

DEREE COLLEGE SYLLABUS FOR: BU 2003 BUSINESS LEGAL ISSUES					
(Previously BU 2002 Business Legal Issues)					
(Updated Fall 2021)					
UK LEVEL: 4 UK CREDITS: 15 US CREDITS: 3/0/3					
PREREQUISITES:	None				
CATALOG DESCRIPTION:	Introduction to basic concepts and principles of company law, intellectual property law, contract law, tort law and employment law, and overview of selected emerging legal issues.				
RATIONALE:	In a world of increasing levels of regulation and complex legal frameworks, business students need to have a comprehensive understanding of business legal issues that will allow them to grasp the legal dimensions of doing business and face everyday issues and challenges that may arise in the context of their daily work as business professionals. The course aims to provide students an understanding of the main legal issues that may arise in the operation and management of a business with reference to emerging legal issues, such as data protection, protection against discrimination and harassment, corporate governance, and new methods of alternative dispute resolution. The course combines theory with practice by explaining theoretical concepts and guiding students to apply them to real life cases.				
LEARNING OUTCOMES:	As a result of taking this course, the student should be able to: <ol style="list-style-type: none"> 1. Demonstrate understanding of the operation, scope and evolution of law in governing business and resolving disputes. 2. Demonstrate understanding of the main legal issues involved in forming, managing and running a business and protecting its tangible and intangible assets. 3. Demonstrate understanding of the formation of business transactions and of the governing rules of business relationships. 				
METHOD OF TEACHING AND LEARNING:	In congruence with the teaching and learning strategy of the college, the following tools are used: <ul style="list-style-type: none"> ➤ Classes consist of lectures and in-class discussions of selected case-scenarios. ➤ Office Hours: Students are encouraged to make full use of the office hours of their instructor in order to consult and discuss issues related to the course content. ➤ Use of a Blackboard site where instructors post timely announcements, upload related course material such as lecture notes, course outline, review questions, assignments and additional resources. 				
ASSESSMENT:	<table border="1" style="width: 100%;"> <tr> <td colspan="2">Summative:</td> </tr> <tr> <td>First Assessment: Midterm Examination (variety of questions: multiple choice questions, case scenario essay)</td> <td style="text-align: center;">40%</td> </tr> </table>	Summative:		First Assessment: Midterm Examination (variety of questions: multiple choice questions, case scenario essay)	40%
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	<table border="1" data-bbox="576 283 1318 382"> <tr> <td>Final Assessment: Final Examination (variety of questions: multiple choice questions, case scenario essay)</td> <td>60%</td> </tr> </table> <p>Formative:</p> <table border="1" data-bbox="576 445 1318 478"> <tr> <td>Mock exam, in class exercises</td> <td>0%</td> </tr> </table> <p>The mock exam aims to prepare students for the midterm and final examinations. It does not carry any weight in the final grade.</p> <p>In class exercises aim to assist students to apply theoretical concepts to real life scenarios.</p> <p>The midterm examination tests Learning Outcomes 1 and 2. The final examination tests Learning Outcome 3.</p> <p>Students are required to resit failed assessments in this module.</p>	Final Assessment: Final Examination (variety of questions: multiple choice questions, case scenario essay)	60%	Mock exam, in class exercises	0%
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INDICATIVE READINGS:	<p>REQUIRED READING:</p> <p>Alix Adams, <i>Law for Business Students</i>, Longman, latest edition</p> <p>RECOMMENDED READINGS:</p> <p>Bently, L., Sherman, B., Ganjee, D., Johnson, P. (2018). <i>Intellectual Property Law</i>. Oxford University Press.</p> <p>Blake, S., Browne, J., Stuart, S. (2018). <i>A Practical Approach to Alternative Dispute Resolution</i>. Oxford University Press.</p> <p>Cownie, F. (2013). <i>English Legal System in Context</i>. Oxford University Press.</p> <p>Daniels, K. (2019). <i>Introduction to Employment Law: Fundamentals for HR and Business Students</i>. CIPD-Kogan Page.</p> <p>European Commission, The GDPR, New Opportunities, New Obligations, What Every Business Needs to Know about the EU's General Protection Regulation, 2018.</p> <p>Goddard, M. (2017). The EU General Data Protection Regulation (GDPR): European Regulation that has a Global Impact. <i>International Journal of Market Research</i>, 59(6), 703-705</p> <p>Information Commissioner's Office (ICO), (2017). <i>Guide to the General Data Protection Regulation (GDPR)</i>.</p> <p>Jeon H., Choy K. (2014). Comparative Study on Civil Mediation and Apple v. Samsung: Mediation in Intellectual Property Disputes. <i>Journal of Korean Law</i>, 14, 117-130.</p> <p>Keenan, D. (2017). <i>Smith and Keenan's English Law, Texts and</i></p>				

	<p>Cases. Pearson Longman.</p> <p>Macey, J., Mills J. (2014). Finding Order in the Morass: The Three Real Justifications for Piercing the Corporate Veil. <i>Cornell Law Review</i>, 100, 99-135.</p> <p>Macintyre, E. (2018). <i>Essentials of Business Law</i>. Pearson.</p> <p>Marson, J. and Ferris K. (2015). <i>Business Law</i>. Oxford University Press.</p> <p>Singh, A. (2010). <i>Business and Contract Law</i>. Thorogood.</p>
INDICATIVE MATERIAL: N/A (E.g. audio visual, digital material, etc.)	<p>REQUIRED MATERIAL: N/A</p> <p>RECOMMENDED MATERIAL: N/A</p>
COMMUNICATION REQUIREMENTS:	Use of proper English, both oral and written.
SOFTWARE REQUIREMENTS:	N/A
WWW RESOURCES:	<p>UK Parliament: www.parliament.uk</p> <p>UK Supreme Court: https://www.supremecourt.uk</p> <p>UK Companies House: https://www.gov.uk/government/organisations/companies-house</p> <p>UK Intellectual Property Office: https://www.gov.uk/government/organisations/intellectual-property-office</p> <p>Sales of Goods Act (1979): https://www.legislation.gov.uk/ukpga/1979/54</p> <p>How to Negotiate Business Deals (Harvard Law, Program on Negotiation): https://www.pon.harvard.edu/daily/negotiation-skills-daily/5-common-negotiation-mistakes-and-how-you-can-avoid-them/?ecid=BusiNegs-BusNg-00-tx</p> <p>https://gdpr.eu</p> <p>General Data Protection Regulation: https://gdpr.eu European Commission, EU Data Protection Rules, https://ec.europa.eu/info/law/law-topic/data-protection/eu-data-protection-rules_en</p> <p>European Commission, GDPR Rules for Business and Organizations: https://ec.europa.eu/info/law/law-topic/data-protection/reform/rules-business-and-organisations_en</p>
INDICATIVE CONTENT:	<ol style="list-style-type: none"> 1. Nature of law 2. Sources of law 3. Dispute resolution and alternative dispute resolution 4. Business organizations

	<ol style="list-style-type: none">5. Forming and running the company6. Daily management of the company7. Intellectual property rights8. Liability for defective products9. Contract formation10. Defects in contracts11. Contract termination12. Rights at work13. Protection against discrimination, harassment and unfair dismissal14. Safety at work15. GDPR
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