

<b>DEREE COLLEGE SYLLABUS FOR: CN 3311 FUNDAMENTALS OF JOURNALISM</b>											
(Previously CN 3311 Fundamentals of Print Journalism)											
(Updated Fall 2020)											
<b>US CREDITS 3/0/3</b> <b>UK LEVEL: 5</b> <b>UK CREDITS:15</b>											
<b>PREREQUISITES:</b>	WP 1010 Introduction to Academic Writing WP 1111 Integrated Academic Writing and Ethics CN 2202 Writing for the Media										
<b>CATALOG DESCRIPTION:</b>	Basic techniques in journalism Finding and determining the credibility of sources, determining the newsworthiness of the stories, interviewing, maintaining accuracy, writing leads, applying the inverted pyramid, and writing on deadline.										
<b>RATIONALE:</b>	Students acquire and apply knowledge of news reporting and writing techniques. They also learn to cross-check sources and ensure the credibility of their sources.										
<b>LEARNING OUTCOMES:</b>	As a result of taking this course, the student should be able to: <ol style="list-style-type: none"> <li>1. Demonstrate knowledge and understanding of print journalism production processes.</li> <li>2. Write original news articles that demonstrate a concrete understanding of professional news writing standards and techniques.</li> <li>3. Write original news articles that contain news information that directly appeals to audiences' need audio to know.</li> </ol>										
<b>METHOD OFTEACHING AND LEARNING:</b>	In congruence with the teaching and learning strategy of the college, the following tools are used: <ul style="list-style-type: none"> <li>• Classes consist of lectures, class discussions and workshops.</li> <li>• Office Hours: Students are encouraged to make full use of the office hours of their instructor, where they can ask questions about their own original articles for their portfolio and go over lecture materials.</li> <li>• Use of a Blackboard site, where instructors post lecture notes, assignment instructions, announcements, and additional resources.</li> </ul>										
<b>ASSESSMENT:</b>	<p>Summative:</p> <table border="1"> <tr> <td>First assessment: Portfolio of final form news stories</td> <td style="text-align: center;"><b>60</b></td> </tr> <tr> <td>Second assessment: Final examination (2-hour, comprehensive)</td> <td style="text-align: center;"><b>40</b></td> </tr> </table> <p>Formative:</p> <table border="1"> <tr> <td>In-class tasks</td> <td style="text-align: center;"><b>0</b></td> </tr> <tr> <td>Homework tasks</td> <td style="text-align: center;"><b>0</b></td> </tr> <tr> <td>Formative Test</td> <td style="text-align: center;"><b>0</b></td> </tr> </table> <p>The formative assessment aims at teaching students the fundamental standards and practices of print journalism and provides feedback on the five original articles/portfolio.</p> <p>The first assessment (portfolio) tests Learning Outcomes 2 and 3.</p> <p>The second assessment (final exam) tests Learning Outcome 1.</p>	First assessment: Portfolio of final form news stories	<b>60</b>	Second assessment: Final examination (2-hour, comprehensive)	<b>40</b>	In-class tasks	<b>0</b>	Homework tasks	<b>0</b>	Formative Test	<b>0</b>
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Formative Test	<b>0</b>										

	Students are required to resit failed assessments in this module.
<b>INDICATIVE READING:</b>	<p><b>REQUIRED READING:</b></p> <p>Mencher, Melvin. <i>News Reporting and Writing</i>. McGraw Hill, latest edition.</p> <p><b>RECOMMENDED READING:</b></p> <p>Filak, F. Vincent. <i>Dynamics of News Reporting and Writing</i>. Sage, 2018</p> <p>Harcup, Tony. <i>Journalism: Principles and Practice</i>. Sage, 2015</p> <p><i>The Associated Press Guide to News Writing</i>. Peterson's, 2019</p>
<b>INDICATIVE MATERIAL:</b> (e.g. audiovisual, digital material, etc.)	<p><b>REQUIRED MATERIAL:</b>an audio recording device (for interviews).</p> <p><b>RECOMMENDED MATERIAL:</b></p>
<b>COMMUNICATION REQUIREMENTS:</b>	All assignments using proper English (oral and written)
<b>SOFTWARE REQUIREMENTS:</b>	<ul style="list-style-type: none"> <li>❖ Word</li> <li>❖ PowerPoint</li> <li>❖ Windows Media Player</li> </ul>
<b>WWW RESOURCES:</b>	<ul style="list-style-type: none"> <li>❖ <a href="http://www.washingtonpost.com">www.washingtonpost.com</a></li> <li>❖ <a href="http://www.nytimes.com">www.nytimes.com</a></li> <li>❖ <a href="http://www.guardian.co.uk">www.guardian.co.uk</a></li> <li>❖ <a href="http://www.timesonline.co.uk">www.timesonline.co.uk</a></li> <li>❖ <a href="http://www.ekathimerini.com">www.ekathimerini.com</a></li> <li>❖ <a href="http://www.latimes.com">www.latimes.com</a></li> <li>❖ <a href="http://www.cnn.com">www.cnn.com</a></li> <li>❖ <a href="http://www.bbc.co.uk">www.bbc.co.uk</a></li> <li>❖ <a href="http://www.cjr.org">www.cjr.org</a></li> </ul>
<b>INDICATIVE CONTENT:</b>	<ol style="list-style-type: none"> <li>1. News Basics <ol style="list-style-type: none"> <li>1.1 Accuracy, attribution, balance, brevity</li> <li>1.2 Human interest</li> <li>1.2 Components of the story</li> </ol> </li> <li>2. What Is News? <ol style="list-style-type: none"> <li>2.1 Newsworthiness</li> <li>2.2 Pressures on reporters and papers in covering the news</li> </ol> </li> <li>3. The Journalist's Tools <ol style="list-style-type: none"> <li>3.1 Traditional sources of information</li> <li>3.2 Multimedia tools</li> <li>3.3 Using statistics and checking numbers</li> </ol> </li> <li>4. Leads <ol style="list-style-type: none"> <li>4.1 Direct</li> <li>4.2 Indirect</li> <li>4.3 Choosing the appropriate lead</li> </ol> </li> <li>5. Story Structure</li> </ol>

- 5.1 Inverted pyramids
- 5.2 Steps to organization
  
- 6. Story Substance
  - 6.1 Showing readers the story
  - 6.2 Importance and uses of quotes
  - 6.3 Words to use, words to lose
  - 6.4 Raising and meeting readers' expectations
  - 6.5 Being specific
  
- 7. Finding Information
  - 7.1 Layer I: straight-up coverage of source originated events
  - 7.2 Layer II: reporter-initiated information gathering
  - 7.3 Layer III: interpretation and explanation
  
- 8. Observation
  - 8.1 Knowing what readers want and/or need to know
  - 8.2 Finding a theme for a story
  - 8.3 Unobtrusive and participant observation
  - 8.4 Getting close, keeping a distance
  
- 9. Interviewing
  - 9.1 Preparation
  - 9.2 Establishing trust
  - 9.3 Questions to ask and when to ask them
  - 9.4 Reluctant sources
  - 9.5 Open- and close-ended questions
  - 9.6 Interview behavior and practices
  
- 10. Speeches, Meetings, News Conferences
  - 10.1 Background research
  - 10.2 Asking questions
  - 10.3 Finding and writing
  
- 11. Sources
  - 11.1 Human sources
  - 11.2 Physical sources
  - 11.3 Online sources
  
- 12. Hunches, Feelings and Stereotypes
  - 12.1 Warnings
  - 12.2 Usefulness