

DEREE COLLEGE SYLLABUS FOR

AN 3020 INTERCULTURAL COMMUNICATION

(Previously AN 3320)

(Updated Fall 2018)

UK LEVEL: 5

UK CREDITS: 15

US CREDITS: 3/0/3

PREREQUISITES:

None

CATALOG DESCRIPTION:

The nature of interaction among peoples from differing cultures. The dynamics of intercultural communication. The dynamics of intercultural communication behaviors among cultures and various subcultures. Practice in effective intercultural communication behaviors and in-depth exploration of several different cultures.

RATIONALE:

A review of history clearly demonstrates that people have been troubled by a persistent inability to understand cultures removed by geography and or differing in ideology, appearance, and behavior from their own. In today's "global village" better communication between persons from different cultures is stimulated and governed by an understand of cultural differences and behavioral modes.

LEARNING OUTCOMES:

- As a result of taking this course the student should be able to:
1. Demonstrate an understanding of theoretical processes which determine intercultural communication.
 2. Analyze problems, difficulties, and conflicts in intercultural encounters.
 3. Identify attitudes, values, and communication patterns affecting intercultural interaction.
 4. Evaluate skills that lead to the improvement of intercultural relationships.
 5. Demonstrate the ability to conduct small scale research that is culturally specific.

METHOD OF TEACHING AND LEARNING:

In congruence with the learning and teaching strategy of the college, the following tools are used:

- Classes consist of lectures, class discussions, video presentations, problem-solving sessions, role playing.
- Office Hours: Students are encouraged to make full use of the office hours of their instructor, where they can ask questions and go over lecture material.

Use of a Blackboard site, where instructors post lecture notes, assignment instructions, timely announcements, as well as additional resources.

ASSESSMENT:

Project proposal— formative	0	Methodology, theoretical aspects of the research paper.
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	<table border="1" data-bbox="646 136 1451 359"> <tr> <td data-bbox="646 136 914 247">Midterm Examination-summative</td> <td data-bbox="914 136 984 247">40</td> <td data-bbox="984 136 1451 247">Essay-type with option involved</td> </tr> <tr> <td data-bbox="646 247 914 359">Project: summative</td> <td data-bbox="914 247 984 359">60</td> <td data-bbox="984 247 1451 359">Research based [2,500 words +/- 10%]</td> </tr> </table> <p data-bbox="646 384 1468 453">The formative proposal aims to prepare students for small scale research and tests Learning Outcomes 1,2,3,4,5</p> <p data-bbox="646 457 1386 489">The midterm tests students on Learning Outcomes 1,2,3</p> <p data-bbox="646 493 1468 525">The research project tests Learning Outcomes 1, 2, 3, 4 and 5.</p> <p data-bbox="646 569 1130 600"><u>Description of Assessment Methods:</u></p> <p data-bbox="646 604 1484 856">The mid-term exam is composed of essay-type questions on the basic concepts and theories in intercultural communication, with a choice involved. The students are expected to answer with clearly formulated paragraphs that demonstrate their knowledge and understanding of the subject, illustrating their arguments with reference to examples, where appropriate. The exam lasts 75 mins during class.</p> <p data-bbox="646 898 1468 1115">The research project is conducted on an individual choice of topic that is selected in consultation with the instructor. The students conduct a small-scale research in an intercultural setting, where they apply the methods, and reflect on their findings within the acquired analytical framework in a paper of 2500 words(+/- 10%).</p>	Midterm Examination- summative	40	Essay-type with option involved	Project: summative	60	Research based [2,500 words +/- 10%]
Midterm Examination- summative	40	Essay-type with option involved					
Project: summative	60	Research based [2,500 words +/- 10%]					
<p data-bbox="224 1146 553 1178">INDICATIVE READING:</p>	<p data-bbox="646 1146 959 1178">REQUIRED READING:</p> <p data-bbox="646 1220 1419 1289">Samovar, L. Porter, R. McDaniel, E. (2016) <i>Communication Between Cultures</i>. Cengage Learning.</p> <p data-bbox="646 1367 1403 1398">Indicative List of Other Required Readings (reserved)</p> <p data-bbox="646 1440 1435 1654">Aneas, M. A., Paz Sandin, M. (2009) "Intercultural and Cross-Cultural Communication Research: Some Reflections about Culture and Qualitative Methods". <i>Forum: Qualitative Social Research</i>, v. 10, n. 1, Jan. 2009. Available at: <http://www.qualitative-research.net/index.php/fqs/article/view/1251/2738>.</p> <p data-bbox="646 1696 1468 1801">Denscombe, M. (2010) <i>The Good Research Guide: For Small-Scale Social Research Projects (4th Ed.)</i>, Open University Press.</p> <p data-bbox="646 1843 1468 1913">Martin, J. and Nakayama T. (2010) <i>Intercultural Communication in Contexts</i>. 5th edition. McGraw-Hill.</p>						

	<p>Moon, D.G. 1996 “Concepts of ‘Culture’: Implications for Intercultural Communication Research.” <i>Communication Quarterly</i>. Vol. 44, No. 1, Winter 1996, pp. 70-8.</p> <p>Samovar, L. Porter,R. and McDaniel, E (2011) <i>Intercultural Communication: A Reader</i> (2011). Cengage Learning</p> <p>RECOMMENDED READING:</p> <p>Bryant K. A., L. A. Arasaratnam, R. Avant-Mier, A. Durham, L. Flores, W. Leeds-Hurwitz, S. L. Mendoza, J. Oetzel, J. Osland, Y. Tsuda, J. Yin & R. Halualani (2014) “Defining and Communicating What “Intercultural” and “Intercultural Communication” Means to Us” <i>Journal of International and Intercultural Communication</i>, 7:1, 14-37, DOI: 10.1080/17513057.2014.869524</p> <p>Hu, Y. and W. Fan. 2011. “An exploratory study on intercultural communication research contents and methods” <i>International Journal of Intercultural Relations</i>. 35: 554–566</p> <p>Hofstede, G. 2010. <i>Cultures and Organisations: Software of the Mind</i>. London: McGraw Hill. (SOM)</p> <p>Evans, A., & Suklun, H. (2017). Workplace diversity and intercultural communication: A phenomenological study. <i>Cogent Business & Management</i>, 4(1)</p> <p>Additional articles, chapters, and online resources will be available on Blackboard.</p>
<p>INDICATIVE MATERIAL: (e.g. audiovisual, digital material, etc.)</p>	<p>REQUIRED MATERIAL:</p> <p>Ppts and specific videos or articles posted on BB</p> <p>RECOMMENDED MATERIAL:</p> <p>Videos, documentaries, articles, interviews, posted on BB</p> <p>https://www.youtube.com/watch?v=SkBXaKfxl7Y</p> <p>https://www.youtube.com/watch?v=QjEDxlzZnlo</p>
<p>COMMUNICATION REQUIREMENTS:</p>	<p>Verbal skills using academic / professional English.</p>

SOFTWARE REQUIREMENTS:	Verbal skills using academic / professional English.
WWW RESOURCES:	<p>Useful specialized journals include:</p> <p>Center for Multilingual and Intercultural Communication: https://www.stonybrook.edu/commcms/mic/</p> <p><u>Journal of International and Intercultural Communication</u> https://www.journals.elsevier.com/international-journal-of-intercultural-relations</p> <p>Journal of Intercultural Studies https://www.tandfonline.com/loi/cjis20</p> <p>Journal of Intercultural Communication Research https://www.tandfonline.com/loi/rjic20</p> <p>Intercultural Communication Studies https://web.uri.edu/iaics/iaics-journal/</p>
INDICATIVE CONTENT:	<ol style="list-style-type: none"> 1. The Nature of Communication of Culture 2. The Connection between Communication and Culture 3. Methods in Small-Scale Research 4. Issues in Intercultural Communication 5. Attitudes towards Differences 6. Analysis in Small-Scale Research 7. Improving Intercultural Communication