

<b>DEREE COLLEGE SYLLABUS FOR: CN 2005 INTRODUCTION TO DIGITAL VIDEO</b>									
(Previously CN 2305 Multimedia Lab) (Updated: Fall 2020)	<b>US CREDITS: 3/0/3</b> <b>UK LEVEL: 4</b> <b>UK CREDITS: 15</b>								
<b>PREREQUISITES:</b>	None								
<b>CATALOG DESCRIPTION:</b>	Introduction to the principles of shooting and editing moving images. Hands-on-course that equips students with video-making and visual storytelling skills.								
<b>RATIONALE:</b>	A hands-on-course that familiarizes students with video work in preparation for advanced production courses. Students are introduced to the principles of video making and producing, through camera, lights and editing work.								
<b>LEARNING OUTCOMES:</b>	As a result of taking this course, the student should be able to: <ol style="list-style-type: none"> <li>1. Understand basic tools used to manipulate moving images</li> <li>2. Apply the tools of technology to communicate a specific message.</li> <li>3. Demonstrate basic knowledge of creative storytelling using moving images.</li> <li>4. Demonstrate understanding of the range of media used in audiovisual applications.</li> </ol>								
<b>METHOD OF TEACHING AND LEARNING:</b>	In congruence with the teaching and learning strategy of the college, the following tools are used: <ul style="list-style-type: none"> <li>• Class lectures, interactive learning, and video presentations.</li> <li>• Exercises are assigned to be worked on in-class or in-studio and as homework, which are then reviewed in class.</li> <li>• Office hours: students are encouraged to make full use of instructor's office hours to ask questions, go over their exams and papers, or go over lecture material.</li> <li>• Use of a Blackboard site where video tutorials, notes, assignment instructions, announcements, and other materials related to the course are posted.</li> <li>• Peer tutoring is also available to students who choose to get additional help.</li> </ul>								
<b>ASSESSMENT:</b>	<p>Summative:</p> <table border="1"> <tr> <td>First assessment: Portfolio of video work (2'-3')</td> <td style="text-align: center;"><b>50</b></td> </tr> <tr> <td>Second assessment: Short video project (2'-3')</td> <td style="text-align: center;"><b>50</b></td> </tr> </table> <p>Formative:</p> <table border="1"> <tr> <td>Hands-on exercises: camera and lighting</td> <td style="text-align: center;"><b>0</b></td> </tr> <tr> <td>Editing exercises</td> <td style="text-align: center;"><b>0</b></td> </tr> </table>	First assessment: Portfolio of video work (2'-3')	<b>50</b>	Second assessment: Short video project (2'-3')	<b>50</b>	Hands-on exercises: camera and lighting	<b>0</b>	Editing exercises	<b>0</b>
First assessment: Portfolio of video work (2'-3')	<b>50</b>								
Second assessment: Short video project (2'-3')	<b>50</b>								
Hands-on exercises: camera and lighting	<b>0</b>								
Editing exercises	<b>0</b>								

	<p>(The formative assessments prepare students for their video projects.)</p> <p>The first assessment tests Learning Outcomes 1 and 2. The second assessment tests Learning Outcomes 3 and 4.</p> <p>Students are required to resit failed assessments in this module.</p>
<b>INDICATIVE READING:</b>	<p><b>REQUIRED READING:</b> Schroepfel, Tom, 2015, The Bare Bones: Camera Course for Film and Video, Allworth Press: New York</p> <p><b>RECOMMENDED READING:</b> Rabiger, Michael, 2008, Directing: Film Techniques and Aesthetics, 4<sup>th</sup> edition, Focal Press: US and UK Dancyger, Ken. 2007, The Technique of Film and Video Editing: History, Theory, and Practice, Focal Press Zettl, Herbert. Applied Media Aesthetics, Wadsworth, Mamer, Bruce. Film Production Technique: Creating the Accomplished Image. Wadsworth, 2000</p>
<b>INDICATIVE MATERIAL:</b> <i>(e.g. audiovisual, digital material, etc.)</i>	<p><b>REQUIRED MATERIAL:</b> Instructor video tutorials</p> <p>Adobe TV video tutorials assigned by the instructor</p> <p><b>RECOMMENDED MATERIAL:</b></p>
<b>COMMUNICATION REQUIREMENTS:</b>	
<b>SOFTWARE REQUIREMENTS:</b>	Adobe Creative Cloud software suite
<b>WWW RESOURCES:</b>	
<b>INDICATIVE CONTENT:</b>	<ol style="list-style-type: none"> <li>1. Introduction to the Basics: Camera use and movement</li> <li>2. Introduction to composition and framing</li> <li>3. Types of shots and their uses in editing</li> <li>4. Visual storytelling / storyboards</li> <li>5. How a basic sequence works</li> <li>6. Screen direction and production</li> <li>7. Lighting (exterior and interior)</li> <li>8. Sound: introduction to microphones</li> <li>9. Planning and shooting a sequence</li> <li>10. Introduction to editing</li> <li>11. Introduction to producing</li> </ol>