

<b>DEREE COLLEGE SYLLABUS FOR: CN 4433 INVESTIGATIVE JOURNALISM</b>											
(Previously CN 4533 Advanced Print Journalism)											
<b>US CREDITS: 3/0/3</b>											
<b>UK LEVEL:6</b>											
(Updated: Fall 2020)											
<b>PREREQUISITES:</b>	WP 1010 Introduction to Academic Writing WP 1111 Integrated Academic Writing and Ethics CN 2202 Introduction to Media Writing CN 3311 Fundamentals of Journalism										
<b>CATALOG DESCRIPTION:</b>	Writing investigative news and feature pieces that require original ideas, interviewing and other types of thorough research, and sophisticated application of content and presentation skills acquired in the previous writing courses.										
<b>RATIONALE:</b>	This course provides advanced students with practical skills for investigating, writing and editing articles for publication. It offers a deeper understanding of the roles of, and relationship between, different elements of analytical writing and reporting. It enables them to identify newsworthy ideas and perform the journalistic tasks with professional and ethical standards.										
<b>LEARNING OUTCOMES:</b>	<ol style="list-style-type: none"> <li>1. Write news and feature stories that meet publication standards for newsworthy and investigative articles.</li> <li>2. Analyze and critique the quality of other people's work.</li> <li>3. Systematically apply rules of appropriate content and to media writing.</li> <li>4. Integrate writing and reporting techniques in their work.</li> </ol>										
<b>METHOD OF TEACHING AND LEARNING:</b>	<p>In congruence with the teaching and learning strategy of the college, the following tools are used:</p> <ul style="list-style-type: none"> <li>❖ In congruence with the learning and teaching strategy of the college, the following tools are used:</li> <li>❖ Class lectures and discussions, in-class workshops and other group work.</li> <li>❖ Office hours: students are encouraged to make full use of the office hours of their instructor, where they can ask questions, see their exam paper, and/or go over lecture material.</li> <li>❖ Use of a blackboard site, where instructors post lecture notes, assignment instructions, announcements, and other resources.</li> <li>❖ Peer tutoring is also available to students who choose to get additional help.</li> </ul>										
<b>ASSESSMENT:</b>	<p>Summative:</p> <table border="1" style="width: 100%;"> <tr> <td>First assessment: news stories</td> <td style="text-align: center;">30</td> </tr> <tr> <td>Second assessment: investigative feature story (1,300-1,800 words)</td> <td style="text-align: center;">50</td> </tr> <tr> <td>Third assessment: Final exam (2 hours)</td> <td style="text-align: center;">20</td> </tr> </table> <p>Formative:</p> <table border="1" style="width: 100%;"> <tr> <td>In-class workshops</td> <td style="text-align: center;"><b>0</b></td> </tr> <tr> <td>1 Test</td> <td style="text-align: center;"><b>0</b></td> </tr> </table> <p>(The formative assessments enable students to examine their and other students' work.)</p>	First assessment: news stories	30	Second assessment: investigative feature story (1,300-1,800 words)	50	Third assessment: Final exam (2 hours)	20	In-class workshops	<b>0</b>	1 Test	<b>0</b>
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1 Test	<b>0</b>										

	<p>The first assessment (news stories) test Learning Outcomes 1, 3, and 4.  The second assessment (investigative feature story) tests Learning Outcomes 1, 3, and 4.  The third assessment (final examination) tests Learning Outcomes 2 and 3.</p> <p>Students are required to resit failed assessments in this module.</p>
<b>INDICATIVE READING:</b>	<p><b>REQUIRED READING:</b>  Burstiner, Marcy. <i>Investigative Reporting</i>.Routledge, 2018.</p> <p><b>RECOMMENDED READING:</b>  Friedlander, Jay and Lee, John. <i>Feature Writing for Newspapers and Magazines</i>, Pearson Education, 2010.</p> <p>Mencher, Melvin. <i>News Reporting and Writing</i>, McGraw-Hill Higher Education, 2011.</p> <p>Ricketson, Matthew and Graham, Caroline. <i>Writing Feature Stories</i>. Allen &amp; Unwin, 2017</p>
<b>INDICATIVE MATERIAL:</b> (e.g. audiovisual, digital material, etc.)	<p><b>REQUIRED MATERIAL:</b>an audio recording device (for interviews).</p> <p><b>RECOMMENDED MATERIAL:</b></p>
<b>COMMUNICATION REQUIREMENTS:</b>	All assignments using proper English (oral and written)
<b>SOFTWARE REQUIREMENTS:</b>	<ul style="list-style-type: none"> <li>❖ Word</li> <li>❖ PowerPoint</li> <li>❖ Windows Media Player</li> </ul>
<b>WWW RESOURCES:</b>	<p><a href="http://www.jonfranklin.com">www.jonfranklin.com</a>  <a href="http://www.vanityfair.com">www.vanityfair.com</a>  <a href="http://www.washingtonpost.com">www.washingtonpost.com</a>  <a href="http://www.kathimerini.com">www.kathimerini.com</a>  <a href="http://www.NYTimes.com">www.NYTimes.com</a>  <a href="http://www.time.com">www.time.com</a>  <a href="http://www.newsweek.com">www.newsweek.com</a></p>
<b>INDICATIVE CONTENT:</b>	<ol style="list-style-type: none"> <li>1. Finding the Newsworthy Story</li> <li>2. Organising the Investigation</li> <li>3. Identifying the Sources</li> <li>4. Preparing for the Interviews</li> <li>5. Gathering the Information</li> <li>6. Analysing the Findings</li> <li>7. Shaping the Story</li> <li>8. Writing the Story</li> <li>9. Legal and Ethical Considerations</li> </ol>

	10. Advanced Reporting Methods
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