

DEREE COLLEGE SYLLABUS FOR: CN 4404 NEWS CULTURE									
(Previously CN 4504 News Culture)									
(Updated: Fall 2020)									
US CREDITS: 3/0/3 UK LEVEL: 6 UK CREDITS: 15									
PREREQUISITES:	WP 1010 Introduction to Academic Writing WP 1111 Integrated Academic Writing and Ethics WP 1212 Academic Writing and Research CN 2301 Foundations of Contemporary Media								
CATALOG DESCRIPTION:	Critical analysis of the complex processes of news journalism through the examination of how news is collected, processed, communicated and perceived.								
RATIONALE:	The course will provide a broad and synthetic understanding of the history and development of national and international news culture. Emphasis will be on the evidence stemming from the academic research on world news organizations and professionals and the embedded social, cultural and professional factors that shape news information.								
LEARNING OUTCOMES:	<ol style="list-style-type: none"> 1. Demonstrate awareness of the critical approaches to understanding the culture of news journalism in both historical and contemporary contexts, and of the uses and implications of these approaches. 2. Demonstrate knowledge and understanding of the diverse concepts, competencies, and professional roles related to journalism. 3. Demonstrate understanding of the dynamics of news professional discourses in shaping culture and social attitudes. 4. Analyse and apply critical arguments and positions related to news journalism theory and practice. 5. Carry out original research. 								
METHOD OF TEACHING AND LEARNING:	<p>In congruence with the teaching and learning strategy of the College, the following tools are used:</p> <ul style="list-style-type: none"> ➤ Class lectures, class discussions, class quizzes and video screenings. ➤ Office Hours: Students are encouraged to make full use of the office hours of their instructor, where they can ask questions, go over lecture material as well get feedback vis-à-vis the progress of their projects. ➤ Use of a Blackboard site, where instructors post lecture notes, assignment instructions, announcements, and additional resources. 								
ASSESSMENT:	<p>Summative:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td>First assessment: research paper (2800-3000 words)</td> <td style="text-align: center;">40</td> </tr> <tr> <td>Second assessment: oral presentation</td> <td style="text-align: center;">10</td> </tr> <tr> <td>Third assessment: final examination (2 hours)</td> <td style="text-align: center;">50</td> </tr> </table> <p>Formative:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td>Test</td> <td style="text-align: center;">0</td> </tr> </table> <p>The formative assessment (Test) aims at evaluating the students' understanding of the course topics. It also aims to prepare them for the final exam.</p> <p>The first assessment (research paper) tests Learning Outcomes 4 and 5.</p>	First assessment: research paper (2800-3000 words)	40	Second assessment: oral presentation	10	Third assessment: final examination (2 hours)	50	Test	0
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Test	0								

	<p>The second assessment (Oral Presentation) tests Learning Outcome 2.</p> <p>The third assessment (final exam) tests Learning Outcomes 1, 2 and 3.</p> <p>Students are required to resit failed assessments in this module.</p>
INDICATIVE READING:	<p>REQUIRED READING:</p> <p>Allan, Stuart. <i>News Culture</i>. Open University Press, latest edition.</p> <p>RECOMMENDED READING:</p> <p>Allan, Stuart. <i>The Routledge Companion to News and Journalism</i>. Routledge, 2009.</p> <p>Campbell, Vincent. <i>Information Age Journalism: Journalism in an International Context</i>. Arnold, 2004.</p> <p>Cohen, Stanley and Young, Jock. <i>The Manufacture of News: Deviance, Social Problems and the Mass Media</i>. Constable, 1981.</p> <p>Curran, James and Gurevitch, Michael. <i>Mass Media and Society</i>, Arnold, 2005.</p> <p>DeWerth-Pallmeyer, Dwight. <i>The Audience in the News</i>. Erlbaum, 1997.</p> <p>Manning, Paul. <i>News and News Sources: a critical introduction</i>. Sage, 2001.</p> <p>El-Nawawy, Mohammed. <i>Al Jazeera: How the Free Arab News Network Scooped the World and Changed the Middle East</i>, Westview, 2002.</p> <p>Sparks, Colin and Tulloch, John. <i>Tabloid Tales: Global Debates Over Media Standards</i>. Rowman & Littlefield Publishers, 2000.</p> <p>Tumber, Howard (editor). <i>News Reader</i>, Oxford University Press, 1999.</p> <p>Zelizer, Barbie and Allan, Stuart. <i>Journalism After September 11</i>, Routledge, 2002.</p>
INDICATIVE MATERIAL: (e.g. audiovisual, digital material, etc.)	<p>REQUIRED MATERIAL:</p> <p>RECOMMENDED MATERIAL:</p>
COMMUNICATION REQUIREMENTS:	All assignments using good English (oral and written)
SOFTWARE REQUIREMENTS:	Word and PowerPoint
WWW RESOURCES:	<p>www.washingtonpost.com</p> <p>www.cnn.com</p> <p>www.abc.net.au</p> <p>www.news.bbc.co.uk</p>

	<p>www.time.com www.nytimes.com www.ap.org www.reuters.com www.france24.com www.english.aljazeera.net/ www.guardian.co.uk www.ekathimerini.com www.worldpress.org www.poynter.org http://en.ejo.ch/ (European Journalism Observatory)</p>
<p>INDICATIVE CONTENT:</p>	<ol style="list-style-type: none"> 1. News and the public domain <ol style="list-style-type: none"> 1.1. The Public Sphere concept 1.2. Public Opinion and debate 1.3. Propaganda 1.4. Media ownership and control 2. The “Objectivity” of news reporting <ol style="list-style-type: none"> 2.1. The early days of newspapers 2.2. The emergence of popular journalism 2.3. “Facts” vs. “Values”. 2.4. “Objectivity” as the norm 3. The beginnings of radio and television news <ol style="list-style-type: none"> 3.1. USA media 3.2. UK media 4. Dealing with truth and ideology <ol style="list-style-type: none"> 4.1. Press freedom 4.2. News values and frames 4.3. The routines of journalism 4.4. Credibility and accessibility 5. The cultural politics of news communication <ol style="list-style-type: none"> 5.1. News and hegemony 5.2. The discourse of newspapers, television and radio 5.3. The role of the textual and visual content 6. The role of the audience <ol style="list-style-type: none"> 6.1. The “average man” 6.2. Profits and ratings 6.3. “Quality” vs. “tabloid” 6.4. “Decoding” the news 6.5. Everyday life and the news 7. News Representations and workforce practices <ol style="list-style-type: none"> 7.1. Gender controversies 7.2. Race controversies 8. War Reporting <ol style="list-style-type: none"> 8.1. History as an example 8.2. Mainstream coverage 8.3. Non-Western sources: the case of Al-Jazeera 8.4. Blogging today’s big news 9. Citizen-produced reporting <ol style="list-style-type: none"> 9.1. Reporting the unexpected 9.2. Alternative voices 9.3. Journalism revisited