

DEREE COLLEGE SYLLABUS FOR: CN 3160 DIGITAL STORYTELLING									
(Fall 2020)	<b>UK LEVEL L5</b> <b>UK CREDITS: 15</b> <b>US CREDITS: 3/0/3</b>								
<b>PREREQUISITES:</b>	CN 2005 Introduction to Digital Video								
<b>CATALOG DESCRIPTION:</b>	Development of production storytelling techniques. Treatment of ideas. Storytelling in the digital age.								
<b>RATIONALE:</b>	A hands-on-course that develops skills fundamental to addressing an audience with moving images and sounds. Students learn how to synthesize words, images and sound to create and produce stories for the digital landscape that address different audiences. The emphasis is on writing, producing and other creative skills appropriate for digital platforms.								
<b>LEARNING OUTCOMES:</b>	<p>As a result of taking this course, the student should be able to:</p> <ol style="list-style-type: none"> <li>1. Create audiovisual work that demonstrates knowledge of the principles of digital storytelling</li> <li>2. Apply writing techniques to communicate with an audience through sound and images</li> <li>3. Apply shooting and editing techniques</li> </ol>								
<b>METHOD OF TEACHING AND LEARNING:</b>	<p>In congruence with the teaching and learning strategy of the college, the following tools are used:</p> <ul style="list-style-type: none"> <li>• Class lectures, interactive learning, and video presentations.</li> <li>• Exercises are assigned to be worked on in-class or in-studio and as homework, which are then reviewed in class.</li> <li>• Office hours: students are encouraged to make full use of instructor's office hours to ask questions, go over their exams and papers, or go over lecture material.</li> <li>• Use of a Blackboard site where video tutorials, notes, assignment instructions, announcements, and other materials related to the course are posted.</li> </ul>								
<b>ASSESSMENT:</b>	<p>Summative:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td>Assignments in preparation for video work (eg, scripts, pitches, storyboards)</td> <td style="text-align: center;"><b>40</b></td> </tr> <tr> <td>Portfolio of video work (3'-5')</td> <td style="text-align: center;"><b>60</b></td> </tr> </table> <p>Formative:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td>Hands-on exercises: camera and editing</td> <td style="text-align: center;"><b>0</b></td> </tr> <tr> <td>Writing exercises</td> <td style="text-align: center;">0</td> </tr> </table> <p>The first assessment tests Learning Outcome 2</p>	Assignments in preparation for video work (eg, scripts, pitches, storyboards)	<b>40</b>	Portfolio of video work (3'-5')	<b>60</b>	Hands-on exercises: camera and editing	<b>0</b>	Writing exercises	0
Assignments in preparation for video work (eg, scripts, pitches, storyboards)	<b>40</b>								
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Hands-on exercises: camera and editing	<b>0</b>								
Writing exercises	0								

	<p>The second assessment tests Learning Outcomes 1 and 3</p> <p>Students are required to resit failed assessments in this module.</p>
<b>INDICATIVE READING:</b>	<p><b>REQUIRED READING:</b>  Bryan, Alexander. 2017. <i>The New Digital Storytelling: Creating Narratives with New Media</i>. Praeger. (2nd edition)</p> <p><b>RECOMMENDED READING:</b>  Bruce, Block, 2007, <i>The Visual Story</i>, Focal Press  Klanten, Robert, Ehman, Sven, 2011, <i>Visual Storytelling: Inspiring a new visual language</i>, Gelstanten  Lambert, Joe. 2018. <i>Digital Storytelling: Capturing Lives, Creating Community</i>. Routledge.  Lancaster, Kurt, 2019, <i>Basic Cinematography: A Creative Guide to Visual Storytelling</i>, CRC Press  Miller, Carolyn Handler. 2014. <i>Digital Storytelling: A Creator's Guide to Interactive Entertainment</i>. Routledge.  Rabiger, Michael, 2008, <i>Directing: Film Techniques and Aesthetics</i>, 4<sup>th</sup> edition, Focal Press: US and UK  Sandler, Morgan, 2018, <i>Visual Storytelling: How to speak to an audience without using a word</i>, Michael Weise  Zettl, Herbert. <i>Applied Media Aesthetics</i>, Wadsworth,</p>
<b>INDICATIVE MATERIAL:</b> (e.g. audiovisual, digital material, etc.)	<p><b>REQUIRED MATERIAL:</b></p> <p><b>RECOMMENDED MATERIAL:</b></p>
<b>COMMUNICATION REQUIREMENTS:</b>	
<b>SOFTWARE REQUIREMENTS:</b>	Adobe PremierePro Editing Software
<b>WWW RESOURCES:</b>	
<b>INDICATIVE CONTENT:</b>	<ol style="list-style-type: none"> <li>1. Storytelling, old and new</li> <li>2. Transmedia Storytelling</li> <li>3. Audience awareness</li> <li>4. Treatment and Interpretation</li> <li>5. Ideas and point of view</li> <li>6. Story and narrative structure for digital environments</li> <li>7. Mood and characterization</li> <li>8. Visual storytelling</li> <li>9. Camera and lighting techniques</li> </ol>

	<ul style="list-style-type: none"><li>10. Sound capture and manipulation</li><li>11. Editing techniques and strategies</li><li>12. Symbolisms and significance</li></ul>
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