

DEREE COLLEGE SYLLABUS FOR: CIN 3140 PRODUCTION DESIGN		3/0/3
		– UK LEVEL 5 UK CREDITS: 15
PREREQUISITES:	CN 2005 Introduction to Digital Video	
CATALOG DESCRIPTION:	The course explores the fundamentals of production design—from text and script interpretation, art direction, researching locations, to collaborations with the director, cinematographer and creative teams.	
RATIONALE:	Film is a language of visual storytelling. Locations, sets, the use of color, costumes all determine the authenticity of the film experience. Students will acquire the collaborative, design and organizational skills that are necessary for work in production. Students will watch and analyse film design, interpret scripts and the director’s vision, apply research to concepts and story, learn to create scale models, color and mood boards. They will learn to create effective presentations of their visual concepts to both pitch and communicate with key players in a production environment.	
LEARNING OUTCOMES:	<ol style="list-style-type: none"> 1. Analyze the production design of contemporary films. 2. Interpret and break down scenes from scripts. 3. Research historical, social and visual contexts. 4. Create mood boards, scale models, design presentation. 5. Formulate a language for the critical examination of the moving image. 	
METHOD OF TEACHING AND LEARNING:	<p>In congruence with the teaching and learning strategy of the college, the following tools are used:</p> <ul style="list-style-type: none"> • Classes consist of lectures, demonstrations, and problem-solving sessions, class critiques and discussions. • Studios: students are encouraged to use studio facilities for the completion and installation of their works. • Media labs: students use media labs for the completion of projects and portfolios • Office hours: students are encouraged to make full use of the office hours of their instructor, where they can ask questions and go over lecture and reading material. • Blackboard site, where instructors post lecture notes, assignment instructions, timely announcements, as well as additional resources 	

<p>ASSESSMENT:</p>	<p>Summative:</p> <table border="1" data-bbox="657 241 1448 367"> <tr> <td>Project: Essay (2.000-2.200 words) and creative work</td> <td>50%</td> </tr> <tr> <td>Design Presentation (2000-2.200 words)</td> <td>50%</td> </tr> </table> <p>Formative:</p> <table border="1" data-bbox="657 441 1448 525"> <tr> <td>Sketches, Photos, notes</td> <td>0%</td> </tr> <tr> <td>Models, budget templates</td> <td>0%</td> </tr> </table> <p>The formative assessment aims to prepare students for both assessments. The first assessment tests Learning Outcomes 1,2 and 3 The second assessment tests Learning Outcomes 4 and 5</p>	Project: Essay (2.000-2.200 words) and creative work	50%	Design Presentation (2000-2.200 words)	50%	Sketches, Photos, notes	0%	Models, budget templates	0%
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<p>INDICATIVE READING:</p>	<p>REQUIRED READING: Shorter, Georgina. 2012. Designing for Screen: Production Design and Art Direction Explained. Crowood Press.</p> <p>RECOMMENDED READING: Affron, C. 1995. Sets in Motion: Art Direction and Film Narrative. Rutgers University Press. Barnwell, J. 2017. Production Design for Screen: Visual Storytelling in Film and Television, Bloomsbury Visual Arts. Ettegui, P. 2000. Production Design and Art Direction (Screencraft Series). Focal Press. Fischer, L. 2015. Art Direction and Production Design. Rutgers University Press. Halligan, F. 2012. Filmcraft: Production Design. Focal Press. LoBrutto, V. 2002. The Filmmaker’s Guide to Production Design. Allworth.</p>								
<p>INDICATIVE MATERIAL: <i>(e.g. audiovisual, digital material, etc.)</i></p>	<p>At the discretion of the instructor</p>								
<p>COMMUNICATION REQUIREMENTS:</p>	<p>Oral reports / discussions and papers using proper English</p>								
<p>SOFTWARE REQUIREMENTS:</p>	<p>Pre-production software</p>								
<p>WWW RESOURCES:</p>	<p>indiewire.com filmmaker.com nofilmschool.com</p>								

	<p>gointothestory.blcklst.com shootingpeople.org filmslie.com filmfreeway.com mubi.com</p>
INDICATIVE CONTENT:	<ol style="list-style-type: none">1. Survey of selected film productions2. Overview of the teams that collaborate on production design3. From concept to post – design workflow4. Script analysis5. Director’s concept analysis6. Production requirements7. Visual or historical research8. Creative Development9. Location surveys10. Drawing/Modeling/Rendering11. Design ideas for costume/make-up/props/special effects/graphics12. Budgeting13. Pitching and presenting for realization14. Assigning tasks to production teams and workflow schedule

