

DEREE COLLEGE SYLLABUS FOR: CN 2005 Introduction to digital video							
Instruction hours/lab hours/ US credits: 3/0/3 UK LEVEL (appropriate only for validated courses): L4 UK CREDITS: 15							
(Updated: Fall 2025)							
PREREQUISITES:							
CATALOG DESCRIPTION:	Introduction to the principles of shooting and editing moving images. Hands-on-course that equips students with video-making and visual storytelling skills.						
RATIONALE:	A hands-on-course that familiarises students with video work in preparation for advanced production courses. Students are introduced to the principles of video making and producing, through camera, lights and editing work.						
LEARNING OUTCOMES:	<p><i>As a result of taking this course, the student should be able to:</i></p> <ol style="list-style-type: none"> 1. Understand basic tools used to manipulate moving images 2. Apply the tools of technology to communicate a specific message. 3. Demonstrate basic knowledge of creative storytelling using moving images. 4. Demonstrate understanding of the range of media used in audio-visual applications. 						
METHOD OF TEACHING AND LEARNING:	<p>In congruence with the teaching and learning strategy of the college, the following tools are used:</p> <ul style="list-style-type: none"> • Class lectures, technical demonstrations, editing labs, interactive learning, and video screenings. • Shooting Exercises are assigned to be worked on in-class or in-studio and as homework, which are then reviewed in class. • Office hours: students are encouraged to make full use of instructor's office hours to ask questions, go over their exams and papers, or go over lecture material. • Peer tutoring is also available to students who choose to get additional help. • Use of library facilities for further study and preparation for the exams • Use of the Blackboard course management platform to further support communication, by posting lecture notes, assignment instruction, timely announcements, formative quizzes and online submission of assignments. 						
ASSESSMENT:	<p>Summative:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td>First assessment: Portfolio of video work (2'-3')</td> <td style="text-align: center;">40</td> </tr> <tr> <td>Second assessment: In class editing presentation</td> <td style="text-align: center;">10</td> </tr> <tr> <td>Final assessment: Short video project (2'-3')</td> <td style="text-align: center;">50</td> </tr> </table>	First assessment: Portfolio of video work (2'-3')	40	Second assessment: In class editing presentation	10	Final assessment: Short video project (2'-3')	50
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	<p>Formative:</p> <table border="1" data-bbox="639 219 1441 295"> <tr> <td>Hands-on exercises: camera and lighting</td> <td style="text-align: center;">0</td> </tr> <tr> <td>Editing exercises</td> <td style="text-align: center;">0</td> </tr> </table> <p>The formative relevant formative assessment aims to prepare students for the summative assessments. The first assessment tests Learning Outcomes 1 and 2 The second assessment tests Learning Outcomes 3 The final assessment tests Learning Outcomes 3 and 4</p> <p>The final grade for this module will be determined by averaging all summative assessment grades, based on the predetermined weights for each assessment. Students are required to resit failed assessments in this module.</p>	Hands-on exercises: camera and lighting	0	Editing exercises	0
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Editing exercises	0				
<p>INDICATIVE READING:</p>	<p>REQUIRED READING:</p> <p>Schroepfel, Tom, 2015, The Bare Bones: Camera Course for Film and Video, Allworth Press: New York Hughes, M. K. Digital filmmaking for beginners: a practical guide to video production. McGraw-Hill.2012</p> <p>RECOMMENDED READING: Wolsky, T. Video Production Workshop (1st ed.). Taylor and Francis.2013 Kindem, G.& Musburger, R. Introduction to Media Production (4th ed.). Taylor and Francis. 2012 Zettl, H. Sight, Sound, Motion Cengage Learning EMEA.2016 Block, B.The Visual Story (3rd ed.). Taylor and Francis. 2020 Bowen, C. Grammar of the Shot (4th ed.). Routledge. 2017 Dancyger, K. Storytelling for Film and Television (1st ed.).2019</p> <p>Video 101: Tips & Tricks for Awesome Visual Storytelling: Second Edition Kindle Edition Zettl, Herbert. Applied Media Aesthetics, Wadsworth, Mamer, Bruce. Film Production Technique: Creating the Accomplished Image. Wadsworth, 2000 Other sources, including journal and newspapers’ articles, research papers etc. recommended by the instructor throughout the semester.</p>				
<p>INDICATIVE MATERIAL: <i>(e.g. audiovisual, digital material, etc.)</i></p>	<p>REQUIRED MATERIAL: Instructor video tutorials Adobe Suite editing tutorials assigned by the instructor</p> <p>RECOMMENDED MATERIAL: Linkedin video tutorials USB stick</p>				
<p>COMMUNICATION REQUIREMENTS:</p>	<p>All presentations using proper English (oral and written)</p>				

SOFTWARE REQUIREMENTS:	MS Office and Blackboard CMS Adobe Creative Cloud software suite
WWW RESOURCES:	
INDICATIVE CONTENT:	<ol style="list-style-type: none"> 1. Introduction to the technical aspects of Film and Video 2. Fundamentals of Production: The 3 stages of the Production process 3. Introduction to the Basics: Camera use and movement 4. Introduction to composition and framing 5. Types of shots and their uses in editing 6. Introduction to writing for the screen 7. Visual storytelling / storyboards 8. How a basic sequence works 9. Screen direction and production 10. Introduction to LightingIntroduction to Sound and SFX 11. Planning and shooting a sequence 12. Introduction to editing: Set up a project, Import, Export, Edit a sequence, Edit Sound, Titles, Color Correction