

DEREE COLLEGE SYLLABUS FOR: CN 2227 INTRODUCTION TO FILM AND TELEVISION STUDIES**US CREDITS: 3/0/3****UK LEVEL: 4****UK CREDITS: 15**

(Updated: Spring 2020)

PREREQUISITES:

WP 1010 Introduction to Academic Writing
WP 1111 Integrated Academic Writing and Ethics

**CATALOG
DESCRIPTION:**

Introduction to film and television as areas of study within the world of media and communication. Theoretical and historical examination of the industries their and cultural and wider social significance.

RATIONALE:

The course aims to familiarize students with the study of both film and television. Through a survey of main theories and institutions students come to understand the operations and cultural significance of these two media. By engaging in theoretical and historical analysis students acquire critical skills and deepen their understanding of film and television practice and reception.

LEARNING OUTCOMES:

1. Demonstrate understanding of the different theoretical models of study of film and television
2. Demonstrate knowledge of the history of film and television in the context of their roles in the entertainment industry.
3. Apply the terminology of the field.
4. Analyze the roles and significance of film and television within culture and society.

**METHOD OFTEACHING AND
LEARNING:**

In congruence with the teaching and learning strategy of the college, the following tools are used:

- Class lectures, interactive learning (class discussions, group work).
- Film and Television screenings
- Exercises assigned as homework, the answers of which are reviewed in class.
- Office Hours: Students are encouraged to make full use of the office hours of their instructor, where they can ask questions and go over lecture material.
- Use of a Blackboard site, where instructors post lecture notes, assignment instructions, announcements, and additional resources.

ASSESSMENT:

Summative:

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| First assessment: research paper (1,800-2,000 words) | 40 |
| Second assessment: final exam (2-hour, essay or short-answer questions) | 60 |

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| | <p>Formative:</p> <table border="1"> <tr> <td>In-class diagnostic test</td><td>0</td></tr> <tr> <td>Case study analysis</td><td>0</td></tr> </table> <p>The formative assessments prepare students for the second assessment.</p> <p>The first assessment (research paper) tests Learning Outcomes 1 and 2.</p> <p>The second assessment (final examination) tests Learning Outcomes 1, 3 and 4.</p> <p>Students are required to resit failed assessments in this module.</p> | In-class diagnostic test | 0 | Case study analysis | 0 |
| In-class diagnostic test | 0 | | | | |
| Case study analysis | 0 | | | | |
| INDICATIVE READING: | <p>REQUIRED READING: Butler, Jeremy, Television: Visual Storytelling and Screen Culture</p> <p>RECOMMENDED READING: Barsam, Richard & Monahan, Dave, Looking at Movies: An Introduction to Film, WW Norton, USA; 2016 Bignell, Jonathan, An Introduction to Television Studies (Routledge Key Guides); Routledge: New York; 2012 Brandy, Leo and Cohen, Marshall (eds). Film Theory and Criticism: Introductory Readings, Oxford University Press: Oxford; 1999 Cook, Pam. The Cinema Book. BFI Publications: London; 2007. Corrigan, Timothy, A short Guide to Writing about Film, Longman, USA; 2010 Grainge, Paul, Brand Hollywood: Selling Entertainment in a Global Media Age, Routledge: London and New York; 2008 Hilmes, Michelle (ed), The Television History Book BFI Publications, London; 2015 Hill, John and Pamela Church Gibson. The Oxford Guide to Film Studies, Oxford University Press: Oxford, 1998. McDonald, Kevin, Film Theory: The Basics, Routledge: London and New York; 2016 Mittell, Jason. How to Watch Television, NYU Press, 2013. Newman, Michael Z, and Elana Levine. Legitimizing Television: Media Convergence and Cultural Status, Routledge, 2011. Prince, Stephern. Movies and Meaning: An Introduction to Film, Macmillan USA, 2004. Sullivan, John L., Media Audiences: Effects, Users, Institutions, and Power, Sage Publications, USA; 2013</p> | | | | |
| INDICATIVE MATERIAL: (e.g. audiovisual, digital material, etc.) | <p>REQUIRED MATERIAL:</p> <p>RECOMMENDED MATERIAL:</p> | | | | |

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| COMMUNICATION REQUIREMENTS: | Verbal and writing skills using academic English |
| SOFTWARE REQUIREMENTS: | Word |
| WWW RESOURCES: | www.imdb.com www.afi.com www.bfi.co.uk |
| INDICATIVE CONTENT: | <ol style="list-style-type: none"> 1. Theoretical models of film study <ol style="list-style-type: none"> 1.1 The Auteur theory 1.2 Psychoanalysis and film study 1.3 Feminist film theory 1.4 Ideological film theory 2. Studying the film industry: studios, stars 3. Studying Television 4. Television History 5. Television and Society 6. Television Audiences 7. New technologies 8. Globalization and Media Imperialism 9. Television and Genre 10. The Television Commercial 11. Textual analysis |