

**DEREE COLLEGE SYLLABUS FOR:  
AR 2005 COLOR I**

**US CREDITS: 3/1/3**

(previously AR 1005 FNDLS 2D – Color and Design I)

(Updated Fall 2021)

**LEVEL 4  
UK CREDITS:15**

**PREREQUISITES:**

None

**CATALOG  
DESCRIPTION:**

Introduction to the theory of color and its applications. Color, shape, form, and their relationships. Media and tools used to explore the functions of color in physical and digital environments. The surrounding world, either natural or simulated, used as a reference and inspiration for the completion of projects. Critical examinations of the use of color in the different cultures and in media.

**RATIONALE:**

This course aims at establishing color as a necessary tool for the exploration of sensory, intellectual and aesthetic concepts in art and design. Students manipulate the two-dimensional field by experimenting on the endless expressive and structural possibilities through the use of color and its applications in physical and digital spaces.

**LEARNING OUTCOMES:**

As a result of taking this course, the student should be able to:

1. Apply principles of color theory
2. Utilize color with different materials and techniques
3. Demonstrate understanding of composition and color harmonies.
4. Examine the fundamental principles when using color
5. Demonstrate knowledge and understanding when using pertinent terminology for the critical examination of projects

**METHOD OF TEACHING AND  
LEARNING:**

In congruence with the teaching and learning strategy of the College, the following tools are used:

- Classes consist of lectures, demonstrations, and problem solving sessions, class critiques and discussions.
- Studios: students are encouraged to use studio facilities for the completion and installation of their works.
- Media labs: students use media labs for the completion of projects and portfolios
- Gallery and Museum visits
- Office hours: students are encouraged to make full use of the office hours of their instructor, where they can ask questions and go over lecture and reading material.

	<p>➤ Online platform (ie. Blackboard, MS Teams), where instructors post lecture notes, assignment instructions, timely announcements, as well as additional resources.</p>						
<p><b>ASSESSMENT:</b></p>	<p><b>Summative:</b></p> <table border="1" data-bbox="672 491 1463 646"> <tr> <td>First assessment Submission of project and presentation</td> <td><b>40%</b></td> </tr> <tr> <td>Final assessment Submission of project and in – class presentation. Submission of portfolio*</td> <td><b>60%</b></td> </tr> </table> <p><b>Formative:</b></p> <table border="1" data-bbox="672 709 1463 743"> <tr> <td>In-class "diagnostic" test /project</td> <td><b>0</b></td> </tr> </table> <p>The formative project aims to prepare students for the projects.  The first assessment Learning Outcomes 1,,3, 4, 5  The final assessment Learning Outcomes 2,3, 4, 5</p> <p>*The submission of portfolio is a mandatory condition to pass the class. Students are required to resit failed assessments in this module.</p>	First assessment Submission of project and presentation	<b>40%</b>	Final assessment Submission of project and in – class presentation. Submission of portfolio*	<b>60%</b>	In-class "diagnostic" test /project	<b>0</b>
First assessment Submission of project and presentation	<b>40%</b>						
Final assessment Submission of project and in – class presentation. Submission of portfolio*	<b>60%</b>						
In-class "diagnostic" test /project	<b>0</b>						
<p><b>INDICATIVE READING:</b></p>	<p><b>REQUIRED READING:</b>  Excerpts from:  Albers, Josef. <i>Interaction of Color</i>, Yale University Press, latest edition  Elkins, James, <i>How to Use Your Eyes</i>, Routledge, latest edition and online</p> <p><b>RECOMMENDED READING:</b>  Edwards, Betty. <i>Color</i>, P.Tarcher, 2004  Holtzschue, Linda, <i>Understanding Color</i>, John Wiley &amp; Sons, latest edition  Kandinski, Wassily. <i>Point and Line to Plane</i>, Dover latest edition</p>						
<p><b>INDICATIVE MATERIAL:</b>  <i>(e.g. audiovisual, digital material, etc.)</i></p>	<p><b>REQUIRED MATERIAL:</b></p> <p><b>notebook</b></p> <p>1 drawing pad 35X50 cm (thick paper)  10 drawing papers 50X70 cm (Bristol 300g)</p> <p>Acrylic paints in tubes 60ml: black, white, cadmium yellow, citron yellow, ochre, cadmium red, magenta, cobalt blue, ultramarine blue, prussian blue, cyan, viridian, raw umber, burnt sienna</p> <p>Erasers, brushes various sizes, cutting knife, scissors, palette, palette knife, masking tape, paper towels, containers for water, colored papers and magazines, an apron.</p>						

	<b>RECOMMENDED MATERIAL:</b> ARTFORUM Magazine ARTNEWS Magazine
<b>COMMUNICATION REQUIREMENTS:</b>	Ability to use appropriate terminology when discussing works of art in class
<b>SOFTWARE REQUIREMENTS:</b>	Word processing software, and any slide presentation software that allows export to pdf files
<b>WWW RESOURCES:</b>	Colorsystem, <a href="http://www.colorsystm.com">http://www.colorsystm.com</a> ART21, <a href="http://www.art21.org">www.art21.org</a> The Museum of Modern Art, <a href="http://www.moma.org">www.moma.org</a> The Metropolitan Museum, <a href="http://www.metmuseum.org">www.metmuseum.org</a> Tate Gallery, <a href="http://www.tate.org.uk">www.tate.org.uk</a>
<b>INDICATIVE CONTENT:</b>	<ol style="list-style-type: none"><li>1. Painting techniques, layering, textures</li><li>2. Color harmonies</li><li>3. Interaction and relativity of color</li><li>4. Simultaneous contrast and analogous color</li><li>5. Design Applications</li><li>6. Stylization</li><li>7. Modular systems</li><li>8. Collage and photography</li><li>9. Color in culture and in psychology</li><li>10. Discuss color and participate in critiques</li></ol>