

DEREE COLLEGE SYLLABUS FOR: CN 3316 Broadcast Journalism	
<p style="text-align: right;">Instruction hours/lab hours/ US credits: 3/0/3 UK LEVEL (appropriate only for validated courses): 5 UK CREDITS: 15</p> <p>(Updated: Fall 2025)</p>	
<b>PREREQUISITES:</b>	WP 1010 Introduction to Academic Writing WP 1111 Integrated Academic Writing and Ethics CN 2202 Writing for Mass Communication
<b>CATALOG DESCRIPTION:</b>	The differences between print and broadcast radio and television in terms of audience expectations and receptivity. Writing for the voice and the ear. Preparing, writing and delivering news copy and field reports. Taping interviews. Shooting video. Adapting the voice to broadcast.
<b>RATIONALE:</b>	This course trains students to write radio and television broadcast stories quickly and briefly. It also teaches them to develop longer story ideas: to research, write, and voice engaging, well-structured, balanced and accurate reports. It is useful for students who want a career in journalism or other communication sectors, where the ability to produce audiovisual stories is important.
<b>LEARNING OUTCOMES:</b>	<p>As a result of taking this course, the student should be able to:</p> <ol style="list-style-type: none"> <li>1. Write stories in which they report information clearly, briefly and precisely in a writing style appropriate to radio and television newscasts.</li> <li>2. Identify editorial comments when compiling news from prepared sources, and understand the need to cross-check sources for accuracy and reliability.</li> <li>3. Identify interesting stories, conduct elementary field investigations and other research, and produce stories written for the voice and ear.</li> <li>4. Apply their voice to engage audiences and contribute to the effective communication of stories.</li> <li>5. Conduct recorded interviews from which clear, meaningful actualities can be extracted for inclusion in stories.</li> <li>6. Employ story structures and language devices appropriate to broadcast storytelling.</li> </ol>
<b>METHOD OF TEACHING AND LEARNING:</b>	<p>In congruence with the teaching and learning strategy of the college, the following tools are used:</p> <ul style="list-style-type: none"> <li>➤ Class lectures, interactive learning (class discussions, group work), and in-class workshop exercises.</li> <li>➤ Presentation of homework assignments in class.</li> <li>➤ Office hours: students are encouraged to make full use of the office hours of their instructor, where they can ask questions, see their exam paper, and/or go over lecture material.</li> <li>➤ Use of a Blackboard site where instructors post lecture notes, assignment instructions, announcements, as well as additional resources.</li> <li>➤ Peer tutoring is also available to students who choose to</li> </ul>

	get additional help.								
<b>ASSESSMENT:</b>	<p><b>Summative:</b></p> <table border="1"> <tr> <td>First assessment: Midterm exam (1 hour - editing or writing exercises)</td><td><b>20</b></td></tr> <tr> <td>Second assessment: Audio field report (2.5-4 minutes)</td><td><b>50</b></td></tr> <tr> <td>Third assessment: video report (25-30 seconds)</td><td><b>30</b></td></tr> </table> <p><b>Formative:</b></p> <table border="1"> <tr> <td>Writing and voice exercises, online news reports, or podcasts</td><td><b>0</b></td></tr> </table> <p>Formative assessment is designed to test students' comprehension of basic principles and their ability to apply them.</p> <p>The first assessment (midterm exam) tests Learning Outcomes 1 and 2.</p> <p>The second summative assessment (audio field report) tests Learning Outcomes 3, 4, 5 and 6.</p> <p>The final summative assessment (video report) tests Learning Outcomes 4 and 6.</p> <p>Students are required to resit failed assessments in this module.</p>	First assessment: Midterm exam (1 hour - editing or writing exercises)	<b>20</b>	Second assessment: Audio field report (2.5-4 minutes)	<b>50</b>	Third assessment: video report (25-30 seconds)	<b>30</b>	Writing and voice exercises, online news reports, or podcasts	<b>0</b>
First assessment: Midterm exam (1 hour - editing or writing exercises)	<b>20</b>								
Second assessment: Audio field report (2.5-4 minutes)	<b>50</b>								
Third assessment: video report (25-30 seconds)	<b>30</b>								
Writing and voice exercises, online news reports, or podcasts	<b>0</b>								
<b>INDICATIVE READING:</b>	<p><b>REQUIRED READING:</b></p> <p>Collins, John, and Bee, Arron. <i>The Radio Handbook</i>, 4<sup>th</sup> ed., Routledge, 2021.</p> <p>Kern, Jonathan. <i>Sound Reporting: The NPR Guide to Audio Journalism and Production</i>, The University of Chicago Press, 2008.</p> <p><b>RECOMMENDED READING:</b></p> <p>Tu, Duy Linh. <i>Feature and Narrative Storytelling for Multimedia Journalists</i>, Focal Press, 2015.</p>								
<b>INDICATIVE MATERIAL:</b> (e.g. audiovisual, digital material, etc.)	<p><b>REQUIRED MATERIAL:</b></p> <p>Assigned audio and audiovisual news and PR reports</p> <p><b>RECOMMENDED MATERIAL:</b></p>								
<b>COMMUNICATION REQUIREMENTS:</b>	Blackboard and an active ACG email account. High standards of oral and written English for all assignments								
<b>SOFTWARE REQUIREMENTS:</b>	Blackboard CMS; MSOffice; Audio and video editing software								
<b>WWW RESOURCES:</b>	<a href="http://www.newscript.com">www.newscript.com</a> (writing for radio news portal) <a href="http://www.advancingthestory.com">www.advancingthestory.com</a> (multimedia storytelling) <a href="http://www.beonair.com">www.beonair.com</a> (broadcast tips and career advice) <a href="http://www.bbc.co.uk">www.bbc.co.uk</a> <a href="http://www.skai.gr">www.skai.gr</a>								
<b>INDICATIVE CONTENT:</b>	1. Distinct Features of Radio								

	<ul style="list-style-type: none"> <li>1.1 Intimacy and the distracted audience</li> <li>1.2 Voice and sound</li> <li>1.3 Seeing through hearing</li> </ul> <ul style="list-style-type: none"> <li>2. Writing for the Voice <ul style="list-style-type: none"> <li>2.1 Brevity, economy, and precision</li> <li>2.2 Logical flow and linear writing</li> <li>2.3 Syntax and word choice; conversational language</li> <li>2.4 Developing a broadcast voice</li> </ul> </li> </ul> <ul style="list-style-type: none"> <li>3. The Role of News in Radio <ul style="list-style-type: none"> <li>3.1 Immediacy and flexibility in reporting to an audience</li> <li>3.2 Informing and entertaining</li> <li>3.3 Station values, audience, and news selection</li> <li>3.5 News values and news selection</li> <li>3.6 Limitations and supplementing with multimedia platforms</li> </ul> </li> </ul> <ul style="list-style-type: none"> <li>4. News Summaries – Writing from Wires <ul style="list-style-type: none"> <li>4.1 News values</li> <li>4.2 Compressing stories</li> <li>4.3 Using statistics</li> <li>4.4 Newscast: short bulletins</li> <li>4.5 Newscast: extended bulletins</li> </ul> </li> </ul> <ul style="list-style-type: none"> <li>5. Production Techniques: Actualities <ul style="list-style-type: none"> <li>5.1. Differences between interviewing for print and broadcast</li> <li>5.2 Interviewing techniques: getting good actualities</li> <li>5.3 Recording an interview</li> <li>5.4 Looking for and using actualities</li> <li>5.6 Preparing a wrap</li> </ul> </li> </ul> <ul style="list-style-type: none"> <li>6. Production Techniques: Voicers and Wraps <ul style="list-style-type: none"> <li>6.1 Writing and delivering the voicer</li> <li>6.2 Writing and delivering the anchor-read newscast</li> </ul> </li> </ul> <ul style="list-style-type: none"> <li>7. Field Reports <ul style="list-style-type: none"> <li>7.1. Spotting stories</li> <li>7.2 Basic investigation and confirming facts</li> <li>7.3 Right of reply</li> <li>7.4. Description</li> <li>7.5. Natural sound</li> </ul> </li> </ul> <ul style="list-style-type: none"> <li>8. Writing and Producing a Story Package <ul style="list-style-type: none"> <li>8.1 Planning, investigation, academic research</li> <li>8.2 Writing</li> <li>8.3 Production</li> </ul> </li> </ul> <ul style="list-style-type: none"> <li>9. Telling the Visual Story for News and Public Relations <ul style="list-style-type: none"> <li>9.1 Shooting the story</li> <li>9.2 Organizing and telling the story through visuals</li> <li>9.3 Writing the visual story script</li> </ul> </li> </ul>
--	--