

DEREE COLLEGE SYLLABUS FOR: CN 4404 News Culture	
<p style="text-align: right;">Instruction hours/lab hours/ US credits: 3/0/3 UK LEVEL: 6 UK CREDITS: 15</p> <p>(Updated: Fall 2025)</p>	
PREREQUISITES:	WP 1010 Introduction to Academic Writing WP 1111 Integrated Academic Writing and Ethics WP 1212 Academic Writing and Research CN 2301 Foundations of Contemporary Media
CATALOG DESCRIPTION:	Critical analysis of the complex processes of news journalism through the examination of how news is collected, processed, communicated and perceived.
RATIONALE:	The course will provide a broad and synthetic understanding of the development of news culture. Emphasis will be on the evidence stemming from the academic research on world news organizations and professionals and the embedded social, cultural and professional factors that shape news information.
LEARNING OUTCOMES:	<p>As a result of taking this course, the student should be able to:</p> <ol style="list-style-type: none"> 1. Demonstrate awareness of the critical approaches to understanding the culture of news journalism in both historical and contemporary contexts, and of the uses and implications of these approaches. 2. Demonstrate knowledge and understanding of the diverse concepts, competencies, and professional roles related to journalism. 3. Demonstrate understanding of the dynamics of news professional discourses in shaping culture and social attitudes. 4. Analyse and apply critical arguments and positions related to news journalism theory and practice. 5. Carry out original research.
METHOD OF TEACHING AND LEARNING:	<p>In congruence with the teaching and learning strategy of the College, the following tools are used:</p> <ul style="list-style-type: none"> ➤ Class lectures, class discussions, class tests and video screenings. ➤ Office Hours: Students are encouraged to make full use of the office hours of their instructor, where they can ask questions, go over lecture material as well get feedback vis-à-vis the progress of their projects. ➤ Use of a Blackboard site, where instructors post lecture notes, assignment instructions, announcements, and additional resources.

ASSESSMENT:	<p>Summative:</p> <table border="1" data-bbox="643 188 1441 443"> <tr> <td>First course assessment: midterm exam (1 hour)</td><td>30</td></tr> <tr> <td>Second assessment: oral presentation (5 minutes)</td><td>10</td></tr> <tr> <td>Final assessment: research essay (3,000 – 3,500 words)</td><td>60</td></tr> </table> <p>Formative:</p> <table border="1" data-bbox="643 512 1441 553"> <tr> <td>In class Test</td><td>0</td></tr> </table> <p>The formative assessment (Test) aims at evaluating the students' understanding of the course topics. It also aims to prepare them for the final exam.</p> <p>The first assessment (midterm exam) tests LOs 1, 2 and 3. The second assessment (Oral Presentation) tests LOs 2 and 5. The final assessment (research essay) tests LOs 4 and 5</p> <p>Students are required to resit failed assessments in this module.</p>	First course assessment: midterm exam (1 hour)	30	Second assessment: oral presentation (5 minutes)	10	Final assessment: research essay (3,000 – 3,500 words)	60	In class Test	0
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INDICATIVE READING:	<p>REQUIRED READING:</p> <p>Wahl-Jorgensen, Karin and Hanitzsch, Thomas (eds). <i>The Handbook of Journalism Studies</i>. Routledge. 2nd edition (Perlego)</p> <p>Allan, Stuart. <i>News Culture</i>. Open University Press, latest edition. (hard copy)</p> <p>RECOMMENDED READING:</p> <p>Curran, James and Gurevitch, Michael. <i>Mass Media and Society</i>, Arnold, 2005</p> <p><u>DeWerth-Pallmeyer, Dwight</u>. <i>The Audience in the News</i>. Erlbaum, 1997</p> <p>Eldridge II, Scott and Franklin, Bob. <i>The Routledge Handbook of Developments in Digital Journalism Studies</i>. Routledge , 2019</p> <p>Manning, Paul. <i>News and News Sources: a critical introduction</i>. Sage, 2001</p> <p>Peters, Chris. <i>The Places and Spaces of News Audiences</i>. Routledge , 2018</p> <p>Sparks, Colin and Tulloch, John. <i>Tabloid Tales: Global Debates Over Media Standards</i>. Rowman & Littlefield Publishers, 2000</p> <p>Tumber, Howard (editor). <i>News Reader</i>, Oxford University Press, 1999</p>								

	Zelizer, Barbie and Allan, Stuart. <i>Journalism After September 11</i> , Routledge, 2002.
INDICATIVE MATERIAL: (e.g. audiovisual, digital material, etc.)	REQUIRED MATERIAL: RECOMMENDED MATERIAL:
COMMUNICATION REQUIREMENTS:	Blackboard and an active ACG email account. High standards of oral and written English for all assignments
SOFTWARE REQUIREMENTS:	Blackboard CMS; MSOffice
WWW RESOURCES:	www.washingtonpost.com www.cnn.com www.abc.net.au www.news.bbc.co.uk www.time.com www.nytimes.com www.ap.org www.reuters.com www.france24.com www.english.aljazeera.net/ www.guardian.co.uk www.ekathimerini.com www.worldpress.org www.poynter.org http://en.ejo.ch/
INDICATIVE CONTENT:	<ul style="list-style-type: none"> • History of the Press & Broadcast Media • Journalism Theory • Professionalism & Journalistic Roles • News Organisations & Routines • Dealing with truth and ideology • The Cultural Politics of News Communication • War Reporting • The role of the audience • News & Gender • News & Race • Citizen Produced Journalism • Digital News Media Challenges