <p>RECOMMENDED READING:</p> <p>Dabner, David. <i>New Graphic Design School: A Foundation Course in Principles and Practice</i>. John Wiley & Sons, 2013.</p> <p>Dancyger, Ken. <i>The Technique of Film and Video Editing: History, Theory, and Practice</i>, Focal Press, 2007.</p> <p>Felke-Morris, Terry. <i>Basics of Web Design: HTML5 & CSS3</i>. Pearson Education, 2014.</p> <p>Schroepfel, Tom. <i>The Bare Bones: Camera Course for Film and Video</i>. Allworth Press, 2015.</p>			
<p>INDICATIVE MATERIAL: (e.g. audiovisual, digital material, etc.)</p>	<p>REQUIRED MATERIAL:</p> <p>RECOMMENDED MATERIAL:</p>			
<p>COMMUNICATION REQUIREMENTS:</p>	<p>Oral and written assignments using proper English.</p>			
<p>SOFTWARE REQUIREMENTS:</p>	<p>Adobe Creative Suite (Photoshop, Acrobat, Premiere, InDesign, and Illustrator) Text editor of any type (MS Word/Open Office/Google Docs)</p>			
<p>WWW RESOURCES:</p>	<p>www.adobe.com</p>			
<p>INDICATIVE CONTENT:</p>	<ul style="list-style-type: none"> ● Print ✓ Managing pages. ✓ Text ✓ Graphics ✓ Colour ✓ Frames and paths ✓ Paragraph formatting ✓ Composition ● Web ✓ Web standards ✓ Web site hosting and domain names ✓ Web graphics formats ✓ Web publishing ✓ Web design tools ✓ Search engine optimisation 			

	<ul style="list-style-type: none">✓ Social media integration● Video✓ Video camera equipment and technologies✓ Camera use and movement✓ Introduction to composition and framing✓ Concept development✓ Visual storytelling / storyboards✓ Lighting and sound for video✓ Planning and shooting✓ Introduction to editing✓ Formatting video for destination medium
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