|                                     | R: CN 2127 INTRODUCTION TO FILM AND TELEVISION Instruction hours/lab I UK LEVEL (appropriate only fo   | nours/ US credits: 3/0 |  |
|-------------------------------------|--|------------------------|--|
| (Updated: Fall 2025)                |  | OK CKEDITS. 1          |  |
| PREREQUISITES:                      | WP 1010 Introduction to Academic Writing   |                        |  |
| CATALOG<br>DESCRIPTION:             | Introduction to film and television study. Theoretical and historical examination of the industries, their cultural and wider social significance.   |                        |  |
| RATIONALE:                          | The course aims to familiarize students with the study of both film and television. Through a survey of main theories and institutions students come to understand the operations and cultural significance of these two media. By engaging in theoretical and historical analysis students acquire critical skills and deepen their understanding of film and television practice and reception.  |                        |  |
| LEARNING OUTCOMES:                  | <ol> <li>As a result of taking this course, the student should be able to:         <ol> <li>Demonstrate understanding of the theoretical models of study of film and television</li> <li>Demonstrate knowledge of the history of film and television in the context of the entertainment industry.</li> <li>Apply relevant terminology.</li> <li>Analyze the roles and significance of film and television within culture and society.</li> </ol> </li> </ol>  |                        |  |
| METHOD OF Teaching AND<br>LEARNING: | In congruence with the teaching and learning strategy of the college, the following tools are used:  • Lectures and class discussions.  • Homework assignments.  • Office hours held by the instructor to provide further assistance to students.  • Use of library facilities for further study and preparation for the exams  • Use of the Blackboard course management platform to further support communication, by posting lecture notes, assignment instruction, timely announcements, formative quizzes and online submission of assignments. |                        |  |
| ASSESSMENT:                         | Summative:  1st assessment: research paper (1,800-2,000  | 40%                    |  |
|                                     | words) Final assessment: final exam (2-hour in-class   | 60%                    |  |
|                                     | examination)   |                        |  |
|                                     | Formative:   |                        |  |
|                                     | Preparation for essay writing  | 0                      |  |
|                                     | The formative assessments prepare students for the first and final assessment.  The first assessment (research paper) tests Learning Outcomes 1 and 2.  The final assessment (final examination) tests Learning Outcomes 1, 3 and 4.   |                        |  |
| INDICATIVE READING:                 | Students are required to resit failed assessments in this module  REQUIRED READING:  Butler, J., (2018) Television: Visual Storytelling and Screen Culture,  Routledge   |                        |  |

|                                      | RECOMMENDED READING:   |  |
|--------------------------------------|--|--|
|                                      | Barsam, R. & Monahan, D. (2016). Looking at Movies: An Introduction to                                 |  |
|                                      | Film, WW Norton.   |  |
|                                      | Benshoff, H. (2015). Film and Television Analysis (1st ed.). Taylor &                                  |  |
|                                      | Francis.   |  |
|                                      | Bignell, J. (2012). An Introduction to Television Studies (Routledge Key                               |  |
|                                      | Guides); Routledge.  |  |
|                                      | Cook, P. (2007). The Cinema Book. BFI Publications.  |  |
|                                      | Doughty, R. and Etherington-Wright, C. (2017) Understanding Film                                       |  |
|                                      | Theory. Bloomsbury Publishing.   |  |
|                                      | Hilmes, M. (ed) (2015), The Television History Book. BFI Publications.                                 |  |
|                                      | Kackman, M., & Kearney, M. C. (2018). The Craft of Criticism: Critical                                 |  |
|                                      | Media Studies in Practice. Taylor & Francis.   |  |
|                                      | Lacey, N. (2016). Introduction to Film (2nd ed.). Bloomsbury Publishing.                               |  |
|                                      | Mittell, J. (2013). How to Watch Television, NYU Press.  |  |
|                                      | Nelmes, J. (2012). Introduction to Film Studies (5th ed.). Taylor &                                    |  |
|                                      | Francis.   |  |
|                                      | Newman, M., and Levine, E., (2011). Legitimating Television: Media                                     |  |
|                                      | Convergence and Cultural Status, Routledge.  |  |
|                                      | Prince, Sn. (2004). Movies and Meaning: An Introduction to Film,                                       |  |
|                                      | Macmillan.   |  |
|                                      | Sullivan, J. L. (2013). Media Audiences: Effects, Users, Institutions, and                             |  |
|                                      | Power. SAGE.   |  |
| INDICATIVE MATERIAL:                 | REQUIRED MATERIAL:   |  |
| (e.g. audiovisual, digital material, | al, n.a.   |  |
| etc.)                                | DECOMMATNICED MANTERIAL.   |  |
|                                      | RECOMMENDED MATERIAL: As recommended by the instructor throughout the semester                         |  |
| COMMUNICATION                        | Use of appropriate academic conventions as applicable in oral and                                      |  |
| REQUIREMENTS:                        | written communications.  |  |
| SOFTWARE                             | MS Office and Blackboard CMS   |  |
| REQUIREMENTS:                        | IVIS OTTICE and Blackboard Civis   |  |
| WWW RESOURCES:                       | www.imdb.com   |  |
| WWW W RESOURCES.                     | www.afi.com  |  |
|                                      | www.bfi.co.uk  |  |
| INDICATIVE CONTENT:                  | Introduction to Film Studies   |  |
| THE CONTENT.                         | The Auteur Theory  |  |
|                                      | 3. Psychoanalytic Film Theory  |  |
|                                      | 4. Feminist Film Theory  |  |
|                                      | •  |  |
|                                      | 5. Ideological Film Theory   |  |
|                                      | 6. Studying the film industry: the studio system   |  |
|                                      | 7. Studying stars  |  |
|                                      | 8. Introduction to Television Studies  |  |
|                                      | 9. Television Histories  |  |
|                                      | 10. Globalization, media and television  |  |
|                                      | 11. Television and storytelling  |  |
|                                      |  |  |
|                                      | <ul><li>12. Television genres</li><li>13. Studying the audience: introduction to fan studies</li></ul> |  |