

**DEREE COLLEGE SYLLABUS FOR: :
AR 1005 FUNDAMENTALS OF 2D FORMS - COLOR AND DESIGN I**

US CREDITS: 3/1/3

Fall 2015

**LEVEL 4
UK CREDITS:15**

PREREQUISITES:

None

**CATALOG
DESCRIPTION:**

Introduction to the theory of color and its applications. Color, shape, form, and their relationships. Media and tools used to explore the functions of color. The surrounding world, either natural or simulated, used as a reference and inspiration for the completion of projects.

RATIONALE:

This course aims at establishing color as a necessary tool for the exploration of sensory, intellectual and aesthetic concepts. Students manipulate the two-dimensional field by experimenting on the endless expressive and structural possibilities through the use of color.

LEARNING OUTCOMES:

As a result of taking this course, the student should be able to:

1. Apply principles of color theory
2. Utilize color with different materials and techniques
3. Develop criteria of composition and color harmonies.
4. Examine the fundamental concepts of color
5. Formulate a language for the critical examination of projects

**METHOD OF TEACHING AND
LEARNING:**

In congruence with the teaching and learning strategy of the College, the following tools are used:

- Classes consist of lectures, demonstrations, and problem solving sessions, class critiques and discussions.
- Studios: students are encouraged to use studio facilities for the completion and installation of their works.
- Media labs: students use media labs for the completion of projects and portfolios
- Gallery and Museum visits
- Office hours: students are encouraged to make full use of the office hours of their instructor, where they can ask questions and go over lecture and reading material.
- Blackboard site, where instructors post lecture notes, assignment instructions, timely announcements, as well as additional resources.

ASSESSMENT:	<table border="1" data-bbox="706 268 1495 485"> <tr> <td>Midterm assessment – summative Submission of project and presentation</td><td>40%</td></tr> <tr> <td>Final assessment- summative Submission and presentation of final project and portfolio</td><td>60%</td></tr> </table> <p>Formative:</p> <table border="1" data-bbox="706 548 1495 642"> <tr> <td>In-class "diagnostic" test – formative Submission of project</td><td>0</td></tr> <tr> <td></td><td></td></tr> </table> <p>The formative test aims to prepare students for the projects.</p> <p>The midterm project for Learning Outcomes 1, 3, 4, 5,</p> <p>The final project for Learning Outcomes 2, 3, 4, 5</p>	Midterm assessment – summative Submission of project and presentation	40%	Final assessment- summative Submission and presentation of final project and portfolio	60%	In-class "diagnostic" test – formative Submission of project	0		
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Final assessment- summative Submission and presentation of final project and portfolio	60%								
In-class "diagnostic" test – formative Submission of project	0								
INDICATIVE READING:	<p>REQUIRED READING: Albers, Josef. <i>Interaction of Color</i>, Yale University Press, 2006</p> <p>RECOMMENDED READING:</p> <p>Edwards, Betty. <i>Color</i>, Jeremy P.Tarcher, 2004</p> <p>Kandinski, Wassily. <i>Point and Line to Plane</i>, Dover Publications, NY, 1979</p>								
INDICATIVE MATERIAL: (e.g. audiovisual, digital material, etc.)	<p>REQUIRED MATERIAL:</p> <p>notebook</p> <p>1 drawing pad 35X50 cm (thick paper)</p> <p>10 drawing papers 50X70 cm (Bristol 300g)</p> <p>Acrylic paints in tubes 60ml - Black, white, cadmium yellow, Citron Yellow, Ochre, cadmium red, Magenta, Cobalt Blue, Ultramarine blue, Prussian Blue, Cyan, Viridian, Raw Umber, Burnt Sienna</p> <p>Erasers</p> <p>Large Plastic Ruler (not smaller than 30 cm)</p> <p>cutting knife</p> <p>Scissors</p> <p>Palette and palette knife</p> <p>Masking tape and clips</p>								

	<p>Paper towels, small containers for water</p> <p>Colored papers and magazines</p> <p>An apron or an old shirt</p> <p>RECOMMENDED MATERIAL:</p> <p>ARTFORUM Magazine (Monthly)</p> <p>ARTNEWS Magazine (Monthly)</p>
COMMUNICATION REQUIREMENTS:	<p>Ability to use appropriate terminology when discussing works of art in class</p>
SOFTWARE REQUIREMENTS:	<p>Word, PowerPoint , Photoshop</p>
WWW RESOURCES:	<p>Colorsystem, http://www.colorsystm.com</p> <p>ART21, www.art21.org</p> <p>The Museum of Modern Art, www.moma.org</p> <p>The Metropolitan Museum, www.metmuseum.org</p> <p>Tate Gallery, www.tate.org.uk</p>
INDICATIVE CONTENT:	<ol style="list-style-type: none"> 1. Techniques of colour harmonies 2. Sensitivity to Color 3. Interaction of Color 4. Design Applications 5. Stylization 6. Design Applications 7. Use of painting, collage, photography 8. Color psychology