

DEREE COLLEGE SYLLABUS FOR: CN 3311 FUNDAMENTALS OF JOURNALISM						
<div>Instruction hours/lab hours/ US credits 3/0/3</div> <div>UK LEVEL: 5</div> <div>UK CREDITS:15</div> <div>(Updated: Fall 2025)</div>						
PREREQUISITES:	WP 1010 Introduction to Academic Writing WP 1111 Integrated Academic Writing and Ethics CN 2202 Writing for the Media					
CATALOG DESCRIPTION:	Basic techniques in journalism: finding and determining the credibility of sources, identifying the newsworthiness of the stories, interviewing, maintaining accuracy, writing leads, applying the inverted pyramid, and writing on deadline.					
RATIONALE:	Acquire and apply knowledge on newsworthy reporting and writing. Students learn the process and practices of cross-checking sources and ensuring their credibility, and get prepared for advanced level courses in news writing.					
LEARNING OUTCOMES:	As a result of taking this course, the students should be able to:  1. Demonstrate knowledge and understanding of print journalism production processes.  2. Write original news articles that demonstrate a concrete understanding of professional news writing standards and techniques.  3. Write original news articles that contain news information that directly appeals to audiences' need audio to know.					
METHOD OFTEACHING AND LEARNING:	In congruence with the teaching and learning strategy of the college, the following tools are used:  ❖ Classes consist of lectures, class discussions and workshops.  ❖ Office Hours: Students are encouraged to make full use of the office hours of their instructor, where they can ask questions about their own original articles for their portfolio and go over lecture materials.  ❖ Use of a Blackboard site, where instructors post lecture notes, assignment instructions, announcements, and additional resources.					
ASSESSMENT:	<div>Summative:</div> <table><tr><td>First assessment: Portfolio of final form news stories</td><td>60</td></tr><tr><td>Final assessment: Final examination (2-hour, comprehensive)</td><td>40</td></tr></table>		First assessment: Portfolio of final form news stories	60	Final assessment: Final examination (2-hour, comprehensive)	40
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	<p>Formative:</p> <table> <tr> <td>In-class tasks</td><td>0</td></tr> <tr> <td>Homework tasks</td><td>0</td></tr> <tr> <td>Formative Test</td><td>0</td></tr> </table> <p>The formative assessment aims at teaching students the fundamental standards and practices of print journalism and provides feedback on the five original articles/portfolio.</p> <p>The first assessment (portfolio) tests Learning Outcomes 2 and 3. The second assessment (final exam) tests Learning Outcome 1.</p> <p>Students are required to resit failed assessments in this module.</p>	In-class tasks	0	Homework tasks	0	Formative Test	0
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Homework tasks	0						
Formative Test	0						
<b>INDICATIVE READING:</b>	<p><b>REQUIRED READING:</b></p> <p>Filak, F. Vincent. <i>Convergent Journalism: An Introduction</i>. Routledge, 2020 <b>(IN PERLEGO)</b></p> <p>Professor's Notes <b>(in Blackboard)</b></p> <p><b>RECOMMENDED READING:</b></p> <p>Mencher, Melvin. <i>News Reporting and Writing</i>. McGraw Hill, latest edition.</p> <p>Harcup, Tony. <i>Journalism: Principles and Practice</i>. Sage, 2015 <i>The Associated Press Guide to News Writing</i>. Peterson's, 2019</p>						
<b>INDICATIVE MATERIAL:</b> (e.g. audiovisual, digital material, etc.)	<p><b>REQUIRED MATERIAL:</b> an audio recording device (for interviews).</p> <p><b>RECOMMENDED MATERIAL:</b></p>						
<b>COMMUNICATION REQUIREMENTS:</b>	Blackboard and an active ACG email account. High standards of oral and written English for all assignments						
<b>SOFTWARE REQUIREMENTS:</b>	Blackboard CMS and MSOffice						
<b>WWW RESOURCES:</b>	<a href="http://www.washingtonpost.com">www.washingtonpost.com</a> <a href="http://www.nytimes.com">www.nytimes.com</a> <a href="http://www.guardian.co.uk">www.guardian.co.uk</a> <a href="http://www.timesonline.co.uk">www.timesonline.co.uk</a> <a href="http://www.ekathimerini.com">www.ekathimerini.com</a> <a href="http://www.latimes.com">www.latimes.com</a> <a href="http://www.cnn.com">www.cnn.com</a> <a href="http://www.bbc.co.uk">www.bbc.co.uk</a> <a href="http://www.cjr.org">www.cjr.org</a>						
<b>INDICATIVE CONTENT</b>	1. News Basics						

	<ul style="list-style-type: none"><li>2. Journalism Across Platforms</li><li>3. The Journalist's Tools</li><li>4. Leads</li><li>5. Story Structure</li><li>6. Story Substance</li><li>7. Sources</li><li>8. Interviewing</li><li>9. Data Use</li><li>10. Information Graphics</li><li>11. Public Events</li><li>12. Hunches, Feelings &amp; Stereotypes</li><li>13. Professional Ethics</li></ul>
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